

Global Air Conditioners Market Forecast and Opportunities, 2020

<https://marketpublishers.com/r/G7D3AD9BC6AEN.html>

Date: August 2015

Pages: 260

Price: US\$ 4,000.00 (Single User License)

ID: G7D3AD9BC6AEN

Abstracts

Over the last decade, air conditioners have become more of a necessity than a luxury product in most of the countries, globally. Moreover, various technological advancements over the last 10-15 years have resulted in increasing use of air conditioners in summers as well as winters. Growing demand for air conditioners across the globe is being hugely supported by an increasing number of real estate projects, both in residential and commercial segments, coupled with rising purchasing power and increasing urbanization in developing countries. Subsequent to 2008 economic recession, the global air conditioners market has witnessed a gradual revival, with major demand emanating from Asia-Pacific. Growing trend of star labeling and standardization for air conditioners is also anticipated to positively impact the global air conditioners market over the next five years.

According to TechSci Research report “Global Air Conditioners Market Forecast & Opportunities, 2020”, global air conditioner market is projected to grow at a CAGR of 8.5% during 2015-20. In addition to the residential segment, growing hospitality and tourism sectors are contributing significantly towards rising demand for air conditioners across the globe. Introduction of energy-efficient air conditioners and air conditioners with in-built air purifiers is expected to boost air conditioner sales in the coming years. Split air conditioners dominated the global air conditioners market over window air conditioners, and this trend is expected to continue during the forecast period. The adoption of window air conditioners, VRF system, chillers and portable air conditioners is also expected to grow over the next five years. Few of the major air conditioner manufacturers with significant global footprint include Gree, Daikin, Toshiba, Carrier, Midea, LG, Panasonic and Trane. “Global Air Conditioners Market Forecast & Opportunities, 2020” discusses the following aspects of global air conditioners market:

Global Air Conditioners Market Size, Share & Forecast

Segmental Analysis - Split Air Conditioners, Window Air Conditioners, VRF system, Chillers and Portable

Regional Analysis – North America, South America, Europe, Asia-Pacific and Middle East

Policy & Regulatory Landscape

Changing Market Trends & Emerging Opportunities

Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

To gain an in-depth understanding of global air conditioners market

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, air conditioner manufacturers and other stakeholders align their market-centric strategies

To obtain research based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific need.

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interviews with air conditioners manufacturers, suppliers and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary

databases.

