

Gadget Insurance Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Coverage Type (Physical Damage, Internal Component Failure, Theft and Loss Protection, Virus and Data Protection, Others), By Device Type (Laptop and PCs, Mobile Phones, Tablets, Home Entertainment Devices, Cameras, Others), By Sales Channel (Retail, Online), by End User (Business, Individuals), By Region, By Competition, 2018-2028

<https://marketpublishers.com/r/G04210423309EN.html>

Date: November 2023

Pages: 188

Price: US\$ 4,900.00 (Single User License)

ID: G04210423309EN

Abstracts

Global Gadget Insurance Market has valued at USD 63.2 Billion in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 12.89% through 2028. The global gadget insurance market has witnessed significant growth in recent years, primarily fueled by the increasing ubiquity of electronic devices in our daily lives. Smartphones, tablets, laptops, and other gadgets have become essential tools, making consumers more conscious of the need to protect their investments.

Gadget insurance provides coverage against various risks, including accidental damage, theft, loss, and even technical malfunctions. Consumers can choose from a range of plans and coverage options to suit their specific needs. This market caters to individuals, as well as businesses that rely heavily on electronic devices for their operations.

The competition in the gadget insurance sector has led to competitive pricing and a variety of policy features. Many insurers offer convenient online platforms for purchasing and managing policies, making it easier for consumers to obtain coverage.

Additionally, the rise in remote work and digital learning during the COVID-19 pandemic further accelerated the demand for gadget insurance, as people became more reliant on their devices for work, education, and communication.

However, as the gadget insurance market continues to grow, it faces challenges such as fraud prevention and maintaining affordability while offering comprehensive coverage. Nevertheless, with the increasing dependence on electronic devices, the global gadget insurance market is expected to remain a dynamic and expanding sector in the insurance industry. Consumers will continue to seek peace of mind through insurance coverage for their valuable gadgets.

Key Market Drivers

Rising Gadget Ownership and Dependence

One of the primary drivers behind the growth of the gadget insurance market is the surge in gadget ownership and dependence. In the contemporary digital age, smartphones, tablets, laptops, and other electronic devices have become integral to daily life. People rely on these gadgets for communication, work, entertainment, and information. As a result, the value of these devices has increased, making consumers more conscious about protecting their investments. The higher prevalence and dependence on gadgets create a natural demand for insurance coverage to safeguard against risks such as accidental damage, theft, and loss.

Increasing Awareness of Risks

With the growing dependence on electronic devices, consumers are becoming more aware of the risks associated with gadget usage. Accidental damages, including screen breakages and liquid spills, are common occurrences that can result in costly repairs or replacements. The risk of theft, especially in urban environments, further motivates consumers to seek protective measures. Additionally, the potential loss of valuable data and personal information in case of gadget damage or theft enhances the perceived need for insurance coverage. This increasing awareness of the various risks associated with gadget usage is a significant driver fueling the demand for insurance solutions.

Technological Advancements and Higher Device Costs

Rapid technological advancements contribute to the continuous evolution of electronic

devices. The latest gadgets often come with sophisticated features, advanced hardware, and cutting-edge technology. While these innovations enhance user experience, they also translate to higher device costs. As gadgets become more expensive, consumers are inclined to view them as substantial investments, intensifying the desire for protective measures. Gadget insurance provides a financial safety net by covering repair or replacement costs in case of damage or loss. The combination of rising gadget costs and continuous technological innovation amplifies the need for insurance coverage, driving market growth.

Remote Work and Digital Transformation

The global shift towards remote work, accelerated by the COVID-19 pandemic, has further fueled the demand for gadget insurance. As more individuals work from home, the reliance on personal electronic devices for professional activities has increased. Laptops, tablets, and smartphones have become indispensable tools for remote communication, collaboration, and task management. This heightened dependence on gadgets for work-related activities amplifies the potential risks, making insurance coverage more appealing to individuals and businesses alike. Additionally, the broader digital transformation across various industries has increased the use of electronic devices in professional settings, contributing to the expansion of the gadget insurance market.

Competitive Insurance Market and Customized Policies

The gadget insurance market is characterized by intense competition among insurance providers. This competition has led to the development of diverse and customizable insurance policies, offering consumers a range of coverage options. Insurers are innovating to differentiate themselves by providing plans tailored to specific gadgets, usage patterns, and consumer preferences. This diversity in policy offerings allows consumers to choose coverage that aligns with their needs and budgets. The competitive landscape in the gadget insurance market, marked by price competitiveness and policy flexibility, encourages more consumers to consider and invest in insurance coverage for their electronic devices.

