

# **Food Disinfectant Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented By Type (Chlorine Compounds, Hydrogen Peroxide & Peracetic Acid, Quaternary Ammonium Compounds, Alcohols, Ozonated Water, Others), By Technology (UV Radiation, Ozonation, Others), By Application (Food Surface, Food Packaging, Food Processing Equipment), By End User (Meat & Poultry, Fish & Seafood, Fruits & Vegetables, Dairy Products, Processed Ready to Eat Food, Others), By Region and Competition**

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## **Abstracts**

Global Food Disinfectant Market was valued at USD 13.24 Billion in 2022 and is anticipated to project impressive growth in the forecast period with a CAGR of 4.67% through 2028. Food disinfectants are essential agents used to neutralize or destroy harmful microorganisms that may be present on food surfaces. These substances play a critical and indispensable role in the food industry, ensuring the utmost safety and quality of food items consumed by millions of people worldwide. Food disinfectants encompass a range of substances, including well-known chemicals such as hydrogen peroxide, ozone, and chlorine-based compounds. However, it's worth noting that natural alternatives like vinegar and citric acid also serve as effective options for disinfection.

The use of food disinfectants is of utmost importance and is strictly regulated by health authorities. These regulations are put in place to safeguard public health and prevent potential health risks associated with the consumption of contaminated food. By

employing these stringent measures and utilizing food disinfectants, the food industry demonstrates its unwavering commitment to maintaining the highest standards of food safety, thereby ensuring consumer confidence and well-being.

## Key Market Drivers

### Increasing Global Foodborne Disease

The increasing instances of foodborne diseases globally has catalyzed an urgent demand for food disinfectants, a trend expected to continue rising. Foodborne diseases, caused by harmful bacteria, viruses, parasites, or chemical substances entering the body through contaminated food or water, are major health issues worldwide. As per World Health Organization (WHO), approximately 600 million - almost 1 in 10 people in the world - fall ill after consuming contaminated food each year. These alarming rates fuel the need for advanced disinfection methods in the food industry. Food disinfectants are substances used to kill or inhibit the growth of harmful microorganisms and have become a necessary precaution in food processing and storage. As the scale of global food production rises to feed a growing population, the risk for foodborne diseases also increases proportionately. The expanding global food supply chains further complicate food safety. Hence, the demand for food disinfectants is set to rise globally as an essential measure to mitigate these risks and ensure food safety. This need is further amplified by heightened consumer awareness about food hygiene and more stringent food safety regulations put in place by governments worldwide.

### Rapid Advancements in Disinfectant Technology

The rapid advancements in disinfectant technology are anticipated to surge the global demand for food disinfectants. As the world is becoming more health-conscious, the need for food safety has intensified. The evolution of disinfectant technology, particularly in the realm of food safety, aims to diminish the risk of foodborne illnesses, ensuring that food products are free from harmful pathogens. Recent breakthroughs, such as ultraviolet (UV) disinfection and electrolyzed water technology, have revolutionized food disinfection processes by offering efficiency, cost-effectiveness, and environmental sustainability. These developments have been embraced by food industries worldwide, contributing to an increased global demand for advanced food disinfectants. Additionally, the ongoing COVID-19 pandemic has spurred the need for heightened hygiene standards, further fueling this demand. Constant research and innovation in this field are expected to yield even more advanced and effective food disinfectants in the future, implying a continuous growth trajectory for the global food

disinfectant market. Therefore, the acceleration in disinfectant technology is a significant driver for the global increase in the demand for food disinfectants.

### Increasing Demand for Organic Disinfectants

There is a burgeoning global demand for organic disinfectants, driven largely by an increasingly health-conscious population keen on minimizing exposure to harsh, chemical-laden products. This trend is particularly evident in the food industry, where the demand for food disinfectants is escalating. Organic disinfectants, known for their safety and efficacy, are now being embraced by food industries globally for the disinfection of fruits, vegetables, and meat products. As awareness about foodborne diseases proliferates and the preference for organically grown, chemical-free produce increases, the requirement for organic disinfectants in food processing and packaging operations is likely to swell. Furthermore, comprehensive guidelines and stringent regulations by food safety authorities worldwide are promoting the use of organic disinfectants in food industries. These stringent regulations are designed to ensure food safety and prevent foodborne illnesses, leading to an uptick in the demand for food disinfectants. Therefore, the rising consumer focus on health and wellness, coupled with stringent food safety regulations, is fueling the global demand for food disinfectants. Organic disinfectants have thereby become a crucial component in maintaining food hygiene and ensuring consumer safety, hence driving the worldwide demand for food disinfectants.

