

# **GCC Residential Vacuum Cleaner Market By Product Type (Canister, Upright, Robotic, Stick, Handheld, Others (Drum, etc.)), By Type (Corded and Cordless), By Technology (Smart and Non-Smart), By Distribution Channel Market (Electronic and Specialty Retailers, Hypermarkets/ Supermarkets, Online Channel, Others (Direct sales, etc.)), By Country, Competition Forecast & Opportunities, 2028F**

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## **Abstracts**

The GCC residential vacuum cleaner market is anticipated to project robust growth during the forecast period, owing to the growing preference for vacuum cleaners to maintain hygiene, the increasing working population, and advancements in technology.

Vacuum cleaners are electrically powered devices that remove and clean a variety of surfaces by eliminating dust and other tiny particles. The materials and dust particles that have been removed are put into a cyclone or dust bag inside the cleaner. They are mostly used to clean dirt and dust from carpets, velveteen furniture, hardwood floors, other types of floors, laminate floors, and upholstery. They are also utilized to clean staircases and automobiles. Vacuum cleaners are divided into many categories based on their intended applications.

Since there are cordless versions of household vacuum cleaners, they are portable, easy to use, and efficient in cleaning various areas of the home. Due to their effectiveness and environmental friendliness, residential vacuum cleaners are becoming more and more popular. This helps asthmatics avoid acquiring dust allergies.

The rising demand for robotic vacuum cleaners will lead to market growth. One of the most practical appliances produced recently is the robotic vacuum, which was developed using the most up-to-date vacuum technology. Robotic vacuums contain built-in sensors that can be operated using controls, yet they are less traditional than their forebears, including the fact that they don't need physical assistance. For laminate flooring, they are the best vacuum cleaner. Users can virtually run the vacuum from their current location using the controls. These vacuums can be used on carpets and hardwood floors, although they are not as adaptable as some others. They complete tasks more quickly, affordably, and without exerting any physical effort. Robotic vacuum cleaners are gaining popularity in cleaning windows, pools, lawns, and floors in the GCC. As these robots complete household tasks faster, there is an unparalleled demand for robotic vacuum cleaner services. Owing to the rising product demand, the market is expected to continue to expand during the forecast period.

Advancements in technology will boost market growth. Smart home gadgets are suited for a home setup where appliances may be controlled remotely from anywhere in the world with an internet connection using a mobile or other networked device. Additionally, the number of smart buildings has increased due to expanding urbanization in developing nations. In 2022, the premium product in Kyvol's range of robotic vacuum cleaners, the Kyvol Cybovac E31, was launched in Saudi Arabia. The Kyvol Cybovac E31 is a dry and wet house cleaning assistant that combines two hassle-free deep-cleaning methods into a single groundbreaking robot equipped with a wide range of cutting-edge technological advancements. The smart vacuum robot has a special gyroptic™ navigation system that is driven by a high-precision gyroscope. Not only does it offer remote control via the Kyvol app, but it also has voice control. Thus, with increasing technological development, the market will also grow at a faster rate.

Changing lifestyles due to urbanization will fuel market growth. The major metropolitan regions of the GCC (Gulf Cooperation Council) nations, for example, UAE and Saudi Arabia, have advanced to the forefront of global development due to high rates of urbanization. Nowadays, these nations serve as more than just economically dominant places to live, produce goods, and accomplish goals. A steady increase in the proportion of educated women would aid in the growth of the working population. For instance, the labor force participation rate of Saudi women increased from 20% in late 2018 to 33% by the end of 2020 in a comparatively short period of time. Thus, the addition of smart home devices such as vacuum cleaners is of great help for women as work becomes easier for them. Smart gadgets have grown exponentially, with the UAE having one of the highest mobile penetration rates worldwide. Thus, increasing urbanization is one of the driving factors for the residential vacuum market.

