

GCC Light Commercial Vehicle Market, By Vehicle Type (Pickup Truck, Van and Light Bus), By Fuel Type (Petrol, Diesel and Alternate), By End User (Individual Vs Fleet Owner), By Region, Competition Forecast & Opportunities, 2026

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Abstracts

GCC light commercial vehicle market stood at USD4,796.69 million in 2020, and it is anticipated to grow at a CAGR of 7.20% in the forecast period, 2022-2026 to reach USD7,676.72 million by 2026. The high demand from the end-user industries including tourism, infrastructure, transport & logistics are driving the growth of the GCC light commercial vehicle market. GCC states are making investments for the development of the tourism and hospitality sector including the airport expansion to handle the capacity of the projected visitor inflow which in turn is expected to fuel the GCC light commercial vehicle market growth for the next five years.

Relaxation of visa rules by the government in Qatar and UAE and development of Bahrain International Airport is expected to attract a large number of tourists into the region, thereby is expected to boost the economic status of the GCC region. The rise in the ongoing and upcoming mega projects such as Saudi Vision 2030, the red sea project in Saudi Arabia, the development of smart cities, and rail infrastructure require commercial vehicles for the transportation of goods and materials from one place to another. The economy is dependent on the import of goods and materials and with the growing population, the consumption pattern is expected to increase, which is expected to accelerate the GCC light commercial vehicle market's growth.

Furthermore, rapid growth in manufacturing, retail, logistics and other sectors owing to favorable government policies has been a game changer for light commercial vehicles' market in the GCC region. Over the past few years, demand for LCVs has grown

significantly, backed by growing need for transportation of raw materials as well as finished goods to end users. Moreover, fleet owners have started operating for long haulage transportation services, which is further anticipated to fuel the demand for light commercial vehicles across the region. Such vehicles are also being used as moving shops of apparels, vegetables & fruits, etc. Apart from this, nowadays 'food trucks' utilizing light vans are also gaining popularity which is increasing the penetration of the light commercial vehicles in the GCC region.

GCC light commercial vehicle market is segmented into vehicle type, fuel type, end user, country, and company. Based on the vehicle type, the market can be bifurcated into the pickup truck, van and light buses. The pickup truck segment is expected to witness significant growth in the forecast period, 2022-2026. The rise in the disposable income of consumers is increasing the expenditure capacity of consumers to buy luxury pickup trucks. The growth in the construction activities in the GCC region and the presence of supportive government policies to boost the construction activity is expected to fuel the segment growth.

The major players operating in the GCC Light Commercial Vehicle market are Ford Motor Company Middle East, Al-Futtaim Motors, ISUZU MOTORS LIMITED, Nissan Motors Co. LTD, Volkswagen AG, Hyundai Motor Company, Ford Motor Company, Mitsubishi Motors Corporation, Toyota Motor Corporation, Tata Motors Ltd., Mercedes Benz AG, Hino Motors, IVECO S.p.A, among others. Major companies are developing advanced technologies and are launching new products to stay competitive in the market. Other competitive strategies include mergers & acquisitions and new product developments.

Years considered for this report:

Historical Years: 2016-2019

Base Year: 2020

Estimated Year: 2021

Forecast Period: 2022-2026

Objective of the Study:

To analyze the historical growth of the market size of GCC Light Commercial Vehicle market from 2016 to 2020.

To estimate and forecast the market size of GCC Light Commercial Vehicle market from 2021 to 2026 and growth rate until 2026.

To classify and forecast GCC Light Commercial Vehicle market based on vehicle type, fuel type, end user, country, and company.

To identify dominant region or segment in the GCC Light Commercial Vehicle market.

To identify drivers and challenges for GCC Light Commercial Vehicle market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in GCC Light Commercial Vehicle market.

To identify and analyze the profile of leading players operating in the GCC Light Commercial Vehicle market.

To identify key sustainable strategies adopted by market players in the GCC Light Commercial Vehicle market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of manufacturers across the region. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the manufacturers who could not be identified due to the limitations of secondary research. TechSci Research analyzed the manufacturers, distribution channels and presence of all major players across the region.

