

Freight and Logistics Market – Global Service Size, Share, Trends, Opportunity, and Forecast Segmented By End User Industry (Agriculture, Fishing and Forestry, Construction, Manufacturing, Oil and Gas, Mining and Quarrying, Wholesale and Retail Trade, Others), By Shipping Type (Airways, Railways, Roadways and Waterways), By Service (Inventory management, Packaging, Warehousing, Transportation, Distribution, Custom clearance and Others), By Region, By Competition, 2018-2028.

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Abstracts

Global Freight and Logistics Market has valued at USD 14.88 Billion in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 5.87% through 2028. Air is the Fastest-growing mode of transport for the Freight And Logistics Market. Rising infrastructural developments and initiatives for air freight, specifically in North America, Europe, and Asia-Pacific, are driving the growth of this segment. Domestic is the largest Destination Types in the Freight And Logistics Market. Domestic is the largest segment by destination type supported by the rise in the e-commerce market. In 2022. The largest country for the Freight And Logistics Market is United States. The growth rate of Temperature Controlled segment indicates that it is the Fastest-growing Temperature Controls. The need for refrigerated storage for perishable goods, pharmaceuticals, bakeries, dairy products, and meat and seafood has significantly boosted the demand for cold storage.

Key Market Drivers

Adoption Of Third-Party Logistics (3PL)

A Freight and Logistics is a partner or service that assists manufacturers specially ecommerce merchants to outsource activities related to logistics and distribution. A third-party logistics company provides specialized services such as inventory management, cross-docking, door-to-door delivery, and packaging of products. This, in turn, aids enterprises in providing a better customer experience, ensuring scalability, mitigating the risks of product damages, promoting business growth and market expansion, and enabling the completion of core business operations. Furthermore, the third-party logistics model delivers greater asset utilization and asset sharing alliances, which increases its demand, and contributes toward the growth of the 3PL market. At present, third-party logistics is commercially available in varying transportation modes and service types, including dedicated contract carriage (DCC), domestic and international transportation management.

Companies that provide international deliveries typically work with two or three dozen delivery partners specializing in different geographic areas. Large e-commerce companies, such as Amazon, have huge in-house teams that act as their third-party logistics. They spend a lot of money and effort managing, controlling, and improving their logistics. Moreover, Kestreaa, a Brazilian logistics startup, raised \$2.7 million funding from Canary Ventures and various angel investors for logistics software. Kestreaa is a cloud-based B2B solution for freight-management, connecting ship-owners, cargo agents, freight forwarders, government systems, and more. The software allows stakeholders to manage their shipments, anticipate delays, and optimize on delivery time. Customers are also able to monitor the delivery process of their goods.

In addition, growth in automotive industry, technological advancement, surge in last-mile connectivity, and rise in cross-border trade activities also boost the growth of the 3PL market. For instance, the Indian government launched Multi-Modal Logistics Parks Policy (MMLPs) to improve the logistics sector of the country. Meanwhile, the Union Minister of Commerce and Service announced a plan to invest \$500 billion in the logistics sector by 2025. The government also launched a National Logistics Portal to serve as a transactional e-marketplace by connecting buyers, logistics service providers, and relevant government agencies.

Logistics Service Has Undergone Several Rapid Changes in Recent Years

The logistics Service has undergone several rapid changes in recent years. The trends

that began and accelerated in 2020 continued in 2021 and 2022, with increased demand for home delivery and higher consumer expectations than ever before. At the same time, 2022 presented its own set of challenges in terms of inflation, economic volatility, and ongoing supply chain disruptions. Despite the major disruptions of 2022, there are still many major trends that have continued (and will continue) unabated. Amazon, for example, increased its dominance by heavily investing in its in-house logistics capabilities.

Nowadays, shippers want to make more data-driven decisions. As a result, 3PL firms must brace themselves for clients who expect analytics expertise. According to one recent study, 94% of shippers believe analytics are required to ensure complete and on-time order fulfillment and package visibility. 3PLs will increasingly need to focus on generating more analytical insights across their operations, for example, by establishing data science capabilities and teams to provide useful insights to their clients and internal teams. Strong data and clear strategies will assist third-party logistics providers in providing shippers with improved traceability and end-to-end visibility across the supply chain. Aside from collecting more data, businesses must prioritize cybersecurity and have data protection plans in place.

