

Europe Elderly Care Medical Devices Market, By Product (Mobility Assistance Aids, Assistive Furniture, Bathroom Safety & Assistive Products, Communication Aids), By End User (Hospitals, Elderly Nursing Homes, Assistive Living Facilities, Homecare, Others), By Region, Competition Forecast & Opportunities, 2028

<https://marketpublishers.com/r/EEA7B2C5C903EN.html>

Date: August 2023

Pages: 88

Price: US\$ 4,400.00 (Single User License)

ID: EEA7B2C5C903EN

Abstracts

Europe elderly care medical devices market is anticipated to observe impressive growth during the forecast period 2024-2028. The major factors driving the market growth include the widespread incidence of chronic conditions, such as diabetes, cancer, asthma, arthritis, and cancer, among others, and the growing geriatric population augmenting the growth of the market. According to the IDF Diabetes Atlas, as of 2021, around 61 million adults (20-79 years) are living with diabetes in Europe. Europe has the highest number of children and adolescents (0-19 years) with type 1 diabetes which is around 295,000. Elderly care devices are devices that are utilized for planning healthcare management and coordinating care among old age people. These products are used to provide comfort in the daily movements of elder age people and also provide them with long-term care needs, thus, in turn, improving their quality of life. The other factors supporting the market's growth are increasing demand for residential care facilities, increase in healthcare expenditure, investment in research and development, rising awareness regarding geriatric care devices, increase in average life expectancy, surging number of providers, increasing spending on health and wellness, rising inclination towards homecare services, and rise in number of elderly people suffering from health conditions.

Rise in Prevalence of Chronic Diseases

Growing incidences of chronic diseases, such as diabetes, cancer, osteoporosis, and others among the population, are strengthening the growth of the market. In 2019, the estimated number of individuals aged 50+ living in Europe was around 32 million. Out of this, 25.5 million were females, and 6.5 million were males. These devices help them to facilitate their daily living as the use of powered wheelchairs can help elderly people to live independently. The decline in agility and slow reflexes of old age people make them prone to injuries and falls even at home. Therefore, the need for elderly care devices is surging across the region. For instance, according to the NCDAlliance, more than one-third of the European population aged 15 or above suffer from chronic disease, and two out of three people at age 60 and above suffer from at least two chronic conditions.

Increasing Investments

Heavy investments by various companies operating in the market for improvising the scenario of elderly care devices are expected to support the market growth. These increasing investments are invested into new startups which aim to scale up the efforts to serve elderly people. For instance, in 2021, the UK-based elderly care tech platform Birdie received USD11.5M Series A led by Index. The Caretech Birdie focuses on having more personalized and more preventative care so that older citizens can age at home longer, happier, and healthier.

Increasing Aging Population

The rise in the proportion of elderly people who are aged 60 and more in the country is facilitating the growth of the market. Elderly populations are more prone to various diseases such as neurological, cardiovascular, and orthopedics, due to which there is a surge in demand for elderly care devices. Also, old age people suffer from several health issues with rising age, which in turn surges the growth of the Europe Elderly Care Medical Devices market. For instance, according to Statista data of 2021, Europe has the largest proportion of the aging population at 19%, whereas Italy has the largest elderly population share with 23.5% of the total population.

Recent Developments

Owing to the overworked care staff, SARA (Social & Autonomous Robotic Health Assistant), an innovation started by the robotic system, is used as an assistant which improves elderly care in hospitals and nursing homes. Also, it improves the quality of life of elderly residents.

In 2020, Essence Group, a provider of IoT-based telecare solutions for older people, launched a new UK-specific telecare solution set, which includes multiple communication channels such as fall detection, activity monitoring, and outdoor monitoring to meet unique needs of old age people in the UK.

Market Segmentation

Europe elderly care medical devices market is segmented into product, end user, and company. Based on product, the market is divided into mobility assistance aids, assistive furniture, bathroom safety & assistive products, and communication aids. Based on mobility assistance aids, the market is further divided into wheelchairs, mobility scooters, crutches, canes, patient mechanical lift handling, walkers and rollators, and others. Based on assistive furniture, the market is further divided into medical beds, riser reclining chairs, door openers, and others. Based on bathroom safety & assistive products, the market is further divided into bars, grips, and rails, commode chairs, ostomy equipment, and shower chairs. Based on communication aids, the market is further divided into hearing aids, vision & reading aids, speech & writing therapy devices, and others. Based on end-user, the market is divided into hospitals, elderly nursing homes, assistive living facilities, homecare, and others. In terms of region, the market is segmented into France, Germany, United Kingdom, Italy, Spain, Finland, Greece, Portugal, Bulgaria, and Croatia.

