

# **Global Automotive Infotainment Systems Market Segmented By Vehicle Type (Passenger Cars, Commercial Vehicles), By Application (Navigation, Media, Communication, Payment Services, and Telematics), By Distribution Channel (OEM and Aftermarket), By Regional, Competition, Forecast & Opportunities, 2028**

<https://marketpublishers.com/r/GF5C61C89E64EN.html>

Date: October 2023

Pages: 173

Price: US\$ 4,900.00 (Single User License)

ID: GF5C61C89E64EN

## **Abstracts**

The Global Automotive Infotainment Systems Market was valued at USD 25 billion in 2022 and is projected to experience robust growth throughout the forecast period, with a Compound Annual Growth Rate (CAGR) of 6.1% until 2028. This market is a dynamic and rapidly evolving sector within the automotive industry, focusing on providing advanced entertainment, information, and connectivity features to vehicle occupants. Infotainment systems have become an integral part of modern vehicles, enhancing the driving experience and catering to the increasing demand for connectivity and convenience while on the road. This rapidly expanding sector is revolutionizing the driving experience with advanced entertainment, connectivity, and information features. Driven by escalating consumer demand for seamless connectivity on the road, these systems integrate smartphone compatibility, navigation, hands-free communication, and media streaming to cater to modern lifestyles. The market is propelled by a desire for enhanced user experiences through intuitive touchscreens, voice recognition, and gesture controls, all contributing to convenience, safety, and satisfaction for vehicle occupants. Safety considerations are paramount, as infotainment systems incorporate advanced driver assistance systems (ADAS) like collision avoidance and lane departure warnings, amalgamating safety and convenience. Moreover, as a potent competitive advantage, automakers utilize these systems to differentiate their vehicles, showcasing cutting-edge technology and innovative features to attract customers. Key trends

encompass the integration of connectivity and IoT capabilities, empowering real-time data sharing and over-the-air updates, while personalization and customization enable tailored interfaces and content recommendations. The evolving landscape of electrification and autonomous driving introduces infotainment's new roles, providing energy consumption insights for electric vehicles and transforming into entertainment hubs during autonomous travel. Augmented Reality (AR) and Virtual Reality (VR) technologies further enrich navigation and entertainment experiences. Amidst these advancements, challenges persist, particularly concerning driver distraction and interface complexity. Striking the balance between rich features and user-friendliness is crucial to ensuring safe and enjoyable interactions. The complexity is compounded by compatibility concerns due to the array of operating systems and connectivity standards in the market. Regionally, the market exhibits global prominence, with North America, Europe, Asia Pacific, and other regions each contributing to its growth. Regional variations in preferences, regulations, and market dynamics influence the adoption of specific features and technologies. In essence, the trajectory of the Global Automotive Infotainment Systems Market is guided by evolving technology, shifting consumer expectations, and the fusion of connectivity, safety, and entertainment, making it a pivotal determinant of the future driving experience as vehicles continue to advance in electrification and autonomy.

### Key Market Drivers

**Consumer Demand for Connectivity:** With the proliferation of smartphones and the integration of technology into daily life, consumers now expect seamless connectivity and access to their digital lives even while driving. Infotainment systems offer features like smartphone integration, navigation, hands-free calling, and media streaming, aligning with this demand.

**Enhanced User Experience:** Automakers are investing heavily in providing an enriched user experience through intuitive touchscreens, voice recognition, gesture controls, and even augmented reality interfaces. These features enhance convenience, safety, and overall satisfaction for vehicle occupants.

**Safety and Convenience:** Modern infotainment systems often integrate safety features such as advanced driver assistance systems (ADAS), lane departure warnings, and collision avoidance systems. These functionalities contribute to both safety and convenience, making vehicles equipped with such systems more appealing to consumers.

**Competitive Advantage:** Automotive manufacturers use infotainment systems as a key differentiator to attract customers and gain a competitive edge. The inclusion of cutting-edge technology and innovative features can influence a buyer's decision when choosing between vehicles from different brands.

