

# **Fiber Cement Board Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, By Raw Material (Portland Cement, Silica, Cellulosic Fiber, Other Raw Material), Application (Siding, Roofing, Molding and Trim, Trim Wall, Flooring, Curtain Walls, Others), End-User (Commercial, Residential), Product (High-Density Board, Medium Density Board, Low-Density Board), By Region, Competition, 2018-2028**

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## **Abstracts**

The Global Fiber Cement Board Market, valued at USD 10.45 Billion in 2022, is poised for robust growth in the forecast period, projecting a CAGR of 5.15% through 2028.

Fiber cement board stands as a versatile construction material renowned for its resilience, strength, and resistance to environmental elements. It is formulated by blending cement, cellulose fibers, sand, and other additives, resulting in flat, rigid sheets or boards. These boards find extensive use in both residential and commercial construction, serving various purposes such as siding, roofing, cladding, trim, and interior wall panels.

A notable attribute of fiber cement boards lies in their capacity to endure adverse weather conditions, moisture, pests, and fire. They deliver exceptional durability and longevity, making them a preferred choice for building owners seeking enduring, low-maintenance solutions. Furthermore, fiber cement boards can be molded, textured, and painted to emulate the appearance of alternative materials like wood, stone, or brick. This versatility empowers architects and designers with a wide spectrum of design possibilities. Coupled with their eco-friendly composition, fiber cement boards emerge

as a favored construction material in the industry.

## Key Market Drivers

### Sustainable Construction Practices

Sustainability has become a paramount concern in the construction industry, driving the demand for eco-friendly building materials like fiber cement boards. These boards are considered a sustainable alternative to traditional construction materials due to their composition, durability, and energy-efficient production processes. Fiber cement boards are primarily composed of natural and recyclable materials such as cement, cellulose fibers, and sand. They do not contain harmful chemicals or toxins, making them safe for both construction workers and occupants. Additionally, the production of fiber cement boards generates fewer greenhouse gas emissions compared to some other building materials. Furthermore, fiber cement boards have a long lifespan, reducing the need for frequent replacements and conserving resources in the long run. As sustainability regulations and certifications become more prevalent in the construction industry, the demand for fiber cement boards is expected to grow.

### Durability and Longevity

Durability is a critical factor in the construction industry, as buildings need to withstand various environmental conditions and wear and tear over time. Fiber cement boards excel in this regard, as they are known for their exceptional durability and longevity. These boards are resistant to moisture, rot, insects, and fire, making them suitable for use in diverse climates and environments. They can endure harsh weather conditions without deteriorating, ensuring that the building's exterior remains intact and aesthetically pleasing. The long lifespan of fiber cement boards reduces maintenance and replacement costs, making them an attractive choice for both residential and commercial construction projects. This durability factor is a significant driver of their popularity in the global construction market.

### Design Versatility

Architectural flexibility and design versatility are crucial drivers of the fiber cement board market. These boards can be molded and textured to mimic the appearance of other materials like wood, stone, or brick. This versatility allows architects and builders to achieve a wide range of aesthetic styles while benefiting from the durability and performance advantages of fiber cement. Whether used for siding, roofing, or interior

wall applications, fiber cement boards offer a broad palette of design possibilities. They can be painted in various colors to suit architectural preferences, providing architects and designers with creative freedom. In addition to their aesthetic appeal, fiber cement boards are available in different sizes and thicknesses, allowing for customization to meet specific project requirements. This adaptability to diverse design needs and architectural styles drives their adoption in the construction industry.

### Fire Resistance and Safety

Fire safety is a paramount concern in construction, especially in regions prone to wildfires or with stringent building codes. Fiber cement boards have inherent fire-resistant properties, making them a preferred choice for applications where fire safety is a priority. These boards do not combust, and they resist the spread of flames and heat, providing an added layer of protection to buildings and their occupants. This feature is particularly valuable for exterior cladding, where fire can pose a significant threat. Fiber cement boards also contribute to reduced insurance costs for building owners due to their fire-resistant nature. As fire safety regulations continue to evolve and tighten, the demand for fire-resistant construction materials like fiber cement boards is expected to increase.