Market Players

Sonova Holding AG, William Demant Holding A/S., GN Resound Group, Koninklijke Philips N.V., Medtronic Plc., OttoBock Healthcare GmbH, Investor AB (Permobil AB), Stryker Corporation, Invacare Corporation, Getinge AB (Arjo), Medical Depot, Inc., Prism Medical UK, Etac AB, Handicare Group AB, and Bischoff & Bischoff GmbH are some of the leading companies operating in the market.

Report Scope:

In this report, Europe elderly care medical devices market has been segmented into the following categories, in addition to the industry trends, which have also been detailed below:

Elderly Care Medical Devices Market, By Product:

Mobility Assistance Aids

Wheelchairs

Mobility Scooters

Crutches and Canes

Patient Mechanical Lift Handling

Walkers and Rollators

Others

Assistive Furniture

Medical Beds

Riser Reclining Chairs

Door Openers

Others

Bathroom Safety & Assistive Products

Bars, Grips, and Rails

Commode Chairs

Ostomy Equipment

Shower Chairs

Others

Communication Aids

Hearing Aids

Vision & Reading Aids

Speech & Writing Therapy Devices

Others

Elderly Care Medical Devices Market, By End User:

Hospitals

Elderly Nursing Homes

Assistive Living Facilities

Homecare

Others

Europe Elderly Care Medical Devices Market, By Region:

France

Germany

United Kingdom

Italy

Spain

Finland

Greece

Portugal

Bulgaria

Croatia

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present Europe elderly care medical devices market

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, Trends

4. IMPACT OF COVID-19 ON EUROPE ELDERLY CARE MEDICAL DEVICES MARKET

5. VOICE OF CUSTOMER

6. EUROPE ELDERLY CARE MEDICAL DEVICES MARKET OUTLOOK

- 6.1. Market Size & Forecast
 - 6.1.1. By Value & Volume (In Units, By Product)
- 6.2. Market Share & Forecast
 - 6.2.1. By Product (Mobility Assistance Aids, Assistive Furniture, Bathroom Safety &

Assistive Products, Communication Aids, Others)

6.2.1.1. By Mobility Assistance Aids (Wheelchairs, Mobility Scooters, Crutches and Cranes, Patient Mechanical Lift Handling, Walkers and Rollators, Others)

6.2.1.2. By Assistive Furniture (Medical Beds, Riser Reclining Chairs, Door Openers, Others)

6.2.1.3. By Bathroom Safety & Assistive Products (Bars, Grips, and Rails, Commode Chairs, Ostomy Equipment, Shower Chairs, Others)

6.2.1.4. By Communication Aids (Hearing Aids, Vision & Reading Aids, Speech & Writing Therapy Devices, Others)

6.2.2. By End User (Hospitals, Elderly Nursing Homes, Assistive Living Facilities, Homecare, Others)

6.2.3. By Country

6.2.4. By Company (2022)

6.3. Market Map

6.4. Europe: Country Analysis

6.4.1. France Elderly Care Medical Devices Market Outlook

6.4.1.1. Market Size & Forecast

6.4.1.1.1. By Value & Volume

6.4.1.2. Market Share & Forecast

6.4.1.2.1. By Product (Mobility Assistance Aids, Assistive Furniture, Bathroom Safety & Assistive Products, Communication Aids, Others)

6.4.1.2.1.1. By Mobility Assistance Aids (Wheelchairs, Mobility Scooters, Crutches and Cranes, Patient Mechanical Lift Handling, Walkers and Rollators, Others)

6.4.1.2.1.2. By Assistive Furniture (Medical Beds, Riser Reclining Chairs, Door Openers, Others)

6.4.1.2.1.3. By Bathroom Safety & Assistive Products (Bars, Grips, and Rails, Commode Chairs, Ostomy Equipment, Shower Chairs, Others)