Key Market Challenges

Fraud Prevention and Detection

As the gadget insurance market expands, it becomes a more attractive target for

fraudulent claims. Insurers must grapple with the challenge of identifying and preventing fraudulent activities, such as false claims of damage or theft. Fraudulent claims can lead to increased operational costs, higher premiums for honest policyholders, and damage to an insurer's reputation.

One way insurers combat fraud is through rigorous claims assessment processes. This includes verifying the authenticity of claims by requesting supporting documents, like purchase receipts or police reports, and conducting investigations when necessary. Additionally, insurers are investing in technology, including data analytics and artificial intelligence, to detect patterns indicative of fraudulent claims. These technologies can help identify inconsistencies in claims data or unusual claim patterns, triggering further investigation.

However, striking the right balance between fraud prevention and customer experience is essential. Overly stringent measures can create a cumbersome claims process, frustrating legitimate policyholders. Therefore, insurers must continuously refine their fraud prevention strategies to stay ahead of evolving fraudulent tactics while maintaining a smooth and efficient claims experience for their customers.

Sustainability of Affordable Premiums

The gadget insurance market's rapid growth and competitive nature have led to relatively affordable premium pricing for policyholders. However, sustaining these low premiums can be challenging for insurers in the long term, especially as the market matures and claim frequency increases.

Insurance premiums are typically determined based on risk assessments, and the more claims an insurer pays out, the higher premiums may become. In the gadget insurance market, factors such as rising repair and replacement costs for advanced electronic devices, an increase in claims due to device dependency, and the need to cover the costs of fraud prevention efforts can all exert upward pressure on premiums.

Insurers must carefully manage their underwriting and pricing models to balance affordability with profitability. This may involve adjusting premiums based on risk factors like device type, user behavior, and claim history. Furthermore, insurers should explore partnerships with device manufacturers or retailers to potentially offer bundled insurance coverage, spreading the risk and potentially reducing premiums for consumers.

Sustainability also involves prudent investment strategies to ensure insurers can meet their future claim obligations. An economic downturn or financial crisis could impact insurers' investment portfolios, potentially affecting their ability to maintain low premiums.

Data Privacy and Security

The gadget insurance market relies heavily on data, both for underwriting decisions and fraud prevention. Collecting, storing, and processing customer data presents a significant challenge in terms of data privacy and security.

With the increasing scrutiny of data privacy regulations worldwide (e.g., GDPR in Europe and CCPA in California), insurers must comply with stringent data protection requirements. This involves safeguarding customer data from unauthorized access, breaches, and misuse. Data breaches can not only result in financial penalties but also damage an insurer's reputation and erode customer trust.

To address this challenge, insurers must invest in robust cybersecurity measures and data encryption technologies. Regular security audits and vulnerability assessments are essential to identify and rectify weaknesses in their systems. Additionally, insurers should have clear data privacy policies in place, obtain explicit consent for data collection, and educate their employees on data protection best practices.

Building and maintaining a strong data privacy and security framework is not only a regulatory requirement but also a critical element of earning and retaining customer trust. Policyholders must feel confident that their personal information is in safe hands when purchasing gadget insurance.

Changing Regulatory Environment

The regulatory environment for insurance is constantly evolving, and gadget insurance is no exception. Insurers must navigate a complex web of regulations, which can vary significantly from one region to another.

For example, insurance products may be subject to different rules and requirements based on factors such as the type of gadget covered, the level of coverage offered, and the distribution channels used. Furthermore, regulatory changes can affect how insurance is marketed, sold, and administered, impacting insurers' operational processes and compliance efforts.

Staying compliant with evolving regulations is a significant challenge, as non-compliance can result in fines, penalties, or even the revocation of an insurer's license. Insurers must stay vigilant, monitor changes in the regulatory landscape, and adapt their products and processes accordingly.

Additionally, insurers may face challenges related to consumer protection laws and ensuring that policies are transparent and fair. This includes clearly explaining coverage terms and exclusions to policyholders, especially given the complexity of gadget insurance policies.

Key Market Trends

Increased Demand for Customized Coverage

Consumers are increasingly seeking personalized gadget insurance coverage that aligns with their specific needs and usage patterns. This trend is driven by the diverse range of electronic devices available, each with its unique set of risks and values. For example, someone with a high-end smartphone may prioritize coverage against accidental damage and theft, while a professional with multiple devices might require coverage for laptops, tablets, and wearables.

Insurers are responding to this trend by offering customizable policies that allow policyholders to tailor their coverage to specific gadgets and risks. This flexibility enables consumers to design insurance plans that provide protection where they need it most, resulting in greater customer satisfaction and loyalty.

Integration of IoT and Telematics

The Internet of Things (IoT) and telematics technology are making their way into the gadget insurance market. Insurers are exploring opportunities to leverage IoT devices and sensors embedded in gadgets to enhance risk assessment and claims processing.

