

# Foam Mattress Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (Memory Foam, Latex, Others), By Distribution Channel (Offline, Online), By Region, By Competition, 2018-2028

<https://marketpublishers.com/r/FEC875B1F107EN.html>

Date: November 2023

Pages: 181

Price: US\$ 4,900.00 (Single User License)

ID: FEC875B1F107EN

## Abstracts

The Global Foam Mattress Market has valued at USD 32.82 Billion in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 4.6% through 2028. The global foam mattress market has witnessed remarkable growth in recent years, driven by a combination of factors such as increasing consumer awareness about the importance of sleep quality, rising disposable incomes, and advancements in foam technology. Foam mattresses, which are known for their comfort and support, have gained popularity worldwide. The market's overview indicates a robust trajectory, with projections of sustained growth in the coming years.

One key driver of the foam mattress market is the growing emphasis on health and well-being. Consumers are increasingly prioritizing their sleep patterns and recognizing the role of a good mattress in achieving restorative sleep. Additionally, the foam mattress industry has evolved to offer various types of foam, including memory foam and latex foam, catering to different sleep preferences and needs. This diversification has expanded the market's reach and appeal.

Furthermore, the e-commerce boom has played a significant role in the market's growth, making foam mattresses more accessible to consumers worldwide. Online retailers offer a wide range of options, competitive pricing, and convenient delivery, which has disrupted the traditional mattress retail landscape. As a result, the global foam mattress market is expected to continue its upward trajectory, with opportunities for innovation and product development driving its expansion.

In conclusion, the global foam mattress market is flourishing due to increasing awareness of sleep quality, technological advancements, and the convenience of e-commerce. With consumers recognizing the importance of investing in a good night's sleep, the market is poised for sustained growth and continued innovation in the years to come.

## Key Market Drivers

### Increasing Consumer Awareness of Sleep Quality

One of the primary drivers of the global foam mattress market is the growing awareness among consumers about the importance of sleep quality. In today's fast-paced world, where stress and busy lifestyles are common, people are realizing that good sleep is crucial for overall health and well-being. Foam mattresses, with their ability to conform to the body's shape and provide optimal support, are seen as an essential component of a good night's sleep.

Moreover, the pandemic brought a heightened focus on health, including sleep health. As people spent more time at home, they became more attuned to their sleep patterns and comfort needs. This increased consciousness about the link between sleep and health has driven the demand for high-quality foam mattresses.

### Rising Disposable Incomes

The global foam mattress market is also benefiting from rising disposable incomes, particularly in emerging economies. As economies grow and urbanization continues, more consumers can afford premium products like foam mattresses. Middle-class consumers are increasingly willing to invest in comfortable and durable bedding solutions that improve their sleep quality.

Additionally, consumers are shifting their spending priorities towards products that offer long-term value. Foam mattresses, known for their durability and longevity, are seen as a wise investment. This trend is not limited to affluent individuals but extends to a broader consumer base, further fueling market growth.

### Advancements in Foam Technology

The foam mattress industry has witnessed significant technological advancements in

recent years. Traditional memory foam has evolved into various types, such as gel-infused foam, latex foam, and hybrid foam, each offering unique benefits. These innovations cater to different sleep preferences and address issues like temperature regulation and motion isolation.

Gel-infused foam, for instance, helps dissipate heat, making it ideal for individuals who tend to sleep hot. Latex foam is known for its natural, eco-friendly properties and resilience. Hybrid foam mattresses combine foam layers with innerspring coils to offer the best of both worlds – support and comfort. These advancements in foam technology have widened the market's appeal and allowed manufacturers to target specific consumer needs.

### E-commerce Revolution

The e-commerce boom has been a game-changer for the foam mattress market. Online retail platforms have made it easier for consumers to browse, compare, and purchase mattresses from the comfort of their homes. This convenience factor has led to a surge in online mattress sales.

E-commerce platforms offer a wide range of foam mattress options, competitive pricing, and customer reviews, allowing consumers to make informed decisions. Furthermore, companies have implemented risk-free trial periods and hassle-free return policies, reducing the barriers to buying a mattress online. As a result, the online sales channel has witnessed exponential growth, disrupting traditional brick-and-mortar mattress retail.