6.4.1.2.1.4. By Communication Aids (Hearing Aids, Vision & Reading Aids, Speech & Writing Therapy Devices, Others)

6.4.1.2.2. By End User (Hospitals, Elderly Nursing Homes, Assistive Living Facilities, Homecare, Others)

6.4.1.3. Pricing Analysis

6.4.2. Germany Elderly Care Medical Devices Market Outlook

6.4.2.1. Market Size & Forecast

6.4.2.1.1. By Value & Volume

6.4.2.2. Market Share & Forecast

6.4.2.2.1. By Product (Mobility Assistance Aids, Assistive Furniture, Bathroom Safety & Assistive Products, Communication Aids, Others)

6.4.2.2.1.1. By Mobility Assistance Aids (Wheelchairs, Mobility Scooters, Crutches

and Cranes, Patient Mechanical Lift Handling, Walkers and Rollators, Others)

6.4.2.2.1.2. By Assistive Furniture (Medical Beds, Riser Reclining Chairs, Door Openers, Others)

6.4.2.2.1.3. By Bathroom Safety & Assistive Products (Bars, Grips, and Rails, Commode Chairs, Ostomy Equipment, Shower Chairs, Others)

6.4.2.2.1.4. By Communication Aids (Hearing Aids, Vision & Reading Aids, Speech & Writing Therapy Devices, Others)

6.4.2.2.2. By End User (Hospitals, Elderly Nursing Homes, Assistive Living Facilities, Homecare, Others)

6.4.2.3. Pricing Analysis

6.4.3. United Kingdom Elderly Care Medical Devices Market Outlook

6.4.3.1. Market Size & Forecast

6.4.3.1.1. By Value & Volume

6.4.3.2. Market Share & Forecast

6.4.3.2.1. By Product (Mobility Assistance Aids, Assistive Furniture, Bathroom Safety & Assistive Products, Communication Aids, Others)

6.4.3.2.1.1. By Mobility Assistance Aids (Wheelchairs, Mobility Scooters, Crutches and Cranes, Patient Mechanical Lift Handling, Walkers and Rollators, Others)

6.4.3.2.1.2. By Assistive Furniture (Medical Beds, Riser Reclining Chairs, Door Openers, Others)

6.4.3.2.1.3. By Bathroom Safety & Assistive Products (Bars, Grips, and Rails, Commode Chairs, Ostomy Equipment, Shower Chairs, Others)

6.4.3.2.1.4. By Communication Aids (Hearing Aids, Vision & Reading Aids, Speech & Writing Therapy Devices, Others)

6.4.3.2.2. By End User (Hospitals, Elderly Nursing Homes, Assistive Living Facilities, Homecare, Others)

6.4.3.3. Pricing Analysis

6.4.4. Italy Elderly Care Medical Devices Market Outlook

6.4.4.1. Market Size & Forecast

6.4.4.1.1. By Value & Volume

6.4.4.2. Market Share & Forecast

6.4.4.2.1. By Product (Mobility Assistance Aids, Assistive Furniture, Bathroom Safety & Assistive Products, Communication Aids, Others)

6.4.4.2.1.1. By Mobility Assistance Aids (Wheelchairs, Mobility Scooters, Crutches and Cranes, Patient Mechanical Lift Handling, Walkers and Rollators, Others)

6.4.4.2.1.2. By Assistive Furniture (Medical Beds, Riser Reclining Chairs, Door Openers, Others)

6.4.4.2.1.3. By Bathroom Safety & Assistive Products (Bars, Grips, and Rails, Commode Chairs, Ostomy Equipment, Shower Chairs, Others)

6.4.4.2.1.4. By Communication Aids (Hearing Aids, Vision & Reading Aids, Speech & Writing Therapy Devices, Others)

6.4.4.2.2. By End User (Hospitals, Elderly Nursing Homes, Assistive Living Facilities, Homecare, Others)

6.4.4.3. Pricing Analysis

6.4.5. Spain Elderly Care Medical Devices Market Outlook

6.4.5.1. Market Size & Forecast

6.4.5.1.1. By Value & Volume

6.4.5.2. Market Share & Forecast

6.4.5.2.1. By Product (Mobility Assistance Aids, Assistive Furniture, Bathroom Safety & Assistive Products, Communication Aids, Others)