For instance, insurers can utilize data from smartphones, wearables, and connected devices to gather information on user behavior, device usage, and environmental conditions. This data can be used to develop more accurate risk profiles and adjust premiums accordingly. In the event of a claim, telematics can provide real-time information about the circumstances of the incident, expediting the claims process.

Additionally, IoT-enabled gadgets can offer proactive loss prevention features, such as anti-theft tracking and remote locking capabilities. This integration of IoT and telematics not only improves the insurance experience for policyholders but also helps insurers manage risks more effectively.

Rise of Digital-First Insurance Platforms

The digital transformation of the insurance industry is reshaping how gadget insurance is marketed, sold, and serviced. Digital-first insurance platforms are becoming increasingly prevalent, allowing consumers to purchase and manage policies entirely online or through mobile apps.

These platforms streamline the insurance buying process, offering quick quotes, easy policy management, and hassle-free claims processing. Insurtech companies, in particular, are leading this trend, leveraging technology to provide efficient and customer-centric insurance experiences.

Digital-first insurance platforms also enable insurers to collect and analyze data on customer behavior and preferences, facilitating targeted marketing efforts and product innovation. As consumers become more accustomed to seamless digital interactions, insurers that embrace this trend are likely to gain a competitive edge.

Green Gadget Insurance and Sustainability Initiatives

The growing awareness of environmental sustainability is influencing the gadget insurance market. As consumers become more eco-conscious, there is an emerging demand for green gadget insurance, which focuses on eco-friendly repair and replacement options.

Green gadget insurance may offer incentives for repairing devices rather than replacing them, promote the use of refurbished or recycled components, or provide coverage for sustainable device disposal. Insurers are partnering with repair shops and service providers that prioritize sustainability to meet this demand.

Additionally, some insurers are incorporating eco-friendly practices within their operations, such as paperless documentation and energy-efficient processes. These sustainability initiatives not only resonate with environmentally conscious consumers but also demonstrate a commitment to corporate social responsibility.

Expansion of Coverage to Non-Traditional Gadgets

The definition of 'gadget' is expanding beyond smartphones and laptops to include a wide range of non-traditional electronic devices. This trend encompasses everything from smart home appliances and drones to electric scooters and virtual reality headsets.

Insurers are recognizing the need to adapt to this evolving landscape by expanding their coverage offerings. Policies are being developed to protect these newer types of gadgets, providing consumers with peace of mind as they invest in increasingly diverse and innovative technology.

However, the challenge for insurers is accurately assessing the risks associated with these non-traditional gadgets, which may have unique usage patterns and vulnerabilities. Developing comprehensive coverage for such devices requires a deep understanding of their characteristics and potential risks.

Focus on User Education and Cybersecurity

With the growing reliance on electronic devices, user education has become a crucial aspect of gadget insurance. Many insurance providers are investing in educational initiatives to help consumers understand their coverage, the claims process, and best practices for protecting their devices.

Moreover, as cybersecurity threats continue to evolve, insurers are increasingly offering coverage for cyber risks associated with gadgets. This includes protection against data breaches, identity theft, and cyberattacks that may target personal information stored on devices. As cyber threats become more sophisticated, the integration of cybersecurity coverage with gadget insurance is expected to grow.

Insurers are also partnering with cybersecurity experts to enhance their risk assessment capabilities and provide policyholders with guidance on securing their devices and data. By proactively addressing cybersecurity concerns, insurers are helping consumers mitigate risks associated with their electronic gadgets.

Segmental Insights

Coverage Type Insights

Physical damage insurance is emerging as a growing segment within the insurance

industry, driven by various factors reshaping the modern world. This type of insurance covers damages to tangible assets such as property, vehicles, and infrastructure, reflecting the increasing value of these assets and the risks they face.

In the realm of property insurance, natural disasters like hurricanes, wildfires, and floods are becoming more frequent and severe due to climate change. As a result, property owners and businesses are seeking robust coverage to protect against the escalating risks posed by these catastrophic events.

Similarly, the automotive industry is undergoing a transformation with the introduction of autonomous vehicles and advanced driver assistance systems. These technologies, while promising improved safety, also come with higher repair costs in the event of accidents. Consequently, there is a growing demand for physical damage insurance for both conventional and autonomous vehicles to address these emerging risks.

Additionally, as urbanization and infrastructure development continue, construction projects and valuable infrastructure assets are at greater risk of damage from accidents, natural disasters, and other unforeseen events, further fueling the need for physical damage insurance.

In this evolving landscape, insurers are adapting by offering innovative products and solutions that cater to the increasing value and vulnerability of physical assets, making physical damage insurance a prominent and growing segment in the insurance industry.