TechSci Research calculated the market size of GCC Light Commercial Vehicle market using a bottom-up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an

appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Light commercial vehicle manufacturing companies

Market research and consulting firms

Government bodies such as regulating authorities and policy makers

Organizations, forums, and alliances related to Light Commercial Vehicle market.

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, suppliers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, GCC Light Commercial Vehicle market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

GCC Light Commercial Vehicle Market Share, By Vehicle Type:

Pickup Truck

Van

Light Bus

GCC Light Commercial Vehicle Market Share, By Fuel Type:

Petrol

Diesel

Alternate

GCC Light Commercial Vehicle Market Share, By End User:

Individual

Fleet Owner

GCC Light Commercial Vehicle Market Share, By Country:

Saudi Arabia

UAE

Oman

Kuwait

Qatar

Bahrain

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in GCC Light Commercial Vehicle market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Profit Margin Analysis

Profit margin analysis in case of direct and indirect sales channel.

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. IMPACT OF COVID-19 ON GCC LIGHT COMMERCIAL VEHICLE MARKET

4. EXECUTIVE SUMMARY

5. VOICE OF CUSTOMER

6. GCC LIGHT COMMERCIAL VEHICLE MARKET OUTLOOK, 2016-2026F

6.1. Market Size & Forecast

6.1.1. By Value & Volume

6.2. Market Share & Forecast

6.2.1. By Vehicle Type (Pickup Truck, Van, Light Bus)

6.2.2. By Fuel Type (Petrol, Diesel, Alternate)

6.2.3. By End User (Individual Vs Fleet Owner)

6.2.4. By Country (Saudi Arabia, UAE, Oman, Kuwait, Qatar, Bahrain)

6.2.5. By Company (2020)

6.3. Product Market Map (By Vehicle Type)

6.4. Product Market Map (By Fuel Type)

6.5. Product Market Map (By Region)

7. SAUDI ARABIA LIGHT COMMERCIAL VEHICLE MARKET OUTLOOK, 2016-2026F

7.1. Market Size & Forecast

7.1.1. By Value & Volume

7.2. Market Share & Forecast

7.2.1. By Vehicle Type

7.2.2. By Fuel Type

7.2.3. By End User

7.3. Saudi Arabia Pickup Truck Market Outlook, 2016-2026F

7.3.1. Market Size & Forecast

7.3.1.1. By Value & Volume

7.3.2. Market Share & Forecast

7.3.2.1. By Fuel Type

7.4. Saudi Arabia Van Market Outlook, 2016-2026F

7.4.1. Market Size & Forecast

7.4.1.1. By Value & Volume

7.4.2. Market Share & Forecast

7.4.2.1. By Fuel Type

7.5. Saudi Arabia Light Bus Market Outlook, 2016-2026F

7.5.1. Market Size & Forecast

7.5.1.1. By Value & Volume

7.5.2. Market Share & Forecast

7.5.2.1. By Fuel Type

8. UAE LIGHT COMMERCIAL VEHICLE MARKET OUTLOOK, 2016-2026F

8.1. Market Size & Forecast

8.1.1. By Value & Volume

8.2. Market Share & Forecast

8.2.1. By Vehicle Type

8.2.2. By Fuel Type

8.2.3. By End User

8.3. UAE Pickup Truck Market Outlook, 2016-2026F

8.3.1. Market Size & Forecast

8.3.1.1. By Value & Volume

8.3.2. Market Share & Forecast

8.3.2.1. By Fuel Type

8.4. UAE Van Market Outlook, 2016-2026F

8.4.1. Market Size & Forecast

8.4.1.1. By Value & Volume

8.4.2. Market Share & Forecast