### Low Maintenance Requirements

Low maintenance is a desirable characteristic in building materials, as it reduces ongoing operational costs and hassles. Fiber cement boards are renowned for their minimal maintenance requirements, which is a significant driver in their adoption. These boards are resistant to moisture and do not warp or rot over time. They also resist damage from pests and insects, reducing the need for pest control measures. Additionally, fiber cement boards are not prone to fading or chalking, which can be common issues with some other exterior cladding materials. To maintain the appearance of fiber cement boards, periodic cleaning is usually sufficient. Their resistance to weathering and deterioration ensures that they remain in good condition for many years, making them a cost-effective choice for building owners.

### Stringent Building Codes and Regulations

The global construction industry is subject to a growing number of building codes and regulations aimed at ensuring safety, energy efficiency, and environmental sustainability. Fiber cement boards align with many of these regulations and standards, making them a preferred choice for builders and developers. For example, fiber cement

boards contribute to energy efficiency in buildings due to their thermal resistance properties, which help regulate interior temperatures and reduce heating and cooling costs. They also comply with fire safety regulations in many jurisdictions, adding to their appeal. As building codes and regulations continue to evolve and prioritize factors like energy efficiency and safety, the demand for construction materials that align with these standards is expected to drive the adoption of fiber cement boards. In conclusion, the global fiber cement board market is driven by several key factors, including sustainability, durability, design versatility, fire resistance, low maintenance requirements, and adherence to stringent building codes and regulations. These drivers make fiber cement boards a popular choice in the construction industry for a wide range of applications, from siding and roofing to interior wall panels. As the construction sector continues to prioritize sustainability, safety, and longevity, the demand for fiber cement boards is expected to grow further.

## Government Policies are Likely to Propel the Market

### Building Codes and Standards for Safety and Quality Assurance

Government policies play a crucial role in regulating the quality and safety of construction materials, including fiber cement boards. One key policy is the establishment and enforcement of building codes and standards. These codes outline the minimum requirements for construction materials to ensure structural integrity, safety, and durability. Governments work closely with industry stakeholders, architects, engineers, and builders to develop and update building codes in response to technological advancements and emerging safety concerns. These codes cover various aspects, including material specifications, installation guidelines, fire resistance, and energy efficiency. Compliance with building codes is mandatory for construction projects, ensuring that materials like fiber cement boards meet rigorous safety and performance criteria. Government agencies responsible for building regulation oversee code enforcement and conduct inspections to ensure compliance. Non-compliance can result in fines, project delays, or even legal action. By establishing and enforcing these codes and standards, governments play a vital role in safeguarding the integrity and safety of construction projects using fiber cement boards.

### Environmental Regulations and Sustainability Initiatives

Environmental sustainability has become a significant focus in construction, driving government policies related to green building practices and materials. Fiber cement boards, with their eco-friendly attributes, align with these policies and initiatives.

Governments worldwide implement regulations and incentives that promote the use of sustainable construction materials, including fiber cement boards. These policies may include tax incentives, grants, or subsidies for builders and developers who prioritize sustainable building practices. Additionally, governments set environmental regulations to limit the environmental impact of manufacturing and disposing of construction materials. These regulations may address emissions, waste disposal, and resource conservation. Fiber cement board manufacturers often need to adhere to specific environmental standards and certifications to ensure responsible production practices.

### Energy Efficiency Standards

Energy efficiency is a critical aspect of modern construction, as it impacts both environmental sustainability and operational costs. Governments enact policies that mandate energy-efficient building practices and materials. Fiber cement boards contribute to energy efficiency by providing insulation and thermal resistance properties, reducing heat transfer through walls and roofs. To encourage the use of such materials, governments may establish energy efficiency standards that set performance requirements for building components, including cladding materials. These policies often include requirements related to thermal resistance, air leakage, and heat gain/loss. Compliance with these standards is necessary for obtaining building permits and certifications for energy-efficient construction projects.

### Trade and Import Regulations

Government policies regarding international trade and imports have a significant impact on the fiber cement board market. Import tariffs, duties, and trade agreements can affect the cost and availability of these materials in different regions. Governments may impose tariffs on imported fiber cement boards to protect domestic manufacturers or address trade imbalances. These tariffs can influence the pricing and competitiveness of imported fiber cement boards. Conversely, governments can participate in international trade agreements that facilitate the exchange of construction materials, promoting access to a broader range of fiber cement board products. These agreements can reduce trade barriers and encourage the use of high-quality construction materials.

