

# **Glazed Tiles Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented, By Construction (New Construction, Renovation & Replacement), By Type (Residential, Commercial), By Application (Floor Tiles, Wall Tiles, Others), By Region & Competition, 2020-2030F**

<https://marketpublishers.com/r/G6DF8962C2E7EN.html>

Date: August 2025

Pages: 180

Price: US\$ 4,500.00 (Single User License)

ID: G6DF8962C2E7EN

## **Abstracts**

### **Market Overview**

The Glazed Tiles Market was valued at USD 115.94 Billion in 2024 and is expected to reach USD 181.96 Billion by 2030 with a CAGR of 7.64%. The glazed tiles market refers to the industry focused on the production, distribution, and sale of ceramic tiles that are coated with a layer of glaze, a glass-like substance that provides a glossy finish and enhances durability, water resistance, and aesthetic appeal. These tiles are widely used in residential, commercial, and industrial spaces, particularly in areas prone to moisture such as bathrooms, kitchens, and exterior facades.

The market encompasses a broad spectrum of product types including wall tiles, floor tiles, and decorative tiles, which come in various shapes, sizes, colors, and patterns to meet diverse architectural and interior design needs. The glazed surface not only protects the tile from stains, scratches, and fading but also allows for easy cleaning and low maintenance, making it a preferred choice in both new construction and renovation projects. The market is driven by rapid urbanization, rising disposable incomes, and the growing trend of aesthetically pleasing and functional flooring and wall solutions. Advances in digital printing and manufacturing technologies have expanded design possibilities and reduced production costs, contributing to increased adoption across various price segments.

## Key Market Drivers

### Rapid Urbanization and Rising Construction Activities in Emerging Economies

The glazed tiles market is significantly driven by the accelerating pace of urbanization and the surge in construction activities across emerging economies, especially in regions such as Asia-Pacific, Latin America, and Africa. As cities continue to expand and rural populations migrate to urban centers, the demand for high-quality, durable, and aesthetically appealing building materials is witnessing substantial growth. Glazed tiles, known for their versatility, water resistance, and glossy finish, have become a preferred choice for both residential and commercial infrastructure. The increasing demand for new housing developments, coupled with large-scale urban development projects such as smart cities, transport hubs, and commercial centers, has spurred the uptake of these tiles in flooring, wall cladding, and decorative applications.

Governments in developing countries are heavily investing in affordable housing programs and infrastructure upgrades, which is further boosting the consumption of ceramic and glazed tiles. Moreover, the construction of luxury apartments, hotels, malls, and high-end office spaces is rising steadily, increasing the requirement for visually appealing and premium-quality tiles that offer both functionality and design. Glazed tiles are also favored in renovation projects due to their ability to mimic natural stone, wood, or marble at a fraction of the cost, making them an ideal solution for modern interiors. As populations grow and income levels rise in these economies, consumer aspirations for stylish living spaces are increasing, driving demand for decorative materials that reflect contemporary design trends.

The availability of a wide variety of patterns, finishes, and color options in glazed tiles enables architects and designers to create innovative and personalized interiors, thereby attracting more users across both residential and commercial segments. Additionally, advancements in tile manufacturing technology, such as digital printing and automated kilns, have enabled the mass production of intricate glazed designs that cater to a diverse consumer base at competitive prices. In summary, the combined effect of urban migration, housing demand, infrastructure growth, and a growing preference for modern interiors in emerging markets is one of the most powerful drivers propelling the glazed tiles industry forward globally. As of 2025, over 57% of the world's population lives in urban areas. This is projected to reach 68% by 2050, according to the United Nations. Approximately 1.5 million people are added to the global urban population every week. By 2050, India, China, and Nigeria alone are expected to

account for 35% of the world's urban population growth. The construction industry is growing at a CAGR of 4–5%, driven by urbanization, infrastructure projects, and housing demand. To meet population growth and urban migration, the world needs to build an estimated 2 billion new homes in the coming years.

## **Key Market Challenges**

### **Fluctuating Raw Material Costs and Supply Chain Disruptions**

The glazed tiles market faces a significant challenge due to the volatility in raw material prices and disruptions across global supply chains. The production of glazed tiles requires a consistent and quality supply of raw materials such as clay, feldspar, kaolin, silica sand, and various chemical additives, many of which are sourced globally. As global demand patterns shift, geopolitical tensions escalate, and fuel costs rise, the transportation and procurement of these materials become increasingly expensive and unpredictable. Tile manufacturers are particularly vulnerable to these fluctuations as they often operate on thin margins and depend on high-volume production to remain profitable.

