

# **Facial Scrub Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (Normal Skin Facial Scrub, Oily Skin Facial Scrub, Dry Skin Facial Scrub, Sensitive Skin Facial Scrub, Combination Skin Facial Scrub), By Application (Men, Women), By Distribution Channel (Supermarkets/Hypermarkets, Conveniences Stores, Specialty Stores, Online, Others), By Region, By Competition 2018-2028**

<https://marketpublishers.com/r/F0DA1E3F1C3AEN.html>

Date: January 2024

Pages: 173

Price: US\$ 4,900.00 (Single User License)

ID: F0DA1E3F1C3AEN

## **Abstracts**

Global Facial Scrub Market was valued at USD 14.5 Billion in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 5.8% through 2028. The market is driven by increasing consumer awareness about the benefits of facial scrubs, such as removing dead skin cells, improving skin texture, and reducing acne. The facial scrub market is expected to continue to grow in the coming years. This growth will be driven by the factors mentioned above. The market is also expected to benefit from the increasing adoption of e-commerce, which will make it easier for consumers to purchase products. Overall, the outlook for the facial scrub market is positive. The market is expected to continue to grow in the coming years, driven by increasing consumer demand and innovative product development.

The market for facial scrubs is driven by a number of factors, including rising consumer spending power, growing knowledge of skincare, and an increase in the number of working women. A comprehensive analysis of the market is given in the Global Facial Scrub Market study. A thorough analysis of the market's major segments, trends, drivers, constraints, competitive environment, and other important variables is provided

in this research.

A facial scrub often consists of a cream-based solution with a tiny piece of exfoliating material that, when massaged over the skin, physically lifts off dead, dry skin cells to help smooth the skin. Regular use of the face scrub will give your skin a more youthful, bright appearance. While the body is exfoliated, the facial scrub eliminates dead skin cells. It is recommended to use it twice or three times a week, using a circular motion. The skin's surface can be cleaned of debris, sebum, and dead cells via scrubbing. The cleanser will assist in removing any dead skin cells and debris that the scrub raised and left on the skin's surface after the scrub has finished. There are luxurious whitening facial scrubs available in the market, that are capable of exfoliating skin to a whiter and smoother skin tone. Whitening ingredients in the facial scrub penetrate the skin to look lighter and more flawless.

Factors driving market expansion include growing air pollution that damages facial skin, an increase in male consumers, rising disposable incomes, and a heightened sense of individualism in millennials' purchasing decisions. Other factors include changing habits and lifestyles, growing internet penetration, and growing grooming consciousness. Numerous reasons, such as rising consumer spending power, growing knowledge of skincare, and an increase in the number of working women, are driving the facial scrub market. In addition, there is a greater need for exfoliation and anti-aging skincare products due to growing skin issues and the desire to appear younger. Furthermore, throughout the aforementioned forecast period, the Facial Scrub Market is expected to increase due to a number of factors, including shifting consumer lifestyles and growing awareness of the importance of beauty.

## Key Market Drivers

### Consumer Awareness and Preferences

Consumer awareness and preferences play a pivotal role in driving the facial scrub market. With increasing awareness about skincare and the desire for a youthful appearance, consumers are actively seeking products that cater to their specific needs. The demand for facial scrubs has surged as consumers become more conscious of the importance of exfoliation in maintaining healthy skin.

Facial scrub manufacturers capitalize on this trend by incorporating natural and organic ingredients, meeting the rising demand for sustainable and clean beauty products. Additionally, preferences for specific formulations, such as those suitable for sensitive

skin or enriched with vitamins and antioxidants, significantly influence product development strategies.

### Innovations in Formulations and Ingredients

Innovation in formulations and ingredients is a key driver shaping the facial scrub market. Manufacturers are constantly researching and developing new formulations that address evolving consumer needs. This includes the integration of cutting-edge skincare technologies and the use of novel ingredients with proven benefits.