### Key Market Challenges

**Driver Distraction:** While infotainment systems offer numerous benefits, there is a concern about potential driver distraction. Manufacturers are tasked with designing systems that are user-friendly and intuitive while minimizing the risk of taking the driver's attention off the road.

**Complexity and Learning Curve:** As infotainment systems become more feature-rich, there is a challenge in designing interfaces that are easy to use and understand. An overly complex interface can lead to frustration among users.

**Compatibility and Standardization:** With a wide range of operating systems, smartphone platforms, and connectivity standards, ensuring seamless compatibility between devices and systems can be a challenge.

### Key Market Trends

**Connectivity and IoT Integration:** Infotainment systems are becoming a hub for connectivity, enabling features like Wi-Fi hotspots, over-the-air updates, and integration with IoT devices. This allows for real-time data sharing and enhances the overall driving experience.

**Personalization and Customization:** Manufacturers are focusing on providing customizable interfaces and content recommendations based on user preferences and behavior. This enhances user engagement and provides a tailored experience.

**Electrification and Autonomous Driving:** As vehicles become more electric and autonomous, infotainment systems are evolving to support these changes. Electric vehicles may offer energy consumption data and charging station information, while autonomous driving features can transform the infotainment system into an entertainment center during travel.

**Augmented Reality (AR) and Virtual Reality (VR):** The integration of AR and VR technologies can provide advanced navigation and entertainment experiences. These

technologies can overlay real-time data on the windshield or offer immersive entertainment for passengers.

### Segmental Insights

**Vehicle Type Segment:** In the context of vehicle types, the Global Automotive Infotainment Systems Market is segmented into passenger cars, commercial vehicles, and electric vehicles (EVs). Passenger cars constitute the largest segment, driven by consumer demand for advanced features and entertainment during commutes. Commercial vehicles, such as trucks and buses, are increasingly adopting infotainment systems to enhance driver comfort and productivity. With the rise of electric vehicles, a unique segment emerges, as EVs leverage infotainment to display energy consumption data, charging station locations, and to provide entertainment during charging sessions. This segmentation highlights the adaptability of infotainment systems across diverse vehicle categories.

**Application Insights:** In the context of applications, navigation stands as a cornerstone within the Global Automotive Infotainment Systems Market. Infotainment systems are integral for providing advanced GPS navigation services, real-time traffic updates, and route planning to enhance driver convenience and reduce travel times. The segmentation based on different applications of infotainment systems - navigation, media, communication, payment services, and telematics - highlights the multifaceted nature of these systems. They have evolved beyond mere entertainment interfaces to encompass a wide array of functions that cater to convenience, connectivity, safety, and broader in-car experiences.

### Regional Insights

The market for automotive infotainment systems is global, with strong demand across North America, Europe, Asia Pacific, and other regions. Different regions may exhibit variations in consumer preferences, regulations, and market dynamics, influencing the adoption of specific features and technologies. In conclusion, the Global Automotive Infotainment Systems Market is marked by technological advancements, changing consumer preferences, and the integration of connectivity, safety, and entertainment features.

### Key Market Players

Denso Corporation

Robert Bosch GmbH

Continental AG

Harman International Industries Inc.

Magnetic Marelli SpA

Kenwood Corporation

Alpine Electronics Inc.

Mitsubishi Electric Corporation

Visteon Corporation

Pioneer Corporation

Aptiv PLC

#### Report Scope:

In this report, the Global Automotive Infotainment Systems Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

#### Global Automotive Infotainment Systems Market, By Vehicle Type:

Passenger Cars

Commercial Vehicles

#### Global Automotive Infotainment Systems Market, By Application:

Navigation

Media

Communication

Payment Services

Telematics

Global Automotive Infotainment Systems Market, By Distribution Channel:

OEM

Aftermarket

Global Automotive Infotainment Systems Market, By Regional:

North America

United States

Canada

Mexico

Europe & CIS

Germany

Spain

France

Russia

Italy

United Kingdom

Belgium

## Asia-Pacific

China

India

Japan

Indonesia

Thailand

South Korea

Australia

## South America

Brazil

Argentina

Colombia

## Middle East & Africa

Turkey

Iran

Saudi Arabia

UAE

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Automotive Infotainment Systems Market.

