

# **Europe Bus Market, By Length (6-8m, 8-10m, 10-12m & Above 12m), By Seating Capacity (Up to 30, 31-40, 41-50 & Above 50 Seats), By Application (Intercity, Intracity, School Buses / Others), By Fuel Type (Diesel, Petrol / Gasoline, Electric & Hybrid, Fuel Cell and Alternative Fuels), By Body Type (Fully Built Vs. Customizable Body), By Country, Competition Forecast & Opportunities, 2026**

<https://marketpublishers.com/r/EDD4FE02685EN.html>

Date: October 2021

Pages: 149

Price: US\$ 4,400.00 (Single User License)

ID: EDD4FE02685EN

## **Abstracts**

Europe bus market was valued around USD4.81 billion in 2020 and is forecast to grow at a CAGR of 4.70% in the next five years to reach USD 6.92 billion by 2026. The increasing middle group of population catching up with the strong pace of growth in the service sector is forecast to drive the sales in the European countries over the coming years. Meanwhile, the deployment of electric buses in municipal environment of European countries has dramatically increased in the past few years. In European countries, the government is very much concerned about the environment, promoting private fleet owners and public transport departments to acquire battery electric vehicles, plug-in hybrid electric vehicles, hybrid electric vehicles, fuel cell electric vehicles, and other alternate fuel powered vehicles. These vehicles are environment friendly and lead to lower running cost, such as the reduction of energy and ownership cost; hence most of the charter bus running companies are rapidly adopting these electric vehicles. All the above factors can open the door to economic growth and lead to the growth of Europe Bus Market.

One of the major trends witnessed in the Europe Bus Market is the adoption of electric bus in the fleet. Electric buses are the only buses which are classified as zero emission

vehicle (ZEV). A ZEV, which runs on battery-fitted electric motor, does not use any alternate fuel and does not emit CO<sub>2</sub>. Thus, governments all over Europe are introducing subsidies for electric vehicles, owing to rising concerns regarding constantly increasing pollution. Growing demand for electric buses is being witnessed in different countries of Europe including the United Kingdom, the Netherlands, Switzerland, Poland and Germany. In order to accelerate the deployment of electric buses, governments in countries like France, Germany, Italy and the UK are coming up with policies and frameworks to promote vehicles with reduced environmental impact and energy consumption. Moreover, rising awareness among customers towards safer environment and large acceptance of electric buses by public-transit operators is further driving the electric bus market in Europe.

Europe Bus Market is segmented based on application type, fuel type, length, body type, seating capacity and country. Based on application type, the market is segmented into inter-city bus, intra-city bus, and school buses/others. The intercity transportation buses come with seating capacity of more than 41 seats and length of above 12 meters and hence, the above mentioned segments are gaining popularity among the European countries. Based on fuel type, the market is segmented into diesel, petrol/gasoline, electric & hybrid, fuel cell and alternative fuels. Based on body type, the market is segmented into fully built and customizable built body. By country, the market is segmented into Germany, France, United Kingdom, Nordic Countries, Italy, Spain, Switzerland, Netherlands and Portugal. In 2020, Germany accounted for the largest share in Europe Bus Market with 19.14% share and is anticipated to help in the market growth in the forecast period also.

Mercedes-Benz AG, Iveco Bus, MAN SE, AB Volvo, EvoBus GmbH, etc., are some of the major leading players currently operating in the Europe Bus Market. Apart from these companies, other bus manufacturers are raising their brand awareness, price schemes and product portfolio in the region to gain customer base. Major companies in the Europe Bus Market are also concentrating on broadening their dealer and distributor network and their reach to governments and municipal communities to capture a bigger share in the region's bus market.

Years considered for this report:

Historical Period: 2016-2019

Base Year: 2020

Estimated Year: 2021

Forecast Period: 2022-2026

#### Objective of the Study:

To analyze the historical growth in the market size of the Europe Bus Market from 2016 to 2020.

To estimate and forecast the market size of the Europe Bus Market from 2021 to 2026 and growth rate until 2026.

To classify and forecast the Europe Bus Market based on length, application type, seating capacity, fuel type, body type, country, and company.

To identify dominant country or segment in the Europe Bus Market.

To identify drivers and challenges for the Europe Bus Market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in the Europe Bus Market.

To conduct pricing analysis for the Europe Bus Market.

To identify and analyze the profile of leading players operating in the Europe Bus Market.

