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Germany Data Center Market Segmented By Solution (IT Infrastructure, General Infrastructure, Electrical Infrastructure, Mechanical Infrastructure, and Others), By Enterprise Size (Large Enterprises and Small & Medium Enterprises (SMEs)), By End-User (Information Technology & Telecom, Government, BFSI, Healthcare, and Others), By Region, Competition, Forecast and Opportunities, 2028F

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Abstracts

Germany data center market is anticipated to witness a growth of steady CAGR during the forecast period, 2024-2028. The increased demand for cloud computing among SMEs, government regulations for regional data security, and increasing local investment are important factors affecting the demand for data centers in the country.

An actual room, building, or other physical structure known as a data center houses the IT equipment required to develop, deploy, and offer applications and services. It also stores and manage the data that goes along with them. Data centers are now carefully regulated on-premises facilities rather than privately held ones, as they were in the previous several years.

Growth In Colocation and Hyperscale Investments will Lead to Growth in the Market

For a numerus reasons, Germany has drawn businesses and service providers looking for increased business coordination and agility through the provision of digital services. A considerable portion of Europe's gross domestic product (GDP) is produced by it, making it one of the most economically significant EU members. The nation's economic

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importance has led several small and medium-sized data centers to make considerable investments in infrastructure that can accommodate the rising need for data storage which goes hand in hand with the demand for digital services.

The surge in the construction of hyperscale data centers and the introduction of GDPR, which has been stimulating investments and the growth of regional cloud networks in Germany, have both contributed to the significant growth of the data center market in the past few years. Businesses in the nation are also noticing significant data generation across industries, which may have a favourable impact on investments in Big Data and IoT technology in the data center market. Vantage Data Center and CloudHQ NDC Data Center are two recent entrants who intend to construct numerous hyperscale facilities.

Additionally, the cloud data center services with Infrastructure as a Service (IaaS) package from Konica Minolta was introduced in July 2021. It helps businesses to minimise expenses and effort associated with their IT infrastructure while enhancing security. In Konica Minolta's own data centers in Stockholm, Sweden and Hanover, Germany, the package provides a virtual IT infrastructure environment with a network, storage, and server resources. Rising SaaS and network client demand from the pandemic response mandating remote working and education has been beneficial for colocation service providers and the cloud. Also, the demand for these services has been rising, making them particularly recession resistant. As a result, data center development projects have continued to keep up with the demand. During the anticipated period, the country's growing need for colocation data centers and hyperscale investments are anticipated to fuel market expansion.

5G Deployment and Smart Cities Initiatives Lead Edge Data Center Investments

The Germany market is deploying and utilising 5G services in commercial and industrial settings. Leading companies are putting 5G into use in Germany, including Telstra, Vodafone, TPG Telecom, and Optus. The need for data centers is increasing in Germany because of investments in smart cities and 5G deployment. The carrier aggregation method was used in Germany to implement a combination of 5G FDD GHz and TDD with spectrum ranges of 2.1 GHz and 3.5 GHz, respectively. To become more environmentally friendly, secure, and economical, data centers in Germany are investing in new technology. For instance, in 2022, Nokia unveiled its 5G industrial incubation lab. In March 2022, the Germany government announced plans to invest around 750 million dollars in the NBN fixed wireless network, with the remaining 480 million dollars coming from NBN (two options for Australian households to access the

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internet). The funds will aid NBN in accelerating the rollout of 5G millimetre wave technology over the entire fixed wireless network.

As a result, to be more affordable, secure, and environmentally friendly, Germany data centers are investing in cutting-edge technology.

Market Segmentation

Germany data center market can be segmented by solution, enterprise size, end user, and region. Based on solution, the market is divided into IT infrastructure, general infrastructure, electrical infrastructure, mechanical infrastructure, and others. Based on enterprise size, the market is segmented into large enterprises and small & medium enterprises (SMEs). Based on end-user industry, the market is divided into information technology & telecom, government, BFSI, healthcare, and others. Based on region, market is divided into North-West, North-East, South -West, and South-East.

Market Players

NDC Data Centers GmbH, Arista Networks, Broadcom Inc., Cisco Systems Inc., Dell Technologies Inc., Hewlett Packard Enterprise, Huawei technologies co. Ltd, IBM Corporation, Datacenter One GmbH, and Cyxtera Technologies inc. are some of the leading players operating in the Germany data center market.

