

Food-grade Alcohol Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (Ethanol, Polyols), By Source (Sugarcane & Molasses, Fruits, Grains, Others), By Application (Food, Beverages, Health Care & Pharmaceutical), By Functionality (Colouring/Flavouring Agent, Coatings, Others) By Region, By Competition, 2019-2029F

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Abstracts

Global Food-grade Alcohol Market was valued at USD 4.19 billion in 2023 and is anticipated to project robust growth in the forecast period with a CAGR of 4.09% through 2029. The food-grade alcohol market has witnessed significant growth in recent years, driven by increasing consumer awareness of food safety and a rising demand for high-quality ingredients in the food and beverage industry. Food-grade alcohol, also known as ethanol, is a key component in various food and beverage applications, including flavor extraction, food preservation, and as a solvent in food processing.

One of the primary factors fueling the market is the growing popularity of natural and organic products, leading to an increased preference for food-grade alcohol derived from natural sources. The beverage industry, particularly the production of alcoholic beverages, also contributes to the market's expansion. Additionally, the pharmaceutical industry employs food-grade alcohol in the manufacturing of medicines, further boosting market growth.

Strict regulatory standards and quality control measures play a pivotal role in shaping the food-grade alcohol market. Consumers' inclination towards clean-label products and the need for sustainable and eco-friendly solutions are additional factors influencing the market dynamics. The market is characterized by the presence of key players focused

on innovation, product development, and strategic partnerships to gain a competitive edge. As the global food and beverage industry continues to evolve, the food-grade alcohol market is poised for sustained growth, driven by a combination of technological advancements and shifting consumer preferences.

Key Market Drivers

Consumer Demand for Natural and Organic Products

One of the primary drivers of the food-grade alcohol market is the increasing consumer demand for natural and organic products. As health and wellness concerns become more prevalent, consumers are actively seeking food and beverage items that are perceived as clean and natural. Food-grade alcohol, also known as ethanol, is a crucial component in this trend, being widely used in the production of natural and organic products.

Consumers are becoming more discerning about the ingredients in their food and beverages, and food-grade alcohol derived from natural sources aligns with the clean-label movement. Whether used in the extraction of flavors, as a food preservative, or as a solvent in food processing, natural and organic food-grade alcohol is gaining popularity. This trend is particularly evident in the alcoholic beverage industry, where consumers are gravitating towards products with minimal additives and a focus on authenticity.

Expansion of the Beverage Industry

The beverage industry, especially the production of alcoholic beverages, plays a significant role in driving the food-grade alcohol market. Ethanol is a key ingredient in the production of various alcoholic beverages, including spirits, beer, and wine. As the global demand for alcoholic beverages continues to rise, so does the need for high-quality food-grade alcohol.

The craft beverage movement has also contributed to this growth, with small and independent producers emphasizing the use of premium ingredients, including food-grade alcohol, to differentiate their products. Additionally, the increasing popularity of cocktail culture and the demand for innovative and unique alcoholic beverages further boost the market. Food-grade alcohol is not only a functional ingredient but also a crucial factor in shaping the sensory characteristics and overall quality of alcoholic beverages.

Regulatory Standards and Quality Control Measures

Strict regulatory standards and quality control measures are essential drivers shaping the food-grade alcohol market. Given its application in the food and beverage industry, consumers and regulatory bodies alike place a high premium on the safety and quality of food-grade alcohol. Stringent regulations ensure that the production, distribution, and use of food-grade alcohol adhere to specified standards, minimizing potential health risks and ensuring product safety.

Compliance with regulations is particularly crucial in the pharmaceutical industry, where food-grade alcohol is used in the manufacturing of medicines. The pharmaceutical sector demands the highest quality standards to ensure the safety and efficacy of medicinal products. Consequently, the food-grade alcohol market is influenced by a regulatory landscape that fosters transparency, traceability, and adherence to good manufacturing practices.

Technological Advancements and Innovation

Technological advancements and innovation in the production and application of food-grade alcohol contribute significantly to market growth. Advancements in extraction technologies, such as supercritical fluid extraction and molecular distillation, enhance the efficiency of obtaining food-grade alcohol from natural sources. These technologies not only improve the purity and quality of the final product but also contribute to a more sustainable and eco-friendly production process.

Innovation in the application of food-grade alcohol also plays a pivotal role. Researchers and industry players explore novel uses, formulations, and combinations to address emerging trends and consumer preferences. For example, the development of new extraction techniques for natural flavors or the use of food-grade alcohol in unique food preservation methods are areas where innovation drives market expansion.