Contents

1. RESEARCH METHODOLOGY

2. PRODUCT OVERVIEW

3. ANALYST VIEW

4. GLOBAL AIR CONDITIONERS MARKET OUTLOOK

4.1. Market Size & Forecast

4.1.1. By Value

4.1.2. By Volume

4.2. Market Share & Forecast

4.2.1. By Type

4.2.2. By Region

4.2.3. By End Use

4.2.4. By Company

5. GLOBAL SPLIT AIR CONDITIONERS MARKET OUTLOOK

5.1. Market Size & Forecast

5.1.1. By Value

5.1.2. By Volume

5.2. Market Share & Forecast

5.2.1. By Region

5.2.2. By Size

6. GLOBAL WINDOW AIR CONDITIONERS MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.1.2. By Volume

6.2. Market Share & Forecast

6.2.1. By Region

6.2.2. By Size

7. GLOBAL VRF MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.1.2. By Volume

7.2. Market Share & Forecast

7.2.1. By Region

8. GLOBAL CHILLERS MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.1.2. By Volume

8.2. Market Share & Forecast

8.2.1. By Region

9. GLOBAL PORTABLE AIR CONDITIONERS MARKET OUTLOOK

9.1. Market Size & Forecast

9.1.1. By Value

9.1.2. By Volume

9.2. Market Share & Forecast

9.2.1. By Region

10. NORTH AMERICA AIR CONDITIONERS MARKET OUTLOOK

10.1. Market Size & Forecast

10.1.1. By Value

10.2. Market Share & Forecast

10.2.1. By Type

10.2.2. By Country

11. SOUTH AMERICA AIR CONDITIONERS MARKET OUTLOOK

11.1. Market Size & Forecast

11.1.1. By Value

11.2. Market Share & Forecast

11.2.1. By Type

11.2.2. By Country

12. EUROPE AIR CONDITIONERS MARKET OUTLOOK

12.1. Market Size & Forecast

12.1.1. By Value

12.2. Market Share & Forecast

12.2.1. By Type

13. ASIA-PACIFIC AIR CONDITIONERS MARKET OUTLOOK

13.1. Market Size & Forecast

13.1.1. By Value

13.2. Market Share & Forecast

13.2.1. By Type

13.2.2. By Country

14. MIDDLE EAST & AFRICA AIR CONDITIONERS MARKET OUTLOOK

14.1. Market Size & Forecast

14.1.1. By Value

14.2. Market Share & Forecast

14.2.1. By Type

14.2.2. By Country

15. MARKET DYNAMICS

15.1. Drivers

15.2. Challenges

16. MARKET TRENDS & DEVELOPMENTS

16.1. Air Purifier Based Air Conditioners

16.2. Technological Advancements

16.3. Introduction of Energy Efficient Air Conditioners

16.4. No Seasonal Dependency

16.5. Montreal Protocol

16.6. VRF and AHU Air Conditioners

16.7. Rising Demand for Portable Air Conditioners

16.8. Increasing Prices for Air Conditioners

17. TRADE DYNAMICS

17.1. Import Analysis

17.2. Export Analysis

18. POLICY & REGULATORY LANDSCAPE

19. COMPETITIVE LANDSCAPE

19.1. Gree Electric

19.2. Daikin Industries, Ltd.

19.3. United Technologies Corporation

19.4. Midea

19.5. Mitsubishi Electric Corporation

19.6. Panasonic Corporation

19.7. Hitachi, Ltd.

19.8. LG Electronics Inc.

19.9. Ingersoll Rand

19.10. Whirlpool Corporation

19.11. Electrolux AB.

19.12. Toshiba Corporation

19.13. Fujitsu General Limited

19.14. Blue Star Limited

19.15. Zamil Group

19.16. Guangdong Chigo Air Conditioning

19.17. Samsung Electronics

19.18. Emerson Electric.

19.19. Haier Electronics Group Co. Ltd.

19.20. Sharp Corporation

19.21. MIRC Electronics Limited

20. STRATEGIC RECOMMENDATIONS

List Of Figures

LIST OF FIGURES

Figure 1: Global Air Conditioners Market Size, By Value (USD Billion), By Volume (Million Units), 2010-2020F

Figure 2: Global Construction Output, 2010-2020F (USD Trillion)

Figure 3: Global Air Conditioners Market Share, By Use, By Value, 2014

Figure 4: Global Air Conditioners Market Share, By Use, By Value, 2020F

Figure 5: Global Air Conditioners Market Share, By Type, By Value, 2010-2020F

Figure 6: Global Air Conditioners Market Share, By Region, By Value, 2014 & 2020F

Figure 7: Brazil Gross National Income Per Capita, 2010-2014 (USD)

Figure 8: Global Air Conditioners Market Share, By End Use, By Value, 2014

Figure 9: Global Air Conditioners Market Share, By End Use, By Value, 2020F

Figure 10: Global Population, 2014-2020F (Billion)

Figure 11: Global Textile and Apparels Export Market Size, 2011-2020 (USD Billion)

Figure 12: Global Air Conditioners Market Share, By Company, By Value, 2010-2020F

Figure 13: Global Split Air Conditioners Market Size, By Value (USD Billion), By Volume (Million Units), 2010-2020F

Figure 14: Global Split Air Conditioners Market Share, By Region, By Value, 2014 & 2020F

Figure 15: Split Air Conditioners Market Share, By Size, By Value, 2014

Figure 16: Split Air Conditioners Market Share, By Size, By Value, 2020F

Figure 17: Global Window Air Conditioners Market Size, By Value (USD Billion), By Volume (Million Units), 2010-2020F

Figure 18: Global Window Air Conditioners Market Share, By Region, By Value, 2014 & 2020F

Figure 19: Window Air Conditioners Market Share, By Size, By Value, 2014

Figure 20: Window Air Conditioners Market Share, By Size, By Value, 2020F

Figure 21: Global VRF Market Size, By Value (USD Billion), By Volume (Million Units), 2010-2020F

Figure 22: Global VRF Air Conditioners Market Share, By Region, By Value, 2014 & 2020F

Figure 23: Global Chillers Market Size, By Value (USD Billion), By Volume (Million Units), 2010-2020F

Figure 24: Global Chillers Air Conditioners Market Share, By Region, By Value, 2014 & 2020F

Figure 25: Global Portable Air Conditioners Market Size, By Value (USD Billion), By Volume (Million Units), 2010-2020F

Figure 26: Global Portable Air Conditioners Market Share, By Region, By Value, 2014 & 2020F

Figure 27: North America Air Conditioners Market Size, By Value, 2010-2020F (USD Billion)

Figure 28: United States Number of Housing Units, 2010-2014 (Million)

Figure 29: US Foreign Tourist Footfall, 2010 - 2012 (Million)

Figure 30: US Foreign Guest Room Count, 2009 - 2013 (Million)

Figure 31: US Hotel Room Occupancy Rate, 2009 - 2013

Figure 32: North America Foreign Tourist Footfall, 2012 & 2013 (Million)

Figure 33: North America Air Conditioners Market Share, By Type, By Value, 2014

Figure 34: North America Air Conditioners Market Share, By Type, By Value, 2020F

Figure 35: North America Air Conditioners Market Share, By Country, By Value, 2014 & 2020F