Furthermore, international logistics bottlenecks, such as port congestion, container shortages, and freight rate hikes, add another layer of complexity, resulting in shipment delays and increased inventory costs. These challenges not only impact production schedules but also create inconsistencies in product quality and pricing for distributors and end-users. Smaller players in the market, in particular, struggle to absorb such volatility and often face difficulties in passing the increased costs to customers without sacrificing competitiveness. Additionally, environmental regulations concerning the extraction and processing of raw materials continue to tighten, especially in countries supplying clay and minerals, thereby further reducing supply certainty and increasing compliance-related expenses.

## **Key Market Trends**

### **Increasing Consumer Inclination Toward Aesthetic and Customizable Interior Solutions**

The glazed tiles market is witnessing a significant trend shift driven by a growing consumer preference for personalized and aesthetically appealing interior solutions. As modern consumers become increasingly design-conscious, especially within urban and semi-urban populations, there is a notable demand for glazed tiles that offer stylish, vibrant, and customizable surface finishes. Unlike traditional tiles, glazed variants allow

for intricate patterns, richer color palettes, and diverse textures such as matte, glossy, satin, and metallic finishes—catering to a wide range of interior themes from contemporary to rustic. The rise in home renovation activities, spurred by greater exposure to global interior design trends via digital media platforms, has accelerated this consumer shift toward highly stylized tile options.

Additionally, as people spend more time at home, there is a stronger emotional and visual connection to personal spaces, increasing investments in elements that enhance visual comfort and value. Glazed tiles, with their visual sophistication and ability to reflect light and color, are being used not only for flooring but also for accent walls, kitchen backsplashes, bathroom décor, and even furniture overlays. The availability of digital printing technologies now allows manufacturers to create tiles that mimic natural materials like wood, marble, and granite—while being more affordable and low-maintenance. This has further enhanced the desirability of glazed tiles in high-end residential and commercial architecture.

### **Key Market Players**

Kajaria Ceramics Limited

RAK Ceramics PJSC

Somany Ceramics Limited

Mohawk Industries, Inc.

Grupo Lamosa, S.A.B. de C.V.

SCG Ceramics Public Company Limited

Johnson Tiles (Norcross plc)

Guangdong Dongpeng Ceramic Co., Ltd.

Ceramiche Atlas Concorde S.p.A.

Pamesa Cerámica S.L.

**Report Scope:**

In this report, the Global Glazed Tiles Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

**Glazed Tiles Market, By Construction:**

New Construction

Renovation & Replacement

**Glazed Tiles Market, By Type:**

Residential

Commercial

**Glazed Tiles Market, By Application:**

Floor Tiles

Wall Tiles

Others

**Glazed Tiles Market, By Region:**

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Kuwait

Turkey

## **Competitive Landscape**

Company Profiles: Detailed analysis of the major companies presents in the Global Glazed Tiles Market.

## **Available Customizations:**

Global Glazed Tiles Market report with the given Market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## **Company Information**

Detailed analysis and profiling of additional Market players (up to five).

## Contents

### **1. PRODUCT OVERVIEW**

- 1.1. Market Definition
- 1.2. Scope of the Market
  - 1.2.1. Markets Covered
  - 1.2.2. Years Considered for Study
- 1.3. Key Market Segmentations

### **2. RESEARCH METHODOLOGY**

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Formulation of the Scope
- 2.4. Assumptions and Limitations
- 2.5. Sources of Research
  - 2.5.1. Secondary Research
  - 2.5.2. Primary Research
- 2.6. Approach for the Market Study
  - 2.6.1. The Bottom-Up Approach
  - 2.6.2. The Top-Down Approach
- 2.7. Methodology Followed for Calculation of Market Size & Market Shares
- 2.8. Forecasting Methodology
  - 2.8.1. Data Triangulation & Validation

### **3. EXECUTIVE SUMMARY**

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, and Trends

### **4. VOICE OF CUSTOMER**

### **5. GLOBAL GLAZED TILES MARKET OUTLOOK**

- 5.1. Market Size & Forecast

- 5.1.1. By Value
- 5.2. Market Share & Forecast
  - 5.2.1. By Construction (New Construction, Renovation & Replacement)
  - 5.2.2. By Type (Residential, Commercial)
  - 5.2.3. By Application (Floor Tiles, Wall Tiles, Others)
  - 5.2.4. By Region
- 5.3. By Company (2024)
- 5.4. Market Map