In conclusion, the food-grade alcohol market is influenced by a confluence of factors, with consumer preferences for natural and organic products, the expansion of the beverage industry, stringent regulatory standards, and technological advancements acting as key drivers. As the industry continues to evolve, companies within the food-grade alcohol market must stay attuned to these drivers, strategically positioning themselves to capitalize on emerging opportunities and navigate challenges. Whether through sustainable sourcing practices, product innovation, or compliance with

regulatory requirements, the success of players in the food-grade alcohol market hinges on their ability to adapt to the dynamic landscape shaped by these influential drivers.

Key Market Challenges

Supply Chain Disruptions and Raw Material Availability

One of the foremost challenges in the food-grade alcohol market is the susceptibility to supply chain disruptions and uncertainties in raw material availability. Ethanol, the primary component of food-grade alcohol, is often derived from agricultural crops such as corn, sugarcane, or wheat. Fluctuations in weather patterns, geopolitical tensions, and other external factors can impact crop yields and, consequently, the availability and pricing of raw materials for food-grade alcohol production.

Global supply chain disruptions, as witnessed during the COVID-19 pandemic, underscore the vulnerability of the industry to unforeseen events. Supply chain interruptions can lead to shortages, increased costs, and challenges in meeting demand. To mitigate this challenge, companies in the food-grade alcohol market must implement robust supply chain management strategies, diversify sourcing channels, and explore sustainable raw material options to enhance resilience against potential disruptions.

Stringent Regulatory Compliance and Evolving Standards

The food-grade alcohol market is subject to rigorous regulatory standards to ensure product safety and quality. Compliance with these standards requires ongoing efforts to stay abreast of evolving regulations, which can vary across regions and industries. Adherence to regulatory requirements, including those related to food safety, labeling, and environmental sustainability, poses a continuous challenge for market participants.

As regulations evolve to address emerging concerns and align with advancements in safety and quality standards, companies must invest in monitoring and adapting their processes accordingly. Navigating the complex landscape of regulatory compliance demands a dedicated focus on quality control, documentation, and a proactive approach to anticipating and implementing changes. Failure to meet regulatory standards not only poses legal risks but can also erode consumer trust and market credibility.

Price Volatility and Economic Factors

The food-grade alcohol market is susceptible to price volatility influenced by economic factors, including changes in currency exchange rates, fuel costs, and overall economic stability. The cost of production, influenced by raw material prices and energy expenses, can fluctuate, impacting profit margins for industry players. Additionally, economic downturns or global economic uncertainties can lead to shifts in consumer purchasing behavior, affecting demand for products that use food-grade alcohol.

Mitigating the impact of price volatility requires a combination of strategic financial planning, risk management, and flexibility in pricing models. Companies must assess their exposure to economic factors, diversify revenue streams, and implement measures to enhance cost efficiency. Maintaining a keen awareness of economic indicators and trends allows businesses in the food-grade alcohol market to proactively adjust strategies and navigate challenges posed by price volatility.

Environmental and Sustainability Concerns

Growing environmental consciousness and sustainability considerations present a challenge for the food-grade alcohol market. The production of food-grade alcohol, particularly when derived from crops, can have environmental implications, such as deforestation, water usage, and greenhouse gas emissions. Consumers are increasingly demanding transparency and eco-friendly practices from companies, putting pressure on the industry to adopt sustainable sourcing and production methods.

To address these concerns, companies need to invest in sustainable and responsible practices throughout their supply chains. This includes exploring alternative raw materials, implementing eco-friendly production processes, and adopting environmentally conscious packaging solutions. Failure to address sustainability challenges may not only lead to reputational damage but could also result in market share loss as consumers shift their preferences towards brands that align with their environmental values.

In conclusion, the food-grade alcohol market faces challenges ranging from supply chain disruptions and regulatory compliance to price volatility and environmental sustainability concerns. Successfully navigating these challenges requires a holistic and adaptive approach, encompassing strategic planning, innovation, and a commitment to ethical and sustainable business practices. By proactively addressing these challenges, industry players can position themselves for resilience and long-term success in an evolving market landscape.

Key Market Trends

Rising Demand for Organic and Natural Products

A prominent trend in the food-grade alcohol market is the escalating demand for organic and natural products. Consumers are increasingly conscious of the ingredients in their food and beverages, seeking products that align with health and sustainability goals. This trend is significantly impacting the sourcing and production of food-grade alcohol, as consumers prefer products derived from natural sources.

