

France Data Center Market By Solution (IT Infrastructure, General Infrastructure, Electrical Infrastructure, Mechanical Infrastructure, and Others), By Enterprise Size (Large Enterprises, Small & Medium Enterprises (SMEs)), By End User (Information Technology & Telecom, Government, BFSI, Healthcare, and Others), By Region, Competition, Forecast and Opportunities, 2028

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# **Abstracts**

France data center market is anticipated to grow at a steady pace during the forecast period. The key factors behind this growth are the rising demand for cloud computing among SMEs, the implementation of stringent government rules for regional data security, and the increase in domestic investment.

A data center is a physical room, building, or other structure that houses the IT technology needed to create, execute, and provide applications and services as well as to store and manage the data that goes along with them. Over the past few years, data centers have changed from being privately owned, strictly regulated on-premises facilities housing traditional IT infrastructure for the sole use of one company to remote facilities or networks of facilities owned by cloud service providers housing virtualized IT infrastructure for the shared use of numerous companies and customers.

Adoption of IoT and Big Data in France

Investments in the France data center market are driven by government initiatives, such as digitalization, digital health, AI & big data & IoT adoption, subsea connectivity, cloud



## computing growth, and investments from local and global data

center operators.

In France, there has been a rise in the application of big data analytics by the government and other organizations. Around 60% of businesses in France have embraced big data services, which are emerging as a significant engine for corporate expansion. Several French organizations have made investments in Big Data and IoT technology as a result of the rising need for smart devices, increasing demand for analytics cloud usage, and the development of wireless networking technologies.

Datacenter providers could discover new opportunities as a result of IoT data processing. Applications and workloads that require near real-time responsiveness are anticipated to be provided by IoT, which is anticipated to encourage the establishment of edge data centers. Data centers are going to be constructed in France as a result of the increasing demand for big data and Internet of Things (IoT) services and the need to store the generated data. Due to this, opportunities will arise Since more organizations, including governments, will use colocation facilities to store their data.

## Government Initiatives for Data Centers

Government agencies and data centers are making significant investments in renewable energy sources in the France market. The government has planned to increase the renewable energy share in the energy mix to around 25% by the end of 2023. Additionally, according to the France 2030 national investment plan, the French government will provide EUR 1 billion (USD 1.07 billion) to initiatives that promote the development of renewable energy as part of the France 2030 National Investment Plan.

The French government has launched several projects, including investments in the nation's digitization process across all economic sectors. In March 2022, the French government announced investments totaling over USD 2.1 billion towards the country's healthcare sector's digitization as part of the RRF plan, the Segur plan, and the Health Innovation 2030 programs. Due to the latest announcement, the data center market in France is expected to grow during the forecast period.

## Adoption of Cloud Computing Services

With increasing investments from both local and international cloud service providers including Amazon Web Service (AWS), Oracle, Microsoft, Google, Macquarie Telecom,



and Vault Systems, the France data center market is one of the developing markets in Europe. For instance, In November 2021, Oracle developed its cloud region in Marseille, and in June 2022, the firm opened its second cloud area in France (Paris). Customers in France can access 100% European public cloud services via OVHcloud and Atos' cooperation, which was announced in November 2021.

# Rising Investments in Data Centers

To establish cloud regions and data centers in the nation, collocation & cloud data center operators are investing in the France data center market. Below are the latest investments in the market:

In September 2022, Etix Worldwide announced the purchase of two data centers in Lille France, with an approximate 1.8 MW of electricity and 586 racks, with the ability to expand to 2.7 MW and 856 racks.

In August 2022, Colt Data Centre Services announced goals to expand its data center in Paris with a capacity of approximately 12.8 MW to provide colocation services to a major SaaS company.

In August 2022, Nation Data Centre (NDC) announced its plans to build a second data center in France. It will be located in Normandie and have an approximate area of 75,300 square feet. The firm also announced plans to build its first facility in France in Rennes in March 2022. The facility would have a total size of around 32,300 square feet and a rack capacity of about 600 racks. It is anticipated that the facility will be operational in the second half of 2023.

In June 2022, Orange Business Services announced the official opening of two of its data centers in France's CentreVal de Loire and Val-de-Reuil, and the company has plans to reduce the number of its 17 data centers to three or fewer by the year 2030.