8.4.2.1. By Fuel Type

8.5. UAE Light Bus Market Outlook, 2016-2026F

8.5.1. Market Size & Forecast

8.5.1.1. By Value & Volume

8.5.2. Market Share & Forecast

8.5.2.1. By Fuel Type

9. OMAN LIGHT COMMERCIAL VEHICLE MARKET OUTLOOK, 2016-2026F

9.1. Market Size & Forecast

- 9.1.1. By Value & Volume
- 9.2. Market Share & Forecast
 - 9.2.1. By Vehicle Type
 - 9.2.2. By Fuel Type
 - 9.2.3. By End User
- 9.3. Oman Pickup Truck Market Outlook, 2016-2026F
 - 9.3.1. Market Size & Forecast
 - 9.3.1.1. By Value & Volume
 - 9.3.2. Market Share & Forecast
 - 9.3.2.1. By Fuel Type
- 9.4. Oman Van Market Outlook, 2016-2026F
 - 9.4.1. Market Size & Forecast
 - 9.4.1.1. By Value & Volume
 - 9.4.2. Market Share & Forecast
 - 9.4.2.1. By Fuel Type
- 9.5. Oman Light Bus Market Outlook, 2016-2026F
 - 9.5.1. Market Size & Forecast
 - 9.5.1.1. By Value & Volume
 - 9.5.2. Market Share & Forecast
 - 9.5.2.1. By Fuel Type

10. KUWAIT LIGHT COMMERCIAL VEHICLE MARKET OUTLOOK, 2016-2026F

- 10.1. Market Size & Forecast
 - 10.1.1. By Value & Volume
- 10.2. Market Share & Forecast
 - 10.2.1. By Vehicle Type
 - 10.2.2. By Fuel Type
 - 10.2.3. By End User
- 10.3. Kuwait Pickup Truck Market Outlook, 2016-2026F
 - 10.3.1. Market Size & Forecast
 - 10.3.1.1. By Value & Volume
 - 10.3.2. Market Share & Forecast
 - 10.3.2.1. By Fuel Type
- 10.4. Kuwait Van Market Outlook, 2016-2026F
 - 10.4.1. Market Size & Forecast
 - 10.4.1.1. By Value & Volume
 - 10.4.2. Market Share & Forecast
 - 10.4.2.1. By Fuel Type

10.5. Kuwait Light Bus Market Outlook, 2016-2026F

10.5.1. Market Size & Forecast

10.5.1.1. By Value & Volume

10.5.2. Market Share & Forecast

10.5.2.1. By Fuel Type

11. QATAR LIGHT COMMERCIAL VEHICLE MARKET OUTLOOK, 2016-2026F

11.1. Market Size & Forecast

11.1.1. By Value & Volume

11.2. Market Share & Forecast

11.2.1. By Vehicle Type

11.2.2. By Fuel Type

11.2.3. By End User

11.3. Qatar Pickup Truck Market Outlook, 2016-2026F

11.3.1. Market Size & Forecast

11.3.1.1. By Value & Volume

11.3.2. Market Share & Forecast

11.3.2.1. By Fuel Type

11.4. Qatar Van Market Outlook, 2016-2026F

11.4.1. Market Size & Forecast

11.4.1.1. By Value & Volume

11.4.2. Market Share & Forecast

11.4.2.1. By Fuel Type

11.5. Qatar Light Bus Market Outlook, 2016-2026F

11.5.1. Market Size & Forecast

11.5.1.1. By Value & Volume

11.5.2. Market Share & Forecast

11.5.2.1. By Fuel Type

12. BAHRAIN LIGHT COMMERCIAL VEHICLE MARKET OUTLOOK, 2016-2026F

12.1. Market Size & Forecast

12.1.1. By Value & Volume

12.2. Market Share & Forecast

12.2.1. By Vehicle Type

12.2.2. By Fuel Type

12.2.3. By End User

12.3. Bahrain Pickup Truck Market Outlook, 2016-2026F

- 12.3.1. Market Size & Forecast
 - 12.3.1.1. By Value & Volume
- 12.3.2. Market Share & Forecast
 - 12.3.2.1. By Fuel Type
- 12.4. Bahrain Van Market Outlook, 2016-2026F
 - 12.4.1. Market Size & Forecast
 - 12.4.1.1. By Value & Volume
 - 12.4.2. Market Share & Forecast
 - 12.4.2.1. By Fuel Type
- 12.5. Bahrain Light Bus Market Outlook, 2016-2026F
 - 12.5.1. Market Size & Forecast
 - 12.5.1.1. By Value & Volume
 - 12.5.2. Market Share & Forecast
 - 12.5.2.1. By Fuel Type

