

Europe Bus and Coach Market, By Vehicle Type (Bus and Coach), By Bus Type (Intercity Bus and Intracity Bus), By Length (6-8m, 8-10m, 10-12m, Above 12m), By Seating Capacity (Up to 30, 31-40, 41-50 and Above 50), By Fuel Type (Diesel, Petrol/Gasoline, Alternative Fuel, Electric, Hybrid and Fuel Cell), By Body Type (Fully Built and Customizable Body), By Country By Company, Forecast & Opportunities, 2017- 2027

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Abstracts

The Europe bus and coach market was valued at USD5,101.92 million in 2021, and it is anticipated to grow with a CAGR of 4.44% to reach USD6,809.06 million in 2027.

Factors such as the surge in demand for public transportation services and the booming travel & tourism industry are the key drivers for the Europe bus and coach market. Also, the supportive government policies promoting the partnership between public and private enterprises and the introduction of high-performance and fuel-efficient buses and coaches are expected to play a crucial role to accelerate the growth of the Europe bus and coach market.

Buses are the most common public transportation service in European cities and urban and suburban areas. Most consumers prefer buses as they provide the consumers with a cost-effective, comfortable, and convenient mode of transportation for daily commute purposes. Europe is among the most in-demand tourist destinations worldwide, with countries like Spain, France, and the United Kingdom. They come among the most frequently visited holiday destination across the world. Tourists and travellers opt to travel and visit different tourist destinations by European buses. They are considered the common inter-city and intra-city transportation modes as the buses and coaches are

comfortable and luxurious for long-distance travel. The government is also working on the upgradation and improvement of the existing transportation infrastructure and road network. They are partnering up with private market players and allocating huge funds for the development of the European transportation system, which is expected to create numerous growth opportunities for the Europe bus and coach market.

The Europe bus and coach market is segmented into vehicle type, bus type, length, seating capacity, fuel type, body type, country, and competitive landscape. Based on the country analysis, France dominated the market in 2021 with a market share of 19.16% of the overall market share. The segment is expected to maintain its dominance through the next five years. Many people residing in France are tourists, students, and employees who require a massive fleet of buses for daily commuting purposes are expected to accelerate the demand for the Europe bus and coach market for the next five years.

Mercedes-Benz AG (Daimler AG), IVECO S.p.A., MAN Truck & Bus SE, Scania AB, AB Volvo, EvoBus GmbH (Setra), Temsa Skoda Sabanci Ulařim Arařlari A.ř., Alexander Dennis Limited are the major players operating in the Europe bus and coach market.

Years considered for this report:

Historical Years: 2017-2020

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2023-2027

Objective of the Study:

To analyze the historical growth of the market size of Europe bus and coach market from 2017 to 2021.

To estimate and forecast the market size of Europe bus and coach market from 2022 to 2027 and growth rate until 2027.

To classify and forecast Europe bus and coach market based on vehicle type, bus type, length, seating capacity, fuel type, body type, regional distribution, and competitive landscape.

To identify dominant region or segment in the Europe bus and coach market.

To identify drivers and challenges for Europe bus and coach market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in Europe bus and coach market.

To identify and analyze the profile of leading players operating in Europe bus and coach market.

To identify key sustainable strategies adopted by market players in Europe bus and coach market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of manufacturers across the country. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the manufacturers who could not be identified due to the limitations of secondary research. TechSci Research analyzed the manufacturers, distribution channels and presence of all major players across the country.

TechSci Research calculated the market size of Europe bus and coach market using a bottom-up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Bus and coach manufacturers

Market research and consulting firms

Government bodies such as regulating authorities and policy makers

Organizations, forums, and alliances related to bus and coach

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, suppliers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, Europe bus and coach market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Europe Bus and Coach Market, By Vehicle Type:

Bus

Coach

Europe Bus and Coach Market, By Bus Type:

Intercity Bus

Intracity Bus

Europe Bus and Coach Market, By Length:

Above 12m

10-12m

8-10m

6-8m

Europe Bus and Coach Market, By Seating Capacity:

Above 50

41-50

31-40

Up to 30

Europe Bus and Coach Market, By Fuel Type:

Diesel

Electric

Hybrid

Alternative Fuel

FCEV

Petrol

Europe Bus and Coach Market, By Country:

France

Germany

United Kingdom

Italy

NORDIC Countries

Spain

Belgium

Switzerland

Portugal

Netherlands

Rest of Europe

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Europe bus and coach market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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