Device Type Insights

Mobile phones have emerged as a rapidly growing and pivotal segment within the gadget insurance market. This growth can be attributed to several key factors that reflect the evolving landscape of consumer behavior and technological innovation.

First and foremost, mobile phones have become an integral part of modern life, with an ever-increasing number of people relying on them for communication, work, entertainment, and various daily tasks. As the functionalities and capabilities of smartphones continue to expand, so does their value, making them a significant financial investment. Consequently, consumers are more inclined to seek insurance coverage to protect against potential risks, including accidental damage, theft, and loss.

Furthermore, the smartphone market is highly dynamic, with new models and features being released regularly. This constant innovation often results in higher device costs,

making consumers even more conscious of the need for insurance to safeguard their investments.

The rise of premium flagship smartphones and the increased prevalence of 5G technology have contributed to the higher price tags associated with mobile phones, further motivating consumers to opt for insurance coverage.

Additionally, the COVID-19 pandemic accelerated trends such as remote work and digital communication, increasing the reliance on mobile devices. This amplified dependency on smartphones for professional and personal use has driven the demand for comprehensive mobile phone insurance.

In response to these trends, insurers have tailored their offerings to cater specifically to mobile phones, providing coverage that includes not only traditional risks but also cybersecurity protection, data loss recovery, and screen protection. As mobile phones continue to play an essential role in our lives, the mobile phone insurance segment is poised for sustained growth and innovation within the broader gadget insurance market.

Regional Insights

The Asia-Pacific region is emerging as a rapidly growing and increasingly influential segment within the gadget insurance market. Several key factors contribute to this growth, reflecting the unique dynamics and opportunities in this diverse and populous region.

Firstly, the Asia-Pacific region is home to a significant portion of the global population, and smartphone adoption rates in countries like China, India, and Southeast Asian nations have been on the rise. As more people in the region acquire smartphones, the demand for insurance coverage to protect these valuable devices from risks such as accidental damage, theft, and loss has surged.

Moreover, the region has witnessed rapid economic development and a growing middle class, resulting in higher disposable incomes. This has translated into increased ownership of premium and high-end smartphones, which tend to carry higher replacement and repair costs. As a result, consumers in the Asia-Pacific are becoming more conscious of the need for gadget insurance to safeguard their significant investments.

Additionally, the Asia-Pacific region has seen a proliferation of digital and mobile

services, from e-commerce to fintech. These services often rely heavily on smartphones, further amplifying the importance of insuring these devices to ensure uninterrupted access to digital services.

Furthermore, as the region becomes a hub for technological innovation and manufacturing, it continues to drive the development of a wide range of electronic gadgets, from wearables to smart home devices. This diversification of gadgets has led to increased demand for gadget insurance beyond just smartphones.

Insurance providers are responding to this growing demand by tailoring their offerings to meet the unique needs and preferences of consumers in the Asia-Pacific region. They are also exploring partnerships with mobile carriers and retailers to expand their distribution channels and reach a broader customer base.

In conclusion, the Asia-Pacific region's booming population, increasing disposable incomes, and growing dependence on electronic gadgets make it a significant and rapidly growing segment within the gadget insurance market. As consumer awareness and demand continue to rise, insurers in the region have a unique opportunity to provide valuable protection for a wide range of gadgets while adapting to the region's distinct market dynamics and preferences.

Key Market Players

Square Trade, Inc.

Apple, Inc.

Bolttech

Bajaj Allianz General Insurance Company

Samsung

One Assist

AT&T, Inc.

Asurion

Cloudclover

Progressive Casualty Insurance Company

Report Scope:

In this report, the Global Gadget Insurance Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Gadget Insurance Market, By Coverage Type:

Physical Damage

Internal Component Failure

Theft and Loss Protection

Virus and Data Protection

Others

Gadget Insurance Market, By Device Type:

Laptop and PCs

Mobile Phones

Tablets

Home Entertainment Devices

Cameras

Others

Gadget Insurance Market, By Sales Channel:

Retail

Online

Gadget Insurance Market, By End User:

Business

Individuals

Gadget Insurance Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

Indonesia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Turkey

South America

Argentina

Colombia

Brazil

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Gadget Insurance Market.

