

Fishmeal Market – Global Industry Size, Share, Trends, Opportunity, & Forecast 2018-2028 Segmented By Application (Fertilizers, Animal Feed), By End-User (Swine, Poultry, Aquaculture, Others), By Region, Competition

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Abstracts

Global Fishmeal Market was valued at USD 5.25 billion in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 5.44% through 2028. The global fishmeal market has experienced steady growth, driven by the increasing demand for high-protein animal feed, particularly in aquaculture and livestock industries. The market size is influenced by factors such as population growth, rising per capita income, and a growing preference for seafood.

The global fishmeal market is characterized by steady growth driven by the expansion of aquaculture and livestock industries, increasing awareness of sustainability, and the nutritional benefits of fishmeal. However, challenges such as sustainability concerns, raw material fluctuations, and competition from alternatives exist. The industry is expected to evolve with technological advancements, traceability initiatives, and the exploration of new market segments. It's crucial to stay updated on the latest industry trends for a comprehensive understanding of the global fishmeal market.

Key Market Drivers

Increasing Demand for Aquaculture Products

The increasing demand for aquaculture products stands as a pivotal driver propelling the growth of the global fishmeal market. This phenomenon is rooted in several interconnected factors that collectively contribute to the expansion of the market. The



surge in the global population has led to a heightened demand for protein-rich food sources. With traditional capture fisheries facing sustainability challenges and limited capacity to meet the growing protein needs, aquaculture has emerged as a viable and sustainable solution. As a primary ingredient in aquafeed, fishmeal plays a crucial role in providing the essential nutrients required for the optimal growth of farmed fish. This demand for high-quality protein sources aligns with the goals of aquaculture, thereby driving the consumption of fishmeal.

Changing dietary preferences, particularly an increasing preference for seafood, contribute to the demand for aquaculture products. Consumers are becoming more health-conscious and are inclining towards diets that are rich in omega-3 fatty acids and high-quality proteins, both of which are abundant in fish. As a result, the aquaculture industry is expanding to meet this demand, necessitating the use of fishmeal in aquafeed formulations to ensure the nutritional quality of farmed fish. Technological advancements in aquaculture practices have led to increased efficiency and productivity. Modern aquaculture facilities employ sophisticated systems, such as recirculating aquaculture systems (RAS) and precision aquaculture technologies, to optimize fish production. These advancements have not only improved the overall sustainability of aquaculture but also intensified the reliance on specialized feed formulations containing fishmeal to meet the nutritional requirements of diverse fish species.

Many governments across the globe are recognizing the importance of aquaculture in addressing food security concerns. In response, they are implementing policies and providing financial support to promote the growth of the aquaculture sector. As aquaculture production expands, so does the demand for reliable and high-quality inputs, including fishmeal. Governmental support acts as a catalyst, creating an enabling environment for the development of the aquaculture industry and subsequently fostering the growth of the fishmeal market. The global trend towards sustainable and responsible seafood production further reinforces the demand for aquaculture products. Consumers are increasingly conscious of the environmental impact of their food choices, and as a result, there is a growing preference for sustainably sourced seafood. To meet these consumer expectations, aquaculture operations are adopting responsible practices, driving the need for sustainable feed ingredients like certified and responsibly sourced fishmeal.

Growing Awareness of Nutritional Benefits

The growing awareness of the nutritional benefits of fishmeal plays a significant role as



a market driver in propelling the growth of the global fishmeal market. This awareness spans both consumer and industry perspectives, influencing purchasing decisions and driving demand for fishmeal-based products. Fishmeal is renowned for its high nutritional value, containing a rich blend of proteins, amino acids, omega-3 fatty acids, vitamins, and minerals. These essential nutrients are vital for the growth, health, and overall well-being of aquatic species. The awareness of this comprehensive nutritional profile is a key driver as consumers increasingly seek healthier dietary options and as aquaculture producers prioritize feed formulations that enhance the nutritional content of farmed fish.

Consumer preferences are shifting towards healthier diets, with a specific focus on nutrient-rich and sustainably sourced seafood. As individuals become more health-conscious, there is a growing recognition of the health benefits associated with consuming fish and seafood. The nutritional advantages of fishmeal contribute to the production of healthier and more nutritious farmed fish, aligning with consumer demands for high-quality, protein-rich seafood products. Fishmeal is a key ingredient in aquafeed formulations, providing a balanced and complete source of essential nutrients. Aquaculture operations rely on specially formulated feeds to ensure the optimal growth, development, and disease resistance of farmed fish. The awareness among aquaculture producers about the pivotal role of fishmeal in formulating nutritionally balanced feeds has led to a sustained and growing demand for fishmeal in the aquaculture industry.

