

GCC Skin Care Market By Product Type (Face Care & Body Care), By Type (Organic & Conventional), By Distribution Channel (Supermarkets/Hypermarkets, Multi-Branded Beauty Specialist Stores, etc.), By Country, Competition Forecast & Opportunities, 2023

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Abstracts

According to “GCC Skin Care Market By Product Type, By Type, By Distribution Channel, By Country, Competition Forecast & Opportunities, 2023” skin care market is projected to reach \$ 1.7 billion by 2023, on account of rising working-class women population base and growing demand from young population across the region. Moreover, rising awareness among people regarding different skin care products available in the market along with their benefits is boosting the sales of skin care products in GCC countries. Additionally, use of skin care products among men is also increasing, which is further anticipated to fuel growth in GCC skin care market in the coming years. GCC skin care market is controlled by these major players, namely– Unilever Gulf FZE, Procter & Gamble, The Est?e Lauder Companies Middle East FZE, Beiersdorf Middle East, Shiseido Group Middle East LLC, L’Or?al Middle East, Avon Saudi Arabia, Louis Vuitton Saudi Arabia, Revlon Middle East, and Johnson & Johnson Middle East FZ LLC. “GCC Skin Care Market By Product Type, By Type, By Distribution Channel, By Country, Competition Forecast & Opportunities, 2023” discusses the following aspects of skin care market in GCC:

Skin Care Market Size, Share & Forecast

Segmental Analysis – By Product Type (Face Care & Body Care), By Type (Organic & Conventional), By Distribution Channel (Supermarkets/Hypermarkets, Multi-Branded Beauty Specialist Stores, etc.), By Country

Competitive Analysis

Changing Market Trends & Emerging Opportunities

Why You Should Buy This Report?

To gain an in-depth understanding of skin care in GCC

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, skin care distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with skin care distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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