To identify key sustainable strategies adopted by market players in the Europe Bus Market.

TechSci Research performed primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of bus dealers and distributors in the Europe region. Subsequently, TechSci Research conducted primary research surveys with identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research was able to include vendors and service providers that could not be identified due to the limitations of secondary research. TechSci Research analyzed product offerings, applications,

distribution channels and regional presence of all the bus distributors and dealers across the country.

TechSci Research calculated the market size of the Europe Bus Market using a bottom-up approach, where data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated them through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

#### Key Target Audience:

Global bus manufacturers operating in the region

Dealers and distributors of buses

Market research and consulting firms

Government bodies such as regulating authorities and policy makers

Organizations, forums, and alliances related to buses

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, suppliers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

#### Report Scope:

In this report, the Europe Bus Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Europe Bus Market, By Application:

Inter-City Bus

Intra-City Bus

School Buses/Others

Europe Bus Market, By Fuel Type:

Diesel

Petrol/Gasoline

Electric & Hybrid

Fuel Cell

Alternative Fuels

Europe Bus Market, By Length:

6-8 m

8-10 m

10-12 m

Above 12 m

Europe Bus Market, By Body Type:

Customizable Body

Fully Built

Europe Bus Market, By Seating Capacity:

Up to 30

31-40

41-50

Above 50

#### Europe Bus Market, By Country:

Germany

France

United Kingdom

Nordic Countries

Italy

Spain

Switzerland

Netherlands

Portugal

Company Profiles: Detailed analysis of the major companies present in the Europe Bus Market.

#### Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

#### Company Information

Detailed analysis and profiling of additional market players (up to five).

## Profit Margin Analysis

Profit margin analysis in case of direct and indirect sales channel.

## Contents

### 1. PRODUCT OVERVIEW

### 2. RESEARCH METHODOLOGY

### 3. VOICE OF CUSTOMER

### 4. EXECUTIVE SUMMARY

### 5. EUROPE BUS MARKET OUTLOOK

#### 5.1. Market Size & Forecast

##### 5.1.1. By Value & Volume

#### 5.2. Market Share & Forecast

##### 5.2.1. By Length (6-8m, 8-10m, 10-12m, Above 12m)

##### 5.2.2. By Application (Inter-City, Intra-City and School Buses/Others)

##### 5.2.3. By Seating Capacity (Up to 30, 31-40, 41-50 and Above 50)

##### 5.2.4. By Fuel Type (Diesel, Petrol/Gasoline, Alternative Fuel, Electric & Hybrid and Fuel Cell)

##### 5.2.5. By Body Type (Fully Built and Customizable Body)

##### 5.2.6. By Country (Germany, France, United Kingdom, NORDIC, Italy, Spain, Switzerland, Netherlands, Portugal)

##### 5.2.7. By Company (2020)

#### 5.3. Product Market Map, By Fuel Type

#### 5.4. Product Market Map, By Country

### 6. GERMANY BUS MARKET OUTLOOK

#### 6.1. Market Size & Forecast

##### 6.1.1. By Value & Volume

#### 6.2. Market Share & Forecast

##### 6.2.1. By Length

##### 6.2.2. By Application

##### 6.2.3. By Seating Capacity

##### 6.2.4. By Fuel Type

##### 6.2.5. By Body Type

##### 6.2.6. By Company (2020)

#### 6.3. Pricing Analysis



## **7. FRANCE BUS MARKET OUTLOOK**

- 7.1. Market Size & Forecast
  - 7.1.1. By Value & Volume
- 7.2. Market Share & Forecast
  - 7.2.1. By Length
  - 7.2.2. By Application
  - 7.2.3. By Seating Capacity
  - 7.2.4. By Fuel Type
  - 7.2.5. By Body Type
  - 7.2.6. By Company (2020)
- 7.3. Pricing Analysis

## **8. UNITED KINGDOM BUS MARKET OUTLOOK**

- 8.1. Market Size & Forecast
  - 8.1.1. By Value & Volume
- 8.2. Market Share & Forecast
  - 8.2.1. By Length
  - 8.2.2. By Application
  - 8.2.3. By Seating Capacity
  - 8.2.4. By Fuel Type
  - 8.2.5. By Body Type
  - 8.2.6. By Company (2020)
- 8.3. Pricing Analysis

