

France Diagnostic Labs Market By Provider Type (Hospital, Stand-Alone Centre, Diagnostic Chains), By Test Type (Radiology v/s Pathology), By End User (Corporate Clients, Walk-ins, Referrals), By Region, Competition Forecast & Opportunities, 2027

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Abstracts

The France diagnostic labs market is anticipated to grow at a robust CAGR in the forecast period, 2023-2027. Factors such as the rise in awareness about the benefits of early disease detection among patients and the growing prevalence of infectious and non-infectious diseases are primarily driving the demand for diagnostics labs across the country. Also, the advent of novel tests and procedures to improve the accuracy of diagnostic tests and the ongoing expansion of the healthcare sector is expected to play a major role in boosting the France diagnostic labs market growth over the next five years.

Expansion of the Healthcare Industry Drives the Market Growth

France has an excellent healthcare system, and it offers quality treatment and services to meet all patient requirements. In France, all the French healthcare players are grouped under the French Healthcare brand, which works to deliver and maintain the quality of healthcare services. France boasts of having more than 1.2 million healthcare professionals and is ranked fifth in the world for the quality of its healthcare infrastructure. The healthcare industry generated a revenue of €130 billion in 2020 which led to the generation of a large number of job opportunities. Expenditure on diagnostic laboratory analysis in France had been increasing at a rapid rate and reached €4.5bn in 2019. Over 70% of expenditure comes from public payers. With the growing developments and advancements in the healthcare industry, diagnostic labs are developing at a rapid rate. Market players work on developing diagnostic labs and

adopting the latest technologies and equipment to advance the diagnostic testing process and shorten the time required to get the desired results. The ongoing developments and the rapidly expanding diagnostics laboratories and healthcare industry is expected to accelerate the France diagnostic labs market growth over the next five years.

The rise in the Prevalence of Infectious and Non-infectious Diseases Supports the High Market Demand

The adoption of unhealthy eating habits and a sedentary lifestyle by the consumer leaves less time for indulging in physical activities. The growing population has grown more susceptible to various infectious and non-infectious diseases and requires immediate medical attention. In diagnostic labs, multiple tests are performed to determine the root cause of the disease and decide the best course of action to treat the disease efficiently. Also, the laboratories are sufficiently equipped to handle the sudden surges in the worst-case scenario like in COVID-19. The sudden outbreak negatively affected the healthcare system as a large number of patients immediately required laboratory tests to detect the presence of novel coronavirus. Consumers spend a considerable amount of money to avail of quality healthcare services. The rise in the occurrence of infectious diseases, which can be diagnosed by conducting laboratory tests, is expected to fuel the France diagnostic labs market growth for the forecast period.

Advancements in Diagnostic Tests & Procedures Boost the Market Growth

Market players are making high-end investments in research and development activities to upgrade the existing infrastructure and find advanced solutions to improve the overall experience in healthcare facilities. Therefore, novel diagnostic procedures have higher disease detection accuracy and are highly preferred among health professionals and patients. The advent of techniques such as minimally invasive techniques, self-care tests, and digital pathology solutions are expected to create lucrative growth opportunities for the France diagnostic labs market players in the forecast period.

Market Segmentation

The France diagnostic labs market is divided into provider type, test type, end-user, regional distribution, and competitive landscape. Based on provider type, the market is divided into hospitals, stand-alone centres, and diagnostic chains. Based on test type, the market is divided into radiology v/s pathology. Based on end users, the market is

divided into corporate clients, walk-ins, and referrals. To analyze the market based on the region, the France diagnostic labs market is studied in major regions namely northern France; western France; southern France; eastern France; southern western France; central France.

Market Players

Unilabs, Cerba HealthCare, PathStore, Veda Lab, and Synlab Group are the major market players operating in the France diagnostic labs market.

Report Scope:

In this report, France's diagnostic labs market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

France Diagnostic Labs Market, By Provider Type:

Hospital

Stand-Alone Centre

Diagnostic Chains

France Diagnostic Labs Market, By Test Type:

Radiology

Pathology

France Diagnostic Labs Market, By End User:

Corporate Clients

Walk-ins

Referrals

France Diagnostic Labs Market, By Region:

Northern France

Western France

Southern France

Eastern France

Southern Western France

Central France

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in France diagnostic labs market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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