In recent years, the market has witnessed a shift towards eco-friendly and sustainable ingredients, aligning with the growing global focus on environmental conservation. Plant-based exfoliants, biodegradable microbeads, and cruelty-free formulations are gaining traction, reflecting a broader industry trend towards ethical and environmentally responsible practices.

### Rising Disposable Income and Lifestyle Changes

The facial scrub market is significantly influenced by changes in consumer lifestyles and disposable income levels. As disposable incomes rise globally, consumers are willing to spend more on personal care products, including premium facial scrubs. The market benefits from consumers' willingness to invest in skincare routines that promise effective results.

Furthermore, lifestyle changes, such as increased urbanization and hectic schedules, contribute to the demand for convenient and time-saving beauty products. Facial scrubs that offer quick and visible results fit well into modern lifestyles, driving their popularity across various demographic segments.

### Growing E-Commerce and Online Retail Channels

The advent of e-commerce and the proliferation of online retail channels have transformed the facial scrub market. Consumers now have easy access to a wide range of products from various brands, allowing them to explore and purchase products that align with their preferences. This digital transformation has significantly expanded the market's reach and accessibility.

Online platforms also provide a space for emerging and niche brands to showcase their products, fostering innovation and healthy competition. The ease of comparing

products, reading reviews, and accessing detailed product information online has empowered consumers to make informed purchasing decisions, further driving market growth.

### Skincare and Beauty Trends on Social Media

The influence of social media on beauty trends cannot be overstated. Platforms like Instagram, TikTok, and YouTube serve as powerful channels for beauty influencers and skincare enthusiasts to share product recommendations and skincare routines. The facial scrub market benefits from the viral nature of beauty trends on social media, with certain products gaining rapid popularity.

Brands actively leverage social media to market their products, engage with consumers, and create a buzz around new launches. The visual nature of these platforms makes them particularly effective for showcasing the immediate benefits of facial scrubs, driving consumer curiosity and adoption.

### Increasing Men's Grooming and Skincare Awareness

The expanding market for men's grooming and skincare products has become a significant driver for the facial scrub market. As societal norms evolve, there is a growing acceptance of skincare routines as part of overall grooming for men. The market responds to this shift by developing facial scrubs tailored to men's specific skincare needs and preferences.

Marketing strategies often focus on dismantling stereotypes around skincare being exclusively for women, and products are formulated with scents and textures that appeal to a male audience. The increasing awareness among men about the benefits of exfoliation and skincare contributes to the overall market expansion.

### Regulatory Support for Clean Beauty

Regulatory support for clean and safe beauty products positively impacts the facial scrub market. Governments and regulatory bodies are increasingly focusing on the safety and transparency of cosmetic formulations. This has led to the development of guidelines and standards that encourage the use of natural, non-toxic ingredients in skincare products.

Facial scrub manufacturers align their product formulations with these clean beauty

standards, gaining the trust of consumers who prioritize safety and transparency. Regulatory support also fosters innovation in product development as companies strive to meet or exceed industry standards.

## Key Market Challenges

### Environmental Concerns and Microplastic Pollution

One of the significant challenges faced by the facial scrub market is the environmental impact associated with certain ingredients, particularly microplastics. Traditional facial scrubs have often contained microbeads made of plastic, which, when washed off, find their way into water bodies, contributing to microplastic pollution. Microplastics pose a threat to marine life, ecosystems, and potentially human health as they enter the food chain. The facial scrub industry is under increasing pressure to address these concerns by phasing out the use of plastic microbeads and adopting eco-friendly alternatives. However, finding suitable replacements that maintain the efficacy of the product while being environmentally responsible remains a complex challenge.

### Formulation Complexity and Ingredient Sourcing

Developing facial scrubs that meet consumer expectations for effectiveness, safety, and sustainability requires careful consideration of formulations and ingredient sourcing. Formulators must strike a balance between achieving desirable skincare outcomes and adhering to clean beauty standards. This complexity is compounded by the need to identify ethically sourced and sustainable ingredients, adding challenges to the supply chain. Furthermore, as consumer preferences shift towards natural and organic products, manufacturers face the challenge of sourcing these ingredients in sufficient quantities without compromising on quality. Ingredient scarcity and fluctuations in supply can affect product availability and pricing, creating additional hurdles for market players.

