

France Air Purifiers Market, By Filter Type (HEPA, Prefilter + HEPA, Prefilter + HEPA + Activated Carbon, and Other Air Purifiers (HEPA + Ionizer, Prefilter + Activated Carbon, Prefilter)), By Price Range (Low, Medium, High), By Distribution Channel (Supermarkets/Hypermarkets, Multi Branded Stores, Electronic Stores, Online, Others (Direct/Institutional Sales)), By Region, Competition, Forecast & Opportunities, 2028F

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Abstracts

The France air purifier market is growing due to the rising construction activities, which lead to increased particulate matter in the air of the country. Consumers are expected to use air purifiers in France for cleaner air due to the large number of upcoming construction projects.

An air purifier or air cleaner is a device that eliminates contaminants from the air by filtering them to enhance indoor air quality. It is segmented based on the filter type into HEPA, Prefilter + HEPA, Prefilter + HEPA + Activated Carbon, and other air purifiers. Various other air purifiers are also offered by companies, like ionizer filets, deodorization filters, etc. The use of air purifiers destroys microbiological impurities, bacteria, and fungal spores, as well as removes hazardous gases like formaldehyde, ozone, etc.

According to the World Health Organization (WHO), in 2019, fine particulate matter caused 29,800 premature deaths in France. Nine out of ten persons breathe air with pollution levels over the WHO-recommended limits. Therefore, the French government

depends on strategically placed monitoring stations around the country, generally concentrated in regions with dense populations, to measure air pollution. Additionally, the government has taken steps to enhance the country's air quality by outsourcing work. This has generated public interest in healthcare products like air purifiers and will ultimately increase demand for air purifiers in France during the forecasted period. In a short time, the air breathed is purified again and provides pleasant working conditions.

It is observed that the residential sector has witnessed the highest air purifier adoption, followed by the commercial and industrial sectors. This may be attributed to the fact that individuals are starting to realize the risks of hazardous pollution on health and are implementing suitable steps to reduce pollution inside their homes by installing air purifiers. s.

The research and development division of air purifier companies is receiving funding to increase customization while minimizing costs. Additionally, various companies are creating smart air purifiers that customers can operate remotely, which will encourage people to switch to smart air purifiers in the upcoming years.

Rising Emissions from Vehicles Fueling the Market Growth

One of the primary sources causing air pollution is vehicles like cars and trucks, which would continue to emit large amounts of nitrogen dioxide. As a result, the amount of NO₂ in the atmosphere can directly measure how much air pollution is caused by cars. High NO₂ concentrations often indicate that most of the pollution and poor air quality in each area are caused by vehicle emissions. For instance, Nat?oSant? developed EOLIS Air Manager, a professional air purifier system that is eco-designed and manufactured in France. It also features an exclusive remote monitoring system that is accessible to the public as well as users on a screen in a waiting area, a welcome area, or a meeting space, which will increase the demand for air purifiers in the France market.

Increase in Elderly Population Fueling the Market Growth

It is anticipated that the senior population of the country will increase during the coming years, doubling from the beginning of the century. This highlights a significantly higher demand for air purifiers in the future than what is present today, as a larger segment of the elderly population is much more exposed to the adverse health effects of poor air quality. According to world data, in 2021, the population aged 65 years and above in

France was 21.1 %. Additionally, more companies are creating specialized, high-tech air purification systems. In the upcoming years, it is anticipated that increased sensing capabilities, and user-friendly designs, raise the adoption among the old generation to operate remotely. Therefore, all the above-mentioned factors are anticipating the demand for air purifiers in France in the upcoming years.

Initiatives by France's Government Driving the Market Growth

The amount of pollution in France is being reduced through a variety of government initiatives. Large amounts of money have been invested into greener solutions for wide building and home renovations with more energy-efficient systems, a move towards 'decarbonizing' the fuel industry, the complete removal of diesel-based fuels by 2024, and a push for the increased use of green technologies like the use of hydrogen and biofuels. To better safeguard its residents, the French government is putting a lot of effort into developing a plan to address the issue of air pollution. Therefore, the French government has adopted Breezo Meter, which has the potential to significantly affect the lives of billions of people locally and globally. Use of Breezo Meter's smart, accurate, and educational air quality data API features to improve the health of billions of people by advising which location currently has cleaner air or turn on an air purifier which in turn raises awareness among the French population and increases the demand of air purifiers.

Market Segmentation

The France air purifiers market is segmented based on filter type, price range, Distribution channel, region, and competition landscape. Based on filter type, the market is further fragmented into HEPA, Prefilter + HEPA, Prefilter + HEPA + Activated Carbon, and other air purifiers (HEPA + Ionizer, Prefilter + Activated Carbon, Prefilter). Based on the price range, the market is further fragmented into low, medium, and high. Based on the distribution channel, the market is segmented into supermarkets/hypermarkets, multi-branded stores, electronic stores, online, and others (direct/institutional sales).

Company Profiles

Sharp Electronics France SA, Panasonic France SAS, Xiaomi Technology France S.A.S., Philips France SAS, Daikin Europe NV, Nat?oSant? SAS, Teqoya SAS, Dantherm Group A/S, Arovast Corporation (Levoit), Honeywell International Incorporation are among the major market players in the France air purifiers market.

Report Scope:

In this report, the France air purifiers market has been segmented into the following categories, in addition to the industry trends, which have also been detailed below:

France Air Purifiers Market, By Product Type:

HEPA

Prefilter + HEPA

Prefilter + HEPA + Activated Carbon

Other Air Purifiers (HEPA + Ionizer, Prefilter + Activated Carbon, Prefilter)

France Air Purifiers Market, By Price Range:

Low

Medium

High

France Air Purifiers Market, By Distribution Channel:

Supermarkets/Hypermarkets

Multi Branded Stores

Electronic Stores

Online

Others (Direct/Institutional Sales)

France Air Purifiers Market, By Region:

Northern France

Western France

Southern France

Eastern France

Central France

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the France air purifiers market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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