

Global Automotive Wiring Harness Market, By Vehicle Type (Passenger Cars and Commercial Vehicles (*including electric vehicles)), By Application Type (Body harness, Chassis harness, Engine Harness, Speed Sensors Harness and Others), By Component Type (Connectors, Wires and Others), By Material Type (Aluminium, Copper and others), By Company Forecast & Opportunities, 2015-2025

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Abstracts

Global automotive wiring harness market stood at USD 47.98 Billion in 2019, in value terms, and is projected to surpass USD 67.53 Billion by 2025, growing at a CAGR of 15.63% in the next five years. Anticipated growth in the market can be attributed to growing demand for automobiles and inclination towards quality aspect of vehicles. Nowadays, auto-makers are focusing on wires which occupies less space and are lighter in weight. Electrical subsystems form an integral component to transfer energy for functioning of different components or parts of the vehicles which is driving the automotive wiring harness market. However, high replacement cost and lack of efficacy among workers required for the crimping process can hamper the growth of the market.

Global automotive wiring harness market is segmented based on vehicle type, application, material and region. In terms of vehicle type, passenger car led the market with share of 75.10% in 2019. The growth of the segment can be ascribed to increased vehicle registrations and growing disposable income.

Regionally, in 2019, Asia Pacific dominated the market, this is due to the growing infrastructure, rising demand for safety, low labor cost and growing automotive

manufacturing. Due to presence of leading players in countries such as China, India, the region is projected to continue dominance until 2025.

Some of the major players operating globally in automotive wiring harness market are Yazaki Corporation, Sumitomo Electric Industries, Ltd, Aptiv Plc, Lear Corporation, Yura Corporation Ltd., Samvardhana Motherson Group, Leoni AG, Fujikura Automotive Ltd., Spark Minda, and PKC Group Oy.

Years considered for this report:

Historical Years: 2015-2018

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2021–2025

Objective of the Study:

To assess the demand-supply scenario of Automotive Wiring Harness which covers production, demand, supply, and net inventory status of Automotive Wiring Harness globally.

To analyze and forecast the market size of Automotive Wiring Harness, in terms of value as well as volume.

To classify and forecast global Automotive Wiring Harness market based on vehicle type, application type, component type, material type and regional distribution.

To identify drivers and challenges for global Automotive Wiring Harness market.

To examine competitive developments such as expansions, new product launches etc., in global Automotive Wiring Harness market.

To conduct the pricing analysis for global Automotive Wiring Harness market.

To identify and analyze the profile of leading players involved in the manufacturing of global Automotive Wiring Harness market.

To perform the study, TechSci Research conducted primary as well as exhaustive secondary research. Initially, TechSci Research prepared an exhaustive list of Automotive Wiring Harness manufacturers and suppliers operating globally. Subsequently, TechSci Research conducted primary research surveys, which include primary calls, email responses, etc., with the identified companies. While interviewing, the respondents were also asked about their major competitors. Through this technique, TechSci Research could include manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analysed product offerings, distribution channels, and regional presence of all major Automotive Wiring Harness supplier across the globe.

TechSci Research calculated the market size for global Automotive Wiring Harness market using a bottom-up technique, wherein manufacturers' volume sales data for different applications, were recorded as well as forecast for the future years. TechSci Research sourced these values from industry experts and company representatives, and externally validated through analysing historical sales data of respective manufacturers to arrive at the overall market size. Multiple secondary sources such as directories, databases such as Canadian Automobile Association, European Automobile Manufacturers Association, Company Websites, company annual reports, white papers, investor presentations and financial reports were also used by TechSci Research.

Key Target Audience:

Automotive Wiring Harness manufacturers

Automotive Wiring Harness raw material suppliers

Research organizations and consulting companies

Associations, organizations, forums and alliances related to wire harness market

Government bodies such as regulating authorities and policy makers

Industry associations

Market research and consulting firm

The study is useful in providing answers to several critical questions that are important

for industry stakeholders such as Automotive Wiring Harness manufacturers, distributors and dealers, customers and policy makers. The study would also help them to target the growing segments over the coming years (next two to five years), thereby aiding the stakeholders in taking investment decisions and facilitating their expansion.

Report Scope:

In this report, Global Automotive Wiring Harness market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Global Automotive Wiring Harness Market, by Vehicle Type:

Passenger Cars

Commercial Vehicle (*including passenger and commercial electric vehicles)

Global Automotive Wiring Harness Market, by Application Type:

Body Harness

Chassis Harness

Engine Harness

Speed Sensors Harness

Others

Global Automotive Wiring Harness Market, by Material Type:

Aluminium

Copper

Others

Global Automotive Wiring Harness Market, by Region:

Asia Pacific

China

India

Japan

South Korea

Australia

Thailand

Indonesia

Malaysia

Vietnam

Europe & CIS

Turkey

Russia

United Kingdom

Germany

France

Ukraine

Italy

France

Poland

Hungary

North America

United States

Mexico

Canada

South America

Brazil

Argentina

Colombia

Middle East

Iran

UAE

South Africa

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in automotive wiring harness.

Available Customizations:

With the given market data, TechSci Research offers customizations according the company's specific needs. The following customization options are available for the report:

Raw Material Analysis

Detailed list of different raw materials used in production of automotive wiring harness, list of existing suppliers of raw materials, pricing analysis of raw materials, analysis of difference between imported and domestically procured raw materials.

Company Information

Detailed analysis and profiling of additional market players (up to five).

Profit Margin Analysis

Profit margin analysis in case of direct and indirect sales channel.

