

# **GCC Cleaning Chemicals Market By Product Type (Laundry Care, Kitchen Care, Sanitary Care & Others), By End Use (Industrial, Institutional & Residential), By Country (Saudi Arabia, UAE, Oman & Others), Competition Forecast & Opportunities, 2013 – 2023**

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## **Abstracts**

According to “GCC Cleaning Chemicals Market By Product, By End Use, By Country, Competition Forecast & Opportunities, 2013 – 2023” cleaning chemicals market is projected to reach \$ 781 million by 2023, on account of growing investments in the construction of commercial projects such as hotels, hospitals and malls across the GCC member nations. Moreover, emergence of nanotechnology-based solutions coupled with various technological advancements and increasing demand for liquid detergents and green solutions are anticipated to aid the region’s cleaning chemicals market over the course of next five years. Various major initiatives such as ‘Clean Dubai’, ‘My Clean City’, etc., launched by countries like the UAE and Saudi Arabia are expected to further boost demand for cleaning chemicals during the forecast period. Some of the major players operating in the GCC cleaning chemicals market are Procter & Gamble Gulf FZE, Unilever Arabia Group, Henkel Jebel Ali FZCO, Diversey Gulf FZE, Reckitt Benckiser (Arabia) FZE, The National Detergent Company SAOG, Saudi Industrial Detergents Co., Fayfa Chemicals Factory L.L.C., Ecolab Gulf FZE, Chemex Chemical and Hygiene Products LLC, etc. “GCC Cleaning Chemicals Market By Product, By End Use, By Country, Competition Forecast & Opportunities, 2013 – 2023” discusses the following aspects of cleaning chemicals market in GCC:

Cleaning Chemicals Market Size, Share & Forecast

Segmental Analysis – By Product Type (Laundry Care, Kitchen Care, Sanitary Care & Others), By End Use (Industrial, Institutional & Residential), By Country

(Saudi Arabia, UAE, Oman & Others)

Competitive Analysis

Changing Market Trends & Emerging Opportunities

## **WHY YOU SHOULD BUY THIS REPORT?**

To gain an in-depth understanding of cleaning chemicals market in GCC

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, cleaning chemicals distributor, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

## **REPORT METHODOLOGY**

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with cleaning chemicals distributor, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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