

Global Agriculture Tire Market By Vehicle Type (Tractors, Trailers, Combine Harvesters & Others), By Demand Category (OEM Vs. Replacement), By Region (APAC, Europe & CIS, North America, South America & MEA), Competition Forecast & Opportunities, 2014–2024

<https://marketpublishers.com/r/G6052D9BDDAEN.html>

Date: May 2019

Pages: 121

Price: US\$ 4,900.00 (Single User License)

ID: G6052D9BDDAEN

Abstracts

Global agriculture tire market stood at \$ 4. 5 billion in 2018 and is projected to grow at a CAGR of 8.5% to reach \$ 7.5 billion by 2024, on account of increasing use of machineries and equipment in the agriculture sector coupled with constant growth in agricultural sector across the globe. Moreover, growing demand for replacement tires on account of expanding global agriculture vehicle fleet is further expected to boost agriculture tire sales, globally.

Years considered for this report:

Historical Years: 2014-2019

Base Year: 2018

Estimated Year: 2019

Forecast Period: 2020–2024

Objective of the Study:

To assess the scenario of agriculture tires across the globe.

To analyze and forecast the market size of agriculture tire market globally.

To classify and forecast global agriculture tire market based on vehicle type, region and demand category.

To identify drivers and challenges for global agriculture tire market.

To identify market trends and developments in the global agriculture tire market.

To evaluate the average selling price for agricultural tires.

To identify and analyze the profiles of leading players involved in manufacturing and selling of agriculture tires.

Some of the major companies operating in global agriculture tire market are Compagnie G?n?rale des ?tablissements Michelin (CGEM), Titan Tire Corporation, Trelleborg AB, Balkrishna Industries Limited, Pirelli & C. S.p.A., Prometeon Tyre Group S.r.l., Bridgestone Corporation, Goodyear Tire & Rubber Company, The Yokohama Rubber Co., Ltd., Continental Aktiengesellschaft, Sumitomo Rubber Industries Ltd., etc.

In order to perform the study, TechSci Research conducted primary as well as exhaustive secondary research. Initially, TechSci Research prepared an exhaustive list of agriculture tire manufacturers and suppliers operating in different regions of the world. Subsequently, TechSci Research conducted primary research surveys, which included primary calls, email responses, etc., with the identified companies. While interviewing, the respondents were also asked about their major competitors. Through this technique, TechSci Research was able to include manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analyzed product offerings, distribution channels and regional presence of all the major agriculture tire suppliers across the globe.

TechSci Research calculated the market size for global agriculture tire market using a bottom-up technique, wherein manufacturers' volume sales data for different vehicle types (tractors, trailers, combine harvesters and others) was recorded as well as forecast for future years. TechSci Research sourced these values from industry experts and company representatives, and externally validated through analyzing historical

sales data of respective manufacturers to arrive at the overall market size. Multiple secondary sources such as directories, databases, Automotive Tyre Manufacturers Association, World Bank, UN Comtrade, company websites, company annual reports, white papers, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Agriculture tire manufacturers and suppliers

Associations, organizations, forums and alliances related to agriculture tires

Government bodies such as regulating authorities and policy makers

Research organizations and consulting firms

The study is useful in providing answers to several critical questions that are important for industry stakeholders such as tire manufacturers, distributors and dealers, customers and policy makers. The study would allow the industry stakeholders to target the growing segments over the coming years, thereby aiding them in taking investment decisions and facilitating their expansion.

Report Scope:

In this report, global agriculture tire market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Market, By Vehicle Type

Tractors

Trailers

Combine Harvesters

Others

Market, By Region

Asia-Pacific

Europe & CIS Countries

North America

South America

Middle East & Africa

Market, By Demand Category

Replacement

OEM

Market, By Company

Compagnie Générale des Établissements Michelin (CGEM)

Titan Tire Corporation

Trelleborg AB

Balkrishna Industries Limited

Pirelli & C. S.p.A.

Competitive Landscape

Company Profiles: Detailed analysis of the major companies operating in global agriculture tire market.

Available Customizations:

With the given market data, TechSci Research offers customization according to the company's specific needs. The following customization options are available for the

Global Agriculture Tire Market By Vehicle Type (Tractors, Trailers, Combine Harvesters & Others), By Demand Ca...

report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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