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. IMPACT OF COVID-19 ON GLOBAL AUTOMOTIVE WIRING HARNESS MARKET

4. EXECUTIVE SUMMARY

5. VOICE OF CUSTOMER

6. GLOBAL AUTOMOTIVE WIRING HARNESS MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value & Volume

6.2. Market Share & Forecast

6.2.1. By Vehicle Type (Passenger Cars and Commercial Vehicles (*including electric vehicles))

6.2.2. By Application (Body Harness, Chassis Harness, Engine Harness, Speed Sensors Harness and Others)

6.2.3. By Component (Connectors, Wires and Others)

6.2.4. By Material Type (Aluminum, Copper and others)

6.2.5. By Company

6.2.6. By Region

6.3. Market Attractiveness Index

7. ASIA-PACIFIC AUTOMOTIVE WIRING HARNESS MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value & Volume

7.2. Market Share & Forecast

7.2.1. By Vehicle Type

7.2.2. By Application

7.2.3. By Component

7.2.4. By Country

7.3. Market Attractiveness Index

7.4. Asia-Pacific: Country Analysis

7.4.1. China Automotive Wiring Harness Market Outlook

- 7.4.1.1. Market Size & Forecast
 - 7.4.1.1.1. By Value & Volume
- 7.4.1.2. Market Share & Forecast
 - 7.4.1.2.1. By Vehicle Type
 - 7.4.1.2.2. By Application
- 7.4.1.3. Market Attractiveness Index
- 7.4.2. India Automotive Wiring Harness Market Outlook
 - 7.4.2.1. Market Size & Forecast
 - 7.4.2.1.1. By Value & Volume
 - 7.4.2.2. Market Share & Forecast
 - 7.4.2.2.1. By Vehicle Type
 - 7.4.2.2.2. By Application
 - 7.4.2.3. Market Attractiveness Index
- 7.4.3. Japan Automotive Wiring Harness Market Outlook
 - 7.4.3.1. Market Size & Forecast
 - 7.4.3.1.1. By Value & Volume
 - 7.4.3.2. Market Share & Forecast
 - 7.4.3.2.1. By Vehicle Type
 - 7.4.3.2.2. By Application
 - 7.4.3.3. Market Attractiveness Index
- 7.4.4. South Korea Automotive Wiring Harness Market Outlook
 - 7.4.4.1. Market Size & Forecast
 - 7.4.4.1.1. By Value & Volume
 - 7.4.4.2. Market Share & Forecast
 - 7.4.4.2.1. By Vehicle Type
 - 7.4.4.2.2. By Application
 - 7.4.4.3. Market Attractiveness Index
- 7.4.5. Australia Automotive Wiring Harness Market Outlook
 - 7.4.5.1. Market Size & Forecast
 - 7.4.5.1.1. By Value & Volume
 - 7.4.5.2. Market Share & Forecast
 - 7.4.5.2.1. By Vehicle Type
 - 7.4.5.2.2. By Application
 - 7.4.5.3. Market Attractiveness Index
- 7.4.6. Malaysia Automotive Wiring Harness Market Outlook
 - 7.4.6.1. Market Size & Forecast
 - 7.4.6.1.1. By Value & Volume
 - 7.4.6.2. Market Share & Forecast
 - 7.4.6.2.1. By Vehicle Type

- 7.4.6.2.2. By Application
- 7.4.6.3. Market Attractiveness Index
- 7.4.7. Indonesia Automotive Wiring Harness Market Outlook
 - 7.4.7.1. Market Size & Forecast
 - 7.4.7.1.1. By Value & Volume
 - 7.4.7.2. Market Share & Forecast
 - 7.4.7.2.1. By Vehicle Type
 - 7.4.7.2.2. By Application
 - 7.4.7.3. Market Attractiveness Index
- 7.4.8. Thailand Automotive Wiring Harness Market Outlook
 - 7.4.8.1. Market Size & Forecast
 - 7.4.8.1.1. By Value & Volume
 - 7.4.8.2. Market Share & Forecast
 - 7.4.8.2.1. By Vehicle Type
 - 7.4.8.2.2. By Application
 - 7.4.8.3. Market Attractiveness Index
- 7.4.9. Vietnam Automotive Wiring Harness Market Outlook
 - 7.4.9.1. Market Size & Forecast
 - 7.4.9.1.1. By Value & Volume
 - 7.4.9.2. Market Share & Forecast
 - 7.4.9.2.1. By Vehicle Type
 - 7.4.9.2.2. By Application
 - 7.4.9.3. Market Attractiveness Index

8. EUROPE & CIS COUNTRIES AUTOMOTIVE WIRING HARNESS MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value & Volume
- 8.2. Market Share & Forecast
 - 8.2.1. By Vehicle Type
 - 8.2.2. By Application
 - 8.2.3. By Component
 - 8.2.4. By Country
- 8.3. Market Attractiveness Index
- 8.4. Europe & CIS: Country Analysis
 - 8.4.1. Turkey Automotive Wiring Harness Market Outlook
 - 8.4.1.1. Market Size & Forecast
 - 8.4.1.1.1. By Value & Volume