6.4.5.2.1.1. By Mobility Assistance Aids (Wheelchairs, Mobility Scooters, Crutches and Canes, Patient Mechanical Lift Handling, Walkers and Rollators, Others)

6.4.5.2.1.2. By Assistive Furniture (Medical Beds, Riser Reclining Chairs, Door Openers, Others)

6.4.5.2.1.3. By Bathroom Safety & Assistive Products (Bars, Grips, and Rails, Commode Chairs, Ostomy Equipment, Shower Chairs, Others)

6.4.5.2.1.4. By Communication Aids (Hearing Aids, Vision & Reading Aids, Speech & Writing Therapy Devices, Others)

6.4.5.2.2. By End User (Hospitals, Elderly Nursing Homes, Assistive Living Facilities, Homecare, Others)

6.4.5.3. Pricing Analysis

6.4.6. Finland Elderly Care Medical Devices Market Outlook

6.4.6.1. Market Size & Forecast

6.4.6.1.1. By Value & Volume

6.4.6.2. Market Share & Forecast

6.4.6.2.1. By Product (Mobility Assistance Aids, Assistive Furniture, Bathroom Safety & Assistive Products, Communication Aids, Others)

6.4.6.2.1.1. By Mobility Assistance Aids (Wheelchairs, Mobility Scooters, Crutches and Canes, Patient Mechanical Lift Handling, Walkers and Rollators, Others)

6.4.6.2.1.2. By Assistive Furniture (Medical Beds, Riser Reclining Chairs, Door Openers, Others)

6.4.6.2.1.3. By Bathroom Safety & Assistive Products (Bars, Grips, and Rails, Commode Chairs, Ostomy Equipment, Shower Chairs, Others)

6.4.6.2.1.4. By Communication Aids (Hearing Aids, Vision & Reading Aids, Speech & Writing Therapy Devices, Others)

6.4.6.2.2. By End User (Hospitals, Elderly Nursing Homes, Assistive Living Facilities, Homecare, Others)

6.4.6.3. Pricing Analysis

6.4.7. Greece Elderly Care Medical Devices Market Outlook

6.4.7.1. Market Size & Forecast

6.4.7.1.1. By Value & Volume

6.4.7.2. Market Share & Forecast

6.4.7.2.1. By Product (Mobility Assistance Aids, Assistive Furniture, Bathroom Safety & Assistive Products, Communication Aids, Others)

6.4.7.2.1.1. By Mobility Assistance Aids (Wheelchairs, Mobility Scooters, Crutches and Canes, Patient Mechanical Lift Handling, Walkers and Rollators, Others)

6.4.7.2.1.2. By Assistive Furniture (Medical Beds, Riser Reclining Chairs, Door Openers, Others)

6.4.7.2.1.3. By Bathroom Safety & Assistive Products (Bars, Grips, and Rails, Commode Chairs, Ostomy Equipment, Shower Chairs, Others)

6.4.7.2.1.4. By Communication Aids (Hearing Aids, Vision & Reading Aids, Speech & Writing Therapy Devices, Others)

6.4.7.2.2. By End User (Hospitals, Elderly Nursing Homes, Assistive Living Facilities, Homecare, Others)

6.4.7.3. Pricing Analysis

6.4.8. Portugal Elderly Care Medical Devices Market Outlook

6.4.8.1. Market Size & Forecast

6.4.8.1.1. By Value & Volume

6.4.8.2. Market Share & Forecast

6.4.8.2.1. By Product (Mobility Assistance Aids, Assistive Furniture, Bathroom Safety & Assistive Products, Communication Aids, Others)

6.4.8.2.1.1. By Mobility Assistance Aids (Wheelchairs, Mobility Scooters, Crutches and Canes, Patient Mechanical Lift Handling, Walkers and Rollators, Others)

6.4.8.2.1.2. By Assistive Furniture (Medical Beds, Riser Reclining Chairs, Door Openers, Others)

6.4.8.2.1.3. By Bathroom Safety & Assistive Products (Bars, Grips, and Rails, Commode Chairs, Ostomy Equipment, Shower Chairs, Others)