Key Market Challenges

Globalization and Geopolitical Factors

One of the most prominent complexities in supply chain management is the globalization of markets. Companies now operate in a global landscape, where suppliers, manufacturers, and customers can be located anywhere in the world. Geopolitical factors, such as trade disputes, tariffs, and political instability, can disrupt the smooth flow of goods and introduce uncertainty into the supply chain. 3PL providers must stay informed about these factors and develop strategies to mitigate their impact.

Demand Volatility: Rapid changes in consumer preferences, seasonality, and external events like the COVID-19 pandemic can lead to significant fluctuations in demand. This volatility requires 3PL providers to be agile and adaptable, capable of quickly adjusting transportation and inventory strategies to meet shifting customer needs. Balancing the need to have sufficient inventory to meet demand while minimizing carrying costs and the risk of obsolescence is a perpetual challenge. Advanced technologies like artificial intelligence and data analytics are becoming increasingly crucial for optimizing inventory levels and ensuring on-time delivery. Building and maintaining strong relationships with suppliers and vendors is essential for a smooth supply chain. 3PL providers often act as

intermediaries between manufacturers and suppliers, necessitating effective communication and collaboration to prevent disruptions.

Regulatory Compliance

The global supply chain is subject to a myriad of regulations, including those related to customs, safety, environmental standards, and labor practices. Staying compliant with these regulations is a significant challenge, and non-compliance can result in fines, delays, and damage to a company's reputation.

Technological Advancements

While technology offers solutions to many supply chain challenges, it also presents challenges of its own. Keeping up with the latest technological trends, integrating new systems into existing operations, and ensuring data security are ongoing concerns for 3PL providers.

Environmental Sustainability

The pressure to reduce the environmental impact of supply chain operations is growing. This involves minimizing carbon emissions, reducing waste, and adopting sustainable sourcing practices. Achieving sustainability goals while maintaining cost-effectiveness is a delicate balance. The explosive growth of e-commerce has placed additional demands on supply chains. Consumers now expect fast and affordable shipping, leading to the need for more sophisticated last-mile delivery solutions and efficient fulfillment processes.

Key Market Trends

The importance of last-mile delivery is well-known to logistics service providers. However, many people are unaware that final mile operations will be a game changer in the coming years. Last-mile deliveries have already dethroned price and product as key differentiators in shopper purchasing decisions. Last-mile delivery is critical for both retaining and acquiring new customers. Simply put, last-mile operations can make or break a company. This has been one of the most important logistics trends for several years, and it shows no signs of abating. More 3PL companies are working to reduce last-mile delivery distances by locating fulfillment hubs in more accessible locations, such as

urban centers.

Customer retention is one of the most difficult challenges in a highly competitive market, driving businesses to embrace greater picking efficiency, smart inventory management, and rapid replenishment of hot-selling items. The supply chain and logistics domains are being transformed by fast data and strong network connectivity. Warehouse management systems (WMS) of today have extensive computing power, large amounts of data storage, and the ability to connect to other critical applications such as enterprise resource planning (ERP) and customer relationship management (CRM). It is no longer enough to simply track shipments; businesses must optimize every step of the process, from raw materials to the production line, marketing, and delivery of the product to the end customer.

Growth in E-commerce Sales Driving the Market

On the fulfillment front, all shippers have a set of performance metrics or key performance indicators (KPIs) to work toward. In today's fast-paced fulfillment environment, meeting these targets can be difficult, especially if fulfillment is not a core competency for the shipper. Knowing this, the Freight and Logistics Service has stepped up its game, offering a broader portfolio of services to a broader range of customers. Once the domain of extremely high-volume operations, even small businesses selling clothing online recognize the value of outsourcing some or all of their fulfillment operations to a reputable third party. The e-commerce boom has prompted more businesses to investigate 3PL options.

