

# **Europe Eye Care Market By Product Type (Eyeglasses, Contact Lens, Intraocular Lens, Eye Drops, Others), By Coating (Anti-Glare, Anti reflecting, Others), By Lens Material (Normal Glass, Polycarbonate, Trivex, Others), By End User (Hospitals, Specialty Clinics, Others), By Country, Forecast & Opportunities, 2028**

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## **Abstracts**

Europe eye care market is expected to witness a significant growth rate during the forecast period, 2024-2028. The growing prevalence of vision-related disorders, including myopia and hypermetropia in the region, along with the extensive use of electronic devices such as laptops and smartphones among the young population, is anticipated to bolster the growth of the market. Technological advancement and improvements in the eye care sector is other major factor augmenting the growth of the market. Furthermore, growing awareness among people regarding regular eye checkups as well as various awareness programs organized by the government in the country, is expected to propel the growth of the market. Also, the adoption of several strategies by the market players to grow product penetration in the market. For instance, in 2020, Menicon opened a new distribution center in Germany to enhance its distribution services. Therefore, the presence of various market players is anticipated to increase eye care products in the future.

### **Growing Prevalence of Eye Diseases**

Growing incidences of ocular diseases such as cataracts, glaucoma, retinopathy, and dry eye, among others, are strengthening the growth of the market. In 2021, over two million people were living with sight loss in the United Kingdom. There is a large number

of people who are suffering from eye diseases, which in turn, is projected to bolster the growth of the market. Additionally, the geriatric population is more susceptible to suffering from eye diseases due to rising age.

### Growing Advancements in Technology

The rapid rise in technological developments and improvements in the eye care industry is expected to drive the growth of the market in the future. Advancements such as the use of artificial intelligence (AI), advanced imaging, and robotic-assisted microsurgery, among others, are facilitating the growth of the market. For instance, in 2019, Alcon, the global leader in eye health, launched PRECISION1 daily disposable silicone hydrogel (SiHy) contact lenses which is the latest addition to its robust contact lens portfolio. PRECISION1 is the first and only contact lens which have Alcon's proprietary SMART SURFACE technology, which offers lasting visual performance from morning to night. Therefore, rising technological advancements and innovation are expected to bolster the growth of the Europe eye care market.

### Recent Developments

In 2019, Johnson & Johnson Vision launched the Acuvue Oasys contact lens, which has transitions light intelligent technology. This photochromic contact lens will help in eye protection and will also help in managing the stress associated with light conditions.

In 2019, the Menicon Co. company launched the Menicon Bloom Myopia Control Management System. Menicon Bloom Night therapy contains the overnight wear of a specifically designed reverse geometry orthokeratology contact lens, which is manufactured in hyper oxygen permeable Menicon Z rigid material, which guarantees ideal corneal oxygenation for comfortable contact lens wear.

### Market Segmentation

Europe eye care market is segmented into product type, coating, lens material, distribution channel, company, and country. Based on product type, the market is categorized into eyeglasses, contact lenses, intraocular lens, eye drops, and others. Based on coating, the market is divided into anti-glare, anti-reflecting, and others. Based on the lens material, the market is bifurcated into normal glass, polycarbonate,

trivex, and others. Based on distribution channels, the market is categorized into retail stores, e-commerce, clinics, and hospitals. In terms of countries, the market is segmented into France, Germany, United Kingdom, Italy, Spain, Finland, Greece, Portugal, Bulgaria, and Croatia.

### Market Players

Novartis AG, Essilor International SA, F.Hoffmann-La Roche, Alcon Laboratories UK Ltd, Allergan, Ltd., Johnson & Johnson Vision Care Ireland Ltd, Hoya Lens UK Ltd., Bausch & Lomb GmbH, Abbott (UK) Holdings Ltd., and Carl Zeiss Meditec AG are some of the leading companies operating in the market.

### Report Scope:

In this report, Europe eye care market has been segmented into the following categories, in addition to the industry trends, which have also been detailed below:

#### Europe Eye Care Market, By Product Type:

Eyeglasses

Contact Lens

Intraocular Lens

Eye Drops

Others

#### Europe Eye Care Market, By Coating:

Anti-Glare

Anti-Reflecting

Others

#### Europe Eye Care Market, By Lens Material:

Normal Glass

Polycarbonate

Trivex

Others

#### Europe Eye Care Market, By Distribution Channel:

Retail Stores

E-Commerce

Clinics

Hospitals

#### Europe Eye Care Market, By Region:

France

Germany

United Kingdom

Italy

Spain

Finland

Greece

Portugal

Bulgaria

Croatia.

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present Europe eye care market

## Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

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