### Intense Competition and Market Saturation

The facial scrub market is characterized by intense competition, with numerous brands vying for consumer attention. As a result, the market has become saturated, making it challenging for new entrants to establish a foothold and for existing brands to differentiate themselves. Consumers are inundated with choices, making brand loyalty harder to cultivate. Differentiating products based on formulations, unique selling propositions, or brand values becomes crucial in such a competitive landscape. Additionally, marketing strategies need to cut through the noise to effectively

communicate a brand's message and establish a connection with consumers.

### Regulatory Compliance and Changing Standards

The facial scrub market operates in a dynamic regulatory environment with standards that are subject to change. Compliance with evolving regulations, especially in the realm of ingredient safety and labeling, poses a significant challenge for manufacturers. Keeping up with global regulatory developments requires constant vigilance and can lead to increased compliance costs. Changes in regulations may necessitate reformulations or adjustments to product labeling, impacting existing inventory and manufacturing processes. Adhering to clean beauty standards, avoiding banned substances, and meeting region-specific requirements add layers of complexity to the regulatory landscape that manufacturers must navigate.

### Economic Uncertainties and Price Sensitivity

The facial scrub market is not immune to economic uncertainties and fluctuations. During periods of economic downturn, consumers may become more price-sensitive, leading to a shift in purchasing behaviors. This sensitivity can impact sales of premium or higher-priced facial scrub products, prompting manufacturers to reassess pricing strategies and product positioning.

The challenge lies in finding a balance between offering quality products and ensuring affordability, especially in markets where consumers may be more inclined towards budget-friendly options during economically challenging times.

### Key Market Trends

#### Rise of Sustainable and Eco-friendly Formulations:

In recent years, a significant trend in the facial scrub market has been the growing emphasis on sustainability and eco-friendly formulations. Consumers are increasingly conscious of the environmental impact of beauty products, prompting a shift towards brands that prioritize sustainability in their ingredients and packaging. This trend is evident in the rise of facial scrubs featuring biodegradable exfoliants, such as natural seeds, fruit pits, or finely ground minerals. Brands are actively moving away from traditional formulations that may contain microplastics, opting for alternatives that align with eco-conscious consumer values. Additionally, companies are investing in recyclable packaging and reducing overall environmental footprints, reflecting a



commitment to sustainable practices.

### Incorporation of Advanced Skincare Technologies

The facial scrub market is witnessing a surge in the integration of advanced skincare technologies. Brands are leveraging scientific innovations to enhance the effectiveness of their products and provide consumers with targeted solutions. This includes the incorporation of ingredients supported by scientific research, such as peptides, enzymes, and hyaluronic acid, known for their beneficial effects on the skin. Furthermore, technology-driven formulations are designed to cater to specific skincare concerns, such as anti-aging, brightening, or acne prevention. The market is embracing the convergence of beauty and technology, with smart skincare devices and apps complementing facial scrubs to offer a holistic and personalized skincare experience.

### Clean Beauty Movement and Transparent Labeling

The clean beauty movement has gained substantial momentum in the facial scrub market. Consumers are becoming more conscious of the ingredients used in their skincare products and are actively seeking formulations that are free from potentially harmful chemicals. Brands are responding by adopting clean beauty standards, excluding ingredients such as sulfates, parabens, and phthalates from their facial scrub formulations. Transparent labeling is a key aspect of this trend, with brands providing detailed information about the sourcing and purpose of each ingredient. This transparency builds trust with consumers, reinforcing the brand's commitment to clean and safe beauty practices.