### Expansion of the Food & Beverages Industry

The global expansion of the Food & Beverages industry is anticipated to propel the demand for food disinfectants worldwide. As food production and consumption patterns continue to escalate, ensuring the safety and quality of food products becomes paramount. In this context, the role of disinfectants becomes even more vital, as they effectively mitigate the risk of foodborne diseases by eliminating harmful bacteria, viruses, and other microorganisms. Moreover, with the surge in food trade across international boundaries, strict adherence to disinfection practices is essential to comply with international food safety standards.

Furthermore, the rapid urbanization and evolving consumer preferences towards ready-to-eat and processed foods have led to the establishment of numerous food outlets and processing units. This has significantly contributed to the demand for food disinfectants, as these establishments prioritize maintaining the highest standards of hygiene and safety. As a result, the global expansion of the F&B industry is expected to further boost

the demand for food disinfectants, creating new opportunities for manufacturers and suppliers in the market.

## Key Market Challenges

### Regulatory Compliance in Different Countries

Regulatory compliance plays a significant role in the global food disinfectant market, and increasing stringency in various countries is expected to decrease its demand. Countries are tightening their rules and regulations concerning the use of disinfectants in the food industry. This is due to growing concerns about the potential health risks associated with the use of certain chemicals in food disinfectants. These chemicals, when consumed in high quantities or over a prolonged period, can have harmful effects on human health. Furthermore, the disposal of such chemicals into the environment can lead to pollution and ecosystem degradation. As a result, many countries are imposing strict regulatory guidelines to limit the use of potentially harmful disinfectants in the food industry. Companies are now compelled to seek alternative, safer methods of food preservation and sanitation, which may include the use of natural or organic disinfectants or implementing advanced food processing technologies. These alternatives, while safer, often come with a higher price tag, reducing the overall demand for traditional, chemical-based food disinfectants. This, coupled with increasing public awareness and demand for safer food products, is expected to lead to a decrease in the global demand for food disinfectants.

### High Costs of Advanced Disinfectants

The global demand for food disinfectants is expected to be negatively impacted by the high costs of advanced disinfectants. As food industries worldwide strive for higher standards of food safety, there is a growing need for innovative disinfectant products. However, the development and production of these advanced disinfectants often involve substantial costs. These costs are subsequently passed onto consumers, making these products expensive to purchase. For many businesses in regions with lower socioeconomic status or for small-scale food manufacturers with limited financial resources, these high costs can be prohibitive. Furthermore, in the current economic climate where many businesses are grappling with financial difficulties due to the pandemic, investing in high-cost disinfectants may not be a viable option. Instead, these businesses might opt for more affordable, traditional methods of disinfection, or seek cheaper but less effective disinfectants. Consequently, the high cost of advanced disinfectants could decrease their global demand, thereby affecting the overall demand

for food disinfectants worldwide.

## Key Market Trends

### High Demand for Ready-To-Eat & Packaged Foods

The global demand for ready-to-eat and packaged foods is witnessing a significant surge, which is expected to have a profound impact on the Food Disinfectant market. This trend can be attributed to the fast-paced lifestyle of the 21st-century consumer, where convenience and time-efficiency are of paramount importance. Ready-to-eat foods, being time-saving and easy to handle, have become the preferred choice for many, drastically amplifying their demand worldwide. This upsurge is driving the need for stringent food safety standards to ensure the health of the consumers, thereby increasing the demand for food disinfectants. These agents play a crucial role in eliminating or reducing harmful bacteria and other microorganisms to a safe level in food, making them indispensable in the food service industry. The rise in demand for packaged foods also contributes to this trend as these products require disinfection before packaging to extend their shelf life. Therefore, the growing consumer inclination towards ready-to-eat and packaged foods directly correlates with the heightened demand for Food Disinfectants, foreseeing a promising growth in its global market.