13. MARKET DYNAMICS

- 13.1. Drivers
- 13.2. Challenges

14. MARKET TRENDS AND DEVELOPMENTS

15. COMPETITIVE LANDSCAPE

- 15.1. Ford Motor Company Middle East
- 15.2. Al-Futtaim Motors
- 15.3. Isuzu Motors Limited
- 15.4. Nissan Motors Co. LTD
- 15.5. Volkswagen AG
- 15.6. Ford Motor Company
- 15.7. Mitsubishi Motors Corporation
- 15.8. Toyota Motor Corporation
- 15.9. Tata Motors Ltd.
- 15.10. Mercedes Benz AG

16. STRATEGIC RECOMMENDATIONS

17. ABOUT US & DISCLAIMER

List Of Figures

LIST OF FIGURES

Figure 1: GCC Light Commercial Vehicle Market Size, By Value (USD Million), By Volume (Million Units), 2016-2026F

Figure 2: GCC Light Commercial Vehicle Market Share, By Vehicle Type, By Volume, 2016–2026F

Figure 3: GCC Light Commercial Vehicle Market Share, By Fuel Type, By Volume, 2016–2026F

Figure 4: GCC Light Commercial Vehicle Market Share, By End User, By Volume, 2016–2026F

Figure 5: GCC Light Commercial Vehicle Market Share, By Region, By Volume, 2016–2026F

Figure 6: GCC Light Commercial Vehicle Market Share, By Company, By Volume, 2020

Figure 7: GCC Light Commercial Vehicle Market Map, By Vehicle Type, Market Size (Million units) & Growth Rate (%)

Figure 8: GCC Light Commercial Vehicle Market Map, By Fuel Type, Market Size (Million units) & Growth Rate (%)

Figure 9: GCC Light Commercial Vehicle Market Map, By Region, Market Size (Million units) & Growth Rate (%)

Figure 10: Saudi Arabia Light Commercial Vehicle Market Size, By Value (USD Million), By Volume (Million Units), 2016-2026F

Figure 11: Saudi Arabia Light Commercial Vehicle Market Share, By Vehicle Type, By Volume, 2016–2026F

Figure 12: Saudi Arabia Light Commercial Vehicle Market Share, By Fuel Type, By Volume, 2016–2026F

Figure 13: Saudi Arabia Light Commercial Vehicle Market Share, By End User, By Volume, 2016–2026F

Figure 14: Saudi Arabia Pickup Truck Market Size, By Value (USD Million), By Volume (Million Units), 2016-2026F

Figure 15: Saudi Arabia Pickup Truck Market Share, By Fuel Type, By Volume, 2016–2026F

Figure 16: Saudi Arabia Van Market Size, By Value (USD Million), By Volume (Million Units), 2016-2026F

Figure 17: Saudi Arabia Van Market Share, By Fuel Type, By Volume, 2016–2026F

Figure 18: Saudi Arabia Light Bus Market Size, By Value (USD Million), By Volume (Million Units), 2016-2026F

Figure 19: Saudi Arabia Light Bus Market Share, By Fuel Type, By Volume,

2016–2026F

Figure 20: UAE Light Commercial Vehicle Market Size, By Value (USD Million), By Volume (Million Units), 2016-2026F

Figure 21: UAE Light Commercial Vehicle Market Share, By Vehicle Type, By Volume, 2016–2026F

Figure 22: UAE Light Commercial Vehicle Market Share, By Fuel Type, By Volume, 2016–2026F

Figure 23: UAE Light Commercial Vehicle Market Share, By End User, By Volume, 2016–2026F

Figure 24: UAE Pickup Truck Market Size, By Value (USD Million), By Volume (Million Units), 2016-2026F

Figure 25: UAE Pickup Truck Market Share, By Fuel Type, By Volume, 2016–2026F

Figure 26: UAE Van Market Size, By Value (USD Million), By Volume (Million Units), 2016-2026F

Figure 27: UAE Van Market Share, By Fuel Type, By Volume, 2016–2026F

Figure 28: UAE Light Bus Market Size, By Value (USD Million), By Volume (Million Units), 2016-2026F

Figure 29: UAE Light Bus Market Share, By Fuel Type, By Volume, 2016–2026F

Figure 30: Oman Light Commercial Vehicle Market Size, By Value (USD Million), By Volume (Million Units), 2016-2026F

Figure 31: Oman Light Commercial Vehicle Market Share, By Vehicle Type, By Volume, 2016–2026F

Figure 32: Oman Light Commercial Vehicle Market Share, By Fuel Type, By Volume, 2016–2026F