### Growth of Men's Grooming and Unisex Products

The facial scrub market is experiencing growth in the men's grooming sector, driven by changing attitudes towards skincare among men. Brands are recognizing the potential in this market and are introducing facial scrubs tailored to men's specific skincare needs. Marketing strategies often focus on the simplicity and effectiveness of skincare routines, catering to men who may be new to the world of facial care. Additionally, the market is witnessing a rise in unisex products as gender norms around beauty and skincare continue to evolve. Facial scrubs that appeal to a broad audience, irrespective of gender, are gaining popularity as consumers seek inclusive and versatile skincare options.

### Segmental Insights

## Type Insights

Based on Type, the market is bifurcated into Normal Skin Facial Scrub, Oily Skin Facial Scrub, Dry Skin Facial Scrub, Sensitive Skin Facial Scrub, and Combination Skin Facial Scrub. Face scrubs are generally best for oily and dry skin types because they buff away dry skin patches and dramatically change skin texture.

## Application Insights

Based on Application, the market is bifurcated into Men and Women. The improving quality of life, the positive effects of beauty and personal care on self-esteem and social interaction, and the gradual consumer shift toward premium and luxury cosmetic brands are a few factors that are likely to propel the market growth during the forecast period.

## Distribution Channel Insights

Based on Distribution Channel, the market is bifurcated into Supermarkets/Hypermarkets, Conveniences Stores, Specialist Stores, Online Retail Stores, and Others. The supermarkets/hypermarkets segment will hold a major share in the global Facial Scrub Market. The growing number of commercial malls globally are propelling market demand. The online retail segment is showing upward trends between the forecast period. The growing usage of smart mobiles and easy access to the internet is propelling the market growth for the online segment.

## Regional Insights

On the basis of Geography, the Global Facial Scrub Market is classified into North America, Europe, Asia Pacific, and the Rest of the world. North America dominates the Facial Scrub Market due to the growing number of women populations along with the rising usage of skincare products. Asia-Pacific region is expected to hold the largest growth rate due to the rising number of cosmetics industries in the region. The country section of the report also provides individual market impacting factors and changes in regulation in the market domestically that impact the current and future trends of the market.

## Key Market Players

Acure



Biore

Dermalogica

Dr. Brandt

Freeman

Murad

Origins Ginzing

Simple

St. Ives

ZO Skin Health

#### Report Scope:

In this report, the Global Facial Scrub Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

#### Facial Scrub Market, By Type:

Normal Skin Facial Scrub

Oily Skin Facial Scrub

Dry Skin Facial Scrub

Sensitive Skin Facial Scrub

Combination Skin Facial Scrub

#### Facial Scrub Market, By Application:

Men

Women

Facial Scrub Market, By Distribution Channel:

Supermarkets/Hypermarkets

Convenience Stores

Specialty Stores

Online

Others

Facial Scrub Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Turkey

Egypt

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Facial Scrub Market.

Available Customizations:

Global Facial Scrub market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

#### Company Information

Detailed analysis and profiling of additional market players (up to five).

## Contents

### **1. INTRODUCTION**

- 1.1. Product Overview
- 1.2. Key Highlights of the Report
- 1.3. Market Coverage
- 1.4. Market Segments Covered
- 1.5. Research Tenure Considered

### **2. RESEARCH METHODOLOGY**

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

### **3. EXECUTIVE SUMMARY**

- 3.1. Market Overview
- 3.2. Market Forecast
- 3.3. Key Regions
- 3.4. Key Segments

### **4. VOICE OF CUSTOMER**

- 4.1. Brand Awareness
- 4.2. Factors Influencing Purchase Decisions
- 4.3. Challenges Faced

### **5. GLOBAL FACIAL SCRUB MARKET OUTLOOK**

- 5.1. Market Size & Forecast
  - 5.1.1. By Value
- 5.2. Market Share & Forecast
  - 5.2.1. By Type Market Share Analysis (Normal Skin Facial Scrub, Oily Skin Facial

Scrub, Dry Skin Facial Scrub, Sensitive Skin Facial Scrub, Combination Skin Facial Scrub)