Companies in the food-grade alcohol market are responding by sourcing raw materials, such as corn or sugarcane, from organic and sustainable farming practices. Organic certification and labels indicating natural extraction methods are becoming essential marketing tools for brands looking to capitalize on this trend. As the demand for clean-label products continues to rise, the food-grade alcohol market is witnessing a shift towards more transparent and eco-friendly production processes.

Growing Application in Non-Alcoholic Beverages

While traditionally associated with alcoholic beverages, food-grade alcohol is finding increased application in the production of non-alcoholic beverages. The rise of the health and wellness trend has led to a surge in the demand for sophisticated and flavorful non-alcoholic alternatives. Food-grade alcohol is used in the creation of alcohol-free spirits, mocktails, and other non-alcoholic beverages to enhance flavors and provide a premium sensory experience.

Innovative formulations, such as botanical-infused alcohol-free spirits, are gaining popularity among consumers who seek sophisticated beverage options without the alcohol content. This trend presents opportunities for diversification in the food-grade alcohol market, with companies exploring new formulations and collaborations to meet the evolving demands of the non-alcoholic beverage sector.

Technological Advancements in Extraction Methods

The food-grade alcohol market is experiencing technological advancements in extraction methods, leading to more efficient and sustainable production processes. Supercritical fluid extraction, molecular distillation, and other cutting-edge techniques are being employed to enhance the purity and quality of food-grade alcohol. These

advancements not only improve the extraction efficiency but also contribute to reducing the environmental impact of production.

Innovative extraction technologies allow for the targeted isolation of flavor compounds, enabling the production of high-quality extracts used in food and beverage applications. Additionally, advancements in automation and control systems contribute to increased precision and consistency in the production of food-grade alcohol. As the industry continues to invest in research and development, technological innovations are expected to play a crucial role in shaping the future of the food-grade alcohol market.

Focus on Sustainable and Circular Economy Practices

Sustainability has become a key focus in the food-grade alcohol market, with companies adopting practices that align with the principles of a circular economy. This trend involves minimizing waste, optimizing resource use, and considering the entire lifecycle of products. From sourcing raw materials to packaging and waste management, the food-grade alcohol market is witnessing a shift towards more sustainable and environmentally friendly practices.

Companies are exploring alternative raw materials, such as waste from the agricultural and food processing industries, to create a circular loop in the supply chain. Additionally, the adoption of eco-friendly packaging solutions and the implementation of energy-efficient production processes contribute to the industry's commitment to sustainability. Brands that prioritize sustainability not only meet consumer expectations but also position themselves as responsible contributors to a healthier planet.

In conclusion, the food-grade alcohol market is undergoing significant transformations driven by consumer preferences, technological advancements, and a growing focus on sustainability. The trends of rising demand for organic and natural products, the expansion of food-grade alcohol applications in non-alcoholic beverages, technological innovations in extraction methods, and the emphasis on sustainable and circular economy practices collectively shape the trajectory of the market. Companies that proactively adapt to these trends are likely to capitalize on emerging opportunities and stay competitive in a rapidly evolving industry.

Segmental Insights

Source Insights

Grains represent a rapidly growing segment in the food-grade alcohol market, fueled by evolving consumer preferences and industry trends. The demand for food-grade alcohol derived from grains, such as corn, wheat, and barley, is on the rise due to several factors. Firstly, the popularity of craft spirits and artisanal beverages has led to an increased need for high-quality grains in the production of premium food-grade alcohol.

Moreover, the growing emphasis on natural and organic ingredients has driven the shift towards grain-based food-grade alcohol, as grains are often perceived as wholesome and sustainable sources. The versatility of grains in providing diverse flavor profiles also contributes to their prominence in the market, catering to the demand for unique and authentic tastes in alcoholic and non-alcoholic beverages. As the food and beverage industry continues to prioritize transparency and quality, the grains segment in the food-grade alcohol market is poised for sustained growth, with consumers appreciating the connection between the source of the alcohol and the overall product integrity.

Application Insights

Beverages stand out as a rapidly growing segment in the food-grade alcohol market, reflecting shifting consumer preferences and industry trends. The beverage sector, encompassing alcoholic and non-alcoholic drinks, plays a pivotal role in propelling the demand for food-grade alcohol. The surge in the craft beverage movement, particularly in spirits, beer, and wine, has significantly contributed to this growth. Consumers increasingly seek unique and premium beverages, driving the demand for high-quality food-grade alcohol in production processes.