## **9. NORDIC BUS MARKET OUTLOOK**

- 9.1. Market Size & Forecast
  - 9.1.1. By Value & Volume
- 9.2. Market Share & Forecast
  - 9.2.1. By Length
  - 9.2.2. By Application
  - 9.2.3. By Seating Capacity
  - 9.2.4. By Fuel Type
  - 9.2.5. By Body Type
  - 9.2.6. By Company (2020)
- 9.3. Pricing Analysis

## **10. ITALY BUS MARKET OUTLOOK**

### 10.1. Market Size & Forecast

#### 10.1.1. By Value & Volume

### 10.2. Market Share & Forecast

#### 10.2.1. By Length

#### 10.2.2. By Application

#### 10.2.3. By Seating Capacity

#### 10.2.4. By Fuel Type

#### 10.2.5. By Body Type

#### 10.2.6. By Company (2020)

### 10.3. Pricing Analysis

## **11. SPAIN BUS MARKET OUTLOOK**

### 11.1. Market Size & Forecast

#### 11.1.1. By Value & Volume

### 11.2. Market Share & Forecast

#### 11.2.1. By Length

#### 11.2.2. By Application

#### 11.2.3. By Seating Capacity

#### 11.2.4. By Fuel Type

#### 11.2.5. By Body Type

#### 11.2.6. By Company (2020)

### 11.3. Pricing Analysis

## **12. SWITZERLAND BUS MARKET OUTLOOK**

### 12.1. Market Size & Forecast

#### 12.1.1. By Value & Volume

### 12.2. Market Share & Forecast

#### 12.2.1. By Length

#### 12.2.2. By Application

#### 12.2.3. By Seating Capacity

#### 12.2.4. By Fuel Type

#### 12.2.5. By Body Type

#### 12.2.6. By Company (2020)

### 12.3. Pricing Analysis

## **13. NETHERLANDS BUS MARKET OUTLOOK**

### 13.1. Market Size & Forecast

#### 13.1.1. By Value & Volume

### 13.2. Market Share & Forecast

#### 13.2.1. By Length

#### 13.2.2. By Application

#### 13.2.3. By Seating Capacity

#### 13.2.4. By Fuel Type

#### 13.2.5. By Body Type

#### 13.2.6. By Company (2020)

### 13.3. Pricing Analysis

## **14. PORTUGAL BUS MARKET OUTLOOK**

### 14.1. Market Size & Forecast

#### 14.1.1. By Value & Volume

### 14.2. Market Share & Forecast

#### 14.2.1. By Length

#### 14.2.2. By Application

#### 14.2.3. By Seating Capacity

#### 14.2.4. By Fuel Type

#### 14.2.5. By Body Type

#### 14.2.6. By Company (2020)

### 14.3. Pricing Analysis

## **15. MARKET DYNAMICS**

### 15.1. Drivers

### 15.2. Challenges

## **16. MARKET TRENDS & DEVELOPMENTS**

## **17. IMPACT OF COVID-19 ON EUROPE BUS MARKET**

## **18. COMPETITIVE LANDSCAPE**

### 18.1. Competition Outlook

- 18.1.1. Mercedes-Benz AG (Daimler AG)
- 18.1.2. IVECO - A CNH Industrial Company
- 18.1.3. MAN Truck & Bus SE
- 18.1.4. Scania AB
- 18.1.5. AB Volvo
- 18.1.6. Setra (EvoBus GmbH)
- 18.1.7. Temsa Global Sanayi ve Ticaret AS
- 18.1.8. Alexander Dennis Limited
- 18.1.9. Solaris Bus & Coach sp. z o.o.
- 18.1.10. Wrights Group Ltd (Wrightbus)