5.2.2. By Application Market Share Analysis (Men, Women)

5.2.3. By Distribution Channel Market Share Analysis (Supermarkets/Hypermarkets, Convenues Stores, Specialty Stores, Online, Others)

5.2.4. By Regional Market Share Analysis

5.2.4.1. North America Market Share Analysis

5.2.4.2. South America Market Share Analysis

5.2.4.3. Middle East & Africa Market Share Analysis

5.2.4.4. Europe Market Share Analysis

5.2.4.5. Asia-Pacific Market Share Analysis

5.2.5. By Top 5 Companies Market Share Analysis, Others (2022)

5.3. Global Facial Scrub Market Mapping & Opportunity Assessment

5.3.1. By Type Market Mapping & Opportunity Assessment

5.3.2. By Application Market Mapping & Opportunity Assessment

5.3.3. By Distribution Channel Market Mapping & Opportunity Assessment

5.3.4. By Region Market Mapping & Opportunity Assessment

## **6. NORTH AMERICA FACIAL SCRUB MARKET OUTLOOK**

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Type Market Share Analysis

6.2.2. By Application Market Share Analysis

6.2.3. By Distribution Channel Market Share Analysis

6.2.4. By Country Market Share Analysis

6.3. North America: Country Analysis

6.3.1. United States Facial Scrub Market Outlook

6.3.1.1. Market Size & Forecast

6.3.1.1.1. By Value

6.3.1.2. Market Share & Forecast

6.3.1.2.1. By Type Market Share Analysis

6.3.1.2.2. By Application Market Share Analysis

6.3.1.2.3. By Distribution Channel Market Share Analysis

6.3.2. Canada Facial Scrub Market Outlook

6.3.2.1. Market Size & Forecast

6.3.2.1.1. By Value

6.3.2.2. Market Share & Forecast



- 6.3.2.2.1. By Type Market Share Analysis
- 6.3.2.2.2. By Application Market Share Analysis
- 6.3.2.2.3. By Distribution Channel Market Share Analysis
- 6.3.3. Mexico Facial Scrub Market Outlook
  - 6.3.3.1. Market Size & Forecast
    - 6.3.3.1.1. By Value
  - 6.3.3.2. Market Share & Forecast
    - 6.3.3.2.1. By Type Market Share Analysis
    - 6.3.3.2.2. By Application Market Share Analysis
    - 6.3.3.2.3. By Distribution Channel Market Share Analysis

## **7. EUROPE FACIAL SCRUB MARKET OUTLOOK**

- 7.1. Market Size & Forecast
  - 7.1.1. By Value
- 7.2. Market Share & Forecast
  - 7.2.1. By Type Market Share Analysis
  - 7.2.2. By Application Market Share Analysis
  - 7.2.3. By Distribution Channel Market Share Analysis
  - 7.2.4. By Country Market Share Analysis
- 7.3. Europe: Country Analysis
  - 7.3.1. Germany Facial Scrub Market Outlook
    - 7.3.1.1. Market Size & Forecast
      - 7.3.1.1.1. By Value
    - 7.3.1.2. Market Share & Forecast
      - 7.3.1.2.1. By Type Market Share Analysis
      - 7.3.1.2.2. By Application Market Share Analysis
      - 7.3.1.2.3. By Distribution Channel Market Share Analysis
  - 7.3.2. United Kingdom Facial Scrub Market Outlook
    - 7.3.2.1. Market Size & Forecast
      - 7.3.2.1.1. By Value
    - 7.3.2.2. Market Share & Forecast
      - 7.3.2.2.1. By Type Market Share Analysis
      - 7.3.2.2.2. By Application Market Share Analysis
      - 7.3.2.2.3. By Distribution Channel Market Share Analysis
  - 7.3.3. Italy Facial Scrub Market Outlook
    - 7.3.3.1. Market Size & Forecast
      - 7.3.3.1.1. By Value
    - 7.3.3.2. Market Share & Forecast