6.4.8.2.1.4. By Communication Aids (Hearing Aids, Vision & Reading Aids, Speech & Writing Therapy Devices, Others)

6.4.8.2.2. By End User (Hospitals, Elderly Nursing Homes, Assistive Living Facilities, Homecare, Others)

6.4.8.3. Pricing Analysis

6.4.9. Bulgaria Elderly Care Medical Devices Market Outlook

6.4.9.1. Market Size & Forecast

6.4.9.1.1. By Value & Volume

6.4.9.2. Market Share & Forecast

6.4.9.2.1. By Product (Mobility Assistance Aids, Assistive Furniture, Bathroom

Safety & Assistive Products, Communication Aids, Others)

6.4.9.2.1.1. By Mobility Assistance Aids (Wheelchairs, Mobility Scooters, Crutches and Cranes, Patient Mechanical Lift Handling, Walkers and Rollators, Others)

6.4.9.2.1.2. By Assistive Furniture (Medical Beds, Riser Reclining Chairs, Door Openers, Others)

6.4.9.2.1.3. By Bathroom Safety & Assistive Products (Bars, Grips, and Rails, Commode Chairs, Ostomy Equipment, Shower Chairs, Others)

6.4.9.2.1.4. By Communication Aids (Hearing Aids, Vision & Reading Aids, Speech & Writing Therapy Devices, Others)

6.4.9.2.2. By End User (Hospitals, Elderly Nursing Homes, Assistive Living Facilities, Homecare, Others)

6.4.9.3. Pricing Analysis

6.4.10. Croatia Elderly Care Medical Devices Market Outlook

6.4.10.1. Market Size & Forecast

6.4.10.1.1. By Value & Volume

6.4.10.2. Market Share & Forecast

6.4.10.2.1. By Product (Mobility Assistance Aids, Assistive Furniture, Bathroom Safety & Assistive Products, Communication Aids, Others)

6.4.10.2.1.1. By Mobility Assistance Aids (Wheelchairs, Mobility Scooters, Crutches and Cranes, Patient Mechanical Lift Handling, Walkers and Rollators, Others)

6.4.10.2.1.2. By Assistive Furniture (Medical Beds, Riser Reclining Chairs, Door Openers, Others)

6.4.10.2.1.3. By Bathroom Safety & Assistive Products (Bars, Grips, and Rails, Commode Chairs, Ostomy Equipment, Shower Chairs, Others)

6.4.10.2.1.4. By Communication Aids (Hearing Aids, Vision & Reading Aids, Speech & Writing Therapy Devices, Others)

6.4.10.2.2. By End User (Hospitals, Elderly Nursing Homes, Assistive Living Facilities, Homecare, Others)

6.4.10.3. Pricing Analysis

7. MARKET DYNAMICS

7.1. Drivers

7.2. Challenges

8. MARKET TRENDS & DEVELOPMENTS

9. COMPETITIVE LANDSCAPE

- 9.1. Business Overview
- 9.2. Product Offerings
- 9.3. Recent Developments
- 9.4. Financials (As Reported)
- 9.5. Key Personnel
- 9.6. SWOT Analysis
 - 9.6.1. Sonova Holding AG
 - 9.6.2. William Demant Holding A/S.
 - 9.6.3. GN Resound Group
 - 9.6.4. Koninklijke Philips N.V.
 - 9.6.5. Medtronic Plc.
 - 9.6.6. OttoBock Healthcare GmbH
 - 9.6.7. Investor AB (Permobil AB)
 - 9.6.8. Stryker Corporation
 - 9.6.9. Invacare Corporation
 - 9.6.10. Getinge AB (Arjo)
 - 9.6.11. Medical Depot, Inc.
 - 9.6.12. Prism Medical UK
 - 9.6.13. Etac AB
 - 9.6.14. Handicare Group AB
 - 9.6.15. Bischoff & Bischoff GmbH

10. STRATEGIC RECOMMENDATIONS

I would like to order

Product name: Europe Elderly Care Medical Devices Market, By Product (Mobility Assistance Aids, Assistive Furniture, Bathroom Safety & Assistive Products, Communication Aids), By End User (Hospitals, Elderly Nursing Homes, Assistive Living Facilities, Homecare, Others), By Region, Competition Forecast & Opportunities, 2028

Product link: <https://marketpublishers.com/r/EEA7B2C5C903EN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EEA7B2C5C903EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970