## **19. STRATEGIC RECOMMENDATIONS**

## **20. ABOUT US & DISCLAIMER**

## List Of Tables

### LIST OF TABLES

Table 1: Pricing Analysis of Bus Models in Germany, 2020

Table 2: Pricing Analysis of Bus Models in France, 2020

Table 3: Pricing Analysis of Bus Models in United Kingdom, 2020

Table 4: Pricing Analysis of Bus Models in Nordic Region, 2020

Table 5: Pricing Analysis of Bus Models in Italy, 2020

Table 6: Pricing Analysis of Bus Models in Spain, 2020

Table 7: Pricing Analysis of Bus Models in Switzerland, 2020

Table 8: Pricing Analysis of Bus Models in Netherlands, 2020

Table 9: Pricing Analysis of Bus Models in Portugal, 2020

## List Of Figures

### LIST OF FIGURES

- Figure 1: Europe Bus Market - Factors Influencing Purchase Decision (N=100)
- Figure 2: Europe Bus Market - Aided Brand Recall (N=100)
- Figure 3: Europe Bus Market - Unaided Brand Recall (N=100)
- Figure 4: Europe Bus Market - Brand Satisfaction Level (N=100)
- Figure 5: Europe Bus Market Size, By Value (USD Billion), By Volume (Thousand Units), 2016-2026F
- Figure 6: Europe Commercial Vehicles Sales (Thousand Units), 2016-2020
- Figure 7: Europe Bus Market Share, By Length, By Volume, 2016-2026F
- Figure 8: Europe Bus Market Share, By Application, By Volume, 2016-2026F
- Figure 9: Europe Bus Market Share, By Seating Capacity, By Volume, 2016-2026F
- Figure 10: Europe Bus Market Share, By Fuel Type, By Volume, 2016-2026F
- Figure 11: Europe Bus Market Share, By Body Type, By Volume, 2016-2026F
- Figure 12: Europe Bus Market Share, By Country, By Volume, 2016-2026F
- Figure 13: Europe Bus Market Share, By Company, By Volume, 2020
- Figure 14: Europe Bus Market Map on the Basis of Market Size (Million Units) & Growth Rate (%)
- Figure 15: Europe Bus Market Map on the Basis of Market Size (Million Units) & Growth Rate (%)
- Figure 16: Germany Bus Market Size, By Value (USD Billion), By Volume (Thousand Units), 2016-2026F
- Figure 17: Germany Commercial Vehicles Sales (Thousand Units), 2016-2020
- Figure 18: Germany Bus Market Share, By Length, By Volume, 2016-2026F
- Figure 19: Germany Bus Market Share, By Application, By Volume, 2016-2026F
- Figure 20: Germany Bus Market Share, By Seating Capacity, By Volume, 2016-2026F
- Figure 21: Germany Bus Market Share, By Fuel Type, By Volume, 2016-2026F
- Figure 22: Germany Bus Market Share, By Body Type, By Volume, 2016-2026F
- Figure 23: Germany Bus Market Share, By Company, By Volume, 2020
- Figure 24: France Bus Market Size, By Value (USD Billion), By Volume (Thousand Units), 2016-2026F
- Figure 25: France Commercial Vehicles Sales (Thousand Units), 2016-2020
- Figure 26: France Bus Market Share, By Length, By Volume, 2016-2026F
- Figure 27: France Bus Market Share, By Application, By Volume, 2016-2026F
- Figure 28: France Bus Market Share, By Seating Capacity, By Volume, 2016-2026F
- Figure 29: France Bus Market Share, By Fuel Type, By Volume, 2016-2026F
- Figure 30: France Bus Market Share, By Body Type, By Volume, 2016-2026F

Figure 31: France Bus Market Share, By Company, By Volume, 2020

Figure 32: United Kingdom Bus Market Size, By Value (USD Billion), By Volume (Thousand Units), 2016-2026F

Figure 33: United Kingdom Commercial Vehicles Sales (Thousand Units), 2016-2020

Figure 34: United Kingdom Bus Market Share, By Length, By Volume, 2016-2026F

Figure 35: United Kingdom Bus Market Share, By Application, By Volume, 2016-2026F

Figure 36: United Kingdom Bus Market Share, By Seating Capacity, By Volume, 2016-2026F

Figure 37: United Kingdom Bus Market Share, By Fuel Type, By Volume, 2016-2026F

Figure 38: United Kingdom Bus Market Share, By Body Type, By Volume, 2016-2026F

Figure 39: United Kingdom Bus Market Share, By Company, By Volume, 2020

Figure 40: Nordic Bus Market Size, By Value (USD Billion), By Volume (Thousand Units), 2016-2026F

Figure 41: Nordic Commercial Vehicles Sales (Thousand Units), 2016-2020

Figure 42: Nordic Bus Market Share, By Length, By Volume, 2016-2026F

Figure 43: Nordic Bus Market Share, By Application, By Volume, 2016-2026F

Figure 44: Nordic Bus Market Share, By Seating Capacity, By Volume, 2016-2026F

Figure 45: Nordic Bus Market Share, By Fuel Type, By Volume, 2016-2026F

Figure 46: Nordic Bus Market Share, By Body Type, By Volume, 2016-2026F

Figure 47: Nordic Bus Market Share, By Company, By Volume, 2020

Figure 48: Italy Bus Market Size, By Value (USD Billion), By Volume (Thousand Units), 2016-2026F

