

France Scratch-Resistant Glass Market By Product Type (Polyvinyl Chloride, Silicone, Polyolefins and Others), By Application (Smartphones & Tablets, Automotive, Interior Architecture and Others), By Region, Competition, Forecast and Opportunities, 2020-2030F

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Abstracts

Market Overview

France Scratch-Resistant Glass Market was valued at USD 111.44 million in 2024 and is expected to reach USD 151.29 million by 2030 with a CAGR of 5.07% during the forecast period. Scratch-resistant glass enhances the aesthetics of products by maintaining a pristine and clear surface. Whether it's the sleek design of a smartphone or the transparent quality of an automotive windshield, consumers appreciate the visual appeal of products that remain unmarred by scratches. This demand for visually appealing and well-maintained products drives manufacturers to incorporate scratch-resistant glass in various applications.

Key Market Drivers

Growing Demand for Durable and Long-Lasting Smartphone Displays

One of the significant drivers of the scratch-resistant glass market in France is the rapidly growing demand for durable and long-lasting smartphone displays. With the increasing reliance on smartphones for communication, entertainment, work, and more, consumers are looking for devices that can withstand the wear and tear of daily life. Scratch-resistant glass has become a critical feature in smartphone manufacturing, as it

not only enhances the aesthetics of the device but also prolongs its lifespan. French users replace their smartphones every 24 to 30 months, according to a study by ARCEP and Credoc, pushing manufacturers to integrate scratch-resistant glass to increase product durability and resale value.

Consumers in France, like many parts of the world, are increasingly investing in high-end and flagship smartphones that come equipped with scratch-resistant glass, such as Corning's Gorilla Glass or Asahi Glass's Dragontrail Glass. These glasses are designed to resist scratches from keys, coins, or accidental drops, which are common causes of screen damage. The trend towards larger and more expensive smartphones has further accentuated the need for durable screens, as the cost of screen replacements can be substantial. As a result, French consumers are willing to pay a premium for smartphones with scratch-resistant glass, driving the market's growth.

Moreover, the rapid advancements in smartphone technology, such as the development of foldable and flexible displays, have created new opportunities for scratch-resistant glass manufacturers. These innovative designs require glass that is not only durable but also flexible and scratch-resistant. Companies in the industry are constantly innovating to meet these demands, thereby boosting the demand for scratch-resistant glass.

In summary, the growing demand for smartphones with durable and long-lasting displays in France is a key driver of the scratch-resistant glass market. As consumers continue to seek premium devices, manufacturers will need to invest in advanced glass technologies to meet these expectations, driving growth in the industry.

Key Market Challenges

Intense Competition and Market Saturation

One of the foremost challenges facing the scratch-resistant glass market in France is intense competition and market saturation. Over the years, the demand for scratch-resistant glass in various applications, such as smartphones, automotive, and consumer electronics, has led to a proliferation of manufacturers and suppliers vying for market share. As a result, the market has become highly competitive, with numerous players offering similar products and technologies.

This saturation of the market has several adverse effects. Firstly, it exerts downward pressure on prices, leading to thinner profit margins for manufacturers. The price wars in the industry can hinder investments in research and development, which are crucial

for the innovation and advancement of scratch-resistant glass technologies. Moreover, it can create a challenging environment for new entrants or smaller players, as they often struggle to compete with the established manufacturers who benefit from economies of scale and brand recognition.

Market saturation also results in a cluttered and fragmented supply chain. For consumers, this can lead to confusion and an overwhelming array of choices, making it difficult to discern the differences between various scratch-resistant glass products. This may, in turn, discourage consumers from actively seeking out and purchasing scratch-resistant glass-equipped products.

To address this challenge, manufacturers in France must focus on product differentiation, innovation, and strategic partnerships to stand out in the crowded market. Additionally, collaboration and consolidation among smaller companies may help create more competitive and efficient solutions, strengthening the industry as a whole.

Key Market Trends

Increasing Adoption of Scratch-Resistant Glass in Wearable Technology

One notable trend in the France scratch-resistant glass market is the increasing adoption of scratch-resistant glass in wearable technology. Wearable devices, such as smartwatches, fitness trackers, and augmented reality (AR) glasses, have gained significant popularity among consumers. These devices are subjected to daily use and are often worn on the wrist or head, making them susceptible to scratches and damage. To address this, manufacturers are incorporating scratch-resistant glass to enhance the durability and longevity of these wearables.

French consumers have shown a growing interest in wearable technology, driven by the desire for fitness tracking, health monitoring, and the convenience of having information readily accessible on their wrists or in their line of sight. However, the wear and tear these devices endure can lead to wearables losing their aesthetic appeal and functionality over time. Scratch-resistant glass addresses this issue, ensuring that the screens remain in pristine condition, even with continuous use.

The rise of AR and virtual reality (VR) devices has expanded the scope of scratch-resistant glass applications in wearables. AR glasses, for instance, require high-quality optics to deliver a clear and immersive augmented reality experience. Scratch-resistant

glass is essential to maintain the optical clarity of these devices, as any scratches or blemishes on the glass can significantly hinder the user's experience.

Manufacturers in the French scratch-resistant glass market are thus actively collaborating with wearable technology companies to develop specialized glass solutions that meet the unique requirements of these devices. This trend aligns with the broader consumer demand for innovation and high-quality, durable wearables, driving the adoption of scratch-resistant glass in this burgeoning market segment.

Key Market Players

Schott AG

Saint-Gobain Glass Germany

Corning Incorporated

Koch Industries, Inc.

PPG INDUSTRIES, INC.

Nippon Electric Glass Co., Ltd

Covestro AG

Buhler Technologies GmbH

Kuraray Europe GmbH

DOWA Thermotech Co., Ltd.

Report Scope:

In this report, the France Scratch-Resistant Glass Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

France Scratch-Resistant Glass Market, By Product Type:

France Scratch-Resistant Glass Market By Product Type (Polyvinyl Chloride, Silicone, Polyolefins and Others),...

Polyvinyl Chloride

Silicone

Polyolefins

Others

France Scratch-Resistant Glass Market, By Application:

Smartphones & Tablets

Automotive

Interior Architecture

Others

France Scratch-Resistant Glass Market, By Region:

Northern France

Western France

Southern France

Eastern France

Central France

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the France Scratch-Resistant Glass Market.

Available Customizations:

France Scratch-Resistant Glass Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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