### Incentives for Research and Development

Governments often offer incentives and support for research and development (R&D) activities in the construction materials sector, including fiber cement boards. R&D can

lead to innovations that enhance product performance, durability, and sustainability. Policies such as research grants, tax credits, and partnerships with research institutions encourage manufacturers to invest in R&D efforts. These incentives stimulate the development of advanced fiber cement board formulations, production processes, and applications. By promoting R&D in the industry, governments contribute to the continuous improvement of fiber cement board technology, driving market growth and innovation.

### Housing and Infrastructure Development Initiatives

Government policies aimed at housing and infrastructure development can significantly impact the demand for fiber cement boards. These policies may include initiatives to address housing shortages, urbanization, or infrastructure modernization. For example, governments may launch affordable housing programs that prioritize the use of cost-effective and durable construction materials like fiber cement boards. Infrastructure projects, such as public buildings, schools, and healthcare facilities, can also specify the use of fiber cement boards for their performance and longevity benefits. By actively promoting and investing in housing and infrastructure development, governments indirectly support the fiber cement board market by creating demand for these materials in construction projects. In conclusion, government policies shape the global fiber cement board market by regulating safety, sustainability, energy efficiency, trade, R&D, and construction initiatives. These policies ensure the responsible use of fiber cement boards in construction projects while promoting industry growth and innovation.

### Key Market Challenges

#### Competitive Market Dynamics and Pricing Pressures

One of the prominent challenges facing the global fiber cement board market is the intensifying competition and pricing pressures within the industry. As the market continues to expand, an increasing number of manufacturers have entered the arena, driving up competition. This influx of competitors has led to a commoditization effect, where fiber cement boards are perceived as similar in quality and functionality, putting downward pressure on prices.

**Market Saturation and Oversupply:** The proliferation of manufacturers has resulted in market saturation and, in some cases, oversupply of fiber cement boards. This surplus supply often leads to aggressive pricing strategies as companies vie for market share. The oversupply situation can destabilize the market and erode profit margins for



manufacturers, making it challenging to sustain or invest in product innovation.

**Price-Based Competition:** In a commoditized market, many manufacturers resort to price-based competition to maintain or gain market share. This often leads to a race to the bottom in terms of pricing, where companies may sacrifice profitability to secure contracts. While this may benefit buyers in the short term, it can hinder the industry's ability to invest in research and development, quality control, and sustainability practices.

**Impact on Innovation:** Price-focused competition can divert resources away from innovation efforts. Manufacturers may cut corners on product development or reduce investments in eco-friendly manufacturing practices to maintain lower prices. This can impede advancements in fiber cement board technology and limit the industry's ability to address evolving market demands, such as sustainability and energy efficiency.

**Geopolitical Factors:** Geopolitical tensions and trade disputes can disrupt the supply chain and impact the pricing of raw materials essential for fiber cement board production. Tariffs, export restrictions, and supply chain disruptions can lead to price volatility and supply uncertainties, challenging manufacturers' ability to offer competitive pricing and reliable delivery times.

## Environmental and Sustainability Concerns

As the construction industry places a growing emphasis on sustainability and environmental responsibility, the global fiber cement board market faces challenges related to meeting these evolving demands.

**Environmental Impact of Manufacturing:** The production of fiber cement boards involves the use of cement, which is a resource-intensive material associated with significant carbon emissions. While the industry has made efforts to improve energy efficiency and reduce emissions, addressing the environmental impact of manufacturing remains a challenge. Government regulations and emissions reduction targets may necessitate further changes in production processes.

**Waste Management and Disposal:** Fiber cement boards are durable and have long lifespans, but their disposal at the end of their lifecycle can be challenging. The materials used in fiber cement boards are not easily biodegradable, and their disposal in landfills can contribute to environmental concerns. Finding sustainable and environmentally friendly disposal solutions, such as recycling or repurposing, is an

ongoing challenge for the industry.

**Raw Material Sourcing:** The availability of raw materials for fiber cement board production, such as wood fibers and cement, can be subject to environmental and sustainability concerns. Responsible and sustainable sourcing of these materials is essential to align with industry and consumer expectations for eco-friendly products. Ensuring a consistent supply of sustainable raw materials can be challenging, especially in regions where deforestation and resource depletion are issues.

**Consumer Demand for Green Building Materials:** Consumers are increasingly seeking green building materials with certifications like LEED (Leadership in Energy and Environmental Design) and other eco-labels. Meeting these demands requires investments in sustainable practices, certifications, and eco-friendly product options. Manufacturers must navigate the complexities of green certifications and communicate their commitment to sustainability effectively.