## **6. NORTH AMERICA GLAZED TILES MARKET OUTLOOK**

- 6.1. Market Size & Forecast
  - 6.1.1. By Value
- 6.2. Market Share & Forecast
  - 6.2.1. By Construction
  - 6.2.2. By Type
  - 6.2.3. By Application
  - 6.2.4. By Country
- 6.3. North America: Country Analysis
  - 6.3.1. United States Glazed Tiles Market Outlook
    - 6.3.1.1. Market Size & Forecast
      - 6.3.1.1.1. By Value
    - 6.3.1.2. Market Share & Forecast
      - 6.3.1.2.1. By Construction
      - 6.3.1.2.2. By Type
      - 6.3.1.2.3. By Application
  - 6.3.2. Canada Glazed Tiles Market Outlook
    - 6.3.2.1. Market Size & Forecast
      - 6.3.2.1.1. By Value
    - 6.3.2.2. Market Share & Forecast
      - 6.3.2.2.1. By Construction
      - 6.3.2.2.2. By Type
      - 6.3.2.2.3. By Application
  - 6.3.3. Mexico Glazed Tiles Market Outlook
    - 6.3.3.1. Market Size & Forecast
      - 6.3.3.1.1. By Value
    - 6.3.3.2. Market Share & Forecast
      - 6.3.3.2.1. By Construction
      - 6.3.3.2.2. By Type

6.3.3.2.3. By Application

## **7. EUROPE GLAZED TILES MARKET OUTLOOK**

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Construction

7.2.2. By Type

7.2.3. By Application

7.2.4. By Country

7.3. Europe: Country Analysis

7.3.1. Germany Glazed Tiles Market Outlook

7.3.1.1. Market Size & Forecast

7.3.1.1.1. By Value

7.3.1.2. Market Share & Forecast

7.3.1.2.1. By Construction

7.3.1.2.2. By Type

7.3.1.2.3. By Application

7.3.2. United Kingdom Glazed Tiles Market Outlook

7.3.2.1. Market Size & Forecast

7.3.2.1.1. By Value

7.3.2.2. Market Share & Forecast

7.3.2.2.1. By Construction

7.3.2.2.2. By Type

7.3.2.2.3. By Application

7.3.3. Italy Glazed Tiles Market Outlook

7.3.3.1. Market Size & Forecast

7.3.3.1.1. By Value

7.3.3.2. Market Share & Forecast

7.3.3.2.1. By Construction

7.3.3.2.2. By Type

7.3.3.2.3. By Application

7.3.4. France Glazed Tiles Market Outlook

7.3.4.1. Market Size & Forecast

7.3.4.1.1. By Value

7.3.4.2. Market Share & Forecast

7.3.4.2.1. By Construction

7.3.4.2.2. By Type

- 7.3.4.2.3. By Application
- 7.3.5. Spain Glazed Tiles Market Outlook
  - 7.3.5.1. Market Size & Forecast
    - 7.3.5.1.1. By Value
  - 7.3.5.2. Market Share & Forecast
    - 7.3.5.2.1. By Construction
    - 7.3.5.2.2. By Type
    - 7.3.5.2.3. By Application

## **8. ASIA-PACIFIC GLAZED TILES MARKET OUTLOOK**

- 8.1. Market Size & Forecast
  - 8.1.1. By Value
- 8.2. Market Share & Forecast
  - 8.2.1. By Construction
  - 8.2.2. By Type
  - 8.2.3. By Application
  - 8.2.4. By Country
- 8.3. Asia-Pacific: Country Analysis
  - 8.3.1. China Glazed Tiles Market Outlook
    - 8.3.1.1. Market Size & Forecast
      - 8.3.1.1.1. By Value
    - 8.3.1.2. Market Share & Forecast
      - 8.3.1.2.1. By Construction
      - 8.3.1.2.2. By Type
      - 8.3.1.2.3. By Application
  - 8.3.2. India Glazed Tiles Market Outlook
    - 8.3.2.1. Market Size & Forecast
      - 8.3.2.1.1. By Value
    - 8.3.2.2. Market Share & Forecast
      - 8.3.2.2.1. By Construction
      - 8.3.2.2.2. By Type
      - 8.3.2.2.3. By Application
  - 8.3.3. Japan Glazed Tiles Market Outlook
    - 8.3.3.1. Market Size & Forecast
      - 8.3.3.1.1. By Value
    - 8.3.3.2. Market Share & Forecast
      - 8.3.3.2.1. By Construction
      - 8.3.3.2.2. By Type

- 8.3.3.2.3. By Application
- 8.3.4. South Korea Glazed Tiles Market Outlook
  - 8.3.4.1. Market Size & Forecast
    - 8.3.4.1.1. By Value
  - 8.3.4.2. Market Share & Forecast
    - 8.3.4.2.1. By Construction
    - 8.3.4.2.2. By Type
    - 8.3.4.2.3. By Application
- 8.3.5. Australia Glazed Tiles Market Outlook
  - 8.3.5.1. Market Size & Forecast
    - 8.3.5.1.1. By Value
  - 8.3.5.2. Market Share & Forecast
    - 8.3.5.2.1. By Construction
    - 8.3.5.2.2. By Type
    - 8.3.5.2.3. By Application