- 8.4.1.2. Market Share & Forecast
 - 8.4.1.2.1. By Vehicle Type
 - 8.4.1.2.2. By Application
- 8.4.1.3. Market Attractiveness Index
- 8.4.2. Russia Automotive Wiring Harness Market Outlook
 - 8.4.2.1. Market Size & Forecast
 - 8.4.2.1.1. By Value & Volume
 - 8.4.2.2. Market Share & Forecast
 - 8.4.2.2.1. By Vehicle Type
 - 8.4.2.2.2. By Application
 - 8.4.2.3. Market Attractiveness Index
- 8.4.3. United Kingdom Automotive Wiring Harness Market Outlook
 - 8.4.3.1. Market Size & Forecast
 - 8.4.3.1.1. By Value & Volume
 - 8.4.3.2. Market Share & Forecast
 - 8.4.3.2.1. By Vehicle Type
 - 8.4.3.2.2. By Application
 - 8.4.3.3. Market Attractiveness Index
- 8.4.4. Germany Automotive Wiring Harness Market Outlook
 - 8.4.4.1. Market Size & Forecast
 - 8.4.4.1.1. By Value & Volume
 - 8.4.4.2. Market Share & Forecast
 - 8.4.4.2.1. By Vehicle Type
 - 8.4.4.2.2. By Application
 - 8.4.4.3. Market Attractiveness Index
- 8.4.5. Ukraine Automotive Wiring Harness Market Outlook
 - 8.4.5.1. Market Size & Forecast
 - 8.4.5.1.1. By Value & Volume
 - 8.4.5.2. Market Share & Forecast
 - 8.4.5.2.1. By Vehicle Type
 - 8.4.5.2.2. By Application
 - 8.4.5.3. Market Attractiveness Index
- 8.4.6. Italy Automotive Wiring Harness Market Outlook
 - 8.4.6.1. Market Size & Forecast
 - 8.4.6.1.1. By Value & Volume
 - 8.4.6.2. Market Share & Forecast
 - 8.4.6.2.1. By Vehicle Type
 - 8.4.6.2.2. By Application
 - 8.4.6.3. Market Attractiveness Index

8.4.7. France Automotive Wiring Harness Market Outlook

8.4.7.1. Market Size & Forecast

8.4.7.1.1. By Value & Volume

8.4.7.2. Market Share & Forecast

8.4.7.2.1. By Vehicle Type

8.4.7.2.2. By Application

8.4.7.3. Market Attractiveness Index

8.4.8. Poland Automotive Wiring Harness Market Outlook

8.4.8.1. Market Size & Forecast

8.4.8.1.1. By Value & Volume

8.4.8.2. Market Share & Forecast

8.4.8.2.1. By Vehicle Type

8.4.8.2.2. By Application

8.4.8.3. Market Attractiveness Index

8.4.9. Hungary Automotive Wiring Harness Market Outlook

8.4.9.1. Market Size & Forecast

8.4.9.1.1. By Value & Volume

8.4.9.2. Market Share & Forecast

8.4.9.2.1. By Vehicle Type

8.4.9.2.2. By Application

8.4.9.3. Market Attractiveness Index

9. NORTH AMERICA AUTOMOTIVE WIRING HARNESS MARKET OUTLOOK

9.1. Market Size & Forecast

9.1.1. By Value & Volume

9.2. Market Share & Forecast

9.2.1. By Vehicle Type

9.2.2. By Application

9.2.3. By Component

9.2.4. By Country

9.3. Market Attractiveness Index

9.4. North America: Country Analysis

9.4.1. United States Automotive Wiring Harness Market Outlook

9.4.1.1. Market Size & Forecast

9.4.1.1.1. By Value & Volume

9.4.1.2. Market Share & Forecast

9.4.1.2.1. By Vehicle Type

9.4.1.2.2. By Application

- 9.4.1.3. Market Attractiveness Index
- 9.4.2. Mexico Automotive Wiring Harness Market Outlook
 - 9.4.2.1. Market Size & Forecast
 - 9.4.2.1.1. By Value & Volume
 - 9.4.2.2. Market Share & Forecast
 - 9.4.2.2.1. By Vehicle Type
 - 9.4.2.2.2. By Application
 - 9.4.2.3. Market Attractiveness Index
- 9.4.3. Canada Automotive Wiring Harness Market Outlook
 - 9.4.3.1. Market Size & Forecast
 - 9.4.3.1.1. By Value & Volume
 - 9.4.3.2. Market Share & Forecast
 - 9.4.3.2.1. By Vehicle Type
 - 9.4.3.2.2. By Application
 - 9.4.3.3. Market Attractiveness Index

10. SOUTH AMERICA AUTOMOTIVE WIRING HARNESS MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Value & Volume
- 10.2. Market Share & Forecast
 - 10.2.1. By Vehicle Type
 - 10.2.2. By Application
 - 10.2.3. By Components
 - 10.2.4. By Country
- 10.3. Market Attractiveness Index
- 10.4. South America: Country Analysis
 - 10.4.1. Brazil Automotive Wiring Harness Market Outlook
 - 10.4.1.1. Market Size & Forecast
 - 10.4.1.1.1. By Value & Volume
 - 10.4.1.2. Market Share & Forecast
 - 10.4.1.2.1. By Vehicle Type
 - 10.4.1.2.2. By Application
 - 10.4.1.3. Market Attractiveness Index
 - 10.4.2. Argentina Automotive Wiring Harness Market Outlook
 - 10.4.2.1. Market Size & Forecast
 - 10.4.2.1.1. By Value & Volume
 - 10.4.2.2. Market Share & Forecast
 - 10.4.2.2.1. By Vehicle Type