## Market Segmentation

The GCC Residential Vacuum Cleaner Market is segmented based on product type, type, technology, distribution channel, country, and competitive landscape. The market is further divided into canister, upright, robotic, stick, handheld, and others (drum, etc.) based on product type. It is also bifurcated into corded and cordless based on type. The market is segmented into smart and non-smart based on technology. The distribution channel includes electronic and specialty retailers, hypermarkets/supermarkets, online, and others (direct sales, etc.). The market is divided into Saudi Arabia, UAE, Qatar, Oman, Bahrain, and Kuwait based on country.

## Company Profiles

Koninklijke Philips N.V., Dyson Group, TTI Group (Hoover), Xiaomi Corporation, Toshiba Gulf Fze, Panasonic Marketing Middle East and Africa FZE, Sharp Corporation, Stanley Black & Decker, Inc., iRobot Corporation, and BISSELL Middle East FZE are also actively entering the market in recent years and further strengthening the market growth.

## Report Scope:

In this report, GCC residential vacuum cleaner market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

### GCC Residential Vacuum Cleaner Market, By Product Type:

Canister

Upright

Robotic

Stick

Handheld

Others

### GCC Residential Vacuum Cleaner Market, By Type:

Corded

Cordless

### GCC Residential Vacuum Cleaner Market, By Technology:

Smart

Non-Smart

### GCC Residential Vacuum Cleaner Market, By Distribution Channel:

Electronic & Specialty Retailers

Hypermarkets/Supermarkets

Online

Others

### GCC Residential Vacuum Cleaner Market, By Country:

Saudi Arabia

UAE

Qatar

Oman

Bahrain

Kuwait

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in GCC Residential Vacuum Cleaner Market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

## Contents

### **1. INTRODUCTION**

- 1.1. Product Overview
- 1.2. Key Highlights of the Report
- 1.3. Market Coverage
- 1.4. Market Segments Covered
- 1.5. Research Tenure Considered

### **2. RESEARCH METHODOLOGY**

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

### **3. EXECUTIVE SUMMARY**

- 3.1. Market Overview
- 3.2. Market Forecast
- 3.3. Key Regions
- 3.4. Key Segments

### **4. VOICE OF CUSTOMER ANALYSIS (B2C MODEL ANALYSIS)**

- 4.1. Sample Size Determination
- 4.2. Respondent Demographics
  - 4.2.1. By Gender
  - 4.2.2. By Age
  - 4.2.3. By Occupation
- 4.3. Brand Awareness
- 4.4. Factors Influencing Purchase Decision
- 4.5. Customer Satisfaction
- 4.6. Challenges Faced After Purchase

## **5. GCC RESIDENTIAL VACUUM CLEANER MARKET OUTLOOK**

### 5.1. Market Size & Forecast

#### 5.1.1. By Value

#### 5.1.2. By Volume

### 5.2. Market Share & Forecast

5.2.1. By Product Type Market Share Analysis (Canister, Upright, Robotic, Stick, Handheld, Others (Drum, etc.))

#### 5.2.2. By Type Market Share Analysis (Corded and Cordless)

#### 5.2.3. By Technology Market Share Analysis (Smart and Non-Smart)

5.2.4. By Distribution Channel Market Share Analysis (Electronic & Specialty Retailers, Hypermarkets/Supermarkets, Online, Others (Direct sales, etc.))

