

Europe Lipstick Market By Product Type (Gloss, Matte and Others), By Distribution Channel (Supermarkets/Hypermarkets, Multi Branded Retail Stores, Departmental/Grocery Stores and Others), By Country, Competition, Forecast & Opportunities, 2013 – 2023

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Abstracts

According to “Europe Lipstick Market By Product Type, By Distribution Channel, By Country, Competition, Forecast & Opportunities, 2013 – 2023” lipstick market is forecast to surpass \$ 2.4 billion by 2023. Anticipated growth in the market can be attributed to rising inclination of women towards cosmetics including lipstick, to look fashionable and trendy. Moreover, developing countries in the region are witnessing growth in lipstick market backed by increasing purchasing power of consumers in these countries. Additionally, rising focus of lipstick manufacturers on product innovation coupled with attractive and innovative packaging and changing market strategies is further anticipated to aid the growth of Europe lipstick market during forecast period. Europe lipstick market is controlled by these major players, namely– L'Oréal International, Christian Dior SE, Shiseido Company, Limited, The Estée Lauder Companies Inc., and Revlon, Inc. “Europe Lipstick Market By Product Type, By Distribution Channel, By Country, Competition, Forecast & Opportunities, 2013 – 2023” discusses the following aspects of Lipstick market in Europe:

Lipstick Market Size, Share & Forecast

Segmental Analysis – By Product Type (Gloss, Matte and Others), By Distribution Channel (Supermarkets/Hypermarkets, Multi Branded Retail Stores, Departmental/Grocery Stores and Others), By Country

Competitive Analysis

Changing Market Trends & Emerging Opportunities

WHY YOU SHOULD BUY THIS REPORT?

To gain an in-depth understanding of Lipstick in Europe

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, Lipstick distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

REPORT METHODOLOGY

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with Lipstick distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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COMPANIES MENTIONED

1. L'Oréal International
2. Christian Dior SE
3. Shiseido Company, Limited
4. The Estée Lauder Companies Inc.
5. Revlon, Inc.

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