

Floor Covering Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Material (Resilient, Non-Resilient, Soft-floor Covering), By Application (Residential, Commercial, Industrial), By Region, By Competition, 2020-2030F

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Abstracts

Market Overview

The Global Floor Covering Market was valued at USD 105.2 billion in 2024 and is anticipated to reach USD 135.1 billion by 2030, growing at a CAGR of 4.1%. The market's expansion is largely driven by rapid urbanization and a surge in infrastructure development across developed and emerging regions. As urban populations grow, there is an increasing demand for new residential, commercial, and industrial spaces, leading to greater construction activity and a rising need for diverse flooring solutions. Enhanced consumer spending and rising interest in home aesthetics have also boosted demand for stylish, durable, and functional floor coverings. Environmental concerns and stricter building regulations are shifting consumer preferences toward sustainable options such as bamboo, cork, and recycled materials. In parallel, technological innovations like digital printing and smart flooring with integrated sensors are enhancing product functionality and design versatility. The growth of the real estate and hospitality industries, combined with expanded retail availability through both physical and digital channels, is reinforcing market momentum. These factors collectively support the sustained growth of the global floor covering market.

Key Market Drivers

Urbanization and Infrastructure Development

The global floor covering market is significantly driven by the accelerating pace of urbanization and large-scale infrastructure development. As more individuals migrate to urban areas, the demand for residential, commercial, and industrial spaces is rising, directly boosting the need for floor covering materials such as tiles, vinyl, laminate, carpet, and hardwood. Emerging regions in Asia-Pacific, the Middle East, and Africa are experiencing substantial public and private investment in housing, transportation, retail, and commercial infrastructure. Cities like Delhi, Riyadh, Jakarta, and Lagos are undergoing rapid transformation, contributing to strong demand for flooring solutions that combine performance, cost-efficiency, and visual appeal. In developed markets, ongoing efforts to upgrade outdated infrastructure and renovate buildings also fuel replacement demand for modern, sustainable flooring materials. These construction activities, both new and refurbishments, remain central to driving floor covering adoption globally.

Key Market Challenges

Volatility in Raw Material Prices and Supply Chain Disruptions

One of the critical challenges for the floor covering market is the fluctuation in raw material prices and the instability of global supply chains. Floor coverings—whether carpet, vinyl, ceramic, wood, or laminate—depend on a range of raw materials, many of which are sensitive to geopolitical factors and energy markets. For instance, petroleum-based inputs used in vinyl flooring and synthetic carpets are subject to crude oil price volatility. Wood flooring is impacted by logging restrictions and rising timber costs, while ceramics face energy and transportation cost pressures. Supply chain disruptions—such as those caused by the COVID-19 pandemic or geopolitical conflicts—have resulted in delays, higher freight costs, and labor shortages, affecting production and delivery timelines. These disruptions have led to postponements in construction and renovation projects, negatively impacting the demand for floor coverings, particularly in time-sensitive and budget-constrained markets.

Key Market Trends

Rising Demand for Luxury Vinyl Tiles (LVT) and Resilient Flooring

A key trend shaping the floor covering market is the rising popularity of Luxury Vinyl Tiles (LVT) and other resilient flooring products. LVT is gaining traction due to its ability to replicate the appearance of natural materials like stone, hardwood, and ceramic, while offering benefits such as water resistance, durability, affordability, and ease of

installation. In residential applications—particularly kitchens and bathrooms—LVT is becoming a preferred choice among consumers seeking practical yet stylish flooring. In commercial environments, including hospitality, retail, and healthcare, LVT is favored for its resilience to high foot traffic and low maintenance requirements. Advances in digital printing and embossing have enhanced the authenticity and design realism of LVT, while user-friendly features like click-lock and glue-down systems support easy installation, including for DIY projects. Additionally, manufacturers are enhancing LVT with soundproofing, anti-slip coatings, and antimicrobial properties to meet evolving market demands and compliance standards.

Key Market Players

Mohawk Industries, Inc.

Shaw Industries Group, Inc.

Tarkett S.A.

Armstrong Flooring, Inc.

Interface, Inc.

Mannington Mills, Inc.

Gerflor Group

Beaulieu International Group

Report Scope:

In this report, the Global Floor Covering Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Floor Covering Market, By Material:

Resilient

Non-Resilient

Soft-floor Covering

Floor Covering Market, By Application:

Residential

Commercial

Industrial

Floor Covering Market, By Region:

North America

United States

Canada

Mexico

Europe

Germany

France

United Kingdom

Italy

Spain

Asia Pacific

China

India

Japan

South Korea

Australia

South America

Brazil

Colombia

Argentina

Middle East & Africa

Saudi Arabia

UAE

South Africa

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Floor Covering Market.

Available Customizations:

Global Floor Covering Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Floor Covering Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Material...

Detailed analysis and profiling of additional market players (up to five).

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