### Customization and Personalization

Another driver of the global foam mattress market is the trend toward customization and personalization. Consumers are increasingly seeking mattresses that cater to their specific needs and preferences. Foam mattresses, with their versatility, lend themselves well to customization.

Many manufacturers offer customization options, allowing customers to choose the firmness level, mattress thickness, and even personalized features like dual firmness for couples with different sleep preferences. This level of customization not only enhances the overall sleep experience but also appeals to consumers looking for tailored solutions.

In conclusion, the global foam mattress market is experiencing robust growth due to

several key drivers. Increasing awareness of sleep quality, rising disposable incomes, advancements in foam technology, the e-commerce revolution, and the trend toward customization are reshaping the industry and driving demand for foam mattresses. As consumers continue to prioritize sleep and seek high-quality bedding solutions, the market is expected to remain on a growth trajectory, with further innovations likely to emerge in response to evolving consumer preferences and needs.

## Key Market Challenges

### Intense Competition and Market Saturation

One of the foremost challenges in the foam mattress market is the intense competition and market saturation. The market has witnessed an influx of manufacturers and brands, leading to a crowded marketplace. This saturation makes it increasingly difficult for new entrants to establish themselves and for existing players to maintain market share.

Furthermore, competition has driven price wars, with manufacturers offering discounts and promotions to attract customers. While this benefits consumers in the short term, it can erode profit margins and hinder the growth of established brands. To remain competitive, companies must continually innovate and differentiate their products, which can be costly and challenging.

### Environmental Concerns and Sustainability

Another significant challenge for the foam mattress market is growing environmental awareness and concerns about sustainability. Traditional foam mattresses often use petroleum-based materials and chemicals that raise environmental and health issues. As consumers become more eco-conscious, there is a growing demand for sustainable and eco-friendly alternatives.

Manufacturers are under pressure to develop foam mattresses using more environmentally friendly materials, such as plant-based foams, natural latex, or recycled materials. While these innovations are promising, they can be costlier and more complex to produce, impacting pricing and profit margins. Additionally, addressing sustainability concerns requires adherence to strict regulations and certifications, which can be a hurdle for some companies.

### Supply Chain Disruptions and Raw Material Costs

The foam mattress industry is susceptible to supply chain disruptions and fluctuations in raw material costs. Foam mattresses are composed of various materials, including foam layers, fabrics, and springs (in hybrid mattresses). Any disruption in the supply chain, such as the availability of foam materials or logistical challenges, can impact production and lead to delays in fulfilling orders.

Moreover, the prices of raw materials, such as polyurethane foam, can be volatile, influenced by factors like oil prices and global economic conditions. Fluctuations in raw material costs can squeeze profit margins and affect the pricing strategy of mattress manufacturers. Companies need to effectively manage their supply chains, establish alternative sources, and consider price hedging to mitigate these risks.

### Consumer Skepticism and Online Purchasing Challenges

While e-commerce has greatly benefited the foam mattress market, it has also introduced challenges. Consumers are increasingly skeptical of online mattress purchases due to the inability to physically test the product before buying. Unlike traditional mattress shopping, where customers can lie on mattresses in a showroom, online shoppers rely on product descriptions, reviews, and return policies to make their decisions.

This skepticism can lead to higher return rates, as customers may not be satisfied with the feel of the mattress once it arrives. Returns are costly for manufacturers and can result in damaged or lightly used mattresses that cannot be resold at full price. Companies need to invest in clear product descriptions, comprehensive reviews, and generous return policies to build trust and minimize return rates.

### Changing Consumer Preferences and Trends

The evolving landscape of consumer preferences and trends poses another challenge for the foam mattress market. Consumer tastes and preferences can shift rapidly, making it difficult for manufacturers to anticipate and adapt to these changes effectively. For example, some consumers may prefer firmer mattresses, while others seek softer ones, and trends can change from year to year.

Additionally, the rise of alternative sleep solutions, such as adjustable beds, smart mattresses, and sleep tracking technology, can divert consumer attention and spending away from traditional foam mattresses. Companies need to closely monitor consumer

trends, invest in research and development, and be agile in responding to changing preferences to stay relevant in the market.