Available Customizations:

Global Gadget Insurance market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. INTRODUCTION

- 1.1. Market Overview
- 1.2. Key Highlights of the Report
- 1.3. Market Coverage
- 1.4. Market Segments Covered
- 1.5. Research Tenure Considered

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Market Overview
- 3.2. Market Forecast
- 3.3. Key Regions
- 3.4. Key Segments

4. VOICE OF CUSTOMER

- 4.1. Customer Satisfaction Level
- 4.2. Challenges Faced Post Purchase
- 4.3. Sources of Information

5. GLOBAL GADGET INSURANCE MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value
- 5.2. Market Share & Forecast
 - 5.2.1. By Coverage Type Market Share Analysis (Physical Damage, Internal

Component Failure, Theft and Loss Protection, Virus and Data Protection, Others)

5.2.2. By Device Type Market Share Analysis ((Laptop and PCs, Mobile Phones, Tablets, Home Entertainment Devices, Cameras, Others)

5.2.3. By Sales Channel Market Share Analysis (Retail, Online)

5.2.4. By End User Market Share Analysis (Business, Individuals)

5.2.5. By Regional Market Share Analysis

5.2.5.1. North America Market Share Analysis

5.2.5.2. Europe Market Share Analysis

5.2.5.3. Asia-Pacific Market Share Analysis

5.2.5.4. Middle East & Africa Market Share Analysis

5.2.5.5. South America Market Share Analysis

5.2.6. By Top 5 Companies Market Share Analysis, Others (2022)

5.3. Global Gadget Insurance Market Mapping & Opportunity Assessment

5.3.1. By Coverage Type Market Mapping & Opportunity Assessment

5.3.2. By Device Type Market Mapping & Opportunity Assessment

5.3.3. By Sales Channel Market Mapping & Opportunity Assessment

5.3.4. By End User Market Mapping & Opportunity Assessment

5.3.5. By Regional Market Mapping & Opportunity Assessment

6. NORTH AMERICA GADGET INSURANCE MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Coverage Type Market Share Analysis

6.2.2. By Device Type Market Share Analysis

6.2.3. By Sales Channel Market Share Analysis

6.2.4. By End User Market Share Analysis

6.2.5. By Country Market Share Analysis

6.2.5.1. United States Gadget Insurance Market Outlook

6.2.5.1.1. Market Size & Forecast

6.2.5.1.1.1. By Value

6.2.5.1.2. Market Share & Forecast

6.2.5.1.2.1. By Coverage Type Market Share Analysis

6.2.5.1.2.2. By Device Type Market Share Analysis

6.2.5.1.2.3. By Sales Channel Market Share Analysis

6.2.5.1.2.4. By End User Market Share Analysis

6.2.5.2. Canada Gadget Insurance Market Outlook

6.2.5.2.1. Market Size & Forecast

- 6.2.5.2.1.1. By Value
- 6.2.5.2.2. Market Share & Forecast
 - 6.2.5.2.2.1. By Coverage Type Market Share Analysis
 - 6.2.5.2.2.2. By Device Type Market Share Analysis
 - 6.2.5.2.2.3. By Sales Channel Market Share Analysis
 - 6.2.5.2.2.4. By End User Market Share Analysis
- 6.2.5.3. Mexico Gadget Insurance Market Outlook
 - 6.2.5.3.1. Market Size & Forecast
 - 6.2.5.3.1.1. By Value
 - 6.2.5.3.2. Market Share & Forecast
 - 6.2.5.3.2.1. By Coverage Type Market Share Analysis
 - 6.2.5.3.2.2. By Device Type Market Share Analysis
 - 6.2.5.3.2.3. By Sales Channel Market Share Analysis
 - 6.2.5.3.2.4. By End User Market Share Analysis

7. EUROPE GADGET INSURANCE MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value
- 7.2. Market Share & Forecast
 - 7.2.1. By Coverage Type Market Share Analysis
 - 7.2.2. By Device Type Market Share Analysis
 - 7.2.3. By Sales Channel Market Share Analysis
 - 7.2.4. By End User Market Share Analysis
 - 7.2.5. By Country Market Share Analysis
 - 7.2.5.1. France Gadget Insurance Market Outlook
 - 7.2.5.1.1. Market Size & Forecast
 - 7.2.5.1.1.1. By Value
 - 7.2.5.1.2. Market Share & Forecast
 - 7.2.5.1.2.1. By Coverage Type Market Share Analysis
 - 7.2.5.1.2.2. By Device Type Market Share Analysis
 - 7.2.5.1.2.3. By Sales Channel Market Share Analysis
 - 7.2.5.1.2.4. By End User Market Share Analysis
 - 7.2.5.2. United Kingdom Gadget Insurance Market Outlook
 - 7.2.5.2.1. Market Size & Forecast
 - 7.2.5.2.1.1. By Value
 - 7.2.5.2.2. Market Share & Forecast
 - 7.2.5.2.2.1. By Coverage Type Market Share Analysis
 - 7.2.5.2.2.2. By Device Type Market Share Analysis