- 7.3.3.2.1. By Type Market Share Analysis
- 7.3.3.2.2. By Application Market Share Analysis
- 7.3.3.2.3. By Distribution Channel Market Share Analysis
- 7.3.4. France Facial Scrub Market Outlook
  - 7.3.4.1. Market Size & Forecast
    - 7.3.4.1.1. By Value
  - 7.3.4.2. Market Share & Forecast
    - 7.3.4.2.1. By Type Market Share Analysis
    - 7.3.4.2.2. By Application Market Share Analysis
    - 7.3.4.2.3. By Distribution Channel Market Share Analysis
- 7.3.5. Spain Facial Scrub Market Outlook
  - 7.3.5.1. Market Size & Forecast
    - 7.3.5.1.1. By Value
  - 7.3.5.2. Market Share & Forecast
    - 7.3.5.2.1. By Type Market Share Analysis
    - 7.3.5.2.2. By Application Market Share Analysis
    - 7.3.5.2.3. By Distribution Channel Market Share Analysis

## **8. ASIA-PACIFIC FACIAL SCRUB MARKET OUTLOOK**

- 8.1. Market Size & Forecast
  - 8.1.1. By Value
- 8.2. Market Share & Forecast
  - 8.2.1. By Type Market Share Analysis
  - 8.2.2. By Application Market Share Analysis
  - 8.2.3. By Distribution Channel Market Share Analysis
  - 8.2.4. By Country Market Share Analysis
- 8.3. Asia-Pacific: Country Analysis
  - 8.3.1. China Facial Scrub Market Outlook
    - 8.3.1.1. Market Size & Forecast
      - 8.3.1.1.1. By Value
    - 8.3.1.2. Market Share & Forecast
      - 8.3.1.2.1. By Type Market Share Analysis
      - 8.3.1.2.2. By Application Market Share Analysis
      - 8.3.1.2.3. By Distribution Channel Market Share Analysis
  - 8.3.2. India Facial Scrub Market Outlook
    - 8.3.2.1. Market Size & Forecast
      - 8.3.2.1.1. By Value
    - 8.3.2.2. Market Share & Forecast

- 8.3.2.2.1. By Type Market Share Analysis
- 8.3.2.2.2. By Application Market Share Analysis
- 8.3.2.2.3. By Distribution Channel Market Share Analysis
- 8.3.3. Japan Facial Scrub Market Outlook
  - 8.3.3.1. Market Size & Forecast
    - 8.3.3.1.1. By Value
  - 8.3.3.2. Market Share & Forecast
    - 8.3.3.2.1. By Type Market Share Analysis
    - 8.3.3.2.2. By Application Market Share Analysis
    - 8.3.3.2.3. By Distribution Channel Market Share Analysis
- 8.3.4. South Korea Facial Scrub Market Outlook
  - 8.3.4.1. Market Size & Forecast
    - 8.3.4.1.1. By Value
  - 8.3.4.2. Market Share & Forecast
    - 8.3.4.2.1. By Type Market Share Analysis
    - 8.3.4.2.2. By Application Market Share Analysis
    - 8.3.4.2.3. By Distribution Channel Market Share Analysis
- 8.3.5. Australia Facial Scrub Market Outlook
  - 8.3.5.1. Market Size & Forecast
    - 8.3.5.1.1. By Value
  - 8.3.5.2. Market Share & Forecast
    - 8.3.5.2.1. By Type Market Share Analysis
    - 8.3.5.2.2. By Application Market Share Analysis
    - 8.3.5.2.3. By Distribution Channel Market Share Analysis

## **9. SOUTH AMERICA FACIAL SCRUB MARKET OUTLOOK**

- 9.1. Market Size & Forecast
  - 9.1.1. By Value
- 9.2. Market Share & Forecast
  - 9.2.1. By Type Market Share Analysis
  - 9.2.2. By Application Market Share Analysis
  - 9.2.3. By Distribution Channel Market Share Analysis
  - 9.2.4. By Country Market Share Analysis
- 9.3. South America: Country Analysis
  - 9.3.1. Brazil Facial Scrub Market Outlook
    - 9.3.1.1. Market Size & Forecast
      - 9.3.1.1.1. By Value
    - 9.3.1.2. Market Share & Forecast

