

Foldable Display Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type of Display Technology (Organic Light Emitting Diode (OLED), Light Emitting Diode (LED), Liquid Crystal Display (LCD), E-Paper, Others), By Folding Mechanism (Bi-Fold Displays, Tri-Fold Displays, Rollable Displays, Dual Hinge Displays, Others), By Application (Smartphones, Tablets, Wearable Devices (Smartwatches, Fitness Trackers), Laptops & Notebooks, Televisions & Monitors, Automotive Displays, Gaming Devices, Healthcare Devices, Others), By Distribution Channel (Online Retail, Offline Retail (Electronics Stores, Hypermarkets, Specialty Stores), Direct Sales (OEMs)), By End User (Consumer Electronics, Automotive, Healthcare, Aerospace & Defense, Retail & Advertising, Entertainment & Media, Industrial & Manufacturing, Others), By Region & Competition, 2021-2031F

<https://marketpublishers.com/r/FBD3173D7317EN.html>

Date: May 2026

Pages: 180

Price: US\$ 4,500.00 (Single User License)

ID: FBD3173D7317EN

Abstracts

The Global Foldable Display Market is expected to expand from USD 1.01 billion in 2025 to USD 5.07 billion by 2031, experiencing a rapid compound annual growth rate of

30.85%. This industry primarily revolves around flexible electronic panels, specifically utilizing advanced OLED technology on plastic substrates, which allow devices to bend or fold without damage to create innovative shapes. Growth is largely fueled by rising consumer interest in portable, adaptable gadgets that provide larger screens for improved multitasking and productivity. The market is further propelled by ongoing technological upgrades in OLED panels and the expansion of foldable displays into new sectors like laptops and automotive interfaces. Highlighting this momentum, the Korea Display Industry Association reported that South Korean panel manufacturers achieved US\$10 billion in total revenue during the first quarter of 2025, largely due to strong demand for premium OLED panels.

Despite these positive trends, market expansion faces notable hurdles due to ongoing worries regarding product durability and long-term reliability. Problems such as visible screen creases and hinge wear negatively affect the expected lifespan of devices, ultimately shaking consumer trust. Furthermore, the elevated manufacturing expenses tied to complex fabrication techniques and specialized raw materials remain a substantial obstacle to broader commercial acceptance.

Market Driver

Continuous progress in flexible panel and hinge designs acts as a primary catalyst for the global foldable display market, substantially improving both user experience and hardware toughness. Breakthroughs in structural materials, notably Ultra Thin Glass, play a vital role in manufacturing durable screens capable of enduring constant bending. Highlighting this mechanical improvement, an August 2025 OLED-Info article titled "Samsung Display launches 'MONT FLEX' foldable brand ahead of K-Display 2025" noted that Samsung Display's newest foldable panels can survive up to 500,000 folds. At the same time, upgraded hinge systems have been engineered to minimize crease appearance and boost physical stability, helping to overcome past durability worries and making foldable electronics more appealing to consumers.

Major strategic investments from leading tech corporations serve as another core driver, rapidly accelerating manufacturing capabilities and research initiatives. These financial commitments allow companies to perfect current technologies while pioneering new device shapes to broaden overall market reach. For example, a September 2025 OLED-Info report, "LG Display to expand the production capacity of its 6-Gen production line in Paju as demand from Apple increases," revealed LG Display's \$925 million initiative to increase fabrication capacity. Such investments solidify production volumes and enhance market availability, as reflected in a March 2025 SammyGuru article,

"Samsung Prepares for Weaker Foldable Sales in 2025," which projected a substantial shipment target of roughly 5 million combined units for the Galaxy Z Fold 7 and Z Flip 7. Ultimately, this capital infusion drives innovation and ensures foldable technology reaches a wider audience.

Market Challenge

A major obstacle facing the global foldable display market is the enduring consumer doubt regarding the durability and overall reliability of these devices. Problems like hinge wear and visible screen creases severely threaten the functional lifespan of foldable electronics, causing significant anxiety among potential buyers. This widespread reluctance to spend money on items that might suffer from early mechanical breakdowns or possess a reduced lifespan acts as a direct barrier to mainstream market acceptance.

The general belief that foldable devices lack resilience leads to sluggish adoption rates, as shoppers typically demand guaranteed longevity when purchasing premium electronics. Reflecting this trend, a January 2024 report by the Financial Times indicated that foldable smartphones accounted for a mere 1.3% of the broader smartphone industry, pointing to durability fears as a primary reason for weakened consumer trust. This notably small market footprint illustrates how buyer hesitation over reliability continues to prevent the widespread embrace of this cutting-edge design, ultimately slowing the industry's overall growth.

Market Trends

A major evolution within the global foldable display market is the introduction of slideable and rollable screen technologies, which push past traditional folding designs. These cutting-edge formats allow displays to dynamically stretch and shrink, granting users access to larger viewing areas on demand while keeping the actual hardware relatively compact. By overcoming the constraints of static screen dimensions, these adaptable devices can effortlessly suit a wide range of daily tasks. Demonstrating this progress, a May 2025 OLED-Info piece titled "Rollable OLEDs: introduction and market status" reported that Samsung Display began mass-producing rollable OLED panels in April 2025, supplying Lenovo with a 16.7-inch expandable screen for its ThinkBook Plus G6 Rollable laptop when fully opened.

A secondary notable trend is the integration of flexible displays into large-format use cases, pushing the technology far beyond everyday personal gadgets. Moving into the

realm of larger screens paves the way for highly immersive experiences and highly original product architectures across different settings. Consequently, these flexible panels are powering innovative interactive surfaces and versatile digital signage solutions. As highlighted by a November 2025 TechRadar article, "TCL CSOT showed off next-gen displays at DTC 2025," TCL CSOT unveiled a portable 28-inch foldable monitor that easily collapses into a 16-inch form, emphasizing the industry's strides toward producing large but easily transportable digital canvases for various applications.

Key Market Players

Plessey Semiconductors Ltd.

Samsung Electronics Co., Ltd.

Raystar Optronics, Inc.

LG Display Co., Ltd.

Panasonic Corporation Co, Ltd.

Japan Display Inc.

AUO Corporation

BOE Technology Group Co., Ltd.

WiseChip Semiconductor Inc.

WINSTAR Display Co., Ltd.

Report Scope

In this report, the Global Foldable Display Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Foldable Display Market, By Type of Display Technology

Organic Light Emitting Diode (OLED)

Light Emitting Diode (LED)

Liquid Crystal Display (LCD)

E-Paper

Others

Foldable Display Market, By Folding Mechanism

Bi-Fold Displays

Tri-Fold Displays

Rollable Displays

Dual Hinge Displays

Others

Foldable Display Market, By Application

Smartphones

Tablets

Wearable Devices

Laptops & Notebooks

Televisions & Monitors

Automotive Displays

Gaming Devices

Healthcare Devices

Others

Foldable Display Market, By Distribution Channel

Online Retail

Offline Retail

Direct Sales (OEMs)

Foldable Display Market, By End User

Consumer Electronics

Automotive

Healthcare

Aerospace & Defense

Retail & Advertising

Entertainment & Media

Industrial & Manufacturing

Others

Foldable Display Market, By Region

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Foldable Display Market.

Available Customizations:

Global Foldable Display Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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