

Gaming Chair Market– Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028F Segmented By Type (PC Gaming Chair, Hybrid Gaming Chair, Platform Gaming Chair, Others), By Material (PU Leather, PVC Leather, Others), By Application (Residential, Commercial), By Distribution Channel (Supermarkets/Hypermarkets, Specialty Stores, Online and Non-Retail), By Region, By Competition

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Abstracts

The global gaming chair market is anticipated to grow during the forecast period due to the advancement in technology, and the availability of high-speed internet connectivity.

Gaming chairs are designed for video game enthusiasts. These chairs provide lumbar support and a head cushion to make gaming enjoyable. Experienced and committed players need a gaming chair. These chairs come in a wide range of sizes, colors, and designs. For players who log in for an average of six hours every day, gaming chairs are a need.

A gaming chair improves flexibility and comfort by offering professional gamers the ergonomic support they need for extended periods of time. Its caster wheels, armrests, swiveling bases, and adjustability options lessen the physical strain placed on the body while playing video games. Presently, a number of producers are releasing cutting-edge variations with extra features like speakers, retractable footrests, built-in massage devices, and red, green, and blue (RGB) lighting systems, in a variety of hues and patterns.



Some of the common impacts that gamers encounter includes prolonged sitting, postural stress, and inactivity. There is a growing demand for gaming chairs to promote healthy blood flow throughout the body because these impacts can cause major health problems like obesity, muscle problems, and carpal tunnel syndrome. According to the World Health Organization, musculoskeletal diseases affect over 1.71 billion persons globally. The most common cause of disability worldwide is musculoskeletal illness, with low back pain ranking first in 160 different nations.

Increasing Number of Product Launches Boosts Market

New products are being introduced by companies to attract and satisfy the needs of customers, which will boost demand and support the global expansion of the gaming chair market. For instance, in 2022, Razer introduced the Razer Enki Pro, a Lamborghini-inspired gaming chair. With a predominantly black style and orange accents, this new special edition of the Razer Enki Pro is intended to resemble the seat upholstery and stitching of Lamborghini sports cars. The concept is somewhat reminiscent of past special editions of the Enki Pro, such as those made in collaboration with Williams Racing and Koenigsegg. The chair has a magnetic head cushion, dual-density backrest, Alcantara upholstery, and a dial for simple recline adjustment. Also, in 2022, Cambium Retail launched Nexlev gaming chairs. The memory foam neck rest, cushion, and multi-directional armrests are included with the Nexlev Falcon & Maverick Series Gaming Chair. It also has superior fabric. It has a tough base, a powerful mechanism, and an elegant gas lift.

Rising Collaborations Among Companies Aids Market Growth

Companies are adopting new marketing strategies such as acquisitions, mergers, partnerships, and collaborations for attracting and satisfying the needs of consumers. For instance, in 2022, Revenant Esports, an esports organization, signed Cybeart as its official gaming chair partner for the upcoming season. In the period of this collaboration, Cybeart will create unique seats specifically for tournaments, Revenant's boot camp, and a variety of gaming rosters and creators. Additionally, in 2022, Anda Seat launched the New Phantom 3 Six Invitational 2022 Edition gaming chair. The Anda Seat Rainbow Six Invitation 2022 Edition gaming or working experience. Therefore, the rising mergers, acquisitions, and partnerships between companies fuel the gaming chair market globally during the forecast period.



Surging Popularity of the Video Gaming Industry Fuels Product Demand

The market for gaming chairs is expected to increase quickly in the near future due to the increasing popularity of video games. The gaming chairs are drawing more customers and seeing an increase in sales year over year due to the comfortable seating position they offer as well as additional benefits like extended back and neck support with the high padded backrest, height-adjustable armrests, tilt, and steady support offered by the base. Premium chair features like 4D armrests, gel cold foam, detachable footrests, carbon-look coverings, and 135-degree adjustable backrests are predicted to become standard features in the future product lines offered by gaming chair brands due to an increase in customers looking for all or some of these value-added features in chairs. Therefore, the rising popularity of the video gaming industry globally fuels the demand for the gaming chair market globally during the forecast period.

Innovative Offerings Drive Market Growth

The development of gaming chairs with added features like heated pads, LED strip lights, vibrating massagers, and other things would be beneficial to gamers in every way. These new capabilities are projected to be the game changer in the gaming chair sector, and their acceptance could increase sales. Gamers enjoy attractive items, and they often set up their gaming tables to lift their spirits. For instance, Goplus offers an LED-light massage gaming chair. The lumbar massage function of the massage gaming chair is powered by two motors located in the waist cushion, offering the utmost comfort and relaxation. This gaming chair has a removable headrest and waist pillow that adjusts to the shape of the human body and relieves back discomfort from extended periods of work or gaming. Therefore, the innovative offerings in the products by the companies fuel the market for gaming chairs globally during the forecast period.

Market Segmentation

The global gaming chair market is segmented into type, material, application, distribution channel, region and competitive landscape. Based on the type, the market is segmented into PC gaming chair, hybrid gaming chair, platform gaming chairs, and others. Based on the material, the market is segmented into PU leather, PVC leather, and others. Based on the application, the market is segmented into residential and commercial. Based on the distribution channel, the market is segmented into supermarkets/hypermarkets, specialty stores, online and non-retail.



Company Profiles

Ace Casual Furniture, AKRacing America Inc., Corsair Components, Inc., Arozzi North America, DXRacer USA LLC, GT Omega LTD, Impakt S.A., Secretlab US, Inc., Vertagear Inc, Brazen Gaming Limited, etc. are the major market players in the global gaming chair market.

Report Scope:

In this report, the global gaming chair market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Gaming Chair Market, By Type:

PC Gaming Chair

Hybrid Gaming Chair

Platform Gaming Chair

Others

Gaming Chair Market, By Material:

PU Leather

PVC Leather

Others

Gaming Chair Market, By Application:

Residential

Commercial

Gaming Chair Market, By Distribution Channel:

Supermarkets/Hypermarkets



Specialty	Stores
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Online

Non-Retail

Gaming Chair Market, By Region:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Europe

Germany

France

United Kingdom

Italy



Spain

South America

Brazil

Argentina

Colombia

Middle East & Africa

Saudi Arabia

UAE

South Africa

Turkey

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the global gaming chair market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).



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