*Global Automotive Infotainment Systems Market Segmented By Vehicle Type (Passenger Cars, Commercial Vehicles),...*

### Available Customizations:

Global Automotive Infotainment Systems Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

### Company Information

Detailed analysis and profiling of additional market players (up to five).



## Contents

1. Introduction
  - 1.1. Market Overview
  - 1.2. Key Highlights of the Report
  - 1.3. Market Coverage
  - 1.4. Market Segments Covered
  - 1.5. Research Tenure Considered

## **2. RESEARCH METHODOLOGY**

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

## **3. EXECUTIVE SUMMARY**

- 3.1. Market Overview
- 3.2. Market Forecast
- 3.3. Key Regions
- 3.4. Key Segments

## **4. IMPACT OF COVID-19 ON GLOBAL AUTOMOTIVE INFOTAINMENT SYSTEMS MARKET**

## **5. GLOBAL AUTOMOTIVE INFOTAINMENT SYSTEMS MARKET OUTLOOK**

- 5.1. Market Size & Forecast
  - 5.1.1. By Value
- 5.2. Market Share & Forecast
  - 5.2.1. By Vehicle Type Market Share Analysis (Passenger Car, Commercial Vehicle)
  - 5.2.2. By Application Market Share Analysis (Navigation, Media, Communication, Payment Services, Telematics)
  - 5.2.3. By Distribution Channel Market Share Analysis (OEM, Aftermarket)

