

# **GDPR Services Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented, By Deployment Mode (On-premises, Cloud), By Offering (Data Management, Data Discovery & Mapping, Data Governance, API Management), By Organization Size (Large Enterprises, Small & Medium Enterprises), By End-user Industry (Banking, Financial Services, and Insurance (BFSI), Telecom & IT, Retail & Consumer Goods, Healthcare & Life Sciences, Manufacturing), By Region & Competition, 2021-2031F**

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## **Abstracts**

The Global GDPR Services Market is projected to expand from USD 3.22 Billion in 2025 to USD 10.14 Billion by 2031, registering a CAGR of 21.07%. This market comprises a range of professional solutions, such as legal consultancy, compliance auditing, and outsourced data protection officers, designed to help organizations meet General Data Protection Regulation standards. Key factors driving this growth include the increasing severity of penalties for regulatory non-compliance and the rising frequency of sophisticated cyber threats, which demand robust data protection frameworks, alongside the need for enterprises to uphold consumer trust through transparent data practices.

However, a major obstacle hindering market growth is the heightening complexity of the privacy landscape, where professionals face expanded responsibilities that strain resources. As organizations adopt emerging technologies, internal teams often struggle to align privacy mandates with new operational requirements. For instance, the

International Association of Privacy Professionals reported in 2024 that over 80% of privacy teams were assigned duties outside their core functions, highlighting the pressure on existing compliance infrastructures that can delay the implementation of services.

### **Market Driver**

The enforcement of strict regulatory penalties for non-compliance is compelling enterprises to acquire specialized GDPR services to handle the legal complexities of data protection laws. Authorities are aggressively policing cross-border data transfers, forcing corporations to engage legal and technical consultants to ensure lawful processing mechanisms. For example, the Dutch Data Protection Authority fined Uber \$290 million in August 2024 for transferring European drivers' data to the United States without adequate safeguards, a high-profile action that highlights the financial risks driving organizations to retain external experts for data governance and penalty avoidance.

Simultaneously, the growing financial impact of global data breaches is fueling the demand for robust remediation and preventive services. As threat vectors increase, organizations are prioritizing third-party solutions to limit the economic damage associated with system downtime and compromised records. According to IBM's 'Cost of a Data Breach Report 2024', the global average cost of a breach rose to \$4.88 million, justifying larger budgets for compliance outsourcing. Additionally, DLA Piper reported in January 2024 that GDPR fines across Europe totaled \$1.78 billion for the year, reinforcing the need for comprehensive compliance strategies to mitigate both regulatory liability and security risks.

### **Market Challenge**

The deepening complexity of the privacy landscape presents a significant barrier to the growth of the Global GDPR Services Market. As regulatory requirements broaden and intersect with advanced technologies, organizations face an urgent need for specialized expertise to manage these intricate mandates. However, the market is currently constrained by a critical shortage of qualified professionals able to navigate this evolving environment, causing existing internal teams to work beyond their capacity and creating operational bottlenecks that prevent the timely procurement and effective integration of necessary compliance solutions.

This talent deficit is supported by recent industry data illustrating the severity of the

issue. According to ISACA, 73% of organizations in 2025 reported difficulty in hiring expert-level privacy professionals. This significant skills gap directly impedes market growth because companies, unable to secure the internal human capital needed to oversee data protection strategies, are forced to delay or reduce their engagement with external service providers. Consequently, the inability to staff essential roles slows the adoption rate of professional GDPR services, stalling overall market momentum.

## **Market Trends**

The automation of Data Subject Access Request (DSAR) fulfillment is reshaping the market as organizations seek to eliminate operational bottlenecks caused by manual compliance processes. Companies are increasingly replacing spreadsheet-based tracking with specialized software that automatically retrieves, compiles, and redacts personal data across fragmented IT systems. This shift is primarily driven by the need to reduce administrative costs and high error rates associated with human intervention; according to DataGrail's '2024 Data Privacy Trends Report', the volume of data subject requests increased by 32% from the previous year, creating a financial imperative for automation to manage the escalating workload efficiently.

Concurrently, the convergence of privacy management into unified Governance, Risk, and Compliance (GRC) ecosystems is gaining traction as enterprises recognize that data protection cannot function in isolation from broader risk strategies. This trend involves integrating privacy controls directly with AI governance, cybersecurity, and data ethics workflows to create a holistic defense against multifaceted regulatory risks. By consolidating these functions, organizations ensure that emerging technologies are deployed with embedded privacy safeguards; notably, the International Association of Privacy Professionals reported in November 2024 that 55% of privacy professionals have acquired additional responsibilities for AI governance, underscoring the critical merger of privacy mandates with wider corporate compliance structures.

## **Key Market Players**

- Deloitte Touche Tohmatsu Limited

- PricewaterhouseCoopers International Limited (PwC)

- KPMG International Limited

- Ernst & Young Global Limited (EY)

- Accenture plc

- International Business Machines Corporation (IBM)

- Capgemini SE

- Protiviti Inc.

- TrustArc, Inc.

- OneTrust, LLC

## Report Scope

In this report, the Global GDPR Services Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

- GDPR Services Market, By Deployment Mode

- On-premises

- Cloud

- GDPR Services Market, By Offering

- Data Management

- Data Discovery & Mapping

- Data Governance

- API Management

- GDPR Services Market, By Organization Size

- Large Enterprises

- Small & Medium Enterprises

%li%GDPR Services Market, By End-user Industry

%li%%li%Banking

%li%%li%Financial Services

%li%%li%Insurance (BFSI)

%li%%li%Telecom & IT

%li%%li%Retail & Consumer Goods

%li%%li%Healthcare & Life Sciences

%li%%li%Manufacturing

%li%GDPR Services Market, By Region

%li%%li%North America

%li%%li%%li%United States

%li%%li%%li%Canada

%li%%li%%li%Mexico

%li%%li%Europe

%li%%li%%li%France

%li%%li%%li%United Kingdom

%li%%li%%li%Italy

%li%%li%%li%Germany

%li%%li%%li%Spain

%li%%li%Asia Pacific

%li%%li%%li%China

%li%%li%%li%India

%li%%li%%li%Japan

%li%%li%%li%Australia

%li%%li%%li%South Korea

%li%%li%South America

%li%%li%%li%Brazil

%li%%li%%li%Argentina

%li%%li%%li%Colombia

%li%%li%Middle East & Africa

%li%%li%%li%South Africa

%li%%li%%li%Saudi Arabia

%li%%li%%li%UAE

## **Competitive Landscape**

Company Profiles: Detailed analysis of the major companies present in the Global GDPR Services Market.

## **Available Customizations:**

Global GDPR Services Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

%li%Detailed analysis and profiling of additional market players (up to five).

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