

Eye Care Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Product Type (Eyeglasses, Eye Drops, Contact Lens, Intraocular Lens, Eye Vitamins, Others), By Eye Drops (Prescription and Over The Counter), By Coating (Anti-Glare, UV Coating, Others), By Lens Material (Polycarbonate, Normal Glass, Trivex, Others), By Distribution Channel (Retail Stores, E-commerce, Clinics, Hospitals), By Region and Competition, 2020-2030F

<https://marketpublishers.com/r/E0C3F1E9B08BEN.html>

Date: August 2025

Pages: 185

Price: US\$ 4,500.00 (Single User License)

ID: E0C3F1E9B08BEN

Abstracts

Market Overview

Global Eye Care Market has valued at USD 67.71 Billion in 2024 and is anticipated to project impressive growth in the forecast period with a CAGR of 6.07% through 2030F. The eye is an integral component of the human body, facilitating vision and aiding in the processing of visual information. Eye care encompasses various treatments and interventions aimed at addressing vision issues. For instance, according to WHO statistics published in 2023, approximately 2.2 billion people globally experience vision impairment, with an estimated 1.09 billion cases of presbyopia among middle-aged and older adults. This rising prevalence highlights a growing need for vision care products and services, driving increased demand in the global eye care market to address age-related and general visual health issues.

Eye care products encompass a wide range, including contact lenses, eyeglass lenses

and frames, and sunglasses. Eye care is a comprehensive term encompassing diverse processes that contribute to maintaining healthy and functional eyes. The primary objective of regular eye care is to ensure individuals achieve optimal visual acuity. A comprehensive eye health strategy entails elements such as education, regular health maintenance, and personalized care plans to address any vision concerns. The eye care encompasses surgical interventions to rectify visual impairments, with laser-assisted in situ keratomileusis (LASIK) surgery being a notable innovation in this field. While surgery may eliminate the need for corrective lenses in certain cases, it is important to note that not everyone requires vision correction.

Key Market Drivers

High Prevalence of Cataracts Diseases

As cataracts continue to become increasingly prevalent worldwide, the market for cataract treatment and eye care is poised to witness substantial growth in the coming years. The rising incidence of cataracts has led to a surge in demand for vision correction and eye health services, further contributing to the expansion of the industry. The anticipated increase in the prevalence of various eye diseases is expected to serve as a critical driving factor for the market's growth.

Due to the high prevalence of cataract diseases, cataract surgery has become the most commonly performed surgical procedure worldwide, with approximately 28 million operations conducted annually. However, only 10%–15% of patients receive advanced optical intraocular lenses (IOLs) designed to correct astigmatism and presbyopia, indicating a significant gap in the adoption of premium vision-enhancing solutions despite the widespread need. This emerging trend underscores the utmost importance of addressing the growing need for not only effective cataract treatments but also comprehensive eye care solutions to meet the evolving demands of patients on a global scale. By staying at the forefront of research and innovation, healthcare providers and industry stakeholders can better equip themselves to cater to the diverse needs of individuals affected by cataracts and various other vision-related conditions. This holistic approach will not only enhance the quality of life for patients but also foster advancements in the field of ophthalmology, ultimately improving the overall eye health of populations worldwide.

Key Market Challenges

Limitations In Eye care Products

One of the key factors that hampers the growth of the eye care market is the limitations in eye care products. While contact lenses offer convenience, they can sometimes cause irritation to the eyes, especially for individuals with sensitive eyes. If contact lenses are not properly cleaned or worn for extended periods, they can lead to medical conditions such as keratitis. Another aspect to consider is the cost, as daily disposable contact lenses can be more expensive compared to purchasing a regular pair of glasses. These factors, coupled with contact lens-related discomfort, may even prompt individuals to explore vision correction surgery as an alternative. It is important to acknowledge these limitations as they have the potential to hinder the market's growth during the forecast period.

Key Market Trends

Frequent Innovative Product Launches

Frequent innovative product launches is one of the key eye care market trends contributing to market growth. This trend is driven by the increasing demand for advanced treatment options and high-quality eye care products. With the growing awareness among consumers about the importance of eye health, the market has witnessed a surge in the number of product launches aimed at providing innovative solutions for various vision-related issues.

Typically, the increased frequency of product launches rises the interest levels of prospective consumers who tend to follow market innovations for optimum treatment or required products. For instance, in June 2021, Johnson and Johnson, a leading player in the eye care market, launched the Tecnis Synergy Toric II IOL. These advanced PC-IOLs are specifically designed for cataract patients, offering enhanced near vision and improved continuous vision. By addressing the specific needs of cataract patients, this new product has garnered significant attention and positive reviews from both patients and healthcare professionals. Such cumulative product launches not only meet the evolving needs of consumers but also generate significant consumer interest, which in turn increases the revenue of the global eye care market during the forecast period. As the market continues to witness advancements in technology and innovation, the future outlook for the eye care industry appears promising, with a wide range of innovative products expected to be introduced to address the diverse needs of consumers worldwide.

