

Global Active Grille Shutter Market, By Shutter Type (Visible Active Grille Shutter & Non Visible Active Grille Shutter), By Vehicle Type (Passenger Vehicle and LCV), By Vanes Type (Horizontal Vanes vs Vertical Vanes), By Region, Competition Forecast & Opportunities, 2025

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Abstracts

Global active grille shutter market is projected to reach from an estimated \$ 1.1 billion in 2020 to \$ 1.9 billion in 2025 on account of various benefits of active grille shutters such as improving vehicle aerodynamics by more than 30% compared to non-active grille shutter vehicle and also offering up to 20% weight reduction. All the leading automakers are adopting this technology for their premium vehicle models as well as the models that are best in terms of sales.

The global active grille shutter market is segmented based on shutter type, vehicle type, vanes type, and region. Based on vehicle type, the market can be fragmented into the passenger cars and light commercial vehicles. Among these, passenger car segment is expected to hold the largest share during the forecast period because the number of commercial vehicles equipped with an active grille shutter is quite less compared to passenger cars.

Major players operating in the global active grille shutter market include Valeo, Johnson Electric, SRG Global, Starlite Co., Shape Corporation and others. Most of the companies are developing new products along with new technologies to stay strong in the active grille shutters market.

Years considered for this report:

Historical Years: 2015-2018

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2021-2025

Objective of the Study:

To analyze and forecast the market size of the global active grille shutter market, in terms of value and volume.

To classify and forecast global active grille shutter market based on shutter type, vehicle type, vanes type, and regional distribution.

To identify drivers and challenges for the global active grille shutter market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in global active grille shutter market.

To conduct a pricing analysis of the global active grille shutter market.

To identify and analyze the profile of leading players involved in the manufacturing of global active grille shutter.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of active grille shutter manufacturers across the globe. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the product offerings, distribution channels and the presence of all major active grille shutter companies across the globe.

TechSci Research calculated global active grille shutter market size by using a bottom-up approach, where data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Active grille shutter manufacturers, suppliers, distributors and other stakeholders

Government bodies such as regulating authorities and policymakers

Organizations, forums and alliances related to active grille shutter market

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, suppliers, partners, end-users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, global active grille shutter market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Market, by Shutter Type:

Visible Active Grille Shutter

Non-Visible Active Grille Shutter

Market, by Vehicle Type:

Passenger car

LCV

Market, By Vanes Type:

Horizontal Vanes

Vertical Vanes

Market, By Region:

Asia Pacific

China

India

South Korea

Japan

Australia

North America

United States

Mexico

Canada

Europe

France

Italy

United Kingdom

Spain

Germany

Belgium

Luxembourg

MEA

South Africa

Saudi Arabia

UAE

South America

Brazil

Colombia

Chile

Argentina

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the global active grille shutter market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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COMPANIES MENTIONED

1. Valeo
2. Johnson Electric
3. SRG Global
4. Starlite Co.
5. Shape Corporation
6. Magna International
7. HBPO Gmbh
8. Techni Plas llc
9. Coburg
10. Brose Fahrzeugteile GmbH & Co. KG

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