Figure 49: Italy Commercial Vehicles Sales (Thousand Units), 2016-2020

Figure 50: Italy Bus Market Share, By Length, By Volume, 2016-2026F

Figure 51: Italy Bus Market Share, By Application, By Volume, 2016-2026F

Figure 52: Italy Bus Market Share, By Seating Capacity, By Volume, 2016-2026F

Figure 53: Italy Bus Market Share, By Fuel Type, By Volume, 2016-2026F

Figure 54: Italy Bus Market Share, By Body Type, By Volume, 2016-2026F

Figure 55: Italy Bus Market Share, By Company, By Volume, 2020

Figure 56: Spain Bus Market Size, By Value (USD Billion), By Volume (Thousand Units), 2016-2026F

Figure 57: Spain Commercial Vehicles Sales (Thousand Units), 2016-2020

Figure 58: Spain Bus Market Share, By Length, By Volume, 2016-2026F

Figure 59: Spain Bus Market Share, By Application, By Volume, 2016-2026F

Figure 60: Spain Bus Market Share, By Seating Capacity, By Volume, 2016-2026F

Figure 61: Spain Bus Market Share, By Fuel Type, By Volume, 2016-2026F

Figure 62: Spain Bus Market Share, By Body Type, By Volume, 2016-2026F

Figure 63: Spain Bus Market Share, By Company, By Volume, 2020

Figure 64: Switzerland Bus Market Size, By Value (USD Billion), By Volume (Thousand

Units), 2016-2026F

Figure 65: Switzerland Commercial Vehicles Sales (Thousand Units), 2016-2020

Figure 66: Switzerland Bus Market Share, By Length, By Volume, 2016-2026F

Figure 67: Switzerland Bus Market Share, By Application, By Volume, 2016-2026F

Figure 68: Switzerland Bus Market Share, By Seating Capacity, By Volume, 2016-2026F

Figure 69: Switzerland Bus Market Share, By Fuel Type, By Volume, 2016-2026F

Figure 70: Switzerland Bus Market Share, By Body Type, By Volume, 2016-2026F

Figure 71: Switzerland Bus Market Share, By Company, By Volume, 2020

Figure 72: Netherlands Bus Market Size, By Value (USD Billion), By Volume (Thousand Units), 2016-2026F

Figure 73: Netherlands Commercial Vehicles Sales (Thousand Units), 2016-2020

Figure 74: Netherlands Bus Market Share, By Length, By Volume, 2016-2026F

Figure 75: Netherlands Bus Market Share, By Application, By Volume, 2016-2026F

Figure 76: Netherlands Bus Market Share, By Seating Capacity, By Volume, 2016-2026F

Figure 77: Netherlands Bus Market Share, By Fuel Type, By Volume, 2016-2026F

Figure 78: Netherlands Bus Market Share, By Body Type, By Volume, 2016-2026F

Figure 79: Netherlands Bus Market Share, By Company, By Volume, 2020

Figure 80: Portugal Bus Market Size, By Value (USD Billion), By Volume (Thousand Units), 2016-2026F

Figure 81: Portugal Commercial Vehicles Sales (Thousand Units), 2016-2020

Figure 82: Portugal Bus Market Share, By Length, By Volume, 2016-2026F

Figure 83: Portugal Bus Market Share, By Application, By Volume, 2016-2026F

Figure 84: Portugal Bus Market Share, By Seating Capacity, By Volume, 2016-2026F

Figure 85: Portugal Bus Market Share, By Fuel Type, By Volume, 2016-2026F

Figure 86: Portugal Bus Market Share, By Body Type, By Volume, 2016-2026F

Figure 87: Portugal Bus Market Share, By Company, By Volume, 2020



## I would like to order

Product name: Europe Bus Market, By Length (6-8m, 8-10m, 10-12m & Above 12m), By Seating Capacity (Up to 30, 31-40, 41-50 & Above 50 Seats), By Application (Intercity, Intracity, School Buses / Others), By Fuel Type (Diesel, Petrol / Gasoline, Electric & Hybrid, Fuel Cell and Alternative Fuels), By Body Type (Fully Built Vs. Customizable Body), By Country, Competition Forecast & Opportunities, 2026

Product link: <https://marketpublishers.com/r/EDD4FE02685EN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EDD4FE02685EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970