#### 5.2.5. By Country Market Share Analysis

#### 5.2.6. By Top 5 Companies Market Share Analysis, Others (2022)

### 5.3. GCC Residential Vacuum Cleaner Market Mapping & Opportunity Assessment

#### 5.3.1. By Product Type Mapping & Opportunity Assessment

#### 5.3.2. By Type Market Mapping & Opportunity Assessment

#### 5.3.3. By Technology Market Mapping & Opportunity Assessment

#### 5.3.4. By Distribution Channel Market Mapping & Opportunity Assessment

#### 5.3.5. By Country Market Mapping & Opportunity Assessment

## **6. SAUDI ARABIA RESIDENTIAL VACUUM CLEANER MARKET OUTLOOK**

### 6.1. Market Size & Forecast

#### 6.1.1. By Value

#### 6.1.2. By Volume

### 6.2. Market Share & Forecast

#### 6.2.1. By Product Type Market Share Analysis

#### 6.2.2. By Type Market Share Analysis

#### 6.2.3. By Technology Market Share Analysis

#### 6.2.4. By Distribution Channel Market Share Analysis

## **7. UAE RESIDENTIAL VACUUM CLEANER MARKET OUTLOOK**

### 7.1. Market Size & Forecast

#### 7.1.1. By Value

#### 7.1.2. By Volume

### 7.2. Market Share & Forecast

#### 7.2.1. By Product Type Market Share Analysis

- 7.2.2. By Type Market Share Analysis
- 7.2.3. By Technology Market Share Analysis
- 7.2.4. By Distribution Channel Market Share Analysis

## **8. QATAR RESIDENTIAL VACUUM CLEANER MARKET OUTLOOK**

- 8.1. Market Size & Forecast
  - 8.1.1. By Value
  - 8.1.2. By Volume
- 8.2. Market Share & Forecast
  - 8.2.1. By Product Type Market Share Analysis
  - 8.2.2. By Type Market Share Analysis
  - 8.2.3. By Technology Market Share Analysis
  - 8.2.4. By Distribution Channel Market Share Analysis

## **9. OMAN RESIDENTIAL VACUUM CLEANER MARKET OUTLOOK**

- 9.1. Market Size & Forecast
  - 9.1.1. By Value
  - 9.1.2. By Volume
- 9.2. Market Share & Forecast
  - 9.2.1. By Product Type Market Share Analysis
  - 9.2.2. By Type Market Share Analysis
  - 9.2.3. By Technology Market Share Analysis
  - 9.2.4. By Distribution Channel Market Share Analysis

## **10. BAHRAIN RESIDENTIAL VACUUM CLEANER MARKET OUTLOOK**

- 10.1. Market Size & Forecast
  - 10.1.1. By Value
  - 10.1.2. By Volume
- 10.2. Market Share & Forecast
  - 10.2.1. By Product Type Market Share Analysis
  - 10.2.2. By Type Market Share Analysis
  - 10.2.3. By Technology Market Share Analysis
  - 10.2.4. By Distribution Channel Market Share Analysis