Report Scope:

In this report, the Global Eye Care Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Eye Care Market, By Product Type:

Eyeglasses

Eye Drops

Contact Lens

Intraocular Lens

Eye Vitamins

Others

Eye Care Market, By Eye Drops:

Prescription

Over The Counter

Eye Care Market, By Coating:

Anti-Glare

UV Coating

Others

Eye Care Market, By Lens Material:

Polycarbonate

Normal Glass

Trivex

Others

Eye Care Market, By Distribution Channel:

Retail Stores

E-commerce

Clinics

Hospitals

Eye Care Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Eye Care Market.

Available Customizations:

Global Eye Care market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validations
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, Trends

4. VOICE OF CUSTOMER

5. GLOBAL EYE CARE MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value
- 5.2. Market Share & Forecast
 - 5.2.1. By Product Type (Eyeglasses, Eye Drops, Contact Lens, Intraocular Lens, Eye Vitamins, Others)
 - 5.2.2. By Eye Drops (Prescription and Over The Counter)
 - 5.2.3. By Coating (Anti-Glare, UV Coating, Others)

- 5.2.4. By Lens Material (Polycarbonate, Normal Glass, Trivex, Others)
- 5.2.5. By Distribution Channel (Retail Stores, E-commerce, Clinics, Hospitals)
- 5.2.6. By Region
- 5.2.7. By Company (2024)

5.3. Market Map

6. NORTH AMERICA EYE CARE MARKET OUTLOOK

6.1. Market Size & Forecast

- 6.1.1. By Value

6.2. Market Share & Forecast

- 6.2.1. By Product Type
- 6.2.2. By Eye Drops
- 6.2.3. By Coating
- 6.2.4. By Lens Material
- 6.2.5. By Distribution Channel
- 6.2.6. By Country

6.3. North America: Country Analysis

6.3.1. United States Eye Care Market Outlook

- 6.3.1.1. Market Size & Forecast
 - 6.3.1.1.1. By Value
- 6.3.1.2. Market Share & Forecast
 - 6.3.1.2.1. By Product Type
 - 6.3.1.2.2. By Eye Drops
 - 6.3.1.2.3. By Coating
 - 6.3.1.2.4. By Lens Material
 - 6.3.1.2.5. By Distribution Channel

6.3.2. Canada Eye Care Market Outlook

- 6.3.2.1. Market Size & Forecast
 - 6.3.2.1.1. By Value
- 6.3.2.2. Market Share & Forecast
 - 6.3.2.2.1. By Product Type
 - 6.3.2.2.2. By Eye Drops
 - 6.3.2.2.3. By Coating
 - 6.3.2.2.4. By Lens Material
 - 6.3.2.2.5. By Distribution Channel

6.3.3. Mexico Eye Care Market Outlook

- 6.3.3.1. Market Size & Forecast
 - 6.3.3.1.1. By Value

- 6.3.3.2. Market Share & Forecast
 - 6.3.3.2.1. By Product Type
 - 6.3.3.2.2. By Eye Drops
 - 6.3.3.2.3. By Coating
 - 6.3.3.2.4. By Lens Material
 - 6.3.3.2.5. By Distribution Channel

7. EUROPE EYE CARE MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value
- 7.2. Market Share & Forecast
 - 7.2.1. By Product Type
 - 7.2.2. By Eye Drops
 - 7.2.3. By Coating
 - 7.2.4. By Lens Material
 - 7.2.5. By Distribution Channel
 - 7.2.6. By Country
- 7.3. Europe: Country Analysis
 - 7.3.1. Germany Eye Care Market Outlook
 - 7.3.1.1. Market Size & Forecast
 - 7.3.1.1.1. By Value
 - 7.3.1.2. Market Share & Forecast
 - 7.3.1.2.1. By Product Type
 - 7.3.1.2.2. By Eye Drops
 - 7.3.1.2.3. By Coating
 - 7.3.1.2.4. By Lens Material
 - 7.3.1.2.5. By Distribution Channel
 - 7.3.2. United Kingdom Eye Care Market Outlook
 - 7.3.2.1. Market Size & Forecast
 - 7.3.2.1.1. By Value
 - 7.3.2.2. Market Share & Forecast
 - 7.3.2.2.1. By Product Type
 - 7.3.2.2.2. By Eye Drops
 - 7.3.2.2.3. By Coating
 - 7.3.2.2.4. By Lens Material
 - 7.3.2.2.5. By Distribution Channel
 - 7.3.3. Italy Eye Care Market Outlook
 - 7.3.3.1. Market Size & Forecast