In conclusion, while the global foam mattress market is experiencing growth, it is not without its challenges. Intense competition and market saturation, environmental concerns and sustainability issues, supply chain disruptions and raw material costs, consumer skepticism and online purchasing challenges, and changing consumer preferences and trends all present significant obstacles for manufacturers and brands in the industry. To thrive in this competitive landscape, companies must innovate, prioritize sustainability, manage their supply chains efficiently, build consumer trust, and stay attuned to evolving consumer preferences. Overcoming these challenges will be key to sustaining growth and success in the global foam mattress market.

## Key Market Trends

### Eco-Friendly and Sustainable Materials

One of the most prominent trends in the global foam mattress market is the increasing demand for eco-friendly and sustainable materials. Consumers are becoming more environmentally conscious, and this shift in awareness has led to a growing preference for mattresses made from sustainable and natural materials.

Manufacturers are responding to this trend by incorporating eco-friendly materials into their foam mattresses. For example, some companies are using plant-based foams, natural latex, organic cotton, and recycled materials in their mattresses. These materials not only appeal to eco-conscious consumers but also provide benefits such as reduced off-gassing and improved breathability.

Additionally, manufacturers are obtaining certifications, such as Global Organic Textile Standard (GOTS) and CertiPUR-US, to demonstrate their commitment to sustainability and product safety. This trend reflects a broader shift towards sustainability in the consumer goods industry and is likely to continue influencing the foam mattress market.

### Advanced Cooling Technologies

Temperature regulation is a critical factor in achieving a good night's sleep, and recent trends in the foam mattress market are addressing this concern. Many consumers find memory foam mattresses, in particular, to sleep hot, leading to discomfort during the night. In response, manufacturers have developed advanced cooling technologies to

enhance the sleep experience.

Gel-infused memory foam, phase-change materials, and open-cell foam structures are examples of innovations aimed at improving mattress breathability and temperature control. These technologies dissipate heat more effectively, keeping the mattress surface cooler and more comfortable for sleepers. As a result, consumers are increasingly seeking mattresses with these cooling features, making them a notable trend in the market.

### Smart Mattresses and Sleep Tracking

The integration of technology into mattresses is another recent trend gaining momentum in the foam mattress market. Smart mattresses and sleep tracking features are becoming more common, appealing to tech-savvy consumers who want to monitor and improve their sleep quality.

Smart mattresses often come equipped with sensors and connectivity options that track sleep patterns, body movement, and heart rate. They provide real-time data and insights through smartphone apps or other devices, helping individuals make informed decisions to optimize their sleep routines.

Some smart mattresses even offer adjustable firmness and elevation settings, allowing users to customize their sleep experience. These technological advancements not only enhance the overall sleep quality but also cater to the growing demand for connected devices in the bedroom.

### Direct-to-Consumer (DTC) Sales and Online Retail

The shift towards direct-to-consumer (DTC) sales and online retail has been a significant trend in the foam mattress market in recent years. Traditional brick-and-mortar mattress stores are facing competition from online mattress retailers, and consumers are increasingly comfortable making high-value purchases like mattresses over the internet.

DTC brands offer several advantages, including competitive pricing, hassle-free returns, extended trial periods, and convenient delivery options. These benefits resonate with consumers seeking value and convenience. As a result, online sales of foam mattresses have surged, and DTC brands have gained market share.

To compete effectively, traditional mattress manufacturers have also entered the online space, offering their products through e-commerce platforms. This trend is expected to continue reshaping the distribution channels in the foam mattress market.

### Customization and Personalization

Personalization is another key trend in the foam mattress market. Consumers are seeking mattresses that cater to their individual preferences and needs, recognizing that a one-size-fits-all approach may not provide the best sleep experience.

Many manufacturers now offer customization options, allowing customers to choose the firmness level, mattress thickness, and other features like dual firmness for couples with different sleep preferences. Some companies even use advanced technologies like 3D scanning to create personalized sleep profiles for customers. This trend not only enhances the comfort and satisfaction of consumers but also aligns with the broader trend of personalized products and experiences in various industries. As consumers continue to seek tailored solutions, customization and personalization will likely remain a significant driver in the foam mattress market.