- 10.4.2.2.2. By Application
- 10.4.2.3. Market Attractiveness Index
- 10.4.3. Colombia Automotive Wiring Harness Market Outlook
 - 10.4.3.1. Market Size & Forecast
 - 10.4.3.1.1. By Value & Volume
 - 10.4.3.2. Market Share & Forecast
 - 10.4.3.2.1. By Vehicle Type
 - 10.4.3.2.2. By Application
 - 10.4.3.3. Market Attractiveness Index

11. MIDDLE EAST AND AFRICA AUTOMOTIVE WIRING HARNESS MARKET OUTLOOK

- 11.1. Market Size & Forecast
 - 11.1.1. By Value & Volume
- 11.2. Market Share & Forecast
 - 11.2.1. By Vehicle Type
 - 11.2.2. By Application
 - 11.2.3. By Component
 - 11.2.4. By Country
- 11.3. Market Attractiveness Index
- 11.4. MEA: Country Analysis
 - 11.4.1. Iran Automotive Wiring Harness Market Outlook
 - 11.4.1.1. Market Size & Forecast
 - 11.4.1.1.1. By Value & Volume
 - 11.4.1.2. Market Share & Forecast
 - 11.4.1.2.1. By Vehicle Type
 - 11.4.1.2.2. By Application
 - 11.4.1.3. Market Attractiveness Index
 - 11.4.2. South Africa Automotive Wiring Harness Market Outlook
 - 11.4.2.1. Market Size & Forecast
 - 11.4.2.1.1. By Value & Volume
 - 11.4.2.2. Market Share & Forecast
 - 11.4.2.2.1. By Vehicle Type
 - 11.4.2.2.2. By Application
 - 11.4.2.3. Market Attractiveness Index
 - 11.4.3. UAE Automotive Wiring Harness Market Outlook
 - 11.4.3.1. Market Size & Forecast
 - 11.4.3.1.1. By Value & Volume

11.4.3.2. Market Share & Forecast

11.4.3.2.1. By Vehicle Type

11.4.3.2.2. By Application

11.4.3.3. Market Attractiveness Index

12. MARKET DYNAMICS

12.1. Drivers

12.2. Challenges

13. MARKET TRENDS & DEVELOPMENTS

14. PRICE POINT ANALYSIS

15. COMPETITIVE LANDSCAPE

15.1. Yazaki Corporation

15.2. Sumitomo Electric Industries, Ltd

15.3. Aptiv Plc

15.4. Lear Corporation

15.5. Yura Corporation Ltd.

15.6. Samvardhana Motherson Group

15.7. Leoni AG

15.8. Fujikura Automotive Ltd.

15.9. Spark Minda

15.10. PKC Group Oy

16. STRATEGIC RECOMMENDATIONS

17. ABOUT US & DISCLAIMER

List Of Figures

LIST OF FIGURES

Figure 1: Global Automotive Wiring Harness Market – Factors Influencing Purchase Decision (N=100)

Figure 2: Global Automotive Wiring Harness Market - Aided Brand Recall (N=100)

Figure 3: Global Automotive Wiring Harness Market - Unaided Brand Recall (N=100)

Figure 4: Global Automotive Wiring Harness Market - Brand Satisfaction Level, By Availability (N=100)

Figure 5: Global Automotive Wiring Harness Market Size, By Value (USD Billion), By Volume (Million Unit), 2015-2025F

Figure 6: Global Passenger Car Production, By Volume (Million Unit), 2015-2019

Figure 7: Global Automotive Wiring Harness Market Share, By Vehicle Type, By Value, 2015–2025F

Figure 8: Global Commercial Vehicle Production, By Volume (Million Unit), 2015-2019

Figure 9: Global Automotive Wiring Harness Market Share, By Application, By Value, 2015–2025F

Figure 10: Global Automotive Wiring Harness Market Share, By Component, By Value, 2015–2025F

Figure 11: Global Automotive Wiring Harness Market Share, By Material Type, By Value, 2015–2025F

Figure 12: Global Automotive Wiring Harness Market Share, By Region, By Volume, 2019 & 2025F

Figure 13: Global Automotive Wiring Harness Market Share, By Company, By Value, 2019

Figure 14: Global Automotive Wiring Harness Market, Product Map on the Basis of Market Size (USD Billion) & Growth Rate (%)

Figure 15: Asia Pacific Automotive Wiring Harness Market Size, By Value (USD Billion), By Volume (Million Unit), 2015-2025F

Figure 16: APAC Passenger Car Production, By Volume (Million Unit), 2015-2019

Figure 17: Asia Pacific Automotive Wiring Harness Market Share, By Vehicle Type, By Value, 2015–2025F

Figure 18: APAC Commercial Vehicle Production, By Volume (Million Unit), 2015-2019

Figure 19: Asia Pacific Automotive Wiring Harness Market Share, By Application, By Value, 2015–2025F

Figure 20: Asia Pacific Automotive Wiring Harness Market Share, By Component, By Value, 2015–2025F

Figure 21: Asia Pacific Automotive Wiring Harness Market Share, By Country, By

Volume, 2019 & 2025F

Figure 22: Asia-Pacific Automotive Wiring Harness Market, Product Map on the Basis of Market Size (USD Billion) & Growth Rate (%)

Figure 23: China Automotive Wiring Harness Market Size, By Value (USD Billion), By Volume (Million Unit), 2015-2025F

Figure 24: China Passenger Car Production, By Volume (Million Unit), 2015-2019

Figure 25: China Automotive Wiring Harness Market Share, By Vehicle Type, By Value, 2015–2025F

Figure 26: China Commercial Vehicle Production, By Volume (Million Unit), 2015-2019

Figure 27: China Automotive Wiring Harness Market Share, By Application, By Value, 2015–2025F

