

Germany Tire Market By Vehicle Type (Passenger Car, LCV, MHCV, Two-wheeler and OTR), By Demand Category (OEM Vs. Replacement), By Radial Vs Bias, By Rim Size, By Price Segment, Competition Forecast & Opportunities, 2013 - 2023

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Abstracts

According to “Germany Tire Market By Vehicle Type, By Demand Category, By Radial Vs Bias, By Rim Size, By Price Segment, Competition Forecast & Opportunities, 2013 - 2023” tire market is projected to surpass \$ 11 billion by 2023, on the back of increasing production of vehicles and expanding automobile fleet size in the country. Moreover, rising R&D investments in automobile industry and increasing purchasing power of people is positively influencing Germany tire market. Additionally, surging penetration of energy efficient vehicles is further likely to aid the growth of Germany tire market in the coming years. Some of the top players in Germany tire market are Michelin Reifenwerke AG & Co. KGaA, Continental Reifen Deutschland GmbH, Goodyear Dunlop Tires Germany GmbH, Bridgestone Deutschland GmbH, Pirelli Deutschland GmbH, Toyo Tire Deutschland GmbH, Cooper Tire & Rubber Company Deutschland GmbH, Yokohama Reifen GmbH, Hankook Reifen Deutschland GmbH and Nokian Tire Plc. “Germany Tire Market By Vehicle Type, By Demand Category, By Radial Vs Bias, By Rim Size, By Price Segment, Competition Forecast & Opportunities, 2013 - 2023” discusses the following aspects of tire market in Germany:

Tire Market Size, Share & Forecast

Segmental Analysis – By Vehicle Type (Passenger Car, LCV, MHCV, Two-wheeler and OTR), By Demand Category (OEM Vs. Replacement), By Radial Vs Bias, By Rim Size, By Price Segment

Competitive Analysis

Changing Market Trends & Emerging Opportunities

Why You Should Buy This Report?

To gain an in-depth understanding of tire in germany

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, tire distributor, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

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Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with tire distributor, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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