Figure 33: Oman Light Commercial Vehicle Market Share, By End User, By Volume, 2016–2026F

Figure 34: Oman Pickup Truck Market Size, By Value (USD Million), By Volume (Million Units), 2016-2026F

Figure 35: Oman Pickup Truck Market Share, By Fuel Type, By Volume, 2016–2026F

Figure 36: Oman Van Market Size, By Value (USD Million), By Volume (Million Units), 2016-2026F

Figure 37: Oman Van Market Share, By Fuel Type, By Volume, 2016–2026F

Figure 38: Oman Light Bus Market Size, By Value (USD Million), By Volume (Million Units), 2016-2026F

Figure 39: Oman Light Bus Market Share, By Fuel Type, By Volume, 2016–2026F

Figure 40: Kuwait Light Commercial Vehicle Market Size, By Value (USD Million), By Volume (Million Units), 2016-2026F

Figure 41: Kuwait Light Commercial Vehicle Market Share, By Vehicle Type, By Volume, 2016–2026F

Figure 42: Kuwait Light Commercial Vehicle Market Share, By Fuel Type, By Volume, 2016–2026F

Figure 43: Kuwait Light Commercial Vehicle Market Share, By End User, By Volume, 2016–2026F

Figure 44: Kuwait Pickup Truck Market Size, By Value (USD Million), By Volume (Million Units), 2016-2026F

Figure 45: Kuwait Pickup Truck Market Share, By Fuel Type, By Volume, 2016–2026F

Figure 46: Kuwait Van Market Size, By Value (USD Million), By Volume (Million Units), 2016-2026F

Figure 47: Kuwait Van Market Share, By Fuel Type, By Volume, 2016–2026F

Figure 48: Kuwait Light Bus Market Size, By Value (USD Million), By Volume (Million Units), 2016-2026F

Figure 49: Kuwait Light Bus Market Share, By Fuel Type, By Volume, 2016–2026F

Figure 50: Qatar Light Commercial Vehicle Market Size, By Value (USD Million), By Volume (Million Units), 2016-2026F

Figure 51: Qatar Light Commercial Vehicle Market Share, By Vehicle Type, By Volume, 2016–2026F

Figure 52: Qatar Light Commercial Vehicle Market Share, By Fuel Type, By Volume, 2016–2026F

Figure 53: Qatar Light Commercial Vehicle Market Share, By End User, By Volume, 2016–2026F

Figure 54: Qatar Pickup Truck Market Size, By Value (USD Million), By Volume (Million Units), 2016-2026F

Figure 55: Qatar Pickup Truck Market Share, By Fuel Type, By Volume, 2016–2026F

Figure 56: Qatar Van Market Size, By Value (USD Million), By Volume (Million Units), 2016-2026F

Figure 57: Qatar Van Market Share, By Fuel Type, By Volume, 2016–2026F

Figure 58: Qatar Light Bus Market Size, By Value (USD Million), By Volume (Million Units), 2016-2026F

Figure 59: Qatar Light Bus Market Share, By Fuel Type, By Volume, 2016–2026F

Figure 60: Bahrain Light Commercial Vehicle Market Size, By Value (USD Million), By Volume (Million Units), 2016-2026F

Figure 61: Bahrain Light Commercial Vehicle Market Share, By Vehicle Type, By Volume, 2016–2026F

Figure 62: Bahrain Light Commercial Vehicle Market Share, By Fuel Type, By Volume, 2016–2026F

Figure 63: Bahrain Light Commercial Vehicle Market Share, By End User, By Volume, 2016–2026F

Figure 64: Bahrain Pickup Truck Market Size, By Value (USD Million), By Volume

(Million Units), 2016-2026F

Figure 65: Bahrain Pickup Truck Market Share, By Fuel Type, By Volume, 2016–2026F

Figure 66: Bahrain Van Market Size, By Value (USD Million), By Volume (Million Units), 2016-2026F

Figure 67: Bahrain Van Market Share, By Fuel Type, By Volume, 2016–2026F

Figure 68: Bahrain Light Bus Market Size, By Value (USD Million), By Volume (Million Units), 2016-2026F

Figure 69: Bahrain Light Bus Market Share, By Fuel Type, By Volume, 2016–2026F

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