Figure 28: China Automotive Wiring Harness Market, Product Map on the Basis of Market Size (USD Billion) & Growth Rate (%)

Figure 29: Japan Automotive Wiring Harness Market Size, By Value (USD Billion), By Volume (Million Unit), 2015-2025F

Figure 30: Japan Passenger Car Production, By Volume (Million Unit), 2015-2019

Figure 31: Japan Automotive Wiring Harness Market Share, By Vehicle Type, By Value, 2015–2025F

Figure 32: Japan Commercial Vehicle Production, By Volume (Million Unit), 2015-2019

Figure 33: Japan Automotive Wiring Harness Market Share, By Application, By Value, 2015–2025F

Figure 34: Japan Automotive Wiring Harness Market, Product Map on the Basis of Market Size (USD Billion) & Growth Rate (%)

Figure 35: India Automotive Wiring Harness Market Size, By Value (USD Billion), By Volume (Million Unit), 2015-2025F

Figure 36: India Passenger Car Production, By Volume (Million Unit), 2015-2019

Figure 37: India Automotive Wiring Harness Market Share, By Vehicle Type, By Value, 2015–2025F

Figure 38: India Commercial Vehicle Production, By Volume (Million Unit), 2015-2019

Figure 39: India Automotive Wiring Harness Market Share, By Application, By Value, 2015–2025F

Figure 40: India Automotive Wiring Harness Market, Product Map on the Basis of Market Size (USD Billion) & Growth Rate (%)

Figure 41: South Korea Automotive Wiring Harness Market Size, By Value (USD Billion), By Volume (Million Unit), 2015-2025F

Figure 42: South Korea Passenger Car Production, By Volume (Million Unit), 2015-2019

Figure 43: South Korea Automotive Wiring Harness Market Share, By Vehicle Type, By Value, 2015–2025F

Figure 44: South Korea Commercial Vehicle Production, By Volume (Million Unit),

2015-2019

Figure 45: South Korea Automotive Wiring Harness Market Share, By Application, By Value, 2015–2025F

Figure 46: South Korea Automotive Wiring Harness Market, Product Map on the Basis of Market Size (USD Billion) & Growth Rate (%)

Figure 47: Australia Automotive Wiring Harness Market Size, By Value (USD Billion), By Volume (Million Unit), 2015-2025F

Figure 48: Australia Passenger Car Sales, By Volume (Million Unit), 2015-2019

Figure 49: Australia Automotive Wiring Harness Market Share, By Vehicle Type, By Value, 2015–2025F

Figure 50: Australia Commercial Vehicle Sales, By Volume (Million Unit), 2015-2019

Figure 51: Australia Automotive Wiring Harness Market Share, By Application, By Value, 2015–2025F

Figure 52: Australia Automotive Wiring Harness Market, Product Map on the Basis of Market Size (USD Billion) & Growth Rate (%)

Figure 53: Thailand Automotive Wiring Harness Market Size, By Value (USD Billion), By Volume (Million Unit), 2015-2025F

Figure 54: Thailand Passenger Car Production, By Volume (Million Unit), 2015-2019

Figure 55: Thailand Automotive Wiring Harness Market Share, By Vehicle Type, By Value, 2015–2025F

Figure 56: Thailand Commercial Vehicle Production, By Volume (Million Unit), 2015-2019

Figure 57: Thailand Automotive Wiring Harness Market Share, By Application, By Value, 2015–2025F

Figure 58: Thailand Automotive Wiring Harness Market, Product Map on the Basis of Market Size (USD Billion) & Growth Rate (%)

Figure 59: Indonesia Automotive Wiring Harness Market Size, By Value (USD Billion), By Volume (Million Unit), 2015-2025F

Figure 60: Indonesia Passenger Car Production, By Volume (Million Unit), 2015-2019

Figure 61: Indonesia Automotive Wiring Harness Market Share, By Vehicle Type, By Volume, 2015–2025F

Figure 62: Indonesia Commercial Vehicle Production, By Volume (Million Unit), 2015-2019

Figure 63: Indonesia Automotive Wiring Harness Market Share, By Application, By Volume, 2015–2025F

Figure 64: Indonesia Automotive Wiring Harness Market, Product Map on the Basis of Market Size (USD Billion) & Growth Rate (%)

Figure 65: Malaysia Automotive Wiring Harness Market Size, By Value (USD Billion), By Volume (Million Unit), 2015-2025F

Figure 66: Malaysia Passenger Car Production, By Volume (Million Unit), 2015-2019

Figure 67: Malaysia Automotive Wiring Harness Market Share, By Vehicle Type, By Value, 2015–2025F

Figure 68: Malaysia Commercial Vehicle Production, By Volume (Million Unit), 2015-2019

Figure 69: Malaysia Automotive Wiring Harness Market Share, By Application, By Value, 2015–2025F

Figure 70: Malaysia Automotive Wiring Harness Market, Product Map on the Basis of Market Size (USD Billion) & Growth Rate (%)

Figure 71: Vietnam Automotive Wiring Harness Market Size, By Value (USD Billion), By Volume (Million Unit), 2015-2025F

Figure 72: Vietnam Passenger Car Sales, By Volume (Million Unit), 2015-2019

Figure 73: Vietnam Automotive Wiring Harness Market Share, By Vehicle Type, By Value, 2015–2025F

Figure 74: Vietnam Commercial Vehicle Sales, By Volume (Million Unit), 2015-2019

Figure 75: Vietnam Automotive Wiring Harness Market Share, By Application, By Value, 2015–2025F