In the non-alcoholic beverage space, the trend towards sophisticated and flavorful options, including alcohol-free spirits, mocktails, and botanical-infused beverages, has further fueled the demand for food-grade alcohol. The versatility of food-grade alcohol in enhancing flavors and creating distinctive sensory experiences positions it as a key ingredient in the beverage industry's innovation.

Additionally, the rising global consumption of ready-to-drink beverages, functional beverages, and health-conscious choices contributes to the expanding role of food-grade alcohol in this segment. As consumer preferences continue to evolve, the beverage segment is expected to remain a dynamic force in driving growth and shaping the trajectory of the food-grade alcohol market.

Regional Insights

Europe stands as the largest and influential region in the food-grade alcohol market, wielding a significant impact on industry dynamics. The region's dominance is attributed to several factors, including a robust food and beverage sector, stringent regulatory standards, and a strong emphasis on product quality and safety. European consumers exhibit a heightened awareness of clean-label and natural products, driving the demand for food-grade alcohol derived from organic and sustainable sources.

The beverage industry, particularly the thriving wine, beer, and spirits markets in countries like France, Germany, and Italy, contributes substantially to the region's leadership in the food-grade alcohol market. Moreover, the pharmaceutical and cosmetic industries in Europe rely on high-quality food-grade alcohol for the production of medicines and personal care products, further augmenting market growth.

Strategic initiatives by key market players, technological advancements, and a proactive approach to sustainability align with the evolving preferences of European consumers. The region's commitment to environmental responsibility and the adoption of eco-friendly practices positions Europe as a trendsetter in shaping the future trajectory of the global food-grade alcohol market.

Key Market Players

Cargill Incorporated

Archer Daniels Midland Company

Fonterra Co-Operative Group Limited

Manildra Group

Cristalco S.A.S

Grain Processing Corporation

Glacial Grain Spirits

MGP Ingredients

Roquette Frères

Wilmar International Limited

Report Scope:

In this report, the Global Food-grade Alcohol Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Food-grade Alcohol Market,By Type:

oEthanol

oPolyols

Food-grade Alcohol Market,By Source:

oSugarcane Molasses

oFruits

oGrains

oOthers

Food-grade Alcohol Market,By Application:

oFood

oBeverages

oHealth Care Pharmaceutical

Food-grade Alcohol Market,By Functionality :

oColouring/Flavouring Agent

oCoatings

oOthers

Food-grade Alcohol Market, By Region:

oNorth America

United States

Canada

Mexico

oEurope

France

United Kingdom

Italy

Germany

Spain

oAsia-Pacific

China

India

Japan

Australia

South Korea

Indonesia

oMiddle East Africa

South Africa

Saudi Arabia

UAE

Turkey

oSouth America

Argentina

Colombia

Brazil

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Global Food-grade Alcohol Market.

Available Customizations:

Global Food-grade Alcohol Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1.INTRODUCTION

- 1.1.Product Overview
- 1.2.Key Highlights of the Report
- 1.3.Market Coverage
- 1.4.Market Segments Covered
- 1.5.Research Tenure Considered

2.RESEARCH METHODOLOGY

- 2.1.Objective of the Study
- 2.2.Baseline Methodology
- 2.3.Key Industry Partners
- 2.4.Major Association and Secondary Sources
- 2.5.Forecasting Methodology
- 2.6.Data Triangulation Validation
- 2.7.Assumptions and Limitations

3.EXECUTIVE SUMMARY

- 3.1.
- 3.2.Market Forecast
- 3.3.Key Regions
- 3.4.Key Segments

4.VOICE OF CUSTOMER

- 4.1.Product Awareness
- 4.2.Factor Influence Purchase Decision

5.GLOBAL FOOD-GRADE ALCOHOL MARKET OUTLOOK

- 5.1.Market Size Forecast
 - 5.1.1.By Value
- 5.2.Market Share Forecast
 - 5.2.1.By Type Market Share Analysis (Ethanol, Polyols)
 - 5.2.2.By Source Market Share Analysis (Sugarcane Molasses, Fruits, Grains, Others)

- 5.2.3.By Application Market Share Analysis (Food, Beverages, Health Care Pharmaceutical)
- 5.2.4.By Functionality Market Share Analysis (Colouring/Flavouring Agent, Coatings, Others)
- 5.2.5.By Regional Market Share Analysis
 - 5.2.5.1.North America Market Share Analysis
 - 5.2.5.2.Europe Market Share Analysis
 - 5.2.5.3.Asia-Pacific Market Share Analysis
 - 5.2.5.4.Middle East Africa Market Share Analysis
 - 5.2.5.5.South America Market Share Analysis
- 5.2.6.By Top 5 CompaniesMarketShare Analysis, Others (2023)
- 5.3.Global Food-grade Alcohol Market Mapping Opportunity Assessment
 - 5.3.1.By Type MarketMapping Opportunity Assessment
 - 5.3.2.By Source MarketMapping Opportunity Assessment
 - 5.3.3.By Application MarketMapping Opportunity Assessment
 - 5.3.4.By Functionality MarketMapping Opportunity Assessment
 - 5.3.5.By RegionalMarketMapping Opportunity Assessment