In conclusion, the global foam mattress market is witnessing several recent trends that reflect changing consumer preferences and the integration of technology and sustainability into product offerings. The shift towards eco-friendly and sustainable materials, advanced cooling technologies, smart mattresses and sleep tracking, DTC sales and online retail, and customization and personalization are all shaping the direction of the market. To stay competitive and meet consumer demands, manufacturers in the foam mattress industry must adapt and innovate in response to these trends. As the market continues to evolve, it will be interesting to see how these trends develop and influence the future of foam mattresses.

### Segmental Insights

#### Type Insights

Memory foam, known for its ability to contour to the body's shape and provide superior comfort and support, is experiencing a notable surge in demand within the global foam mattress market. This rise in popularity can be attributed to several key factors.

Firstly, consumers are increasingly prioritizing sleep quality and comfort, recognizing that a good night's sleep is essential for overall well-being. Memory foam mattresses



excel in conforming to the body's curves, which helps relieve pressure points and reduce discomfort during sleep. This unique feature aligns with the growing awareness of the importance of proper spinal alignment and pressure relief, making memory foam an attractive choice for those seeking a restorative sleep experience.

Secondly, advancements in memory foam technology have addressed some of the traditional concerns associated with memory foam mattresses, such as heat retention. Innovations like gel-infused memory foam and open-cell structures are designed to dissipate heat more efficiently, ensuring a cooler and more comfortable sleeping surface. These developments have made memory foam mattresses a more appealing option, further driving their demand in the global foam mattress market. As consumers continue to prioritize comfort, support, and temperature regulation in their mattress choices, memory foam's popularity is expected to persist and contribute significantly to the growth of the market.

### Distribution Channel Insights

The global foam mattress market has witnessed a significant surge in demand through online distribution channels in recent years. This trend is a direct result of shifting consumer preferences and the convenience offered by e-commerce platforms. Online retail has become a preferred channel for purchasing foam mattresses due to its numerous advantages.

Consumers appreciate the convenience of browsing and comparing a wide range of foam mattress options from the comfort of their homes. Online platforms provide access to detailed product information, customer reviews, and competitive pricing, empowering buyers to make informed decisions. Additionally, the ability to order a mattress online eliminates the need for physically visiting brick-and-mortar stores, making the shopping process more convenient and time-efficient.

Moreover, online mattress retailers often offer generous return policies and trial periods, mitigating the risk associated with purchasing a mattress without trying it in person. This customer-centric approach has built trust among consumers and further accelerated the demand for foam mattresses through online channels. As e-commerce continues to reshape the retail landscape, the trend of purchasing foam mattresses online is expected to persist and even grow, contributing significantly to the continued expansion of the global foam mattress market.

### Regional Insights

The North American region has emerged as a significant driver of the global foam mattress market's growth. This surge in demand can be attributed to several factors that make foam mattresses highly popular in this region.

Firstly, consumers in North America have shown a heightened awareness of the importance of sleep quality and overall well-being. Foam mattresses, renowned for their comfort, support, and adaptability, align perfectly with these preferences. People are increasingly willing to invest in high-quality foam mattresses to ensure a good night's sleep, which has contributed to the market's growth.

Secondly, the convenience of online shopping has played a pivotal role in driving demand in North America. E-commerce platforms have made it easier for consumers to explore a wide variety of foam mattress options, read reviews, and make informed decisions. This accessibility and the ability to compare products easily have spurred the adoption of foam mattresses in the region. As a result, North America continues to be a thriving market for foam mattresses, and the trend is expected to persist as consumers prioritize sleep quality and embrace the convenience of online shopping.

### Key Market Players

Magniflex

Hilding Anders International AB

Breckle GmbH

Sleep Number Corporation

RUF beds GmbH

Pikolin S.L.

Sealy Corporation

Simmons Bedding Company LLC

Silentnight Group

Serta, Inc.

Report Scope:

In this report, the Global Foam Mattress Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Foam Mattress Market, By Type:

Memory Foam

Latex

Others

Foam Mattress Market, By Distribution Channel:

Offline

Online

Foam Mattress Market, By Region:

North America

United States

Canada

Mexico

Europe

France

Germany

Spain

Italy

United Kingdom

Asia-Pacific

China

Japan

India

Vietnam

South Korea

Middle East & Africa

South Africa

Saudi Arabia

UAE

Turkey

Kuwait

Egypt

South America

Brazil

Argentina

Colombia

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Foam Mattress Market.