- 7.2.5.2.2.3. By Sales Channel Market Share Analysis
- 7.2.5.2.2.4. By End User Market Share Analysis
- 7.2.5.3. Italy Gadget Insurance Market Outlook
 - 7.2.5.3.1. Market Size & Forecast
 - 7.2.5.3.1.1. By Value
 - 7.2.5.3.2. Market Share & Forecast
 - 7.2.5.3.2.1. By Coverage Type Market Share Analysis
 - 7.2.5.3.2.2. By Device Type Market Share Analysis
 - 7.2.5.3.2.3. By Sales Channel Market Share Analysis
 - 7.2.5.3.2.4. By End User Market Share Analysis
- 7.2.5.4. Germany Gadget Insurance Market Outlook
 - 7.2.5.4.1. Market Size & Forecast
 - 7.2.5.4.1.1. By Value
 - 7.2.5.4.2. Market Share & Forecast
 - 7.2.5.4.2.1. By Coverage Type Market Share Analysis
 - 7.2.5.4.2.2. By Device Type Market Share Analysis
 - 7.2.5.4.2.3. By Sales Channel Market Share Analysis
 - 7.2.5.4.2.4. By End User Market Share Analysis
- 7.2.5.5. Spain Gadget Insurance Market Outlook
 - 7.2.5.5.1. Market Size & Forecast
 - 7.2.5.5.1.1. By Value
 - 7.2.5.5.2. Market Share & Forecast
 - 7.2.5.5.2.1. By Coverage Type Market Share Analysis
 - 7.2.5.5.2.2. By Device Type Market Share Analysis
 - 7.2.5.5.2.3. By Sales Channel Market Share Analysis
 - 7.2.5.5.2.4. By End User Market Share Analysis

8. ASIA-PACIFIC GADGET INSURANCE MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value
- 8.2. Market Share & Forecast
 - 8.2.1. By Coverage Type Market Share Analysis
 - 8.2.2. By Device Type Market Share Analysis
 - 8.2.3. By Sales Channel Market Share Analysis
 - 8.2.4. By End User Market Share Analysis
 - 8.2.5. By Country Market Share Analysis
 - 8.2.5.1. China Gadget Insurance Market Outlook
 - 8.2.5.1.1. Market Size & Forecast

- 8.2.5.1.1.1. By Value
- 8.2.5.1.2. Market Share & Forecast
 - 8.2.5.1.2.1. By Coverage Type Market Share Analysis
 - 8.2.5.1.2.2. By Device Type Market Share Analysis
 - 8.2.5.1.2.3. By Sales Channel Market Share Analysis
 - 8.2.5.1.2.4. By End User Market Share Analysis
- 8.2.5.2. India Gadget Insurance Market Outlook
 - 8.2.5.2.1. Market Size & Forecast
 - 8.2.5.2.1.1. By Value
 - 8.2.5.2.2. Market Share & Forecast
 - 8.2.5.2.2.1. By Coverage Type Market Share Analysis
 - 8.2.5.2.2.2. By Device Type Market Share Analysis
 - 8.2.5.2.2.3. By Sales Channel Market Share Analysis
 - 8.2.5.2.2.4. By End User Market Share Analysis
- 8.2.5.3. Japan Gadget Insurance Market Outlook
 - 8.2.5.3.1. Market Size & Forecast
 - 8.2.5.3.1.1. By Value
 - 8.2.5.3.2. Market Share & Forecast
 - 8.2.5.3.2.1. By Coverage Type Market Share Analysis
 - 8.2.5.3.2.2. By Device Type Market Share Analysis
 - 8.2.5.3.2.3. By Sales Channel Market Share Analysis
 - 8.2.5.3.2.4. By End User Market Share Analysis
- 8.2.5.4. Australia Gadget Insurance Market Outlook
 - 8.2.5.4.1. Market Size & Forecast
 - 8.2.5.4.1.1. By Value
 - 8.2.5.4.2. Market Share & Forecast
 - 8.2.5.4.2.1. By Coverage Type Market Share Analysis
 - 8.2.5.4.2.2. By Device Type Market Share Analysis
 - 8.2.5.4.2.3. By Sales Channel Market Share Analysis
 - 8.2.5.4.2.4. By End User Market Share Analysis
- 8.2.5.5. South Korea Gadget Insurance Market Outlook
 - 8.2.5.5.1. Market Size & Forecast
 - 8.2.5.5.1.1. By Value
 - 8.2.5.5.2. Market Share & Forecast
 - 8.2.5.5.2.1. By Coverage Type Market Share Analysis
 - 8.2.5.5.2.2. By Device Type Market Share Analysis
 - 8.2.5.5.2.3. By Sales Channel Market Share Analysis
 - 8.2.5.5.2.4. By End User Market Share Analysis
- 8.2.5.6. Indonesia Gadget Insurance Market Outlook

