

France Blood Bags Market By Product Type (Single Blood Bag, Double Blood Bag, Triple Blood Bag, Quadruple Blood Bag, Penta Blood Bag), By Type (Collection Bag v/s Transfer Bag), By Volume (100ml, 150ml, 250ml, 300ml, 350ml, 400ml, 450ml, 500ml), By Material (PVC, PET, Others), By End User (Hospitals & Clinics, Ambulatory Surgical Center, Blood Banks, Others), By Region, Forecast & Opportunities, 2018-2028F

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# Abstracts

France Blood Bags market is anticipated to witness an impressive growth during the forecast period. This can be ascribed to the growing incidences of road accidents in the country. According to French Road Safety Observatory (ONISR), in 2021, there were 53,540 injury traffic accidents in mainland France. However, the number of people killed in road accidents in France in 2021 was around 3,219. This, in turn, has increased the demand for blood for treating patients who got injured in accidents and suffered from blood loss, thereby driving the growth of France blood bags market. Additionally, the increasing number of different types of surgeries performed for the treatment of different diseases and conditions is further expected to spur market growth.

According to World Health Organization, blood and blood components such as whole blood, red blood cells, platelets, and plasma which are used for transfusion purposes, are classified as essential medicines. In reference to public health relevance, all the products categorized under essential medicine are required to be continuously available in the context of operational health systems. This availability should be at all times and in sufficient quantities and assured quality. Every year, millions of patients are



transfused with blood, blood components, or infused with plasma derivatives to improve their quality of life and survival. Around 500,000 people are treated with blood products every year in France. This, in turn, increases the demand for blood bags used for the transfer and collection of different blood and blood components, thereby creating prospects for the growth of the blood bag market in France.

#### Growing Prevalence of Blood-Related Disorders

The increasing prevalence of different blood-related disorders is expected to increase the demand for blood bags. The increasing prevalence of different cancers, such as leukemia, lymphoma, myeloma, and myelodysplastic syndromes (MDS), which affect the bone marrow, blood cells, lymph nodes, and other parts of the lymphatic system, has further increased the demand for blood and blood transfusion, thereby increasing the demand for blood bags in the country. According to the global cancer observatory, around 11,720 new cancer cases of leukemia were reported in France in 2020. Similarly, around 14,446 new cancer cases of non-Hodgkin lymphoma and 2,044 cases of Hodgkin lymphoma were reported in France in 2020. About 6,967 new cases of multiple myeloma were also reported in France in 2020. This, in turn, has significantly increased the demand for blood bags in France.

Besides, the increasing number of patients suffering from kidney problems requiring dialysis is further expected to increase the demand for blood bags. In 2017, around 6,883,669 dialysis sessions were performed across different facilities in France. Also, the increasing number of dialysis centers across different cities in France is further expected to increase the demand for blood bags. As of 2019, Paris had 23 dialysis centers, while in Marseille were around 11. Similarly, Toulouse had 8, and Strasbourg and Lyon had 6 centers each.

#### Growing Awareness Related to Blood Donation

Increasing awareness among the population related to the importance of blood donation has significantly increased the number of voluntary blood donations, thereby increasing the demand for blood bags in France. Besides, initiatives taken by various organizations in the country are further expected to support market growth. For instance, Etablissement Fran?ais du Sang (EFS) launched an awareness campaign known as #MissingType that invites people to consider life without the letters A, B, and O - names of blood types. This has been launched in order to encourage people to donate blood. EFS started this campaign stating that it is inviting "citizens, brands, media, and institutions to remove the letters A, B, and O from their messages, logos, posts on



social networks, etc., to show that these letters symbolizing blood groups are quite simply indispensable, like blood donations." This initiative was taken up by the organization, considering that COVID-19 lowered the number of blood donations made.

Similarly, an article published in June 2022 stated that French football club RC Lens used blood group signs on their players' jerseys to raise awareness about the importance of donating blood. Such initiatives aimed at increasing awareness among the population regarding blood donation are expected to support the growth of France Blood Bags Market in the coming years.

#### Market Segmentation

France Blood Bags Market can be segmented by product type, type, volume, material, end user, region, and company. In terms of product type, the France Blood Bags Market can be categorized into single blood bags, double blood bag, triple blood bag, quadruple blood bag, and penta blood bag. Based on type, the France Blood Bags Market can be split into collection bags and transfer bags. By volume, the France Blood Bags market can be categorized into 100ml, 150ml, 250ml, 300ml, 350ml, 400ml, 450ml, and 500ml. By Material, France Blood Bags Market can be segmented into PVC, PET, and others. Based on End Users, the France Blood Bags Market can be categorized into hospitals & clinics, ambulatory surgical centers, blood banks, and others.

#### Market Players

Terumo France SAS, Lmb Technologie, Maco Pharma SAS, Renolit Healthcare, and Fresenius Kabi France, among others, are some of the leading players operating in the France Blood Bags Market.

#### Report Scope:

In this report, France Blood Bags market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

France Blood Bags Market, By Product Type:

Single Blood Bag

Double Blood Bag



Triple Blood Bag

Quadruple Blood Bag

Penta Blood Bag

France Blood Bags Market, By Type:

**Collection Bag** 

Transfer Bag

France Blood Bags Market, By Volume:

100ml

150ml

250ml

300ml

350ml

400ml

450ml

500ml

France Blood Bags Market, By Material:

PVC

PET

Others



France Blood Bags Market, By End User:

Hospitals & Clinics

Ambulatory Surgical Center

Blood Banks

Others

France Blood Bags Market, By Region:

Northern France

Southern France

Western France

**Central France** 

Eastern France

Southwestern

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in France Blood Bags Market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

**Company Information** 

Detailed analysis and profiling of additional market players (up to five).





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