Figure 36: US Air Conditioners Market Size, By Value, 2015E-2020F (USD Billion)

Figure 37: Canada Urbanization Rate, 2011-2013 (%)

Figure 38: South America Air Conditioners Market Size, By Value, 2010-2020F (USD Billion)

Figure 39: Brazil Household Consumption Expenditure, 2010-2014 (% of GDP)

Figure 40: South America Air Conditioners Market Share, By Type, By Value, 2014

Figure 41: South America Air Conditioners Market Share, By Type, By Value, 2020F

Figure 42: South America Air Conditioners Market Share, By Country, By Value, 2014 & 2020F

Figure 43: Brazil Air Conditioners Market Size, By Value, 2015E-2020F (USD Billion)

Figure 44: Argentina Air Conditioners Market Size, By Value, 2015E-2020F (USD Billion)

Figure 45: Venezuela Air Conditioners Market Size, By Value, 2015E-2020F (USD Billion)

Figure 46: Europe Air Conditioners Market Size, By Value, 2010-2020F (USD Billion)

Figure 47: Europe Per Capita Income, By Country, 2011-2013 (Thousands)

Figure 48: United Kingdom Urbanization, 2010-2014 (%)

Figure 49: Europe Air Conditioners Market Share, By Type, By Value, 2014

Figure 50: Europe Air Conditioners Market Share, By Type, By Value, 2020F

Figure 51: Asia-Pacific Air Conditioners Market Size, By Value, 2010-2020F (USD Billion)

Figure 52: Asia-Pacific Air Conditioner Market Penetration, 2013 (%)

Figure 53: Asia-Pacific Air Conditioners Market Share, By Type, By Value, 2014

Figure 54: Asia-Pacific Air Conditioners Market Share, By Type, By Value, 2020F

Figure 55: Asia-Pacific Air Conditioners Market Share, By Country, By Value, 2014 & 2020F

Figure 56: China Air Conditioners Market Size, By Value, 2010-2020F (USD Billion)

Figure 57: China Per Capita Income, 2010-2013 (USD)

Figure 58: China Number of Hotel Rooms, 2013 & 2023E (Million)

Figure 59: Japan Air Conditioners Market Size, By Value, 2010-2020F (USD Billion)

Figure 60: India Air Conditioners Market Size, By Value, 2010-2020F (USD Billion)

Figure 61: India Construction Market Size, By Value, 2010, 2020F (USD Billion)

Figure 62: India Per Capita Income, 2010-2013 (USD)

Figure 63: Indonesia Air Conditioners Market Size, By Value, 2010-2020F (USD Billion)

Figure 64: Indonesia Construction Market Size, By Value, 2003, 2013 (USD Trillion)

Figure 65: Indonesia Number of Affluent & Middle-Class Individuals, 2013 & 2020F (Million)

Figure 66: Middle East & Africa Air Conditioners Market Size, By Value, 2010-2020F (USD Billion)

Figure 67: Middle East Countries GDP Per Capita, 2011-2013 (USD)

Figure 68: Middle East & Africa Air Conditioners Market Share, By Type, By Value, 2014

Figure 69: Middle East & Africa Air Conditioners Market Share, By Type, By Value, 2020F

Figure 70: Middle East & Africa Air Conditioners Market Share, By Country, By Value, 2014 & 2020F

Figure 71: Saudi Arabia Air Conditioners Market Size, By Value, 2010-2020F (USD Billion)

Figure 72: UAE Air Conditioners Market Size, By Value, 2010-2020F (USD Billion)

Figure 73: UAE Number of Hotels, 2010-2014

Figure 74: UAE Annual Disposable Income, 2010-2014 (USD Million)

Figure 75: South Africa Air Conditioners Market Size, By Value, 2010-2020F (USD Billion)

Figure 76: Global Land & Ocean Temperature Increasing Index, By Degree Celsius, 2011-2014

Figure 77: Global Construction Market Size, By Value, 2010, 2015E & 2020F (USD Trillion)

Figure 78: Global GDP, 2010-2014 (USD Trillion)

Figure 79: Top Five Air Conditioners Importing Countries, By Value, 2014 (USD Million)

Figure 80: Top Five Air Conditioners Importing Countries, By Value, 2013 (USD Million)

Figure 81: Top Five Air Conditioners Importing Countries, By Value, 2012 (USD Million)

Figure 82: Top Five Air Conditioners Importing Countries, By Value, 2011 (USD Million)

Figure 83: Top Five Air Conditioners Exporting Countries, By Value, 2014 (USD Million)

Figure 84: Top Five Air Conditioners Exporting Countries, By Value, 2013 (USD Million)

Figure 85: Top Five Air Conditioners Exporting Countries, By Value, 2012 (USD Million)