E-commerce shippers are increasingly turning to 3PL providers to help them meet changing customer expectations and deal with supply chain disruption, labor constraints, transportation issues, inflation, and other challenges that have become the 'new normal' in today's operating environment. As a result, 3PLs are offering shippers strategic locations, more space to accommodate higher inventory volumes, and a wider range of delivery options. As the volume of returns has increased in the last year, e-commerce shippers want to work with 3PLs that can help customers with the returns process. Omni-channel logistics services are also in high demand, with automation serving as a critical End User Industry of e-commerce fulfillment processes.

The larger 3PLs have multiple e-commerce operations, such as Geodis, DHL, Ryder, and JD Logistics (in Asia), to name a few of the larger players. Smaller providers have followed suit and now offer e-commerce fulfillment as well. In most cases, these 3PLs have e-commerce fulfillment operations separate from their traditional business-to-

business (B2B) warehousing operations. More 3PLs will be needed in the future to add value in the last mile of the supply chain, where getting large and bulky items from the final point of distribution to the customer's location remains a major challenge. Getting furniture, fitness equipment, and other large items to customers' doors requires extra planning, especially if they require quick delivery.

Segmental Insights

Service Insights

The transportation segment dominated the Freight and Logistics industry in 2021 and is estimated to grow at a significant CAGR during the forecast period. The expected massive increase in freight volumes during the forecast period is expected to benefit the global freight forwarding business. The growing network of agreements will open up more trade and investment possibilities, boosting the country's potential to capitalize on global Freight and Logistics Market growth. These agreements' investment frameworks serve to create a more appealing investment environment and foster more economic integration in the global Freight and Logistics Market.

End User Insights

The trade and Transportation segment dominated the Freight and Logistics industry in 2021 and is estimated to hold the largest Freight and Logistics market share during the forecast period. The manufacturing and Construction segment is expected to grow at a significant growth rate during the forecast period . Manufacturing and Construction segment is expected to grow at a significant growth rate during the forecast period.

Regional Insights

The Asia Pacific region has established itself as the leader in the Global Freight and Logistics Market with a significant revenue share in 2022. In 2020, China led global infrastructure spending, but by May 2022, Europe and the United States had taken the lead in terms of the most costly infrastructure projects currently in progress. As of 2021, the United States boasted the world's longest railway network, surpassing Russia, China, and India, spanning over 60,000 kilometers.

In May 2022, India led the global count with the highest number of ongoing or planned infrastructure projects, amounting to USD 25 million. Comparatively, the United States had 1,866 projects, while China had 1,175 projects. The project of the High-Speed Rail

Line in California, USA, was identified as one of the most valuable infrastructure endeavors worldwide, with an estimated worth of USD 113 billion as of October 2022. Railway lines constituted a significant portion of the major infrastructure projects under development, encompassing countries such as Norway, Sweden, the United Kingdom, the United States, various regions in Asia and Southeast Asia, as well as Japan.

Key Market Players

Geodis

DHL International GmbH

db Schenker

a.p. moller - maersk, Kuehne+Nagel Inc.

XPO Logistics Inc.

C.H. Robinson Worldwide, Inc.

FedEx Corporation

United Parcel Service of America, Inc.

DSV

Report Scope:

In this report, the Global Freight and Logistics Market has been segmented into the following categories, in addition to the Service trends which have also been detailed below:

Global Freight and Logistics Market, By End User Industry :

Agriculture

Fishing and Forestry

Construction

Manufacturing

Oil and Gas

Mining and Quarrying

Wholesale and Retail Trade

Others

Global Freight and Logistics Market, By Shipping Type:

Airways

Railways

Roadways

Waterways

Global Freight and Logistics Market, By Service:

Inventory management

Packaging

Warehousing

Transportation

Distribution

Custom clearance and Others

Global Freight and Logistics Market, By Region:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Indonesia

Europe

Germany

United Kingdom

France

Russia

Spain

South America

Brazil

Argentina

Middle East & Africa

Saudi Arabia

South Africa

Egypt

UAE

Israel

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Freight and Logistics Market.

Available Customizations:

Global Freight and Logistics Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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