In April 2022, the construction of a second edge data center facility in France (Pontivy) was announced by France-based edge data center company Stratosfair. In February 2022, the business initially disclosed its plans for the deployment of its first edge plant in France's Brittany.

The construction of Equinix's next data center, PA10, near Paris, with an estimated USD 163 million investment, was announced in February 2022. The



data center's Phase I is expected to be about 40,600 square feet in size and capable of housing more than 1,500 rack cabinets. Once fully constructed, the facility will have a surface area of about 62,000 square feet and a rack capacity of more than 2,200 cabinets.

In November 2021, The US-based data center company CloudHQ announced, that it would build a data center campus outside of Paris in Lisses with a power capacity of over 140 MW. The campus would consist of two data center buildings with an area of about 570 thousand square feet and a power capacity of about 74 MW each.

In October 2021, Digital Realty (Interxion) revealed its plans to build a complex of data centers with a 130 MW power capacity close to Paris in the Essonne area. On campus, hydrotreated vegetable oil will be used to replace diesel generators. By H2 2023, Phase 1 of the campus is anticipated to be operational.

According to plans disclosed by Digital Realty (Interxion) in October 2021, The Essonne region near Paris will soon begin the construction of a complex of data centers with a 130 MW power capacity. Vegetable oil that has been hydrotreated will be utilized on campus in place of diesel generators. Phase 1 of the campus should be operational by H2 2023.

# Market Segmentation

The France data center market can be segmented by solution, enterprise size, end user, and region. Based on solution, the market is divided into IT infrastructure, general infrastructure, electrical infrastructure, mechanical infrastructure, and others. Based on enterprise size, the market is segmented into large enterprises and small & medium enterprises (SMEs). Based on end user, the market is divided into information technology & telecom, government, BFSI, healthcare, and others. Based on region, the market is divided into Northern France, Western France, Southern France, Eastern France, and Central France.

#### Market Players

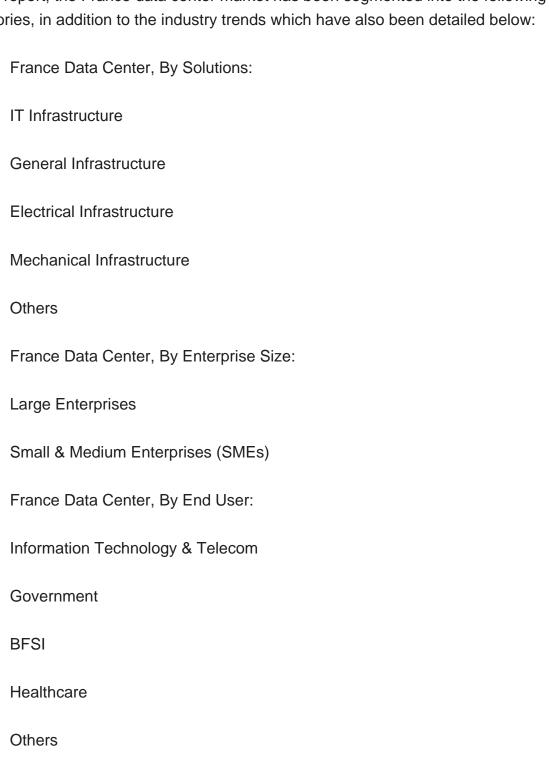
Major market players in the France Data Center Market are Cogent Communications, CyrusOne Inc., Equinix, Inc., Euclyde Data Centers, Global Switch Holdings Limited, Interxion (Digital Reality Trust, Inc.), Scaleway S.A.S (Illiad Group), SOCIETE



FRANCAISE DU RADIOTELEPHONE - SFR, Sungard Availability Services LP, and Telehouse (KDDI Corporation).

# Report Scope:

In this report, the France data center market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:



France Data Center Market, By Region:



Northern France

Western France	
Southern France	
Eastern France	
Central France	
Competitive Landscape	
Company Profiles: Detailed analysis of the major companies present in the France Data Center Market.	
Available Customizations:	
The France data center market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:	
Company Information	
Detailed analysis and profiling of additional market players (up to five).	



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