## **11. KUWAIT RESIDENTIAL VACUUM CLEANER MARKET OUTLOOK**



### 11.1. Market Size & Forecast

11.1.1. By Value

11.1.2. By Volume

### 11.2. Market Share & Forecast

11.2.1. By Product Type Market Share Analysis

11.2.2. By Type Market Share Analysis

11.2.3. By Technology Market Share Analysis

11.2.4. By Distribution Channel Market Share Analysis

11.2.5. By Region Market Share Analysis

## 12. MARKET DYNAMICS

### 12.1. Drivers

12.1.1. Rising demand for robotic vacuum cleaners

12.1.2. Changing lifestyle

12.1.3. Advancement in technology

### 12.2. Challenges

12.2.1. High pricing

12.2.2. High competition among brands

## 13. IMPACT OF COVID-19 ON GCC RESIDENTIAL VACUUM CLEANER MARKET

### 13.1. Impact Assessment Model

13.1.1. Key Segments Impacted

13.1.2. Key Countries Impacted

13.1.3. Key Distribution Channel Impacted

## 14. MARKET TRENDS & DEVELOPMENTS

14.1. Increasing working women

14.2. Growing preference for maintaining hygiene

14.3. Increasing affordability

14.4. Increase in online presence

## 15. PORTER'S FIVE FORCES MODEL

15.1. Competitive Rivalry

15.2. Bargaining Power of Buyers

15.3. Bargaining Power of Suppliers

15.4. Threat of New Entrants

15.5. Threat of Substitutes

## **16. SWOT ANALYSIS**

16.1. Strengths

16.2. Weaknesses

16.3. Opportunities

16.4. Threats

## **17. COMPETITIVE LANDSCAPE**

17.1. Company Profiles

17.1.1. Koninklijke Philips N.V.

17.1.1.1. Company Details

17.1.1.2. Products

17.1.1.3. Financials (As Per Availability)

17.1.1.4. Key Market Focus & Geographical Presence

17.1.1.5. Recent Developments

17.1.1.6. Key Management Personnel

17.1.2. Dyson Group

17.1.2.1. Company Details

17.1.2.2. Products

17.1.2.3. Financials (As Per Availability)

17.1.2.4. Key Market Focus & Geographical Presence

17.1.2.5. Recent Developments

17.1.2.6. Key Management Personnel

17.1.3. TTI Group (Hoover)

17.1.3.1. Company Details

17.1.3.2. Products

17.1.3.3. Financials (As Per Availability)

17.1.3.4. Key Market Focus & Geographical Presence

17.1.3.5. Recent Developments

17.1.3.6. Key Management Personnel

17.1.4. Xiaomi Corporation

17.1.4.1. Company Details

17.1.4.2. Products

17.1.4.3. Financials (As Per Availability)

17.1.4.4. Key Market Focus & Geographical Presence

- 17.1.4.5. Recent Developments
- 17.1.4.6. Key Management Personnel
- 17.1.5. Toshiba Gulf Fze
  - 17.1.5.1. Company Details
  - 17.1.5.2. Products
  - 17.1.5.3. Financials (As Per Availability)
  - 17.1.5.4. Key Market Focus & Geographical Presence
  - 17.1.5.5. Recent Developments
  - 17.1.5.6. Key Management Personnel
- 17.1.6. Panasonic Marketing Middle East and Africa FZE
  - 17.1.6.1. Company Details
  - 17.1.6.2. Products
  - 17.1.6.3. Financials (As Per Availability)
  - 17.1.6.4. Key Market Focus & Geographical Presence
  - 17.1.6.5. Recent Developments
  - 17.1.6.6. Key Management Personnel
- 17.1.7. Sharp Corporation
  - 17.1.7.1. Company Details
  - 17.1.7.2. Products
  - 17.1.7.3. Financials (As Per Availability)
  - 17.1.7.4. Key Market Focus & Geographical Presence
  - 17.1.7.5. Recent Developments
  - 17.1.7.6. Key Management Personnel
- 17.1.8. Stanley Black & Decker, Inc.
  - 17.1.8.1. Company Details
  - 17.1.8.2. Products
  - 17.1.8.3. Financials (As Per Availability)
  - 17.1.8.4. Key Market Focus & Geographical Presence
  - 17.1.8.5. Recent Developments
  - 17.1.8.6. Key Management Personnel
- 17.1.9. iRobot Corporation
  - 17.1.9.1. Company Details
  - 17.1.9.2. Products
  - 17.1.9.3. Financials (As Per Availability)
  - 17.1.9.4. Key Market Focus & Geographical Presence
  - 17.1.9.5. Recent Developments
  - 17.1.9.6. Key Management Personnel
- 17.1.10. BISSELL Middle East FZE
  - 17.1.10.1. Company Details

17.1.10.2. Products

17.1.10.3. Financials (As Per Availability)

17.1.10.4. Key Market Focus & Geographical Presence

17.1.10.5. Recent Developments

17.1.10.6. Key Management Personnel

## **18. STRATEGIC RECOMMENDATIONS/ACTION PLAN**

18.1. Key Focus Areas

18.2. Target Product Type

18.3. Target Distribution Channel

## **19. ABOUT US & DISCLAIMER**

(Note: The companies list can be customized based on the client requirements.)

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