- 7.3.3.1.1. By Value
- 7.3.3.2. Market Share & Forecasty
 - 7.3.3.2.1. By Product Type
 - 7.3.3.2.2. By Eye Drops
 - 7.3.3.2.3. By Coating
 - 7.3.3.2.4. By Lens Material
 - 7.3.3.2.5. By Distribution Channel
- 7.3.4. France Eye Care Market Outlook
 - 7.3.4.1. Market Size & Forecast
 - 7.3.4.1.1. By Value
 - 7.3.4.2. Market Share & Forecast
 - 7.3.4.2.1. By Product Type
 - 7.3.4.2.2. By Eye Drops
 - 7.3.4.2.3. By Coating
 - 7.3.4.2.4. By Lens Material
 - 7.3.4.2.5. By Distribution Channel
- 7.3.5. Spain Eye Care Market Outlook
 - 7.3.5.1. Market Size & Forecast
 - 7.3.5.1.1. By Value
 - 7.3.5.2. Market Share & Forecast
 - 7.3.5.2.1. By Product Type
 - 7.3.5.2.2. By Eye Drops
 - 7.3.5.2.3. By Coating
 - 7.3.5.2.4. By Lens Material
 - 7.3.5.2.5. By Distribution Channel

8. ASIA-PACIFIC EYE CARE MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value
- 8.2. Market Share & Forecast
 - 8.2.1. By Product Type
 - 8.2.2. By Eye Drops
 - 8.2.3. By Coating
 - 8.2.4. By Lens Material
 - 8.2.5. By Distribution Channel
 - 8.2.6. By Country
- 8.3. Asia-Pacific: Country Analysis
 - 8.3.1. China Eye Care Market Outlook

- 8.3.1.1. Market Size & Forecast
 - 8.3.1.1.1. By Value
- 8.3.1.2. Market Share & Forecast
 - 8.3.1.2.1. By Product Type
 - 8.3.1.2.2. By Eye Drops
 - 8.3.1.2.3. By Coating
 - 8.3.1.2.4. By Lens Material
 - 8.3.1.2.5. By Distribution Channel
- 8.3.2. Japan Eye Care Market Outlook
 - 8.3.2.1. Market Size & Forecast
 - 8.3.2.1.1. By Value
 - 8.3.2.2. Market Share & Forecast
 - 8.3.2.2.1. By Product Type
 - 8.3.2.2.2. By Eye Drops
 - 8.3.2.2.3. By Coating
 - 8.3.2.2.4. By Lens Material
 - 8.3.2.2.5. By Distribution Channel
- 8.3.3. South Korea Eye Care Market Outlook
 - 8.3.3.1. Market Size & Forecast
 - 8.3.3.1.1. By Value
 - 8.3.3.2. Market Share & Forecast
 - 8.3.3.2.1. By Product Type
 - 8.3.3.2.2. By Eye Drops
 - 8.3.3.2.3. By Coating
 - 8.3.3.2.4. By Lens Material
 - 8.3.3.2.5. By Distribution Channel
- 8.3.4. Australia Eye Care Market Outlook
 - 8.3.4.1. Market Size & Forecast
 - 8.3.4.1.1. By Value
 - 8.3.4.2. Market Share & Forecast
 - 8.3.4.2.1. By Product Type
 - 8.3.4.2.2. By Eye Drops
 - 8.3.4.2.3. By Coating
 - 8.3.4.2.4. By Lens Material
 - 8.3.4.2.5. By Distribution Channel
- 8.3.5. South Korea Eye Care Market Outlook
 - 8.3.5.1. Market Size & Forecast
 - 8.3.5.1.1. By Value
 - 8.3.5.2. Market Share & Forecast

- 8.3.5.2.1. By Product Type
- 8.3.5.2.2. By Eye Drops
- 8.3.5.2.3. By Coating
- 8.3.5.2.4. By Lens Material
- 8.3.5.2.5. By Distribution Channel

9. SOUTH AMERICA EYE CARE MARKET OUTLOOK

9.1. Market Size & Forecast

- 9.1.1. By Value

9.2. Market Share & Forecast

- 9.2.1. By Product Type
- 9.2.2. By Eye Drops
- 9.2.3. By Coating
- 9.2.4. By Lens Material
- 9.2.5. By Distribution Channel
- 9.2.6. By Country

9.3. South America: Country Analysis

9.3.1. Brazil Eye Care Market Outlook

- 9.3.1.1. Market Size & Forecast
 - 9.3.1.1.1. By Value
- 9.3.1.2. Market Share & Forecast
 - 9.3.1.2.1. By Product Type
 - 9.3.1.2.2. By Eye Drops
 - 9.3.1.2.3. By Coating
 - 9.3.1.2.4. By Lens Material
 - 9.3.1.2.5. By Distribution Channel