## Available Customizations:

Global Foam Mattress Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

## Contents

### **1. INTRODUCTION**

- 1.1. Product Overview
- 1.2. Key Highlights of the Report
- 1.3. Market Coverage
- 1.4. Market Segments Covered
- 1.5. Research Tenure Considered

### **2. RESEARCH METHODOLOGY**

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

### **3. EXECUTIVE SUMMARY**

- 3.1. Market Overview
- 3.2. Market Forecast
- 3.3. Key Regions
- 3.4. Key Segments

### **4. VOICE OF CUSTOMER**

- 4.1. Factors Influencing Purchase Decision
- 4.2. Sources of Information

### **5. GLOBAL FOAM MATTRESS MARKET OUTLOOK**

- 5.1. Market Size & Forecast
  - 5.1.1. By Value
- 5.2. Market Share & Forecast
  - 5.2.1. By Type Market Share Analysis (Memory Foam, Latex, Others)
  - 5.2.2. By Distribution Channel Market Share Analysis (Offline, Online)

- 5.2.3. By Regional Market Share Analysis
  - 5.2.3.1. North America Market Share Analysis
  - 5.2.3.2. Europe Market Share Analysis
  - 5.2.3.3. Asia-Pacific Market Share Analysis
  - 5.2.3.4. Middle East & Africa Market Share Analysis
  - 5.2.3.5. South America Market Share Analysis
- 5.2.4. By Top 5 Companies Market Share Analysis, Others (2022)
- 5.3. Global Foam Mattress Market Mapping & Opportunity Assessment
  - 5.3.1. By Type Market Mapping & Opportunity Assessment
  - 5.3.2. By Distribution Channel Market Mapping & Opportunity Assessment
  - 5.3.3. By Regional Market Mapping & Opportunity Assessment

## **6. NORTH AMERICA FOAM MATTRESS MARKET OUTLOOK**

- 6.1. Market Size & Forecast
  - 6.1.1. By Value
- 6.2. Market Share & Forecast
  - 6.2.1. By Type Market Share Analysis
  - 6.2.2. By Distribution Channel Market Share Analysis
  - 6.2.3. By Country Market Share Analysis
    - 6.2.3.1. United States Foam Mattress Market Outlook
      - 6.2.3.1.1. Market Size & Forecast
        - 6.2.3.1.1.1. By Value
      - 6.2.3.1.2. Market Share & Forecast
        - 6.2.3.1.2.1. By Type Market Share Analysis
        - 6.2.3.1.2.2. By Distribution Channel Market Share Analysis
    - 6.2.3.2. Canada Foam Mattress Market Outlook
      - 6.2.3.2.1. Market Size & Forecast
        - 6.2.3.2.1.1. By Value
      - 6.2.3.2.2. Market Share & Forecast
        - 6.2.3.2.2.1. By Type Market Share Analysis
        - 6.2.3.2.2.2. By Distribution Channel Market Share Analysis
    - 6.2.3.3. Mexico Foam Mattress Market Outlook
      - 6.2.3.3.1. Market Size & Forecast
        - 6.2.3.3.1.1. By Value
      - 6.2.3.3.2. Market Share & Forecast
        - 6.2.3.3.2.1. By Type Market Share Analysis
        - 6.2.3.3.2.2. By Distribution Channel Market Share Analysis

