

# **Europe Ultra High-Performance (UHP) Tire Market By Vehicle Type (Passenger Car and Two-wheeler), By Tire Type (Summer & All Season and Winter), By Demand Category (OEM and Replacement), By Country, Competition Forecast & Opportunities, 2013 - 2023**

<https://marketpublishers.com/r/E00BF57C359EN.html>

Date: November 2018

Pages: 115

Price: US\$ 4,400.00 (Single User License)

ID: E00BF57C359EN

## **Abstracts**

According to “Europe Ultra High-Performance (UHP) Tire Market By Vehicle Type, By Tire Type, By Demand Category, By Country, Competition Forecast & Opportunities, 2013 – 2023” UHP tire market is projected to grow to \$ 15.7 billion by 2023. Anticipated growth in the market can be attributed to growing sales of premium vehicles across Europe. Moreover, adoption of UHP tires is increasing as UHP tires offer high traction ratings, due to which, they deliver better performance on road as compared to other tires. Additionally, with continuing growth in SUV and CUV vehicle segments across Europe, demand for UHP tires is further expected to increase as these vehicles are usually equipped with engines that have higher horse power. Some of the top players in Europe UHP Tire industry are: Michelin, Bridgestone Corporation, The Goodyear Tire & Rubber Company, Continental AG, Hankook Tire Co., Ltd., Pirelli & C. S.p.A., The Yokohama Rubber Co., Ltd., Kumho Tire Co., Inc., Toyo Tire & Rubber Co. Ltd, and Cooper Tire & Rubber Company. “Europe Ultra High-Performance (UHP) Tire Market By Vehicle Type, By Tire Type, By Demand Category, By Country, Competition Forecast & Opportunities, 2013 – 2023” discusses the following aspects of Ultra High-Performance (UHP) Tire market in Europe:

Ultra High-Performance (UHP) Tire Market Size, Share & Forecast

Segmental Analysis – By Vehicle Type (Passenger Car and Two-wheeler), By

Tire Type (Summer & All Season and Winter), By Demand Category  
(OEM and Replacement), By Country

Competitive Analysis

Changing Market Trends & Emerging Opportunities

### Why You Should Buy This Report?

To gain an in-depth understanding of Ultra High-Performance (UHP) Tire in Europe

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, Ultra High-Performance (UHP) Tire distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

### Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with Ultra High-Performance (UHP) Tire distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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