**Regulatory Compliance:** Governments worldwide are introducing stricter environmental regulations related to construction materials and emissions. Compliance with these regulations can be costly and may necessitate changes in manufacturing processes. Ensuring compliance while maintaining cost-effectiveness is an ongoing challenge for the industry.

Addressing these environmental and sustainability challenges requires a coordinated effort among fiber cement board manufacturers, regulatory bodies, and industry stakeholders. Innovations in sustainable production methods, recycling initiatives, and responsible sourcing practices will be essential to navigate these challenges successfully and meet the growing demand for eco-friendly construction materials.

## Segmental Insights

### Siding Insights

The Siding segment is expected to dominate the market during the forecast period. Siding is one of the primary applications of fiber cement boards, and it plays a crucial role in the global fiber cement board market. Siding applications are a major driver of the global fiber cement board market. Fiber cement boards have gained significant traction as a preferred siding material for both residential and commercial construction projects. Their versatility, durability, and aesthetic appeal make them a dominant choice in the siding market. Fiber cement boards are widely used for siding in various



construction segments, including residential, commercial, and institutional. In residential construction, they are commonly employed for single-family homes, apartments, and townhouses. In commercial construction, they find applications in office buildings, retail spaces, and hospitality establishments. One of the key advantages of fiber cement siding is its exceptional durability and longevity. It can withstand harsh weather conditions, resist rot, pests, and fire, and maintain its structural integrity over many years. These qualities make it an attractive choice for building owners seeking low-maintenance, long-lasting siding solutions. Fiber cement siding offers architects and designers a wide range of design possibilities. It can be textured and molded to mimic the appearance of wood, stone, or brick, catering to diverse architectural styles and aesthetic preferences. It can also be painted in various colors to achieve the desired look, allowing for customization. Fiber cement siding contributes to energy efficiency in buildings. Its thermal resistance properties help regulate indoor temperatures, reducing the need for heating and cooling, and ultimately lowering energy costs for building owners. This feature aligns with energy efficiency regulations and sustainability initiatives.

### High-Density Insights

The high-density segment is expected to dominate the market during the forecast period. High-density fiber cement boards are primarily used in specialized applications where extreme durability and resistance to environmental stressors are required. These applications often include exterior cladding in high-impact and high-traffic areas, as well as in regions with severe weather conditions. High-density fiber cement boards are favored in architectural and commercial projects where the aesthetic appearance of the building's exterior needs to be combined with structural integrity and longevity. Their higher density provides additional strength, reducing the risk of damage from impacts, such as hail or wind-blown debris. These boards offer superior impact resistance compared to standard-density fiber cement boards. This feature is particularly valuable for buildings located in areas prone to storms, hurricanes, or industrial zones where impact resistance is a critical factor for the longevity of the building's exterior.

### Regional Insights

Asia Pacific had the largest market for fiber cement boards, accounting for the largest market share in 2022. The growth of the market in Asia Pacific is driven by the rapid urbanization and industrialization in the region. The increasing demand for sustainable building materials is also driving the growth of the market in the region. China, India, and Japan are the major markets for fiber cement boards in Asia Pacific. Additionally,

North America is the second largest market share for fiber cement boards in 2022. The growth of the market in North America is driven by the increasing demand for fire-resistant building materials. The United States is the largest market for fiber cement boards in North America.

### Key Market Players

James Hardie Industries PLC

Etex Group

CSR Limited

Cembrit Holding AS

Allura Inc.

Everest Industries Limited

American Fiber Cement Corporation

Nichiha Corporation

Hume Cemboard Industries Sdn Bhd

Swisspearl Holding AG

### Report Scope:

In this report, the Global Fiber Cement Board Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Fiber Cement Board Market, By Raw Material:

Portland Cement

Silica

Cellulosic Fiber

Other Raw Material

Fiber Cement Board Market, By Application:

Siding

Roofing

Molding and Trim

Trim Wall

Flooring

Curtain Walls

Others

Fiber Cement Board Market, By End-User:

Commercial

Residential

Fiber Cement Board Market, By Product:

High-Density Board

Medium Density Board

Low-Density Board

Fiber Cement Board Market, By Region:

North America

Europe

South America

Middle East & Africa

Asia Pacific

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Fiber Cement Board market.

Available Customizations:

Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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## **16. STRATEGIC RECOMMENDATIONS**

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