#### 5.2.4. By Regional Market Share Analysis

##### 5.2.4.1. Asia-Pacific Market Share Analysis

##### 5.2.4.2. Europe & CIS Market Share Analysis

##### 5.2.4.3. North America Market Share Analysis

##### 5.2.4.4. South America Market Share Analysis

##### 5.2.4.5. Middle East & Africa Market Share Analysis

#### 5.2.5. By Company Market Share Analysis (Top 5 Companies, Others - By Value, 2022)

### 5.3. Global Automotive Infotainment Systems Market Mapping & Opportunity Assessment

#### 5.3.1. By Vehicle Type Market Mapping & Opportunity Assessment

#### 5.3.2. By Application Market Mapping & Opportunity Assessment

#### 5.3.3. By Distribution Channel Market Mapping & Opportunity Assessment

#### 5.3.4. By Regional Market Mapping & Opportunity Assessment

## 6. ASIA-PACIFIC AUTOMOTIVE FILTER MARKET OUTLOOK

### 6.1. Market Size & Forecast

#### 6.1.1. By Value

### 6.2. Market Share & Forecast

#### 6.2.1. By Vehicle Type Market Share Analysis

#### 6.2.2. By Application Market Share Analysis

#### 6.2.3. By Distribution Channel Market Share Analysis

#### 6.2.4. By Country Market Share Analysis

##### 6.2.4.1. China Market Share Analysis

##### 6.2.4.2. India Market Share Analysis

##### 6.2.4.3. Japan Market Share Analysis

##### 6.2.4.4. Indonesia Market Share Analysis

##### 6.2.4.5. Thailand Market Share Analysis

##### 6.2.4.6. South Korea Market Share Analysis

##### 6.2.4.7. Australia Market Share Analysis

##### 6.2.4.8. Rest of Asia-Pacific Market Share Analysis

### 6.3. Asia-Pacific: Country Analysis

#### 6.3.1. China Automotive Filter Market Outlook

##### 6.3.1.1. Market Size & Forecast

###### 6.3.1.1.1. By Value

##### 6.3.1.2. Market Share & Forecast

###### 6.3.1.2.1. By Vehicle Type Market Share Analysis

###### 6.3.1.2.2. By Application Market Share Analysis

- 6.3.1.2.3. By Distribution Channel Market Share Analysis
- 6.3.2. India Automotive Filter Market Outlook
  - 6.3.2.1. Market Size & Forecast
    - 6.3.2.1.1. By Value
  - 6.3.2.2. Market Share & Forecast
    - 6.3.2.2.1. By Vehicle Type Market Share Analysis
    - 6.3.2.2.2. By Application Market Share Analysis
    - 6.3.2.2.3. By Distribution Channel Market Share Analysis
- 6.3.3. Japan Automotive Filter Market Outlook
  - 6.3.3.1. Market Size & Forecast
    - 6.3.3.1.1. By Value
  - 6.3.3.2. Market Share & Forecast
    - 6.3.3.2.1. By Vehicle Type Market Share Analysis
    - 6.3.3.2.2. By Application Market Share Analysis
    - 6.3.3.2.3. By Distribution Channel Market Share Analysis
- 6.3.4. Indonesia Automotive Filter Market Outlook
  - 6.3.4.1. Market Size & Forecast
    - 6.3.4.1.1. By Value
  - 6.3.4.2. Market Share & Forecast
    - 6.3.4.2.1. By Vehicle Type Market Share Analysis
    - 6.3.4.2.2. By Application Market Share Analysis
    - 6.3.4.2.3. By Distribution Channel Market Share Analysis
- 6.3.5. Thailand Automotive Filter Market Outlook
  - 6.3.5.1. Market Size & Forecast
    - 6.3.5.1.1. By Value
  - 6.3.5.2. Market Share & Forecast
    - 6.3.5.2.1. By Vehicle Type Market Share Analysis
    - 6.3.5.2.2. By Application Market Share Analysis
    - 6.3.5.2.3. By Distribution Channel Market Share Analysis
- 6.3.6. South Korea Automotive Filter Market Outlook
  - 6.3.6.1. Market Size & Forecast
    - 6.3.6.1.1. By Value
  - 6.3.6.2. Market Share & Forecast
    - 6.3.6.2.1. By Vehicle Type Market Share Analysis
    - 6.3.6.2.2. By Application Market Share Analysis
    - 6.3.6.2.3. By Distribution Channel Market Share Analysis
- 6.3.7. Australia Automotive Filter Market Outlook
  - 6.3.7.1. Market Size & Forecast
    - 6.3.7.1.1. By Value