## 7. EUROPE FOAM MATTRESS MARKET OUTLOOK

### 7.1. Market Size & Forecast

#### 7.1.1. By Value

### 7.2. Market Share & Forecast

#### 7.2.1. By Type Market Share Analysis

#### 7.2.2. By Distribution Channel Market Share Analysis

#### 7.2.3. By Country Market Share Analysis

##### 7.2.3.1. France Foam Mattress Market Outlook

###### 7.2.3.1.1. Market Size & Forecast

###### 7.2.3.1.1.1. By Value

###### 7.2.3.1.2. Market Share & Forecast

###### 7.2.3.1.2.1. By Type Market Share Analysis

###### 7.2.3.1.2.2. By Distribution Channel Market Share Analysis

##### 7.2.3.2. Germany Foam Mattress Market Outlook

###### 7.2.3.2.1. Market Size & Forecast

###### 7.2.3.2.1.1. By Value

###### 7.2.3.2.2. Market Share & Forecast

###### 7.2.3.2.2.1. By Type Market Share Analysis

###### 7.2.3.2.2.2. By Distribution Channel Market Share Analysis

##### 7.2.3.3. Spain Foam Mattress Market Outlook

###### 7.2.3.3.1. Market Size & Forecast

###### 7.2.3.3.1.1. By Value

###### 7.2.3.3.2. Market Share & Forecast

###### 7.2.3.3.2.1. By Type Market Share Analysis

###### 7.2.3.3.2.2. By Distribution Channel Market Share Analysis

##### 7.2.3.4. Italy Foam Mattress Market Outlook

###### 7.2.3.4.1. Market Size & Forecast

###### 7.2.3.4.1.1. By Value

###### 7.2.3.4.2. Market Share & Forecast

###### 7.2.3.4.2.1. By Type Market Share Analysis

###### 7.2.3.4.2.2. By Distribution Channel Market Share Analysis

##### 7.2.3.5. United Kingdom Foam Mattress Market Outlook

###### 7.2.3.5.1. Market Size & Forecast

###### 7.2.3.5.1.1. By Value

###### 7.2.3.5.2. Market Share & Forecast

###### 7.2.3.5.2.1. By Type Market Share Analysis

###### 7.2.3.5.2.2. By Distribution Channel Market Share Analysis



## 8. ASIA-PACIFIC FOAM MATTRESS MARKET OUTLOOK

### 8.1. Market Size & Forecast

#### 8.1.1. By Value

### 8.2. Market Share & Forecast

#### 8.2.1. By Type Market Share Analysis

#### 8.2.2. By Distribution Channel Market Share Analysis

#### 8.2.3. By Country Market Share Analysis

##### 8.2.3.1. China Foam Mattress Market Outlook

###### 8.2.3.1.1. Market Size & Forecast

###### 8.2.3.1.1.1. By Value

###### 8.2.3.1.2. Market Share & Forecast

###### 8.2.3.1.2.1. By Type Market Share Analysis

###### 8.2.3.1.2.2. By Distribution Channel Market Share Analysis

##### 8.2.3.2. Japan Foam Mattress Market Outlook

###### 8.2.3.2.1. Market Size & Forecast

###### 8.2.3.2.1.1. By Value

###### 8.2.3.2.2. Market Share & Forecast

###### 8.2.3.2.2.1. By Type Market Share Analysis

###### 8.2.3.2.2.2. By Distribution Channel Market Share Analysis

##### 8.2.3.3. India Foam Mattress Market Outlook

###### 8.2.3.3.1. Market Size & Forecast

###### 8.2.3.3.1.1. By Value

###### 8.2.3.3.2. Market Share & Forecast

###### 8.2.3.3.2.1. By Type Market Share Analysis

###### 8.2.3.3.2.2. By Distribution Channel Market Share Analysis

##### 8.2.3.4. Vietnam Foam Mattress Market Outlook

###### 8.2.3.4.1. Market Size & Forecast

###### 8.2.3.4.1.1. By Value

###### 8.2.3.4.2. Market Share & Forecast

###### 8.2.3.4.2.1. By Type Market Share Analysis

###### 8.2.3.4.2.2. By Distribution Channel Market Share Analysis

##### 8.2.3.5. South Korea Foam Mattress Market Outlook

###### 8.2.3.5.1. Market Size & Forecast

###### 8.2.3.5.1.1. By Value

###### 8.2.3.5.2. Market Share & Forecast

###### 8.2.3.5.2.1. By Type Market Share Analysis

###### 8.2.3.5.2.2. By Distribution Channel Market Share Analysis