- 9.3.1.2.1. By Type Market Share Analysis
- 9.3.1.2.2. By Application Market Share Analysis
- 9.3.1.2.3. By Distribution Channel Market Share Analysis
- 9.3.2. Argentina Facial Scrub Market Outlook
  - 9.3.2.1. Market Size & Forecast
    - 9.3.2.1.1. By Value
  - 9.3.2.2. Market Share & Forecast
    - 9.3.2.2.1. By Type Market Share Analysis
    - 9.3.2.2.2. By Application Market Share Analysis
    - 9.3.2.2.3. By Distribution Channel Market Share Analysis
- 9.3.3. Colombia Facial Scrub Market Outlook
  - 9.3.3.1. Market Size & Forecast
    - 9.3.3.1.1. By Value
  - 9.3.3.2. Market Share & Forecast
    - 9.3.3.2.1. By Type Market Share Analysis
    - 9.3.3.2.2. By Application Market Share Analysis
    - 9.3.3.2.3. By Distribution Channel Market Share Analysis

## **10. MIDDLE EAST AND AFRICA FACIAL SCRUB MARKET OUTLOOK**

- 10.1. Market Size & Forecast
  - 10.1.1. By Value
- 10.2. Market Share & Forecast
  - 10.2.1. By Type Market Share Analysis
  - 10.2.2. By Application Market Share Analysis
  - 10.2.3. By Distribution Channel Market Share Analysis
  - 10.2.4. By Country Market Share Analysis
- 10.3. MEA: Country Analysis
  - 10.3.1. South Africa Facial Scrub Market Outlook
    - 10.3.1.1. Market Size & Forecast
      - 10.3.1.1.1. By Value
    - 10.3.1.2. Market Share & Forecast
      - 10.3.1.2.1. By Type Market Share Analysis
      - 10.3.1.2.2. By Application Market Share Analysis
      - 10.3.1.2.3. By Distribution Channel Market Share Analysis
  - 10.3.2. Saudi Arabia Facial Scrub Market Outlook
    - 10.3.2.1. Market Size & Forecast
      - 10.3.2.1.1. By Value
    - 10.3.2.2. Market Share & Forecast

- 10.3.2.2.1. By Type Market Share Analysis
- 10.3.2.2.2. By Application Market Share Analysis
- 10.3.2.2.3. By Distribution Channel Market Share Analysis
- 10.3.3. UAE Facial Scrub Market Outlook
  - 10.3.3.1. Market Size & Forecast
    - 10.3.3.1.1. By Value
  - 10.3.3.2. Market Share & Forecast
    - 10.3.3.2.1. By Type Market Share Analysis
    - 10.3.3.2.2. By Application Market Share Analysis
    - 10.3.3.2.3. By Distribution Channel Market Share Analysis
- 10.3.4. Turkey Facial Scrub Market Outlook
  - 10.3.4.1. Market Size & Forecast
    - 10.3.4.1.1. By Value
  - 10.3.4.2. Market Share & Forecast
    - 10.3.4.2.1. By Type Market Share Analysis
    - 10.3.4.2.2. By Application Market Share Analysis
    - 10.3.4.2.3. By Distribution Channel Market Share Analysis
- 10.3.5. Egypt Facial Scrub Market Outlook
  - 10.3.5.1. Market Size & Forecast
    - 10.3.5.1.1. By Value
  - 10.3.5.2. Market Share & Forecast
    - 10.3.5.2.1. By Type Market Share Analysis
    - 10.3.5.2.2. By Application Market Share Analysis
    - 10.3.5.2.3. By Distribution Channel Market Share Analysis