#### 6.3.7.2. Market Share & Forecast

6.3.7.2.1. By Vehicle Type Market Share Analysis

6.3.7.2.2. By Application Market Share Analysis

6.3.7.2.3. By Distribution Channel Market Share Analysis

## **7. EUROPE & CIS AUTOMOTIVE FILTER MARKET OUTLOOK**

### 7.1. Market Size & Forecast

7.1.1. By Value

### 7.2. Market Share & Forecast

7.2.1. By Vehicle Type Market Share Analysis

7.2.2. By Application Market Share Analysis

7.2.3. By Distribution Channel Market Share Analysis

7.2.4. By Country Market Share Analysis

7.2.4.1. Germany Market Share Analysis

7.2.4.2. Spain Market Share Analysis

7.2.4.3. France Market Share Analysis

7.2.4.4. Russia Market Share Analysis

7.2.4.5. Italy Market Share Analysis

7.2.4.6. United Kingdom Market Share Analysis

7.2.4.7. Belgium Market Share Analysis

7.2.4.8. Rest of Europe & CIS Market Share Analysis

### 7.3. Europe & CIS: Country Analysis

7.3.1. Germany Automotive Filter Market Outlook

7.3.1.1. Market Size & Forecast

7.3.1.1.1. By Value

7.3.1.2. Market Share & Forecast

7.3.1.2.1. By Vehicle Type Market Share Analysis

7.3.1.2.2. By Application Market Share Analysis

7.3.1.2.3. By Distribution Channel Market Share Analysis

7.3.2. Spain Automotive Filter Market Outlook

7.3.2.1. Market Size & Forecast

7.3.2.1.1. By Value

7.3.2.2. Market Share & Forecast

7.3.2.2.1. By Vehicle Type Market Share Analysis

7.3.2.2.2. By Application Market Share Analysis

7.3.2.2.3. By Distribution Channel Market Share Analysis

7.3.3. France Automotive Filter Market Outlook

7.3.3.1. Market Size & Forecast

- 7.3.3.1.1. By Value
- 7.3.3.2. Market Share & Forecast
  - 7.3.3.2.1. By Vehicle Type Market Share Analysis
  - 7.3.3.2.2. By Application Market Share Analysis
  - 7.3.3.2.3. By Distribution Channel Market Share Analysis
- 7.3.4. Russia Automotive Filter Market Outlook
  - 7.3.4.1. Market Size & Forecast
    - 7.3.4.1.1. By Value
  - 7.3.4.2. Market Share & Forecast
    - 7.3.4.2.1. By Vehicle Type Market Share Analysis
    - 7.3.4.2.2. By Application Market Share Analysis
    - 7.3.4.2.3. By Distribution Channel Market Share Analysis
- 7.3.5. Italy Automotive Filter Market Outlook
  - 7.3.5.1. Market Size & Forecast
    - 7.3.5.1.1. By Value
  - 7.3.5.2. Market Share & Forecast
    - 7.3.5.2.1. By Vehicle Type Market Share Analysis
    - 7.3.5.2.2. By Application Market Share Analysis
    - 7.3.5.2.3. By Distribution Channel Market Share Analysis
- 7.3.6. United Kingdom Automotive Filter Market Outlook
  - 7.3.6.1. Market Size & Forecast
    - 7.3.6.1.1. By Value
  - 7.3.6.2. Market Share & Forecast
    - 7.3.6.2.1. By Vehicle Type Market Share Analysis
    - 7.3.6.2.2. By Application Market Share Analysis
    - 7.3.6.2.3. By Distribution Channel Market Share Analysis
- 7.3.7. Belgium Automotive Filter Market Outlook
  - 7.3.7.1. Market Size & Forecast
    - 7.3.7.1.1. By Value
  - 7.3.7.2. Market Share & Forecast
    - 7.3.7.2.1. By Vehicle Type Market Share Analysis
    - 7.3.7.2.2. By Application Market Share Analysis
    - 7.3.7.2.3. By Distribution Channel Market Share Analysis

## **8. NORTH AMERICA AUTOMOTIVE FILTER MARKET OUTLOOK**

- 8.1. Market Size & Forecast
  - 8.1.1. By Value
- 8.2. Market Share & Forecast

- 8.2.1. By Vehicle Type Market Share Analysis
- 8.2.2. By Application Market Share Analysis
- 8.2.3. By Distribution Channel Market Share Analysis
- 8.2.4. By Country Market Share Analysis
  - 8.2.4.1. United States Market Share Analysis
  - 8.2.4.2. Mexico Market Share Analysis
  - 8.2.4.3. Canada Market Share Analysis
- 8.3. North America: Country Analysis
  - 8.3.1. United States Automotive Filter Market Outlook
    - 8.3.1.1. Market Size & Forecast
      - 8.3.1.1.1. By Value
    - 8.3.1.2. Market Share & Forecast
      - 8.3.1.2.1. By Vehicle Type Market Share Analysis
      - 8.3.1.2.2. By Application Market Share Analysis
      - 8.3.1.2.3. By Distribution Channel Market Share Analysis
  - 8.3.2. Mexico Automotive Filter Market Outlook
    - 8.3.2.1. Market Size & Forecast
      - 8.3.2.1.1. By Value
    - 8.3.2.2. Market Share & Forecast
      - 8.3.2.2.1. By Vehicle Type Market Share Analysis
      - 8.3.2.2.2. By Application Market Share Analysis
      - 8.3.2.2.3. By Distribution Channel Market Share Analysis
  - 8.3.3. Canada Automotive Filter Market Outlook
    - 8.3.3.1. Market Size & Forecast
      - 8.3.3.1.1. By Value
    - 8.3.3.2. Market Share & Forecast
      - 8.3.3.2.1. By Vehicle Type Market Share Analysis
      - 8.3.3.2.2. By Application Market Share Analysis
      - 8.3.3.2.3. By Distribution Channel Market Share Analysis