6.NORTH AMERICA FOOD-GRADE ALCOHOL MARKET OUTLOOK

- 6.1.Market Size Forecast
 - 6.1.1.By Value
- 6.2.Market Share Forecast
 - 6.2.1.By Type MarketShare Analysis
 - 6.2.2.By Source MarketShare Analysis
 - 6.2.3.By Application MarketShare Analysis
 - 6.2.4.By Functionality Market Share Analysis
 - 6.2.5.By Country Market Share Analysis
 - 6.2.5.1.United States Food-grade Alcohol Market Outlook
 - 6.2.5.1.1.Market Size Forecast
 - 6.2.5.1.1.1.By Value
 - 6.2.5.1.2.Market Share Forecast
 - 6.2.5.1.2.1.By Type MarketShare Analysis
 - 6.2.5.1.2.2.By Source Market Share Analysis
 - 6.2.5.1.2.3.ByFunctionalityMarket Share Analysis
 - 6.2.5.1.2.4.By Application MarketShare Analysis
 - 6.2.5.2.Canada Food-grade Alcohol Market Outlook
 - 6.2.5.2.1.Market Size Forecast
 - 6.2.5.2.1.1.By Value

- 6.2.5.2.2. Market Share Forecast
 - 6.2.5.2.2.1. By Type MarketShare Analysis
 - 6.2.5.2.2.2. By Source Market Share Analysis
 - 6.2.5.2.2.3. By Functionality Market Share Analysis
 - 6.2.5.2.2.4. By Application MarketShare Analysis
- 6.2.5.3. Mexico Food-grade Alcohol Market Outlook
 - 6.2.5.3.1. Market Size Forecast
 - 6.2.5.3.1.1. By Value
 - 6.2.5.3.2. Market Share Forecast
 - 6.2.5.3.2.1. By Type MarketShare Analysis
 - 6.2.5.3.2.2. By Source Market Share Analysis
 - 6.2.5.3.2.3. By Functionality Market Share Analysis
 - 6.2.5.3.2.4. By Application MarketShare Analysis

7. EUROPE FOOD-GRADE ALCOHOL MARKET OUTLOOK

- 7.1. Market Size Forecast
 - 7.1.1. By Value
- 7.2. Market Share Forecast
 - 7.2.1. By Type MarketShare Analysis
 - 7.2.2. By Source MarketShare Analysis
 - 7.2.3. By Application MarketShare Analysis
 - 7.2.4. By Functionality Market Share Analysis
 - 7.2.5. By Country Market Share Analysis
 - 7.2.5.1. France Food-grade Alcohol Market Outlook
 - 7.2.5.1.1. Market Size Forecast
 - 7.2.5.1.1.1. By Value
 - 7.2.5.1.2. Market Share Forecast
 - 7.2.5.1.2.1. By Type MarketShare Analysis
 - 7.2.5.1.2.2. By Source Market Share Analysis
 - 7.2.5.1.2.3. By Functionality Market Share Analysis
 - 7.2.5.1.2.4. By Application MarketShare Analysis
 - 7.2.5.2. United Kingdom Food-grade Alcohol Market Outlook
 - 7.2.5.2.1. Market Size Forecast
 - 7.2.5.2.1.1. By Value
 - 7.2.5.2.2. Market Share Forecast
 - 7.2.5.2.2.1. By Type MarketShare Analysis
 - 7.2.5.2.2.2. By Source Market Share Analysis
 - 7.2.5.2.2.3. By Functionality Market Share Analysis

