

# **Europe Hematologic Malignancies Testing Market By Product (Kits, Services), By Technology (Polymerase Chain Reaction (PCR), Next-Generation Sequencing (NGS), Fluorescence In-Situ Hybridization (FISH), Immunohistochemistry (IHC), Flow Cytometry, Other Platforms), By Disease (Multiple Myeloma, Myelodysplastic Syndrome, Leukemia, Myeloproliferative Neoplasms, Lymphoma), By End User (Specialty Clinics and Hospitals, Diagnostic Laboratories, Reference Laboratories), By Country, Competition, Forecast and Opportunities, 2020-2030F**

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## **Abstracts**

### **Market Overview**

The Europe Hematologic Malignancies Testing Market, valued at USD 919.37 million in 2024, is projected to reach USD 1,735.97 million by 2030, growing at a CAGR of 11.15%. This growth is primarily fueled by the increasing prevalence of blood cancers such as leukemia, lymphoma, and myeloma across Europe. Enhanced awareness regarding early diagnosis, coupled with technological advances in genetic testing, has significantly driven demand for more precise diagnostic tools. Techniques such as next-generation sequencing (NGS) and polymerase chain reaction (PCR) are enabling more accurate detection of mutations and biomarkers. The shift toward precision medicine is also accelerating adoption of these innovations, enabling healthcare providers to tailor treatment strategies to individual genetic profiles. Furthermore, the integration of artificial intelligence (AI) and machine learning in diagnostic tools is enhancing test

accuracy and efficiency, contributing to improved patient outcomes.

## Key Market Drivers

### Rising Prevalence of Hematologic Malignancies

The increasing occurrence of hematologic malignancies is a key driver of the Europe Hematologic Malignancies Testing Market. In 2022, Europe reported over 4.47 million new cancer cases, with hematologic cancers like leukemia, lymphoma, and myeloma making up a significant portion. For example, in 2018, leukemia incidence varied between 8 and 20.4 cases per 100,000 across different countries, while multiple myeloma ranged from 2.3 to 10.2 per 100,000. These rising numbers highlight the need for reliable diagnostic testing. Early and precise diagnosis is essential, particularly in conditions where genetic subtypes influence treatment outcomes. Coupled with a growing aging population, which is more susceptible to such diseases, the demand for sophisticated diagnostic tools has surged. Improved awareness and technological advancements have led to an increase in testing, particularly in clinical environments where accurate staging and monitoring are critical. This trend is expected to persist, further driving market growth across Europe.

## Key Market Challenges

### High Cost of Advanced Diagnostic Tests

One of the major challenges in the Europe Hematologic Malignancies Testing Market is the high cost associated with advanced diagnostic technologies. Techniques such as next-generation sequencing (NGS), liquid biopsies, and advanced imaging systems provide exceptional precision but are often expensive, limiting accessibility—especially within public healthcare systems. Beyond the cost of tests themselves, additional expenses arise from the need for specialized laboratory infrastructure, skilled technicians, and ongoing equipment maintenance. In countries with constrained healthcare budgets, inadequate reimbursement policies further complicate adoption. This financial barrier slows the integration of advanced diagnostics into routine practice, leading to potential delays in diagnosis and treatment. As early intervention is vital in managing conditions like leukemia and multiple myeloma, delayed access due to cost concerns can negatively impact patient outcomes.

## Key Market Trends

## Integration of Molecular Diagnostics

The incorporation of molecular diagnostics is significantly transforming the Europe Hematologic Malignancies Testing Market. These advanced techniques—including next-generation sequencing (NGS), PCR, and gene expression profiling—facilitate the identification of genetic mutations and molecular markers associated with hematologic cancers. As these tools become more accessible and affordable, they offer a more detailed understanding of disease progression and treatment response. Precision diagnostics help clinicians tailor therapies to individual patients, a critical approach in managing complex blood cancers. Additionally, molecular diagnostics enable detection of minimal residual disease (MRD), allowing for more accurate monitoring of treatment efficacy and potential relapse. As the demand for personalized treatment grows, the adoption of molecular diagnostic tools is expected to accelerate, reinforcing the trend toward precision medicine in hematologic malignancy care.

## Key Market Players

F. Hoffmann-La Roche Ltd.

QIAGEN N.V.

DiaSorin S.p.A.

ELITech Group

ICON plc

Abbott Laboratories

Siemens Healthineers

Thermo Fisher Scientific

Bio-Rad Laboratories

Novartis AG

## Report Scope:

*Europe Hematologic Malignancies Testing Market By Product (Kits, Services), By Technology (Polymerase Chain Re...*

In this report, the Europe Hematologic Malignancies Testing Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Europe Hematologic Malignancies Testing Market, By Product:

Kits

Services

Europe Hematologic Malignancies Testing Market, By Technology:

Polymerase Chain Reaction (PCR)

Next-Generation Sequencing (NGS)

Fluorescence In-Situ Hybridization (FISH)

Immunohistochemistry (IHC)

Flow Cytometry

Other Platforms

Europe Hematologic Malignancies Testing Market, By Disease:

Multiple Myeloma

Myelodysplastic Syndrome

Leukemia

Myeloproliferative Neoplasms

Lymphoma

Europe Hematologic Malignancies Testing Market, By End User:

Specialty Clinics and Hospitals

Diagnostic Laboratories

Reference Laboratories

Europe Hematologic Malignancies Testing Market, By Country:

Germany

France

United Kingdom

Italy

Spain

Russia

Poland

Bulgaria

Finland

Portugal

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Europe Hematologic Malignancies Testing Market.

Available Customizations:

Europe Hematologic Malignancies Testing Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

*Europe Hematologic Malignancies Testing Market By Product (Kits, Services), By Technology (Polymerase Chain Re...*

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