## **9. SOUTH AMERICA AUTOMOTIVE FILTER MARKET OUTLOOK**

- 9.1. Market Size & Forecast
  - 9.1.1. By Value
- 9.2. Market Share & Forecast
  - 9.2.1. By Vehicle Type Market Share Analysis
  - 9.2.2. By Application Market Share Analysis
  - 9.2.3. By Distribution Channel Market Share Analysis
  - 9.2.4. By Country Market Share Analysis

- 9.2.4.1. Brazil Market Share Analysis
- 9.2.4.2. Argentina Market Share Analysis
- 9.2.4.3. Colombia Market Share Analysis
- 9.2.4.4. Rest of South America Market Share Analysis
- 9.3. South America: Country Analysis
  - 9.3.1. Brazil Automotive Filter Market Outlook
    - 9.3.1.1. Market Size & Forecast
      - 9.3.1.1.1. By Value
    - 9.3.1.2. Market Share & Forecast
      - 9.3.1.2.1. By Vehicle Type Market Share Analysis
      - 9.3.1.2.2. By Application Market Share Analysis
      - 9.3.1.2.3. By Distribution Channel Market Share Analysis
  - 9.3.2. Colombia Automotive Filter Market Outlook
    - 9.3.2.1. Market Size & Forecast
      - 9.3.2.1.1. By Value
    - 9.3.2.2. Market Share & Forecast
      - 9.3.2.2.1. By Vehicle Type Market Share Analysis
      - 9.3.2.2.2. By Application Market Share Analysis
      - 9.3.2.2.3. By Distribution Channel Market Share Analysis
  - 9.3.3. Argentina Automotive Filter Market Outlook
    - 9.3.3.1. Market Size & Forecast
      - 9.3.3.1.1. By Value
    - 9.3.3.2. Market Share & Forecast
      - 9.3.3.2.1. By Vehicle Type Market Share Analysis
      - 9.3.3.2.2. By Application Market Share Analysis
      - 9.3.3.2.3. By Distribution Channel Market Share Analysis

## **10. MIDDLE EAST & AFRICA AUTOMOTIVE FILTER MARKET OUTLOOK**

- 10.1. Market Size & Forecast
  - 10.1.1. By Value
- 10.2. Market Share & Forecast
  - 10.2.1. By Vehicle Type Market Share Analysis
  - 10.2.2. By Application Market Share Analysis
  - 10.2.3. By Distribution Channel Market Share Analysis
  - 10.2.4. By Country Market Share Analysis
    - 10.2.4.1. Turkey Market Share Analysis
    - 10.2.4.2. Iran Market Share Analysis
    - 10.2.4.3. Saudi Arabia Market Share Analysis



- 10.2.4.4. UAE Market Share Analysis
- 10.2.4.5. Rest of Middle Eats & Africa Market Share Analysis
- 10.3. Middle East & Africa: Country Analysis
  - 10.3.1. Turkey Automotive Filter Market Outlook
    - 10.3.1.1. Market Size & Forecast
      - 10.3.1.1.1. By Value
    - 10.3.1.2. Market Share & Forecast
      - 10.3.1.2.1. By Vehicle Type Market Share Analysis
      - 10.3.1.2.2. By Application Market Share Analysis
      - 10.3.1.2.3. By Distribution Channel Market Share Analysis
  - 10.3.2. Iran Automotive Filter Market Outlook
    - 10.3.2.1. Market Size & Forecast
      - 10.3.2.1.1. By Value
    - 10.3.2.2. Market Share & Forecast
      - 10.3.2.2.1. By Vehicle Type Market Share Analysis
      - 10.3.2.2.2. By Application Market Share Analysis
      - 10.3.2.2.3. By Distribution Channel Market Share Analysis
  - 10.3.3. Saudi Arabia Automotive Filter Market Outlook
    - 10.3.3.1. Market Size & Forecast
      - 10.3.3.1.1. By Value
    - 10.3.3.2. Market Share & Forecast
      - 10.3.3.2.1. By Vehicle Type Market Share Analysis
      - 10.3.3.2.2. By Application Market Share Analysis
      - 10.3.3.2.3. By Distribution Channel Market Share Analysis
  - 10.3.4. UAE Automotive Filter Market Outlook
    - 10.3.4.1. Market Size & Forecast
      - 10.3.4.1.1. By Value
    - 10.3.4.2. Market Share & Forecast
      - 10.3.4.2.1. By Vehicle Type Market Share Analysis
      - 10.3.4.2.2. By Application Market Share Analysis
      - 10.3.4.2.3. By Distribution Channel Market Share Analysis