- 8.2.5.6.1. Market Size & Forecast
 - 8.2.5.6.1.1. By Value
- 8.2.5.6.2. Market Share & Forecast
 - 8.2.5.6.2.1. By Coverage Type Market Share Analysis
 - 8.2.5.6.2.2. By Device Type Market Share Analysis
 - 8.2.5.6.2.3. By Sales Channel Market Share Analysis
 - 8.2.5.6.2.4. By End User Market Share Analysis

9. MIDDLE EAST & AFRICA GADGET INSURANCE MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value
- 9.2. Market Share & Forecast
 - 9.2.1. By Coverage Type Market Share Analysis
 - 9.2.2. By Device Type Market Share Analysis
 - 9.2.3. By Sales Channel Market Share Analysis
 - 9.2.4. By End User Market Share Analysis
 - 9.2.5. By Country Market Share Analysis
 - 9.2.5.1. South Africa Gadget Insurance Market Outlook
 - 9.2.5.1.1. Market Size & Forecast
 - 9.2.5.1.1.1. By Value
 - 9.2.5.1.2. Market Share & Forecast
 - 9.2.5.1.2.1. By Coverage Type Market Share Analysis
 - 9.2.5.1.2.2. By Device Type Market Share Analysis
 - 9.2.5.1.2.3. By Sales Channel Market Share Analysis
 - 9.2.5.1.2.4. By End User Market Share Analysis
 - 9.2.5.2. Saudi Arabia Gadget Insurance Market Outlook
 - 9.2.5.2.1. Market Size & Forecast
 - 9.2.5.2.1.1. By Value
 - 9.2.5.2.2. Market Share & Forecast
 - 9.2.5.2.2.1. By Coverage Type Market Share Analysis
 - 9.2.5.2.2.2. By Device Type Market Share Analysis
 - 9.2.5.2.2.3. By Sales Channel Market Share Analysis
 - 9.2.5.2.2.4. By End User Market Share Analysis
 - 9.2.5.3. UAE Gadget Insurance Market Outlook
 - 9.2.5.3.1. Market Size & Forecast
 - 9.2.5.3.1.1. By Value
 - 9.2.5.3.2. Market Share & Forecast
 - 9.2.5.3.2.1. By Coverage Type Market Share Analysis

- 9.2.5.3.2.2. By Device Type Market Share Analysis
- 9.2.5.3.2.3. By Sales Channel Market Share Analysis
- 9.2.5.3.2.4. By End User Market Share Analysis
- 9.2.5.4. Turkey Gadget Insurance Market Outlook
 - 9.2.5.4.1. Market Size & Forecast
 - 9.2.5.4.1.1. By Value
 - 9.2.5.4.2. Market Share & Forecast
 - 9.2.5.4.2.1. By Coverage Type Market Share Analysis
 - 9.2.5.4.2.2. By Device Type Market Share Analysis
 - 9.2.5.4.2.3. By Sales Channel Market Share Analysis
 - 9.2.5.4.2.4. By End User Market Share Analysis

10. SOUTH AMERICA GADGET INSURANCE MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Value
- 10.2. Market Share & Forecast
 - 10.2.1. By Coverage Type Market Share Analysis
 - 10.2.2. By Device Type Market Share Analysis
 - 10.2.3. By Sales Channel Market Share Analysis
 - 10.2.4. By End User Market Share Analysis
 - 10.2.5. By Country Market Share Analysis
 - 10.2.5.1. Argentina Gadget Insurance Market Outlook
 - 10.2.5.1.1. Market Size & Forecast
 - 10.2.5.1.1.1. By Value
 - 10.2.5.1.2. Market Share & Forecast
 - 10.2.5.1.2.1. By Coverage Type Market Share Analysis
 - 10.2.5.1.2.2. By Device Type Market Share Analysis
 - 10.2.5.1.2.3. By Sales Channel Market Share Analysis
 - 10.2.5.1.2.4. By End User Market Share Analysis
 - 10.2.5.2. Colombia Gadget Insurance Market Outlook
 - 10.2.5.2.1. Market Size & Forecast
 - 10.2.5.2.1.1. By Value
 - 10.2.5.2.2. Market Share & Forecast
 - 10.2.5.2.2.1. By Coverage Type Market Share Analysis
 - 10.2.5.2.2.2. By Device Type Market Share Analysis
 - 10.2.5.2.2.3. By Sales Channel Market Share Analysis
 - 10.2.5.2.2.4. By End User Market Share Analysis
 - 10.2.5.3. Brazil Gadget Insurance Market Outlook