## 9. MIDDLE EAST & AFRICA FOAM MATTRESS MARKET OUTLOOK

### 9.1. Market Size & Forecast

#### 9.1.1. By Value

### 9.2. Market Share & Forecast

#### 9.2.1. By Type Market Share Analysis

#### 9.2.2. By Distribution Channel Market Share Analysis

#### 9.2.3. By Country Market Share Analysis

##### 9.2.3.1. South Africa Foam Mattress Market Outlook

###### 9.2.3.1.1. Market Size & Forecast

###### 9.2.3.1.1.1. By Value

###### 9.2.3.1.2. Market Share & Forecast

###### 9.2.3.1.2.1. By Type Market Share Analysis

###### 9.2.3.1.2.2. By Distribution Channel Market Share Analysis

##### 9.2.3.2. Saudi Arabia Foam Mattress Market Outlook

###### 9.2.3.2.1. Market Size & Forecast

###### 9.2.3.2.1.1. By Value

###### 9.2.3.2.2. Market Share & Forecast

###### 9.2.3.2.2.1. By Type Market Share Analysis

###### 9.2.3.2.2.2. By Distribution Channel Market Share Analysis

##### 9.2.3.3. UAE Foam Mattress Market Outlook

###### 9.2.3.3.1. Market Size & Forecast

###### 9.2.3.3.1.1. By Value

###### 9.2.3.3.2. Market Share & Forecast

###### 9.2.3.3.2.1. By Type Market Share Analysis

###### 9.2.3.3.2.2. By Distribution Channel Market Share Analysis

##### 9.2.3.4. Turkey Foam Mattress Market Outlook

###### 9.2.3.4.1. Market Size & Forecast

###### 9.2.3.4.1.1. By Value

###### 9.2.3.4.2. Market Share & Forecast

###### 9.2.3.4.2.1. By Type Market Share Analysis

###### 9.2.3.4.2.2. By Distribution Channel Market Share Analysis

##### 9.2.3.5. Kuwait Foam Mattress Market Outlook

###### 9.2.3.5.1. Market Size & Forecast

###### 9.2.3.5.1.1. By Value

###### 9.2.3.5.2. Market Share & Forecast

###### 9.2.3.5.2.1. By Type Market Share Analysis

###### 9.2.3.5.2.2. By Distribution Channel Market Share Analysis

##### 9.2.3.6. Egypt Foam Mattress Market Outlook

- 9.2.3.6.1. Market Size & Forecast
  - 9.2.3.6.1.1. By Value
- 9.2.3.6.2. Market Share & Forecast
  - 9.2.3.6.2.1. By Type Market Share Analysis
  - 9.2.3.6.2.2. By Distribution Channel Market Share Analysis

## **10. SOUTH AMERICA FOAM MATTRESS MARKET OUTLOOK**

- 10.1. Market Size & Forecast
  - 10.1.1. By Value
- 10.2. Market Share & Forecast
  - 10.2.1. By Type Market Share Analysis
  - 10.2.2. By Distribution Channel Market Share Analysis
  - 10.2.3. By Country Market Share Analysis
    - 10.2.3.1. Brazil Foam Mattress Market Outlook
      - 10.2.3.1.1. Market Size & Forecast
        - 10.2.3.1.1.1. By Value
      - 10.2.3.1.2. Market Share & Forecast
        - 10.2.3.1.2.1. By Type Market Share Analysis
        - 10.2.3.1.2.2. By Distribution Channel Market Share Analysis
    - 10.2.3.2. Argentina Foam Mattress Market Outlook
      - 10.2.3.2.1. Market Size & Forecast
        - 10.2.3.2.1.1. By Value
      - 10.2.3.2.2. Market Share & Forecast
        - 10.2.3.2.2.1. By Type Market Share Analysis
        - 10.2.3.2.2.2. By Distribution Channel Market Share Analysis
    - 10.2.3.3. Colombia Foam Mattress Market Outlook
      - 10.2.3.3.1. Market Size & Forecast
        - 10.2.3.3.1.1. By Value
      - 10.2.3.3.2. Market Share & Forecast
        - 10.2.3.3.2.1. By Type Market Share Analysis
        - 10.2.3.3.2.2. By Distribution Channel Market Share Analysis

## **11. MARKET DYNAMICS**

- 11.1. Drivers
- 11.2. Challenges

## **12. IMPACT OF COVID-19 ON GLOBAL FOAM MATTRESS MARKET**

- 12.1. Impact Assessment Model
  - 12.1.1. Key Segments Impacted
  - 12.1.2. Key Regions Impacted
  - 12.1.3. Key Countries Impacted