Omega-3 fatty acids, particularly eicosapentaenoic acid (EPA) and docosahexaenoic acid (DHA), are abundantly present in fishmeal. These fatty acids are well-known for their health benefits, including cardiovascular health and brain function. The promotion of omega-3 fatty acids as essential components of a healthy diet has contributed to the increased awareness of the nutritional benefits of fishmeal. Additionally, the development of functional foods fortified with omega-3 fatty acids has further fueled the demand for fishmeal as a key ingredient. Scientific research highlighting the nutritional benefits of fishmeal and its positive impact on the growth and health of aquatic species has played a crucial role in raising awareness. Educational initiatives, including workshops, seminars, and publications, have contributed to disseminating knowledge about the nutritional attributes of fishmeal. This increased awareness not only influences consumer choices but also empowers aquaculture producers to make informed decisions regarding feed formulations.

Expansion of the Livestock and Poultry Industries



The expansion of the livestock and poultry industries serves as a significant market driver, contributing to the growth of the global fishmeal market. This driver is grounded in the increasing demand for high-quality animal feed to support the growth, health, and productivity of livestock and poultry. Fishmeal is a rich source of high-quality protein, containing essential amino acids that are crucial for the growth and development of livestock and poultry. The expansion of the livestock and poultry industries is driven by the growing global demand for meat and poultry products. As these industries seek efficient and nutritionally balanced feed formulations to meet the protein needs of animals, fishmeal emerges as a valuable ingredient due to its superior protein content.

Livestock and poultry producers aim to enhance the efficiency of animal production by promoting faster growth rates and optimal feed conversion ratios. Fishmeal, with its balanced amino acid profile and digestibility, contributes to these objectives. The inclusion of fishmeal in animal feed formulations supports improved growth rates, efficient feed utilization, and overall better performance in terms of meat and egg production. The demand for nutrient-dense feed formulations is a key driver in the expansion of the livestock and poultry industries. Fishmeal is valued for its nutritional density, providing not only high-quality protein but also essential fatty acids, vitamins, and minerals. Livestock and poultry farmers recognize the importance of a well-rounded diet for their animals to ensure optimal health and productivity, driving the demand for feed ingredients like fishmeal that contribute to the overall nutritional profile of the feed.

The global rise in meat consumption, driven by factors such as population growth, urbanization, and changing dietary patterns, is a major force behind the expansion of the livestock and poultry industries. As more people incorporate meat and poultry products into their diets, there is a corresponding increase in the demand for animal feed. Fishmeal, as a valuable protein source, becomes integral to meeting the escalating protein requirements of livestock and poultry. Economic development and rising income levels, particularly in emerging economies, contribute to increased consumption of animal products. As individuals in these regions experience higher disposable incomes, there is a shift towards diets that include more meat and poultry. This economic factor amplifies the demand for livestock and poultry production, consequently driving the need for nutrient-rich feed formulations that often include fishmeal.

Expansion of Sustainable Fishing Practices

The expansion of sustainable fishing practices is a crucial market driver that significantly influences the growth of the global fishmeal market. This driver is rooted in the



increasing emphasis on responsible sourcing, environmental conservation, and certifications that promote the sustainability of fishery resources. The expansion of sustainable fishing practices is a response to growing concerns about overfishing and the environmental impact of traditional fishing methods. Sustainable fishing practices aim to harvest fish in a way that minimizes ecological disruption, maintains fish populations, and preserves the overall health of marine ecosystems. As these concerns gain prominence, there is a heightened focus on sourcing fish responsibly, driving the demand for fishmeal from certified sustainable fisheries.

Certification programs, such as the Marine Stewardship Council (MSC) and other ecolabeling initiatives, play a pivotal role in promoting sustainable fishing practices.

Fisheries that adhere to these standards demonstrate responsible sourcing, ensuring that their operations are environmentally sustainable. As consumer awareness about these certifications increases, there is a growing preference for fishmeal derived from responsibly managed and certified fisheries, thereby driving the growth of the global fishmeal market. The marketability of seafood and related products is increasingly influenced by consumer preferences for sustainably sourced and environmentally friendly products. As consumers become more conscious of the environmental impact of their choices, there is a higher demand for fishmeal derived from fisheries that adhere to sustainable fishing practices. This preference for sustainability extends not only to the final seafood products but also to the feed ingredients used in aquaculture, contributing to the growth of the fishmeal market.

