

Europe Mobile / Portable Printers Market By Technology (Thermal, Inkjet & Impact), By Output (Barcode Label, Receipt & Paper Document), By Country (Germany, UK, France, Italy, Spain & Rest of Europe), Competition Forecast & Opportunities, 2013 - 2023

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Abstracts

According to “Europe Mobile / Portable Printers Market By Technology, By Output, By Country, Competition Forecast & Opportunities, 2013 - 2023” mobile / portable printers market is projected to reach \$ 2.5 billion by 2023 on account of growing trend of Bring Your Own Device (BYOD), which is encouraging organizations to deploy cloud solutions for providing better connectivity, and eventually boosting demand for mobile printers across the region. Moreover, various sectors such as retail, healthcare, etc., are increasingly deploying barcode scanners, which is expected to positively influence Europe mobile / portable printers market in the coming years. Among different technology segments, thermal printers are the most preferred in Europe due to their affordable prices and high efficiency. Europe mobile/portable printers market is controlled by the following major players– Brother Industries Ltd., Zebra Technologies Inc., TOSHIBA TEC CORPORATION, BIXOLON Co. Ltd., Hewlett-Packard Inc., Honeywell International Inc., Canon Inc., and Xerox Corporation. “Europe Mobile / Portable Printers Market By Technology, By Output, By Country, Competition Forecast & Opportunities, 2013 - 2023” discusses the following aspects of Mobile / Portable Printers market in Europe:

Mobile / Portable Printers Market Size, Share & Forecast

Segmental Analysis – By Technology (Thermal, Inkjet & Impact), By Output

(Barcode Label, Receipt & Paper Document), By Country (China, Japan, India, Australia & Others)

Competitive Analysis

Changing Market Trends & Emerging Opportunities

Why You Should Buy This Report?

To gain an in-depth understanding of Mobile / Portable Printers market in Europe

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, Mobile / Portable Printers distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with Mobile / Portable Printers distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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