## **13. MARKET TRENDS & DEVELOPMENTS**

## **14. COMPETITIVE LANDSCAPE**

- 14.1. Company Profiles
  - 14.1.1. Magniflex
    - 14.1.1.1. Company Details
    - 14.1.1.2. Products
    - 14.1.1.3. Financials (As Per Availability)
    - 14.1.1.4. Key Market Focus & Geographical Presence
    - 14.1.1.5. Recent Developments
    - 14.1.1.6. Key Management Personnel
  - 14.1.2. Hilding Anders International AB
    - 14.1.2.1. Company Details
    - 14.1.2.2. Products
    - 14.1.2.3. Financials (As Per Availability)
    - 14.1.2.4. Key Market Focus & Geographical Presence
    - 14.1.2.5. Recent Developments
    - 14.1.2.6. Key Management Personnel
  - 14.1.3. Breckle GmbH
    - 14.1.3.1. Company Details
    - 14.1.3.2. Products
    - 14.1.3.3. Financials (As Per Availability)
    - 14.1.3.4. Key Market Focus & Geographical Presence
    - 14.1.3.5. Recent Developments
    - 14.1.3.6. Key Management Personnel
  - 14.1.4. Sleep Number Corporation
    - 14.1.4.1. Company Details
    - 14.1.4.2. Products
    - 14.1.4.3. Financials (As Per Availability)
    - 14.1.4.4. Key Market Focus & Geographical Presence
    - 14.1.4.5. Recent Developments
    - 14.1.4.6. Key Management Personnel

- 14.1.5. RUF beds GmbH
  - 14.1.5.1. Company Details
  - 14.1.5.2. Products
  - 14.1.5.3. Financials (As Per Availability)
  - 14.1.5.4. Key Market Focus & Geographical Presence
  - 14.1.5.5. Recent Developments
  - 14.1.5.6. Key Management Personnel
- 14.1.6. Pikolin S.L.
  - 14.1.6.1. Company Details
  - 14.1.6.2. Products
  - 14.1.6.3. Financials (As Per Availability)
  - 14.1.6.4. Key Market Focus & Geographical Presence
  - 14.1.6.5. Recent Developments
  - 14.1.6.6. Key Management Personnel
- 14.1.7. Sealy Corporation
  - 14.1.7.1. Company Details
  - 14.1.7.2. Products
  - 14.1.7.3. Financials (As Per Availability)
  - 14.1.7.4. Key Market Focus & Geographical Presence
  - 14.1.7.5. Recent Developments
  - 14.1.7.6. Key Management Personnel
- 14.1.8. Silentnight Group
  - 14.1.8.1. Company Details
  - 14.1.8.2. Products
  - 14.1.8.3. Financials (As Per Availability)
  - 14.1.8.4. Key Market Focus & Geographical Presence
  - 14.1.8.5. Recent Developments
  - 14.1.8.6. Key Management Personnel
- 14.1.9. Sambuca Group
  - 14.1.9.1. Company Details
  - 14.1.9.2. Products
  - 14.1.9.3. Financials (As Per Availability)
  - 14.1.9.4. Key Market Focus & Geographical Presence
  - 14.1.9.5. Recent Developments
  - 14.1.9.6. Key Management Personnel
- 14.1.10. Serta, Inc.
  - 14.1.10.1. Company Details
  - 14.1.10.2. Products
  - 14.1.10.3. Financials (As Per Availability)

14.1.10.4. Key Market Focus & Geographical Presence

14.1.10.5. Recent Developments

14.1.10.6. Key Management Personnel

## **15. STRATEGIC RECOMMENDATIONS/ACTION PLAN**

15.1. Key Focus Areas

15.2. Target Type

15.3. Target Distribution Channel

## **16. ABOUT US & DISCLAIMER**

## I would like to order

Product name: Foam Mattress Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (Memory Foam, Latex, Others), By Distribution Channel (Offline, Online), By Region, By Competition, 2018-2028

Product link: <https://marketpublishers.com/r/FEC875B1F107EN.html>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FEC875B1F107EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970