Many companies operating in the fishmeal industry, as well as those downstream in the aquaculture and food sectors, are incorporating sustainable and responsible sourcing practices into their corporate social responsibility initiatives. This strategic alignment with environmental sustainability not only meets ethical standards but also enhances the reputation and market position of businesses. As a result, there is an increased focus on procuring fishmeal from sources that prioritize sustainable fishing practices. Governments and international bodies are increasingly recognizing the need for sustainable fisheries management. Regulatory frameworks and policy support that encourage sustainable fishing practices contribute to the growth of the global fishmeal market. By incentivizing responsible sourcing and penalizing unsustainable practices, governments play a crucial role in shaping industry behavior and driving the adoption of sustainable fishing methods.

Key Market Challenges

Sustainability Concerns and Overfishing



The primary challenges facing the fishmeal market is the sustainability of its primary raw material—fish. Overfishing in certain regions and the depletion of fish stocks pose significant sustainability concerns. The extraction of large quantities of fish for fishmeal production can contribute to ecosystem imbalances, negatively impacting marine biodiversity. As consumers and regulatory bodies increasingly prioritize sustainable sourcing, the fishmeal industry faces the challenge of balancing its production needs with the imperative to ensure the long-term health of fish populations and marine ecosystems.

Fluctuations in Raw Material Supply and Prices

The fishmeal industry is highly dependent on the availability of fish stocks, and fluctuations in the supply of raw materials can pose challenges. Variability in fish catch levels due to environmental factors, climate change, or regulatory measures can impact the stability of the fishmeal market. Additionally, rising or volatile prices of fish, driven by market forces or external factors, can affect the cost structure of fishmeal production. These uncertainties in raw material supply and prices can create challenges for producers, making it difficult to plan and maintain consistent production levels.

Substitutes and Alternative Protein Sources

The global market for alternative protein sources, including plant-based proteins and single-cell proteins, is growing. As sustainability concerns intensify, there is increasing interest in alternative feed ingredients that do not rely on fishery resources. Plant-based proteins and other substitutes are gaining traction in aquafeed formulations, challenging the traditional dominance of fishmeal. The development and adoption of alternative protein sources pose a competitive threat to the fishmeal market, requiring industry players to innovate and adapt to changing preferences in the aquaculture and livestock feed sectors.

Key Market Trends

Rising Demand for Aquaculture Products

The prominent trend driving the growth of the global fishmeal market is the increasing demand for aquaculture products. Aquaculture has experienced significant expansion as a sustainable solution to meet the growing global demand for seafood. Fishmeal is a crucial component in aquafeed formulations, providing essential nutrients for the optimal



growth and health of farmed fish. As aquaculture continues to grow, especially in emerging markets, the demand for high-quality and nutritionally balanced aquafeed is on the rise, propelling the consumption of fishmeal.

Emergence of Sustainable and Alternative Protein Sources

The fishmeal industry is witnessing a trend toward sustainability and the exploration of alternative protein sources. Environmental concerns and the need for responsible sourcing have led to increased scrutiny of fishery practices. This has prompted the industry to explore sustainable fishing methods, such as those certified by organizations like the Marine Stewardship Council (MSC). Additionally, there is a growing interest in alternative protein sources, including plant-based proteins and single-cell proteins, as substitutes for fishmeal in aquafeed formulations. This trend reflects a broader commitment to environmentally friendly practices and the pursuit of more sustainable protein production.

Technological Advancements in Fishmeal Production

Technological advancements are playing a pivotal role in the growth of the global fishmeal market. Innovations in fishmeal production processes, such as improved rendering techniques, extraction methods, and quality control measures, contribute to the production of higher-quality fishmeal. These advancements not only enhance the nutritional content of the final product but also improve the overall efficiency and sustainability of fishmeal production. Additionally, the application of data analytics, automation, and precision aquaculture technologies is optimizing the formulation of aquafeed, ensuring a balanced and targeted nutritional profile that includes fishmeal.

Segmental Insights

Application Insights

Based on the category of Application, the Animal Feed segment emerged as the dominant player in the global market for Fishmeal in 2022. This dominance is driven by the unique nutritional profile of fishmeal, making it an essential ingredient in animal feed formulations, particularly for aquaculture and livestock.

Fishmeal is an exceptionally rich source of protein, typically containing around 60-65% protein. This high protein content is crucial for supporting growth, development, and muscle formation in animals, particularly aquatic species like fish and shrimp. Fishmeal



contains a well-balanced amino acid profile, including essential amino acids that animals cannot synthesize on their own. These essential amino acids are vital for various bodily functions, including tissue repair, hormone production, and enzyme production. Fishmeal possesses a high degree of palatability, making it readily accepted by animals. Additionally, it is highly digestible, allowing animals to efficiently absorb the essential nutrients it provides.