- 7.2.5.2.2.4.By Application Market Share Analysis
- 7.2.5.3.Italy Food-grade Alcohol Market Outlook
 - 7.2.5.3.1.Market Size Forecast
 - 7.2.5.3.1.1.By Value
 - 7.2.5.3.2.Market Share Forecast
 - 7.2.5.3.2.1.By Type MarketShare Analysis
 - 7.2.5.3.2.2.By Source Market Share Analysis
 - 7.2.5.3.2.3.ByFunctionalityMarket Share Analysis
 - 7.2.5.3.2.4.By Application MarketShare Analysis
- 7.2.5.4.Germany Food-grade Alcohol Market Outlook
 - 7.2.5.4.1.Market Size Forecast
 - 7.2.5.4.1.1.By Value
 - 7.2.5.4.2.Market Share Forecast
 - 7.2.5.4.2.1.By Type MarketShare Analysis
 - 7.2.5.4.2.2.By Source Market Share Analysis
 - 7.2.5.4.2.3.ByFunctionalityMarket Share Analysis
 - 7.2.5.4.2.4.By Application MarketShare Analysis
- 7.2.5.5.Spain Food-grade Alcohol Market Outlook
 - 7.2.5.5.1.Market Size Forecast
 - 7.2.5.5.1.1.By Value
 - 7.2.5.5.2.Market Share Forecast
 - 7.2.5.5.2.1.By Type MarketShare Analysis
 - 7.2.5.5.2.2.By Source Market Share Analysis
 - 7.2.5.5.2.3.ByFunctionalityMarket Share Analysis
 - 7.2.5.5.2.4.By Application MarketShare Analysis

8.ASIA-PACIFIC FOOD-GRADE ALCOHOL MARKET OUTLOOK

- 8.1.Market Size Forecast
 - 8.1.1.By Value
- 8.2.Market Share Forecast
 - 8.2.1.By Type MarketShare Analysis
 - 8.2.2.By Source MarketShare Analysis
 - 8.2.3.By Application MarketShare Analysis
 - 8.2.4.By Functionality Market Share Analysis
 - 8.2.5.By Country Market Share Analysis
 - 8.2.5.1.China Food-grade Alcohol Market Outlook
 - 8.2.5.1.1.Market Size Forecast
 - 8.2.5.1.1.1.By Value

- 8.2.5.1.2. Market Share Forecast
 - 8.2.5.1.2.1. By Type Market Share Analysis
 - 8.2.5.1.2.2. By Source Market Share Analysis
 - 8.2.5.1.2.3. By Functionality Market Share Analysis
 - 8.2.5.1.2.4. By Application Market Share Analysis
- 8.2.5.2. India Food-grade Alcohol Market Outlook
 - 8.2.5.2.1. Market Size Forecast
 - 8.2.5.2.1.1. By Value
 - 8.2.5.2.2. Market Share Forecast
 - 8.2.5.2.2.1. By Type Market Share Analysis
 - 8.2.5.2.2.2. By Source Market Share Analysis
 - 8.2.5.2.2.3. By Functionality Market Share Analysis
 - 8.2.5.2.2.4. By Application Market Share Analysis
- 8.2.5.3. Japan Food-grade Alcohol Market Outlook
 - 8.2.5.3.1. Market Size Forecast
 - 8.2.5.3.1.1. By Value
 - 8.2.5.3.2. Market Share Forecast
 - 8.2.5.3.2.1. By Type Market Share Analysis
 - 8.2.5.3.2.2. By Source Market Share Analysis
 - 8.2.5.3.2.3. By Functionality Market Share Analysis
 - 8.2.5.3.2.4. By Application Market Share Analysis
- 8.2.5.4. Australia Food-grade Alcohol Market Outlook
 - 8.2.5.4.1. Market Size Forecast
 - 8.2.5.4.1.1. By Value
 - 8.2.5.4.2. Market Share Forecast
 - 8.2.5.4.2.1. By Type Market Share Analysis
 - 8.2.5.4.2.2. By Source Market Share Analysis
 - 8.2.5.4.2.3. By Functionality Market Share Analysis
 - 8.2.5.4.2.4. By Application Market Share Analysis
- 8.2.5.5. South Korea Food-grade Alcohol Market Outlook
 - 8.2.5.5.1. Market Size Forecast
 - 8.2.5.5.1.1. By Value
 - 8.2.5.5.2. Market Share Forecast
 - 8.2.5.5.2.1. By Type Market Share Analysis
 - 8.2.5.5.2.2. By Source Market Share Analysis
 - 8.2.5.5.2.3. By Functionality Market Share Analysis
 - 8.2.5.5.2.4. By Application Market Share Analysis
- 8.2.5.6. Indonesia Food-grade Alcohol Market Outlook
 - 8.2.5.6.1. Market Size Forecast