Figure 86: Top Five Air Conditioners Exporting Countries, By Value, 2011 (USD Million)

Figure 87: India Standard Energy Efficiency Ratio, By Star, 2012 & 2014

Figure 88: India MEPS and Labelling Program Key Features

Figure 89: China Air Conditioner Producers, 2014

List Of Tables

LIST OF TABLES

Table 1: Air Conditioners Different End User, By Type
Table 2: Major Upcoming Pharmaceutical Projects, By Country
Table 3: Electricity Consumption, Split AC vs Window AC
Table 4: Washington Upcoming Projects & Key Details
Table 5: United States Upcoming Commercial Projects Investments (USD Million)
Table 6: United States Upcoming Hotels
Table 7: Canada Upcoming Construction Projects
Table 8: North America Upcoming Construction Projects
Table 9: South America Upcoming Commercial Projects Investments (USD Million)
Table 10: Brazil Upcoming Commercial Projects Investments (USD Million)
Table 11: Brazil Investments in Summer Olympics 2016
Table 12: Europe Upcoming Projects
Table 13: United Kingdom Upcoming Real Estate Projects & Investments (USD Million)
Table 14: United Kingdom Upcoming Hotels
Table 15: China Upcoming Commercial High Rise Buildings, By City, By Year of Completion
Table 16: China Upcoming Residential High Rise Buildings, By City, By Year of Completion
Table 17: India Housing Units Scenario
Table 18: Upcoming ITC Hotels in India, By Completion Date
Table 19: Upcoming Best Western Hotels in India, By Region
Table 20: Upcoming Residential Projects in Gurgaon
Table 21: Upcoming Commercial Projects in Gurgaon
Table 22: Upcoming Residential Projects in Noida
Table 23: Upcoming Commercial Projects in Noida
Table 24: Upcoming Residential Projects in Delhi
Table 25: Upcoming Commercial Projects in Delhi
Table 26: Upcoming Residential Projects in Mumbai
Table 27: Upcoming Commercial Projects in Mumbai
Table 28: Upcoming Hotels in Indonesia, By Completion Date
Table 29: Indonesia Upcoming Room Capacity Additions, By Major Hotel Chains
Table 30: Indonesia Construction Industry Growth, 2009-2013
Table 31: Indonesia Upcoming Commercial Projects, By Region, By Completion Date
Table 32: Saudi Arabia Upcoming Hotels, By Completion Date
Table 33: Saudi Arabia Upcoming Commercial Projects, By Completion Date

Table 34: Upcoming Hotels in UAE, By Completion Date
Table 35: UAE Upcoming Commercial Projects, By Completion Date
Table 36: Upcoming Hotels in South Africa, By Completion Date
Table 37: Africa Hotel Development, By Country, 2012
Table 38: Africa Upcoming Commercial Projects, By Completion Date
Table 39: Qatar Major Projects
Table 40: World Electricity Generation & Consumption, 2005 - 2012
Table 41: Region Specific Air Conditioners, By Country, By Company
Table 42: Global Air Conditioners Average Price, 2010-2020 (USD)
Table 43: Saudi Arabia Mandatory Energy Efficiency Ratio, By Type, 2013
Table 44: Saudi Arabia Mandatory Energy Efficiency Ratio Limit, By Star Rating, 2013
Table 45: UAE Air Conditioners Standard Regulation
Table 46: Comparative Energy Efficiency Ratio, By Country, 2013
Table 47: South Africa Standards for Air Conditioners
Table 48: India Room Air Conditioners' Standard Energy Consumption and Cost Savings, 2014
Table 49: India Import Duty Structure on Air Conditioners, 2014
Table 50: Indonesia Corporate Tax, 2012 - 2013
Table 51: North America Energy Efficiency Ratio Chart
Table 52: Public Organizations in Mexico & EE Standards
Table 53: European Air Conditioners Energy Efficiency Label Law
Table 54: United Kingdom Corporate Tax Rate, 2013-14 & 2014-15

COMPANIES MENTIONED

1. Gree Electric
2. Daikin Industries, Ltd.
3. United Technologies Corporation
4. Midea
5. Mitsubishi Electric Corporation
6. Panasonic Corporation
7. Hitachi, Ltd.
8. LG Electronics Inc.
9. Ingersoll Rand
10. Whirlpool Corporation
11. Electrolux AB.
12. Toshiba Corporation
13. Fujitsu General Limited
14. Blue Star Limited

15. Zamil Group
16. Guangdong Chigo Air Conditioning
17. Samsung Electronics
18. Emerson Electric.
19. Haier Electronics Group Co. Ltd.
20. Sharp Corporation
21. MIRC Electronics Limited

I would like to order

Product name: Global Air Conditioners Market Forecast and Opportunities, 2020

Product link: <https://marketpublishers.com/r/G7D3AD9BC6AEN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G7D3AD9BC6AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970