Report Scope:

In this report, the Germany data center market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Germany Data Center, By Solutions:

IT Infrastructure

General Infrastructure

Electrical Infrastructure

Mechanical Infrastructure

Others

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Germany Data Center, By Enterprise Size:

Large Enterprises

Small & Medium Enterprises (SMEs)

Germany Data Center, By End-User:

Information Technology & Telecom

Government

BFSI

Healthcare

Others

Germany Data Center, By Region:

North-West

North-East

South -West

South-East

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Germany data center market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the

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report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. EXECUTIVE SUMMARY

4. VOICE OF CUSTOMER

5. GERMANY DATA CENTER MARKET OUTLOOK

5.1. Market Size & Forecast
  5.1.1. By Value
5.2. Market Share & Forecast
  5.2.1. By Solution (IT Infrastructure, General Infrastructure, Electrical Infrastructure, Mechanical Infrastructure and Others)
  5.2.2. By Enterprise Size (Large Enterprises and Small & Medium Enterprises (SMEs))
  5.2.3. By End-User (Information Technology & Telecom, Government, BFSI, Healthcare and Others)
  5.2.4. By Region (North-West, North-East, South -West, South-East)
5.3. By Company (2022)
5.4. Market Map

6. GERMANY IT INFRASTRUCTURE DATA CENTER MARKET OUTLOOK

6.1. Market Size & Forecast
  6.1.1. By Value
6.2. Market Share & Forecast
  6.2.1. By Enterprise Size
  6.2.2. By End-User
  6.2.3. By Region

7. GERMANY GENERAL INFRASTRUCTURE DATA CENTER MARKET OUTLOOK

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7.1. Market Size & Forecast
7.1.1. By Value
7.2. Market Share & Forecast
7.2.1. By Enterprise Size
7.2.2. By End-User
7.2.3. By Region

8. GERMANY ELECTRICAL INFRASTRUCTURE DATA CENTER MARKET OUTLOOK

8.1. Market Size & Forecast
8.1.1. By Value
8.2. Market Share & Forecast
8.2.1. By Enterprise Size
8.2.2. By End-User
8.2.3. By Region

9. GERMANY MECHANICAL INFRASTRUCTURE DATA CENTER MARKET OUTLOOK

9.1. Market Size & Forecast
9.1.1. By Value
9.2. Market Share & Forecast
9.2.1. By Enterprise Size
9.2.2. By End-User
9.2.3. By Region

10. MARKET DYNAMICS

10.1. Drivers
10.2. Challenges

11. MARKET TRENDS & DEVELOPMENTS

12. POLICY & REGULATORY LANDSCAPE

13. GERMANY ECONOMIC PROFILE

+44 20 8123 2220
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14. COMPETITIVE LANDSCAPE

14.1. NDC Data Centers GmbH
14.1.1. Business Overview
14.1.2. Key Revenue and Financials (If available)
14.1.3. Recent Developments
14.1.4. Key Personnel
14.1.5. Key Product/Services
14.2. Arista Networks
14.2.1. Business Overview
14.2.2. Key Revenue and Financials (If available)
14.2.3. Recent Developments
14.2.4. Key Personnel
14.2.5. Key Product/Services
14.3. Broadcom Inc.
14.3.1. Business Overview
14.3.2. Key Revenue and Financials (If available)
14.3.3. Recent Developments
14.3.4. Key Personnel
14.3.5. Key Product/Services
14.4. Cisco Systems Inc.
14.4.1. Business Overview
14.4.2. Key Revenue and Financials (If available)
14.4.3. Recent Developments
14.4.4. Key Personnel
14.4.5. Key Product/Services
14.5. Dell Technologies Inc.
14.5.1. Business Overview
14.5.2. Key Revenue and Financials (If available)
14.5.3. Recent Developments
14.5.4. Key Personnel
14.5.5. Key Product/Services
14.6. Hewlett Packard Enterprise
14.6.1. Business Overview
14.6.2. Key Revenue and Financials (If available)
14.6.3. Recent Developments
14.6.4. Key Personnel

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14.6.5. Key Product/Services
14.7. Huawei technologies co. Ltd
14.7.1. Business Overview
14.7.2. Key Revenue and Financials (If available)
14.7.3. Recent Developments
14.7.4. Key Personnel
14.7.5. Key Product/Services
14.8. IBM Corporation
14.8.1. Business Overview
14.8.2. Key Revenue and Financials (If available)
14.8.3. Recent Developments
14.8.4. Key Personnel
14.8.5. Key Product/Services
14.9. Datacenter One GmbH
14.9.1. Business Overview
14.9.2. Key Revenue and Financials (If available)
14.9.3. Recent Developments
14.9.4. Key Personnel
14.9.5. Key Product/Services
14.10. Cyxtera Technologies inc.
14.10.1. Business Overview
14.10.2. Key Revenue and Financials (If available)
14.10.3. Recent Developments
14.10.4. Key Personnel
14.10.5. Key Product/Services

15. STRATEGIC RECOMMENDATIONS

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