- 8.2.5.6.1.1.By Value
- 8.2.5.6.2.Market Share Forecast
 - 8.2.5.6.2.1.By Type MarketShare Analysis
 - 8.2.5.6.2.2.By Source Market Share Analysis
 - 8.2.5.6.2.3.ByFunctionalityMarket Share Analysis
 - 8.2.5.6.2.4.By Application MarketShare Analysis

9.MIDDLE EAST AFRICA FOOD-GRADE ALCOHOL MARKET OUTLOOK

- 9.1.Market Size Forecast
 - 9.1.1.By Value
- 9.2.Market Share Forecast
 - 9.2.1.By Type MarketShare Analysis
 - 9.2.2.By Source MarketShare Analysis
 - 9.2.3.By Application MarketShare Analysis
 - 9.2.4.By Functionality Market Share Analysis
 - 9.2.5.By Country Market Share Analysis
 - 9.2.5.1.South Africa Food-grade Alcohol Market Outlook
 - 9.2.5.1.1.Market Size Forecast
 - 9.2.5.1.1.1.By Value
 - 9.2.5.1.2.Market Share Forecast
 - 9.2.5.1.2.1.By Type MarketShare Analysis
 - 9.2.5.1.2.2.By Source Market Share Analysis
 - 9.2.5.1.2.3.ByFunctionalityMarket Share Analysis
 - 9.2.5.1.2.4.By Application MarketShare Analysis
 - 9.2.5.2.Saudi Arabia Food-grade Alcohol Market Outlook
 - 9.2.5.2.1.Market Size Forecast
 - 9.2.5.2.1.1.By Value
 - 9.2.5.2.2.Market Share Forecast
 - 9.2.5.2.2.1.By Type MarketShare Analysis
 - 9.2.5.2.2.2.By Source Market Share Analysis
 - 9.2.5.2.2.3.ByFunctionalityMarket Share Analysis
 - 9.2.5.2.2.4.By Application MarketShare Analysis
 - 9.2.5.3.UAE Food-grade Alcohol Market Outlook
 - 9.2.5.3.1.Market Size Forecast
 - 9.2.5.3.1.1.By Value
 - 9.2.5.3.2.Market Share Forecast
 - 9.2.5.3.2.1.By Type MarketShare Analysis
 - 9.2.5.3.2.2.By Source Market Share Analysis

- 9.2.5.3.2.3.ByFunctionalityMarket Share Analysis
- 9.2.5.3.2.4.By Application MarketShare Analysis
- 9.2.5.4.Turkey Food-grade Alcohol Market Outlook
 - 9.2.5.4.1.Market Size Forecast
 - 9.2.5.4.1.1.By Value
 - 9.2.5.4.2.Market Share Forecast
 - 9.2.5.4.2.1.By Type MarketShare Analysis
 - 9.2.5.4.2.2.By Source Market Share Analysis
 - 9.2.5.4.2.3.ByFunctionalityMarket Share Analysis
 - 9.2.5.4.2.4.By Application MarketShare Analysis

10.SOUTH AMERICA FOOD-GRADE ALCOHOL MARKET OUTLOOK

- 10.1.Market Size Forecast
 - 10.1.1.By Value
- 10.2.Market Share Forecast
 - 10.2.1.By Type MarketShare Analysis
 - 10.2.2.By Source MarketShare Analysis
 - 10.2.3.By Application MarketShare Analysis
 - 10.2.4.By Functionality Market Share Analysis
 - 10.2.5.By Country Market Share Analysis
 - 10.2.5.1.Argentina Food-grade Alcohol Market Outlook
 - 10.2.5.1.1.Market Size Forecast
 - 10.2.5.1.1.1.By Value
 - 10.2.5.1.2.Market Share Forecast
 - 10.2.5.1.2.1.By Type MarketShare Analysis
 - 10.2.5.1.2.2.By Source Market Share Analysis
 - 10.2.5.1.2.3.ByFunctionalityMarket Share Analysis
 - 10.2.5.1.2.4.By Application MarketShare Analysis
 - 10.2.5.2.Colombia Food-grade Alcohol Market Outlook
 - 10.2.5.2.1.Market Size Forecast
 - 10.2.5.2.1.1.By Value
 - 10.2.5.2.2.Market Share Forecast
 - 10.2.5.2.2.1.By Type MarketShare Analysis
 - 10.2.5.2.2.2.By Source Market Share Analysis
 - 10.2.5.2.2.3.ByFunctionalityMarket Share Analysis
 - 10.2.5.2.2.4.By Application MarketShare Analysis
 - 10.2.5.3.Brazil Food-grade Alcohol Market Outlook
 - 10.2.5.3.1.Market Size Forecast

