

Global Air Purifier Tower Market, By Length (Below 40 Feet, Above 40 Feet), By Filter Type (HEPA v/s Activated Carbon), By Region, Competition, Forecast & Opportunities, 2025

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Abstracts

Global air purifier tower market was valued USD 2.09 Million in 2019 and is predicted to grow at CAGR of over 19.67% to reach USD 5.40 Million by 2025. Increasing level of air pollution due to factors such as vehicular emission and booming industrial sector in the country. In addition, rising expenditure on health and wellness products along with growing awareness regarding hazardous effects of air pollution are further anticipated to propel the market through 2025. Air purifier tower or smog tower is a chimney like building which extracts air at ground level by heating it in a specially adapted glass greenhouse at the base before letting the air pass through a series of filters and releasing clean air at the top. The heating at the base of the tower is done using solar energy.

The global air purifier tower market is segmented based on length, filter type, company and region. Based on filter type, the market can be categorized into HEPA and activated carbon. HEPA filter segment dominated the market with share of 69.74% in 2019 and the trend is likely to continue until 2025. Recently installed air purifier towers consist of HEPA filters and the new towers that are being built consist of the same type of technology and same type of filters, contributing to the significant share of the segment.

Regionally, the air purifier tower market has been segmented Asia-Pacific, North America, South America, Europe, and Middle East & Africa regions. Among these regions, Asia-Pacific region dominates the overall air purifier tower market owing to the presence of world's first air purifier tower in China. Additionally, countries like India and China are working to install more such towers to combat the problem of air pollution.

Major players operating in the global air purifier tower market include Kurin Systems Co, ENS Clean Air (ENS Holding B.V.), Studio Roosegaarde (Studio Roosegaarde and Heijmans N.V.), Vincent Callebaut Architectures and others. The companies are developing advanced technologies and launching new services in order to stay competitive in the market.

Years considered for this report:

Historical Years: 2015-2018

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2021–2025

Objective of the Study:

To analyze and forecast the market size of global air purifier tower market.

To classify and forecast global air purifier tower market based on length, filter type, company and regional distribution.

To identify drivers and challenges for global air purifier tower market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in global air purifier tower market.

To conduct pricing analysis for global air purifier tower market.

To identify and analyze the profile of leading players operating in global air purifier tower market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of manufacturers across the globe. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the manufacturers, distribution channels and

presence of all major players across the globe.

TechSci Research calculated the market size of global air purifier tower market using a bottom-up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Air purifier tower manufacturers and other stakeholders

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to air purifier tower

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, suppliers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, global air purifier tower market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, By Length:

Below 40 Feet

Above 40 Feet

Market, By Filter Type:

HEPA

Activated Carbon

Market, By Region:

North America

Europe

France

Asia-Pacific

China

India

South Korea

Middle East & Africa

South America

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in global air purifier tower market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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1. Kurin Systems Co
2. ENS Clean Air (ENS Holding B.V.)
3. Studio Roosegaarde (Studio Roosegaarde and Heijmans N.V.)
4. Vincent Callebaut Architectures

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