

GCC Gluten Free Food Products Market, By Product Type (Bakery Product, Baby Food, Pasta & Ready Meals), By Distribution Channel (Hypermarket/Supermarket, Grocery Store, Online, etc.), By Country (Saudi Arabia, UAE, Oman, Kuwait, Qatar & Bahrain), Competition, Forecast & Opportunities, 2025

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Abstracts

GCC gluten free food products market is projected to grow at a CAGR of 9% during 2021-2025. Anticipated market growth can be attributed to increasing incidences of celiac disease & gluten intolerance, growing urbanization, rising disposable income and growing trend towards healthy eating. Also, expanding expatriate population, which is increasing the influence of western culture in the region is positively affecting the market. There is a huge demand for gluten-free food products by the millennial due to the rapid shifting preferences towards a healthy lifestyle, which will drive GCC gluten-free food products market during the forecast period.

GCC gluten free food products market is categorized into By Product Type (Pasta & Ready Meals, Bakery Product, Baby Food), By Distribution Channel (Hypermarket/Supermarket, Grocery Store, Online & Others (Independent Food Store, Specialty Retailers, etc.)), By Country (Saudi Arabia, UAE, Oman, Kuwait, Qatar & Bahrain) and By Company. In terms of Product type segmentation, Pasta & Ready Meals segment holds the largest market share because of its large demand and multiple varieties available in the market. Bakery Product segment accounts for the second largest market share, while Baby Food segment is the smallest as well as the fastest growing segment in the GCC gluten free food products market.

Based on country segmentation, the market is categorized into Saudi Arabia, UAE, Oman, Kuwait, Qatar and Bahrain. Saudi Arabia dominated the GCC gluten-free food products market in 2019 due to the country's largest population and GDP in the GCC region. UAE and Oman are the other growing markets in the GCC gluten-free food products market due to the increasing product availability through online and offline channels. Oman & Kuwait are the other key markets in the GCC Gluten-Free Food products market due to the increasing availability of gluten-free food products through the online channels and anticipated growth during the forecast period. While Qatar & Bahrain showed the prevalence of most of the international brands that will further drive the Gluten-Free Food Products market during the forecast period.

By distribution channel, the market is further segmented into Hypermarket/Supermarket, Grocery Store, Online & Others. Hypermarket/Supermarket segment holds the largest market share due to presence of international brands and product varieties. However, the online segment would be emerging as a preferred distribution channel during the forecast period, due to higher convenience, rising internet penetration and lack of time.

Major players operating in GCC gluten-free food products market include Dr Schär, Barilla, Bob's Red Mill, Nestle, Nairn's and others. The other companies include Glebe Farm, Alara, Kupiec, etc.

Years considered for this report:

Historical Years: 2015-2018

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2021–2025

The objective of the Study:

To analyze and forecast the market size of the GCC Gluten-Free Food Products Market.

To classify and forecast GCC Gluten-Free Food Products Market based on Type, Revenue, Booking Type, Region and Cities.

To identify drivers and challenges for GCC Gluten-Free Food Products Market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in GCC Gluten-Free Food Products Market.

To identify and analyze the profile of leading players involved in the GCC Gluten-Free Food Products Market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of companies operating across the GCC region. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the service offerings, distribution channels and the presence of all major market players operating across the GCC region.

TechSci Research calculated the market size of the GCC gluten-free food products market using a bottom-up approach, wherein data for various applications across various end-user segments were recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

GCC Gluten-Free Food Products manufacturers, distributors and other stakeholders

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to motor control centers

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers and partners, end-users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, GCC gluten-free food products market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Market, By Product Type

Pasta & Ready Meals

Bakery Product

Baby Food

Market, By Distribution Channel

Hypermarket/Supermarket

Grocery Store

Online

Others (Independent Food Store, Specialty Retailers etc.)

Market, By Country:

Saudi Arabia

UAE

Oman

Kuwait

Qatar

Bahrain

Market, By Company

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in GCC Gluten-Free Food Products Market.

Available Customizations

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Profit Margin Analysis

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3. Bob's Red Mill
4. Emco spol s.r.o.
5. Nestlé Middle East
6. Nairn's Oatcakes Limited
7. Kupiec Sp. z o. o.
8. Carrefour UAE
9. Glebe Farm Foods Ltd.
10. Abel & Cole Ltd
11. Snyder's of Hanover

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