## **9. SOUTH AMERICA GLAZED TILES MARKET OUTLOOK**

- 9.1. Market Size & Forecast
  - 9.1.1. By Value
- 9.2. Market Share & Forecast
  - 9.2.1. By Construction
  - 9.2.2. By Type
  - 9.2.3. By Application
  - 9.2.4. By Country
- 9.3. South America: Country Analysis
  - 9.3.1. Brazil Glazed Tiles Market Outlook
    - 9.3.1.1. Market Size & Forecast
      - 9.3.1.1.1. By Value
    - 9.3.1.2. Market Share & Forecast
      - 9.3.1.2.1. By Construction
      - 9.3.1.2.2. By Type
      - 9.3.1.2.3. By Application
  - 9.3.2. Argentina Glazed Tiles Market Outlook
    - 9.3.2.1. Market Size & Forecast
      - 9.3.2.1.1. By Value
    - 9.3.2.2. Market Share & Forecast
      - 9.3.2.2.1. By Construction
      - 9.3.2.2.2. By Type

- 9.3.2.2.3. By Application
- 9.3.3. Colombia Glazed Tiles Market Outlook
  - 9.3.3.1. Market Size & Forecast
    - 9.3.3.1.1. By Value
  - 9.3.3.2. Market Share & Forecast
    - 9.3.3.2.1. By Construction
    - 9.3.3.2.2. By Type
    - 9.3.3.2.3. By Application

## **10. MIDDLE EAST AND AFRICA GLAZED TILES MARKET OUTLOOK**

- 10.1. Market Size & Forecast
  - 10.1.1. By Value
- 10.2. Market Share & Forecast
  - 10.2.1. By Construction
  - 10.2.2. By Type
  - 10.2.3. By Application
  - 10.2.4. By Country
- 10.3. Middle East and Africa: Country Analysis
  - 10.3.1. South Africa Glazed Tiles Market Outlook
    - 10.3.1.1. Market Size & Forecast
      - 10.3.1.1.1. By Value
    - 10.3.1.2. Market Share & Forecast
      - 10.3.1.2.1. By Construction
      - 10.3.1.2.2. By Type
      - 10.3.1.2.3. By Application
  - 10.3.2. Saudi Arabia Glazed Tiles Market Outlook
    - 10.3.2.1. Market Size & Forecast
      - 10.3.2.1.1. By Value
    - 10.3.2.2. Market Share & Forecast
      - 10.3.2.2.1. By Construction
      - 10.3.2.2.2. By Type
      - 10.3.2.2.3. By Application
  - 10.3.3. UAE Glazed Tiles Market Outlook
    - 10.3.3.1. Market Size & Forecast
      - 10.3.3.1.1. By Value
    - 10.3.3.2. Market Share & Forecast
      - 10.3.3.2.1. By Construction
      - 10.3.3.2.2. By Type

- 10.3.3.2.3. By Application
- 10.3.4. Kuwait Glazed Tiles Market Outlook
  - 10.3.4.1. Market Size & Forecast
    - 10.3.4.1.1. By Value
  - 10.3.4.2. Market Share & Forecast
    - 10.3.4.2.1. By Construction
    - 10.3.4.2.2. By Type
    - 10.3.4.2.3. By Application
- 10.3.5. Turkey Glazed Tiles Market Outlook
  - 10.3.5.1. Market Size & Forecast
    - 10.3.5.1.1. By Value
  - 10.3.5.2. Market Share & Forecast
    - 10.3.5.2.1. By Construction
    - 10.3.5.2.2. By Type
    - 10.3.5.2.3. By Application

## **11. MARKET DYNAMICS**

- 11.1. Drivers
- 11.2. Challenges

## **12. MARKET TRENDS & DEVELOPMENTS**

- 12.1. Merger & Acquisition (If Any)
- 12.2. Product Launches (If Any)
- 12.3. Recent Developments

## **13. COMPANY PROFILES**

- 13.1. Kajaria Ceramics Limited
  - 13.1.1. Business Overview
  - 13.1.2. Key Revenue and Financials
  - 13.1.3. Recent Developments
  - 13.1.4. Key Personnel/Key Contact Person
  - 13.1.5. Key Product/Services Offered
- 13.2. RAK Ceramics PJSC
- 13.3. Somany Ceramics Limited
- 13.4. Mohawk Industries, Inc.
- 13.5. Grupo Lamosa, S.A.B. de C.V.

- 13.6. SCG Ceramics Public Company Limited
- 13.7. Johnson Tiles (Norcross plc)
- 13.8. Guangdong Dongpeng Ceramic Co., Ltd.
- 13.9. Ceramiche Atlas Concorde S.p.A.
- 13.10. Pamesa Cer?mica S.L.

## **14. STRATEGIC RECOMMENDATIONS**

## **15. ABOUT US & DISCLAIMER**

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