- 10.2.5.3.1. Market Size & Forecast
 - 10.2.5.3.1.1. By Value
- 10.2.5.3.2. Market Share & Forecast
 - 10.2.5.3.2.1. By Coverage Type Market Share Analysis
 - 10.2.5.3.2.2. By Device Type Market Share Analysis
 - 10.2.5.3.2.3. By Sales Channel Market Share Analysis
 - 10.2.5.3.2.4. By End User Market Share Analysis

11. MARKET DYNAMICS

- 11.1. Drivers
- 11.2. Challenges

12. IMPACT OF COVID-19 ON GLOBAL GADGET INSURANCE MARKET

- 12.1. Impact Assessment Model
 - 12.1.1. Key Segments Impacted
 - 12.1.2. Key Sales Channel Impacted
 - 12.1.3. Key Countries Impacted

13. MARKET TRENDS & DEVELOPMENTS

14. COMPETITIVE LANDSCAPE

- 14.1. Company Profiles
 - 14.1.1. Square Trade, Inc.
 - 14.1.1.1. Company Details
 - 14.1.1.2. Products
 - 14.1.1.3. Financials (As Per Availability)
 - 14.1.1.4. Key Market Focus & Geographical Presence
 - 14.1.1.5. Recent Developments
 - 14.1.1.6. Key Management Personnel
 - 14.1.2. Apple, Inc.
 - 14.1.2.1. Company Details
 - 14.1.2.2. Products
 - 14.1.2.3. Financials (As Per Availability)
 - 14.1.2.4. Key Market Focus & Geographical Presence
 - 14.1.2.5. Recent Developments
 - 14.1.2.6. Key Management Personnel

14.1.3. Citigroup

14.1.3.1. Company Details

14.1.3.2. Products

14.1.3.3. Financials (As Per Availability)

14.1.3.4. Key Market Focus & Geographical Presence

14.1.3.5. Recent Developments

14.1.3.6. Key Management Personnel

14.1.4. Bajaj Allianz General Insurance Company

14.1.4.1. Company Details

14.1.4.2. Products

14.1.4.3. Financials (As Per Availability)

14.1.4.4. Key Market Focus & Geographical Presence

14.1.4.5. Recent Developments

14.1.4.6. Key Management Personnel

14.1.5. Samsung

14.1.5.1. Company Details

14.1.5.2. Products

14.1.5.3. Financials (As Per Availability)

14.1.5.4. Key Market Focus & Geographical Presence

14.1.5.5. Recent Developments

14.1.5.6. Key Management Personnel

14.1.6. One Assist

14.1.6.1. Company Details

14.1.6.2. Products

14.1.6.3. Financials (As Per Availability)

14.1.6.4. Key Market Focus & Geographical Presence

14.1.6.5. Recent Developments

14.1.6.6. Key Management Personnel

14.1.7. AT&T, Inc.

14.1.7.1. Company Details

14.1.7.2. Products

14.1.7.3. Financials (As Per Availability)

14.1.7.4. Key Market Focus & Geographical Presence

14.1.7.5. Recent Developments

14.1.7.6. Key Management Personnel

14.1.8. Asurion

14.1.8.1. Company Details

14.1.8.2. Products

14.1.8.3. Financials (As Per Availability)

- 14.1.8.4. Key Market Focus & Geographical Presence
- 14.1.8.5. Recent Developments
- 14.1.8.6. Key Management Personnel
- 14.1.9. Cloudclover
 - 14.1.9.1. Company Details
 - 14.1.9.2. Products
 - 14.1.9.3. Financials (As Per Availability)
 - 14.1.9.4. Key Market Focus & Geographical Presence
 - 14.1.9.5. Recent Developments
 - 14.1.9.6. Key Management Personnel
- 14.1.10. Progressive Casualty Insurance Company
 - 14.1.10.1. Company Details
 - 14.1.10.2. Products
 - 14.1.10.3. Financials (As Per Availability)
 - 14.1.10.4. Key Market Focus & Geographical Presence
 - 14.1.10.5. Recent Developments
 - 14.1.10.6. Key Management Personnel

15. STRATEGIC RECOMMENDATIONS/ACTION PLAN

- 15.1. Key Focus Areas
- 15.2. Target Coverage Type
- 15.3. Target Device Type

16. ABOUT US & DISCLAIMER

I would like to order

Product name: Gadget Insurance Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Coverage Type (Physical Damage, Internal Component Failure, Theft and Loss Protection, Virus and Data Protection, Others), By Device Type (Laptop and PCs, Mobile Phones, Tablets, Home Entertainment Devices, Cameras, Others), By Sales Channel (Retail, Online), by End User (Business, Individuals), By Region, By Competition, 2018-2028

Product link: <https://marketpublishers.com/r/G04210423309EN.html>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G04210423309EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970