Figure 76: Vietnam Automotive Wiring Harness Market, Product Map on the Basis of Market Size (USD Billion) & Growth Rate (%)

Figure 77: North America Automotive Wiring Harness Market Size, By Value (USD Billion), By Volume (Million Unit), 2015-2025F

Figure 78: North America Passenger Car Production, By Volume (Million Unit), 2015-2019

Figure 79: North America Automotive Wiring Harness Market Share, By Vehicle Type, By Value, 2015–2025F

Figure 80: North America Commercial Vehicle Production, By Volume (Million Unit), 2015-2019

Figure 81: North America Automotive Wiring Harness Market Share, By Application, By Value, 2015–2025F

Figure 82: North America Automotive Wiring Harness Market Share, By Component, By Value, 2015–2025F

Figure 83: North America Automotive Wiring Harness Market Share, By Country, By Volume, 2019 & 2025F

Figure 84: North America Automotive Wiring Harness Market, Product Map on the Basis of Market Size (USD Billion) & Growth Rate (%)

Figure 85: United States Automotive Wiring Harness Market Size, By Value (USD Billion), By Volume (Million Unit), 2015-2025F

Figure 86: United States Passenger Car Production, By Volume (Million Unit), 2015-2019

Figure 87: United States Automotive Wiring Harness Market Share, By Vehicle Type, By Value, 2015–2025F

Figure 88: United States Commercial Vehicle Production, By Volume (Million Unit), 2015-2019

Figure 89: United States Automotive Wiring Harness Market Share, By Application, By Value, 2015–2025F

Figure 90: United States Automotive Wiring Harness Market, Product Map on the Basis of Market Size (USD Billion) & Growth Rate (%)

Figure 91: Mexico Automotive Wiring Harness Market Size, By Value (USD Billion), By Volume (Million Unit), 2015-2025F

Figure 92: Mexico Passenger Car Production, By Volume (Million Unit), 2015-2019

Figure 93: Mexico Automotive Wiring Harness Market Share, By Vehicle Type, By Value, 2015–2025F

Figure 94: Mexico Commercial Vehicle Production, By Volume (Million Unit), 2015-2019

Figure 95: Mexico Automotive Wiring Harness Market Share, By Application, By Value, 2015–2025F

Figure 96: Mexico Automotive Wiring Harness Market, Product Map on the Basis of Market Size (USD Billion) & Growth Rate (%)

Figure 97: Canada Automotive Wiring Harness Market Size, By Value (USD Billion), By Volume (Million Unit), 2015-2025F

Figure 98: Canada Passenger Car Production, By Volume (Million Unit), 2015-2019

Figure 99: Canada Automotive Wiring Harness Market Share, By Vehicle Type, By Value, 2015–2025F

Figure 100: Canada Commercial Vehicle Production, By Volume (Million Unit), 2015-2019

Figure 101: Canada Automotive Wiring Harness Market Share, By Application, By Value, 2015–2025F

Figure 102: Canada Automotive Wiring Harness Market, Product Map on the Basis of Market Size (USD Billion) & Growth Rate (%)

Figure 103: Europe Automotive Wiring Harness Market Size, By Value (USD Billion), By Volume (Million Unit), 2015-2025F

Figure 104: Europe Passenger Car Production, By Volume (Million Unit), 2015-2019

Figure 105: Europe Automotive Wiring Harness Market Share, By Vehicle Type, By Value, 2015–2025F

Figure 106: Europe Commercial Vehicle Production, By Volume (Million Unit), 2015-2019

Figure 107: Europe Automotive Wiring Harness Market Share, By Application, By Value, 2015–2025F

Figure 108: Europe Automotive Wiring Harness Market Share, By Component, By

Value, 2015–2025F

Figure 109: Europe Automotive Wiring Harness Market Share, By Country, By Volume (Million Unit), 2019 & 2025F

Figure 110: Europe Automotive Wiring Harness Market, Product Map on the Basis of Market Size (USD Billion) & Growth Rate (%)

Figure 111: Germany Automotive Wiring Harness Market Size, By Value (USD Billion), By Volume (Million Unit), 2015-2025F

Figure 112: Germany Passenger Car Sales, By Volume (Million Unit), 2015-2019

Figure 113: Germany Automotive Wiring Harness Market Share, By Vehicle Type, By Value, 2015–2025F

Figure 114: Germany Commercial Vehicle Sales, By Volume (Million Unit), 2015-2019

Figure 115: Germany Automotive Wiring Harness Market Share, By Application, By Value, 2015–2025F

Figure 116: Germany Automotive Wiring Harness Market, Product Map on the Basis of Market Size (USD Billion) & Growth Rate (%)

Figure 117: France Automotive Wiring Harness Market Size, By Value (USD Billion), By Volume (Million Unit), 2015-2025F

Figure 118: France Passenger Car Production, By Volume (Million Unit), 2015-2019

Figure 119: France Automotive Wiring Harness Market Share, By Vehicle Type, By Value, 2015–2025F

Figure 120: France Commercial Vehicle Production, By Volume (Million Unit), 2015-2019

Figure 121: France Automotive Wiring Harness Market Share, By Application, By Value, 2015–2025F

Figure 122: France Automotive Wiring Harness Market, Product Map on the Basis of Market Size (USD Billion) & Growth Rate (%)

Figure 123: United Kingdom Automotive Wiring Harness Market Size, By Value (USD Billion), By Volume (Million Unit), 2015-2025F