## **11. SWOT ANALYSIS**

- 11.1. Strength
- 11.2. Weakness
- 11.3. Opportunities
- 11.4. Threats



## **12. MARKET DYNAMICS**

12.1. Market Drivers

12.2. Market Challenges

## **13. MARKET TRENDS AND DEVELOPMENTS**

## **14. COMPETITIVE LANDSCAPE**

14.1. Company Profiles (Up to 10 Major Companies)

14.1.1. Denso Corporation

14.1.1.1. Company Details

14.1.1.2. Key Product Offered

14.1.1.3. Recent Developments

14.1.1.4. Key Management Personnel

14.1.2. Robert Bosch GmbH

14.1.2.1. Company Details

14.1.2.2. Key Product Offered

14.1.2.3. Recent Developments

14.1.2.4. Key Management Personnel

14.1.3. Continental AG

14.1.3.1. Company Details

14.1.3.2. Key Product Offered

14.1.3.3. Recent Developments

14.1.3.4. Key Management Personnel

14.1.4. Harman International Industries Inc.

14.1.4.1. Company Details

14.1.4.2. Key Product Offered

14.1.4.3. Recent Developments

14.1.4.4. Key Management Personnel

14.1.5. Magnetic Marelli SpA

14.1.5.1. Company Details

14.1.5.2. Key Product Offered

14.1.5.3. Recent Developments

14.1.5.4. Key Management Personnel

14.1.6. Kenwood Corporation

14.1.6.1. Company Details

14.1.6.2. Key Product Offered

- 14.1.6.3. Recent Developments
- 14.1.6.4. Key Management Personnel
- 14.1.7. Alpine Electronics Inc.
  - 14.1.7.1. Company Details
  - 14.1.7.2. Key Product Offered
  - 14.1.7.3. Recent Developments
  - 14.1.7.4. Key Management Personnel
- 14.1.8. Mitsubishi Electric Corporation
  - 14.1.8.1. Company Details
  - 14.1.8.2. Key Product Offered
  - 14.1.8.3. Recent Developments
  - 14.1.8.4. Key Management Personnel
- 14.1.9. Visteon Corporation
  - 14.1.9.1. Company Details
  - 14.1.9.2. Key Product Offered
  - 14.1.9.3. Recent Developments
  - 14.1.9.4. Key Management Personnel
- 14.1.10. Pioneer Corporation
  - 14.1.10.1. Company Details
  - 14.1.10.2. Key Product Offered
  - 14.1.10.3. Recent Developments
  - 14.1.10.4. Key Management Personnel
- 14.1.11. Aptiv PLC
  - 14.1.11.1. Company Details
  - 14.1.11.2. Key Product Offered
  - 14.1.11.3. Recent Developments
  - 14.1.11.4. Key Management Personnel

## **15. STRATEGIC RECOMMENDATIONS**

- 15.1. Key Focus Areas
  - 15.1.1. Target Regions & Countries
  - 15.1.2. Target Vehicle Type
  - 15.1.3. Target Distribution Channel

## **16. ABOUT US & DISCLAIMER**

## I would like to order

Product name: Global Automotive Infotainment Systems Market Segmented By Vehicle Type (Passenger Cars, Commercial Vehicles), By Application (Navigation, Media, Communication, Payment Services, and Telematics), By Distribution Channel (OEM and Aftermarket), By Regional, Competition, Forecast & Opportunities, 2028

Product link: <https://marketpublishers.com/r/GF5C61C89E64EN.html>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GF5C61C89E64EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970