9.3.2. Argentina Eye Care Market Outlook

- 9.3.2.1. Market Size & Forecast
 - 9.3.2.1.1. By Value
- 9.3.2.2. Market Share & Forecast
 - 9.3.2.2.1. By Product Type
 - 9.3.2.2.2. By Eye Drops
 - 9.3.2.2.3. By Coating
 - 9.3.2.2.4. By Lens Material
 - 9.3.2.2.5. By Distribution Channel

9.3.3. Colombia Eye Care Market Outlook

- 9.3.3.1. Market Size & Forecast
 - 9.3.3.1.1. By Value

- 9.3.3.2. Market Share & Forecast
 - 9.3.3.2.1. By Product Type
 - 9.3.3.2.2. By Eye Drops
 - 9.3.3.2.3. By Coating
 - 9.3.3.2.4. By Lens Material
 - 9.3.3.2.5. By Distribution Channel

10. MIDDLE EAST AND AFRICA EYE CARE MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Value
- 10.2. Market Share & Forecast
 - 10.2.1. By Product Type
 - 10.2.2. By Eye Drops
 - 10.2.3. By Coating
 - 10.2.4. By Lens Material
 - 10.2.5. By Distribution Channel
 - 10.2.6. By Country
- 10.3. MEA: Country Analysis
 - 10.3.1. South Africa Eye Care Market Outlook
 - 10.3.1.1. Market Size & Forecast
 - 10.3.1.1.1. By Value
 - 10.3.1.2. Market Share & Forecast
 - 10.3.1.2.1. By Product Type
 - 10.3.1.2.2. By Eye Drops
 - 10.3.1.2.3. By Coating
 - 10.3.1.2.4. By Lens Material
 - 10.3.1.2.5. By Distribution Channel
 - 10.3.2. Saudi Arabia Eye Care Market Outlook
 - 10.3.2.1. Market Size & Forecast
 - 10.3.2.1.1. By Value
 - 10.3.2.2. Market Share & Forecast
 - 10.3.2.2.1. By Product Type
 - 10.3.2.2.2. By Eye Drops
 - 10.3.2.2.3. By Coating
 - 10.3.2.2.4. By Lens Material
 - 10.3.2.2.5. By Distribution Channel
 - 10.3.3. UAE Eye Care Market Outlook
 - 10.3.3.1. Market Size & Forecast

- 10.3.3.1.1. By Value
- 10.3.3.2. Market Share & Forecast
 - 10.3.3.2.1. By Product Type
 - 10.3.3.2.2. By Eye Drops
 - 10.3.3.2.3. By Coating
 - 10.3.3.2.4. By Lens Material
 - 10.3.3.2.5. By Distribution Channel

11. MARKET DYNAMICS

- 11.1. Drivers
- 11.2. Challenges

12. MARKET TRENDS & DEVELOPMENTS

- 12.1. Recent Development
- 12.2. Mergers & Acquisitions
- 12.3. Product Launches

13. GLOBAL EYE CARE MARKET: SWOT ANALYSIS

14. PORTER'S FIVE FORCES ANALYSIS

- 14.1. Competition in the Industry
- 14.2. Potential of New Entrants
- 14.3. Power of Suppliers
- 14.4. Power of Customers
- 14.5. Threat of Substitute Products

15. COMPETITIVE LANDSCAPE

- 15.1. Bausch Health Companies Inc.
 - 15.1.1. Business Overview
 - 15.1.2. Service Offerings
 - 15.1.3. Recent Developments
 - 15.1.4. Key Personnel
 - 15.1.5. SWOT Analysis
- 15.2. The Cooper Companies Inc.
- 15.3. Novartis AG

- 15.4. Johnson & Johnson
- 15.5. Carl Zeiss Meditec AG
- 15.6. Alcon, Inc.
- 15.7. Safilo Group S.p.A.
- 15.8. GrandVision N.V.
- 15.9. Menicon Co., Ltd.
- 15.10. Topcon Corporation

16. STRATEGIC RECOMMENDATIONS

17. ABOUT US & DISCLAIMER

I would like to order

Product name: Eye Care Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Product Type (Eyeglasses, Eye Drops, Contact Lens, Intraocular Lens, Eye Vitamins, Others), By Eye Drops (Prescription and Over The Counter), By Coating (Anti-Glare, UV Coating, Others), By Lens Material (Polycarbonate, Normal Glass, Trivex, Others), By Distribution Channel (Retail Stores, E-commerce, Clinics, Hospitals), By Region and Competition, 2020-2030F

Product link: <https://marketpublishers.com/r/E0C3F1E9B08BEN.html>

Price: US\$ 4,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E0C3F1E9B08BEN.html>