- 10.2.5.3.1.1.By Value
- 10.2.5.3.2.Market Share Forecast
 - 10.2.5.3.2.1.By Type MarketShare Analysis
 - 10.2.5.3.2.2.By Source Market Share Analysis
 - 10.2.5.3.2.3.ByFunctionalityMarket Share Analysis
 - 10.2.5.3.2.4.By Application MarketShare Analysis

11.MARKET DYNAMICS

- 11.1.Drivers
- 11.2.Challenges

12.IMPACT OF COVID-19 ON GLOBAL FOOD-GRADE ALCOHOL MARKET

- 12.1.Impact Assessment Model
 - 12.1.1.Key Segments Impacted
 - 12.1.2.Key Regional Impacted
 - 12.1.3.Key Countries Impacted

13.MARKET TRENDS DEVELOPMENTS

14.COMPETITIVE LANDSCAPE

- 14.1.Company Profiles
 - 14.1.1.Cargill Incorporated
 - 14.1.1.1.Company Details
 - 14.1.1.2.Products
 - 14.1.1.3.Financials (As Per Availability)
 - 14.1.1.4.Key Market Focus Geographical Presence
 - 14.1.1.5.Recent Developments
 - 14.1.1.6.Key Management Personnel
 - 14.1.2.Archer Daniels Midland Company
 - 14.1.2.1.Company Details
 - 14.1.2.2.Products
 - 14.1.2.3.Financials (As Per Availability)
 - 14.1.2.4.Key Market Focus Geographical Presence
 - 14.1.2.5.Recent Developments
 - 14.1.2.6.Key Management Personnel
 - 14.1.3.Fonterra Co-Operative Group Limited

- 14.1.3.1. Company Details
- 14.1.3.2. Products
- 14.1.3.3. Financials (As Per Availability)
- 14.1.3.4. Key Market Focus Geographical Presence
- 14.1.3.5. Recent Developments
- 14.1.3.6. Key Management Personnel
- 14.1.4. Manildra Group
 - 14.1.4.1. Company Details
 - 14.1.4.2. Products
 - 14.1.4.3. Financials (As Per Availability)
 - 14.1.4.4. Key Market Focus Geographical Presence
 - 14.1.4.5. Recent Developments
 - 14.1.4.6. Key Management Personnel
- 14.1.5. Cristalco S.A.S
 - 14.1.5.1. Company Details
 - 14.1.5.2. Products
 - 14.1.5.3. Financials (As Per Availability)
 - 14.1.5.4. Key Market Focus Geographical Presence
 - 14.1.5.5. Recent Developments
 - 14.1.5.6. Key Management Personnel
- 14.1.6. Grain Processing Corporation
 - 14.1.6.1. Company Details
 - 14.1.6.2. Products
 - 14.1.6.3. Financials (As Per Availability)
 - 14.1.6.4. Key Market Focus Geographical Presence
 - 14.1.6.5. Recent Developments
 - 14.1.6.6. Key Management Personnel
- 14.1.7. Glacial Grain Spirits
 - 14.1.7.1. Company Details
 - 14.1.7.2. Products
 - 14.1.7.3. Financials (As Per Availability)
 - 14.1.7.4. Key Market Focus Geographical Presence
 - 14.1.7.5. Recent Developments
 - 14.1.7.6. Key Management Personnel
- 14.1.8. MGP Ingredients
 - 14.1.8.1. Company Details
 - 14.1.8.2. Products
 - 14.1.8.3. Financials (As Per Availability)
 - 14.1.8.4. Key Market Focus Geographical Presence

- 14.1.8.5.Recent Developments
- 14.1.8.6.Key Management Personnel
- 14.1.9.Roquette Fr?res
 - 14.1.9.1.Company Details
 - 14.1.9.2.Products
 - 14.1.9.3.Financials (As Per Availability)
 - 14.1.9.4.Key Market Focus Geographical Presence
 - 14.1.9.5.Recent Developments
 - 14.1.9.6.Key Management Personnel
- 14.1.10.Wilmar International Limited
 - 14.1.10.1.Company Details
 - 14.1.10.2.Products
 - 14.1.10.3.Financials (As Per Availability)
 - 14.1.10.4.Key Market Focus Geographical Presence
 - 14.1.10.5.Recent Developments
 - 14.1.10.6.Key Management Personnel

15.STRATEGIC RECOMMENDATIONS/ACTION PLAN

- 15.1.Key Focus Areas
- 15.2.Target Type
- 15.3.Target Application

16. ABOUT US DISCLAIMER

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