Figure 124: United Kingdom Passenger Car Production, By Volume (Million Unit), 2015-2019

Figure 125: United Kingdom Automotive Wiring Harness Market Share, By Vehicle Type, By Value, 2015–2025F

Figure 126: United Kingdom Commercial Vehicle Production, By Volume (Million Unit), 2015-2019

Figure 127: United Kingdom Automotive Wiring Harness Market Share, By Application, By Value, 2015–2025F

Figure 128: United Kingdom Automotive Wiring Harness Market, Product Map on the Basis of Market Size (USD Billion) & Growth Rate (%)

Figure 129: Italy Automotive Wiring Harness Market Size, By Value (USD Billion), By

Volume (Million Unit), 2015-2025F

Figure 130: Italy Passenger Car Production, By Volume (Million Unit), 2015-2019

Figure 131: Italy Automotive Wiring Harness Market Share, By Vehicle Type, By Value, 2015–2025F

Figure 132: Italy Commercial Vehicle Production, By Volume (Million Unit), 2015-2019

Figure 133: Italy Automotive Wiring Harness Market Share, By Application, By Value, 2015–2025F

Figure 134: Italy Automotive Wiring Harness Market, Product Map on the Basis of Market Size (USD Billion) & Growth Rate (%)

Figure 135: Russia Automotive Wiring Harness Market Size, By Value (USD Billion), By Volume (Million Unit), 2015-2025F

Figure 136: Russia Passenger Car Production, By Volume (Million Unit), 2015-2019

Figure 137: Russia Automotive Wiring Harness Market Share, By Vehicle Type, By Value, 2015–2025F

Figure 138: Russia Commercial Vehicle Production, By Volume (Million Unit), 2015-2019

Figure 139: Russia Automotive Wiring Harness Market Share, By Application, By Value, 2015–2025F

Figure 140: Russia Automotive Wiring Harness Market, Product Map on the Basis of Market Size (USD Billion) & Growth Rate (%)

Figure 141: Turkey Automotive Wiring Harness Market Size, By Value (USD Billion), By Volume (Million Unit), 2015-2025F

Figure 142: Turkey Passenger Car Production, By Volume (Million Unit), 2015-2019

Figure 143: Turkey Automotive Wiring Harness Market Share, By Vehicle Type, By Value, 2015–2025F

Figure 144: Turkey Commercial Vehicle Production, By Volume (Million Unit), 2015-2019

Figure 145: Turkey Automotive Wiring Harness Market Share, By Application, By Value, 2015–2025F

Figure 146: Turkey Automotive Wiring Harness Market, Product Map on the Basis of Market Size (USD Billion) & Growth Rate (%)

Figure 147: Hungary Automotive Wiring Harness Market Size, By Value (USD Billion), By Volume (Million Unit), 2015-2025F

Figure 148: Hungary Passenger Car Sales, By Volume (Million Unit), 2015-2019

Figure 149: Hungary Automotive Wiring Harness Market Share, By Vehicle Type, By Value, 2015–2025F

Figure 150: Hungary Commercial Vehicle Sales, By Volume (Million Unit), 2015-2019

Figure 151: Hungary Automotive Wiring Harness Market Share, By Application, By Value, 2015–2025F

Figure 152: Hungary Automotive Wiring Harness Market, Product Map on the Basis of Market Size (USD Billion) & Growth Rate (%)

Figure 153: Poland Automotive Wiring Harness Market Size, By Value (USD Billion), By Volume (Million Unit), 2015-2025F

Figure 154: Poland Passenger Car Production, By Volume (Million Unit), 2015-2019

Figure 155: Poland Automotive Wiring Harness Market Share, By Vehicle Type, By Value, 2015–2025F

Figure 156: Poland Commercial Vehicle Production, By Volume (Million Unit), 2015-2019

Figure 157: Poland Automotive Wiring Harness Market Share, By Application, By Value, 2015–2025F

Figure 158: Poland Automotive Wiring Harness Market, Product Map on the Basis of Market Size (USD Billion) & Growth Rate (%)

Figure 159: Ukraine Automotive Wiring Harness Market Size, By Value (USD Billion), By Volume (Million Unit), 2015-2025F

Figure 160: Ukraine Passenger Car Production, By Volume (Million Unit), 2015-2019

Figure 161: Ukraine Automotive Wiring Harness Market Share, By Vehicle Type, By Value, 2015–2025F

Figure 162: Ukraine Commercial Vehicle Production, By Volume (Million Unit), 2015-2019

Figure 163: Ukraine Automotive Wiring Harness Market Share, By Application, By Value, 2015–2025F

Figure 164: Ukraine Automotive Wiring Harness Market, Product Map on the Basis of Market Size (USD Billion) & Growth Rate (%)

Figure 165: South America Automotive Wiring Harness Market Size, By Value (USD Billion), By Volume (Million Unit), 2015-2025F

Figure 166: South America Passenger Car Production, By Volume (Million Unit), 2015-2019

Figure 167: South America Automotive Wiring Harness Market Share, By Vehicle Type, By Value, 2015–2025F

Figure 168: South America Commercial Vehicle Sales, By Volume (Million Unit), 2015-2019

Figure 169: South America Automotive Wiring Harness Market Share, By Application, By Value, 2015–2025F

Figure 170: South America Automotive Wiring Harness Market Share, By Component, By Value, 2015–2025F

Figure 171: South America Automotive Wiring Harness Market Share, By Country, By Volume, 2019 & 2025F