## **11. MARKET DYNAMICS**

- 11.1. Drivers
- 11.2. Challenges

## **12. MARKET TRENDS & DEVELOPMENTS**

## **13. SWOT ANALYSIS**

- 13.1. Strength
- 13.2. Weakness
- 13.3. Opportunity
- 13.4. Threat

## 14. COMPETITIVE LANDSCAPE

### 14.1. Company Profiles

#### 14.1.1. Acure

14.1.1.1. Company Details

14.1.1.2. Products & Services

14.1.1.3. Financials (As Per Availability)

14.1.1.4. Key Market Focus & Geographical Presence

14.1.1.5. Recent Developments

14.1.1.6. Key Management Personnel

#### 14.1.2. Biore

14.1.2.1. Company Details

14.1.2.2. Products & Services

14.1.2.3. Financials (As Per Availability)

14.1.2.4. Key Market Focus & Geographical Presence

14.1.2.5. Recent Developments

14.1.2.6. Key Management Personnel

#### 14.1.3. Dermalogica

14.1.3.1. Company Details

14.1.3.2. Products & Services

14.1.3.3. Financials (As Per Availability)

14.1.3.4. Key Market Focus & Geographical Presence

14.1.3.5. Recent Developments

14.1.3.6. Key Management Personnel

#### 14.1.4. Dr. Brandt

14.1.4.1. Company Details

14.1.4.2. Products & Services

14.1.4.3. Financials (As Per Availability)

14.1.4.4. Key Market Focus & Geographical Presence

14.1.4.5. Recent Developments

14.1.4.6. Key Management Personnel

#### 14.1.5. Freeman

14.1.5.1. Company Details

14.1.5.2. Products & Services

14.1.5.3. Financials (As Per Availability)

14.1.5.4. Key Market Focus & Geographical Presence

14.1.5.5. Recent Developments

14.1.5.6. Key Management Personnel



#### 14.1.6. Murad

14.1.6.1. Company Details

14.1.6.2. Products & Services

14.1.6.3. Financials (As Per Availability)

14.1.6.4. Key Market Focus & Geographical Presence

14.1.6.5. Recent Developments

14.1.6.6. Key Management Personnel

#### 14.1.7. Origins Ginzing

14.1.7.1. Company Details

14.1.7.2. Products & Services

14.1.7.3. Financials (As Per Availability)

14.1.7.4. Key Market Focus & Geographical Presence

14.1.7.5. Recent Developments

14.1.7.6. Key Management Personnel

#### 14.1.8. Simple

14.1.8.1. Company Details

14.1.8.2. Products & Services

14.1.8.3. Financials (As Per Availability)

14.1.8.4. Key Market Focus & Geographical Presence

14.1.8.5. Recent Developments

14.1.8.6. Key Management Personnel

#### 14.1.9. St. Ives

14.1.9.1. Company Details

14.1.9.2. Products & Services

14.1.9.3. Financials (As Per Availability)

14.1.9.4. Key Market Focus & Geographical Presence

14.1.9.5. Recent Developments

14.1.9.6. Key Management Personnel

#### 14.1.10. ZO Skin Health

14.1.10.1. Company Details

14.1.10.2. Products & Services

14.1.10.3. Financials (As Per Availability)

14.1.10.4. Key Market Focus & Geographical Presence

14.1.10.5. Recent Developments

14.1.10.6. Key Management Personnel

## 15. STRATEGIC RECOMMENDATIONS

### 15.1. Key Focus Areas

15.2. Target Type

15.3. Target Distribution Channel

## **16. ABOUT US & DISCLAIMER**

## I would like to order

Product name: Facial Scrub Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (Normal Skin Facial Scrub, Oily Skin Facial Scrub, Dry Skin Facial Scrub, Sensitive Skin Facial Scrub, Combination Skin Facial Scrub), By Application (Men, Women), By Distribution Channel (Supermarkets/Hypermarkets, Conveniences Stores, Specialty Stores, Online, Others), By Region, By Competition 2018-2028

Product link: <https://marketpublishers.com/r/F0DA1E3F1C3AEN.html>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F0DA1E3F1C3AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970