Fishmeal contains essential fatty acids, particularly omega-3 fatty acids, which play a crucial role in animal health and development. These fatty acids support brain function, eye health, and immune system function. Fishmeal can improve the overall utilization of nutrients in animal feed. It acts as a carrier for other essential nutrients, such as vitamins and minerals, and enhances their absorption by animals. The demand for fishmeal in the animal feed segment is further driven by efforts to promote sustainability in aquaculture and livestock production. Fishmeal can reduce the reliance on soymeal, which is associated with land-use change and deforestation. These factors are expected to drive the growth of this segment.

End-User Insights

The aquaculture segment is projected to experience rapid growth during the forecast period. This dominance is driven by the rapid growth of the aquaculture industry and the increasing demand for seafood. Fishmeal is an essential ingredient in aquafeeds, providing essential protein, amino acids, and fatty acids for the healthy growth and development of fish, shrimp, and other aquatic species. The increasing consumption of fish and seafood is driving the demand for aquaculture products, which in turn increases the demand for fishmeal.

The intensification of aquaculture practices, involving higher stocking densities and faster growth cycles, requires high-quality feeds with a balanced nutrient profile, making fishmeal an indispensable ingredient. Fishmeal provides essential nutrients that are particularly important for aquatic species, such as omega-3 fatty acids, which are crucial for brain development, eye health, and immune system function.

Within the aquaculture segment, salmon and shrimp are the major consumers of fishmeal. Salmon is a high-value fish with a strong demand, and fishmeal is an essential ingredient in salmon feed. Shrimp farming is also a rapidly growing sector, and fishmeal is a major component of shrimp feed. These factors collectively contribute to the growth of this segment.



Regional Insights

Asia-Pacific emerged as the dominant player in the global Fishmeal market in 2022, holding the largest market share in terms of value. Rapidly growing aquaculture industry in the region, particularly in China, Vietnam, and India, Increasing demand for animal protein, particularly seafood, Growing focus on animal nutrition and efficient feed utilization. Within Asia Pacific, China is the largest market for fishmeal, followed by Vietnam and India. These countries are experiencing significant growth in their aquaculture and livestock production sectors.

The North America market is poised to be the fastest-growing market, offering lucrative growth opportunities for Fishmeal players during the forecast period. Factors such as the demand for fishmeal are also expected to see steady growth. The shift towards sustainable and responsible sourcing in these regions, driven by consumer preferences and regulatory initiatives, may influence the sourcing of fishmeal from certified fisheries. As aquaculture practices continue to evolve in these regions, the demand for high-quality aquafeed, including fishmeal, is likely to contribute to market growth.

Key Market Players
Triplenine Group A/S
Pesquera Diamante S.A.
Ff Skagen A/S
Biomega AS
Sarma Fish S.A.R.L
Aker BioMarine Antarctic AS

Omega Protein Corporation

Novus International Inc.

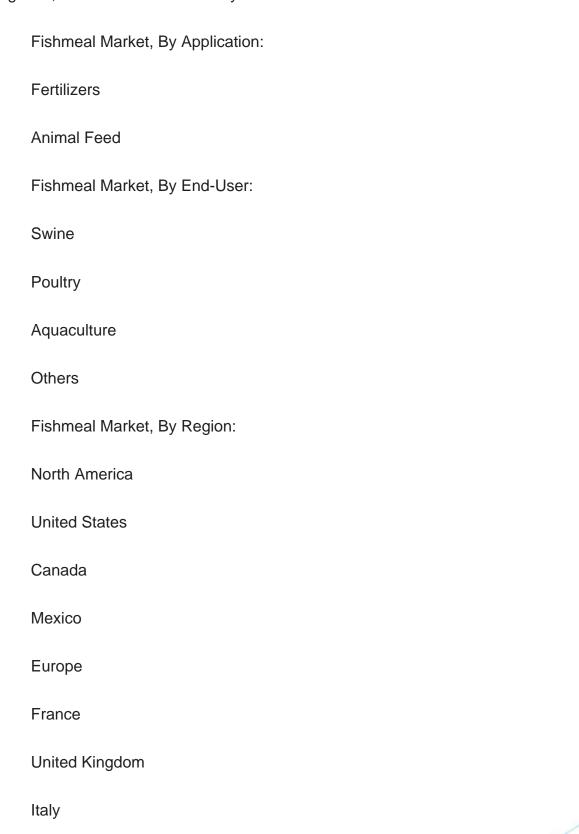
Key Market Players

Calysta, Inc.



Report Scope:

In this report, the Global Fishmeal Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:





Germany
Spain
Asia-Pacific
China
India
Japan
Australia
South Korea
South America
Brazil
Argentina
Colombia
Middle East & Africa
South Africa
Saudi Arabia
UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Fishmeal Market.



Available Customizations:

Global Fishmeal market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).



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