Figure 172: South America Automotive Wiring Harness Market, Product Map on the

Basis of Market Size (USD Billion) & Growth Rate (%)

Figure 173: Brazil Automotive Wiring Harness Market Size, By Value (USD Billion), By Volume (Million Unit), 2015-2025F

Figure 174: Brazil Passenger Car Production, By Volume (Million Unit), 2015-2019

Figure 175: Brazil Automotive Wiring Harness Market Share, By Vehicle Type, By Value, 2015–2025F

Figure 176: Brazil Commercial Vehicle Production, By Volume (Million Unit), 2015-2019

Figure 177: Brazil Automotive Wiring Harness Market Share, By Application, By Value, 2015–2025F

Figure 178: Brazil Automotive Wiring Harness Market, Product Map on the Basis of Market Size (USD Billion) & Growth Rate (%)

Figure 179: Argentina Automotive Wiring Harness Market Size, By Value (USD Billion), By Volume (Million Unit), 2015-2025F

Figure 180: Argentina Passenger Car Production, By Volume (Million Unit), 2015-2019

Figure 181: Argentina Automotive Wiring Harness Market Share, By Vehicle Type, By Value, 2015–2025F

Figure 182: Argentina Commercial Vehicle Production, By Volume (Million Unit), 2015-2019

Figure 183: Argentina Automotive Wiring Harness Market Share, By Application, By Value, 2015–2025F

Figure 184: Argentina Automotive Wiring Harness Market, Product Map on the Basis of Market Size (USD Billion) & Growth Rate (%)

Figure 185: Colombia Automotive Wiring Harness Market Size, By Value (USD Billion), By Volume (Million Unit), 2015-2025F

Figure 186: Colombia Passenger Car Sales, By Volume (Million Unit), 2015-2019

Figure 187: Colombia Automotive Wiring Harness Market Share, By Vehicle Type, By Value, 2015–2025F

Figure 188: Colombia Commercial Vehicle Sales, By Volume (Million Unit), 2015-2019

Figure 189: Colombia Automotive Wiring Harness Market Share, By Application, By Value, 2015–2025F

Figure 190: Colombia Automotive Wiring Harness Market, Product Map on the Basis of Market Size (USD Billion) & Growth Rate (%)

Figure 191: Middle East & Africa Automotive Wiring Harness Market Size, By Value (USD Billion), By Volume (Million Unit), 2015-2025F

Figure 192: MEA Passenger Car Production, By Volume (Million Unit), 2015-2019

Figure 193: Middle East & Africa Automotive Wiring Harness Market Share, By Vehicle Type, By Value, 2015–2025F

Figure 194: MEA Commercial Vehicle Production, By Volume (Million Unit), 2015-2019

Figure 195: Middle East & Africa Automotive Wiring Harness Market Share, By

Application, By Value, 2015–2025F

Figure 196: Middle East & Africa Automotive Wiring Harness Market Share, By Component, By Value, 2015–2025F

Figure 197: Middle East & Africa Automotive Wiring Harness Market Share, By Country, By Volume, 2019 & 2025F

Figure 198: Middle East & Africa Automotive Wiring Harness Market, Product Map on the Basis of Market Size (USD Billion) & Growth Rate (%)

Figure 199: Iran Automotive Wiring Harness Market Size, By Value (USD Billion), By Volume (Million Unit), 2015-2025F

Figure 200: Iran Passenger Car Sales, By Volume (Million Unit), 2015-2019

Figure 201: Iran Automotive Wiring Harness Market Share, By Vehicle Type, By Value, 2015–2025F

Figure 202: Iran Commercial Vehicle Sales, By Volume (Million Unit), 2015-2019

Figure 203: Iran Automotive Wiring Harness Market Share, By Application, By Value, 2015–2025F

Figure 204: Iran Automotive Wiring Harness Market, Product Map on the Basis of Market Size (USD Billion) & Growth Rate (%)

Figure 205: South Africa Automotive Wiring Harness Market Size, By Value (USD Billion), By Volume (Million Unit), 2015-2025F

Figure 206: South Africa Passenger Car Production, By Volume (Million Unit), 2015-2019

Figure 207: South Africa Automotive Wiring Harness Market Share, By Vehicle Type, By Value, 2015–2025F

Figure 208: South Africa Commercial Vehicle Production, By Volume (Million Unit), 2015-2019

Figure 209: South Africa Automotive Wiring Harness Market Share, By Application, By Value, 2015–2025F

Figure 210: South Africa Automotive Wiring Harness Market, Product Map on the Basis of Market Size (USD Billion) & Growth Rate (%)

Figure 211: UAE Passenger Car Sales, By Volume (Million Unit), 2015-2019

Figure 212: UAE Automotive Wiring Harness Market Share, By Vehicle Type, By Value, 2015–2025F

Figure 213: UAE Commercial Vehicle Sales, By Volume (Million Unit), 2015-2019

Figure 214: UAE Automotive Wiring Harness Market Share, By Application, By Value, 2015–2025F

Figure 215: UAE Automotive Wiring Harness Market, Product Map on the Basis of Market Size (USD Billion) & Growth Rate (%)

Figure 216: UAE Passenger Car Sales, By Volume (Million Unit), 2015-2019

COMPANIES MENTIONED

- 1.Yazaki Corporation
- 2.Sumitomo Electric Industries, Ltd
- 3.Aptiv Plc
- 4.Lear Corporation
- 5.Yura Corporation Ltd.
- 6.Samvardhana Motherson Group
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- 8.Fujikura Automotive Ltd.
- 9.Spark Minda
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