### Increasing R&D Activities in the Food Industry

The global food industry has been witnessing an exponential growth in research and development (R&D) activities, a factor that is predicted to significantly amplify the demand for food disinfectants worldwide. The thrust towards innovation and enhanced food safety standards has necessitated thorough disinfection processes to ensure microbial-free food products. The surge in R&D activities has resulted in the introduction of advanced food disinfectants that are not only effective in eliminating pathogens but also meet the stringent regulatory requirements. These disinfectants are designed to optimize the sterilization process without compromising the nutritional value or taste of the food products. Furthermore, the ongoing R&D efforts are paving the way for the development of eco-friendly food disinfectants, considering the rising global emphasis on sustainability. Therefore, the increasing R&D activities in the food industry globally are expected to drive the food disinfectant market, catering to the mounting consumer demand for safe, high-quality, and sustainable food products.

## Segmental Insights

## Type Insights

Based on the Type, among the diverse range of disinfectants used in the global food industry, Quaternary Ammonium Compounds, often referred to as "Quats", stand out for their exceptional effectiveness and remarkable versatility. These disinfectants have earned wide recognition for their broad-spectrum antimicrobial activity against a range of pathogens, making them a go-to choice in food processing and preparation facilities. Not only do Quats exhibit powerful disinfection properties, but they are also known for their relatively non-toxic nature and cost-effectiveness, further enhancing their appeal within the food industry. Their ability to provide robust protection against harmful microorganisms while remaining safe and economical has solidified their position as a preferred disinfectant in the food industry.

## Technology Insights

Based on the Technology, UV Radiation has gained a dominant position in the food industry due to its exceptional effectiveness in eliminating a wide range of harmful microorganisms. This non-chemical method not only ensures food safety and quality but also goes the extra mile in preserving the taste, smell, and texture of food. By minimizing the use of chemicals and heat, UV Radiation emerges as a sustainable solution, making it an ideal choice for both food producers and consumers who prioritize eco-friendly practices. The widespread preference for UV Radiation is a testament to its remarkable benefits and its significant contribution to ensuring a healthier and safer food supply chain. With its ability to maintain food quality and safety while minimizing environmental impact, UV Radiation continues to revolutionize the food industry, setting new standards for sustainable and efficient food processing techniques.

## Regional Insights

The North American region is currently dominating the Global Food Disinfectant Market, and there are several key factors contributing to its strong position. Firstly, the region's stringent food safety regulations play a crucial role in ensuring the highest standards of hygiene and consumer protection. These regulations create a foundation of trust and confidence in the food industry, which is essential for both businesses and consumers. Furthermore, there is a growing awareness among consumers in North America regarding the importance of food hygiene. People are becoming more conscious of the potential risks associated with foodborne illnesses and are actively seeking effective disinfectant solutions to safeguard their health and well-being. This increased demand is driving innovation in the food disinfectant industry, with companies developing new



and improved products to meet the evolving needs of the market.

Another significant factor contributing to the region's dominance is the presence of key market players. North America is home to renowned companies that have established themselves as leaders in the field of food disinfectant. These companies bring their expertise, research capabilities, and innovative products to the market, further strengthening the region's position and influence. The North American region's dominance in the global food disinfectant industry can be attributed to its stringent regulations, increasing consumer awareness, and the presence of key market players. These factors work together to ensure the region's significant market share and influence in this dynamic and essential sector of the food industry.

### Key Market Players

Trojan Technologies

Halma PLC

Evoqua Water Technologies

Evonik Industries AG

Solvay SA

Stepan Company

FINK TEC GmbH

CCL Pentasol

Neogen Corporation

Entaco NV

### Report Scope:

In this report, the Global Food Disinfectant Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Food Disinfectant Market, By Type:

Chlorine Compounds

Hydrogen Peroxide & Peracetic Acid

Quaternary Ammonium Compounds

Alcohols

Ozonated Water

Others

Food Disinfectant Market, By Technology:

UV Radiation

Ozonation

Others

Food Disinfectant Market, By Application:

Food Surface

Food Packaging

Food Processing Equipment

Food Disinfectant Market, By End User:

Meat & Poultry

Fish & Seafood

Fruits & Vegetables

Dairy Products



Processed Ready to Eat Food

Others

Food Disinfectant Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Food Disinfectant Market.

Available Customizations:

Global Food Disinfectant market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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