

Europe Bus Market, By Length (6-8m, 8-10m, 10-12m & Above 12m), By Seating Capacity (Up to 30, 31-40, 41-50 & Above 50 Seats), By Application (Intercity, Intracity, School Buses / Others), By Fuel Type (Diesel, Petrol / Gasoline, Electric & Hybrid, Fuel Cell and Alternative Fuels), By Body Type (Fully Built Vs. Customizable Body), By Country, Competition Forecast & Opportunities, 2026

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Abstracts

Europe bus market was valued around USD4.81 billion in 2020 and is forecast to grow at a CAGR of 4.70% in the next five years to reach USD 6.92 billion by 2026. The increasing middle group of population catching up with the strong pace of growth in the service sector is forecast to drive the sales in the European countries over the coming years. Meanwhile, the deployment of electric buses in municipal environment of European countries has dramatically increased in the past few years. In European countries, the government is very much concerned about the environment, promoting private fleet owners and public transport departments to acquire battery electric vehicles, plug-in hybrid electric vehicles, hybrid electric vehicles, fuel cell electric vehicles, and other alternate fuel powered vehicles. These vehicles are environment friendly and lead to lower running cost, such as the reduction of energy and ownership cost; hence most of the charter bus running companies are rapidly adopting these electric vehicles. All the above factors can open the door to economic growth and lead to the growth of Europe Bus Market.

One of the major trends witnessed in the Europe Bus Market is the adoption of electric bus in the fleet. Electric buses are the only buses which are classified as zero emission

vehicle (ZEV). A ZEV, which runs on battery-fitted electric motor, does not use any alternate fuel and does not emit CO₂. Thus, governments all over Europe are introducing subsidies for electric vehicles, owing to rising concerns regarding constantly increasing pollution. Growing demand for electric buses is being witnessed in different countries of Europe including the United Kingdom, the Netherlands, Switzerland, Poland and Germany. In order to accelerate the deployment of electric buses, governments in countries like France, Germany, Italy and the UK are coming up with policies and frameworks to promote vehicles with reduced environmental impact and energy consumption. Moreover, rising awareness among customers towards safer environment and large acceptance of electric buses by public-transit operators is further driving the electric bus market in Europe.

Europe Bus Market is segmented based on application type, fuel type, length, body type, seating capacity and country. Based on application type, the market is segmented into inter-city bus, intra-city bus, and school buses/others. The intercity transportation buses come with seating capacity of more than 41 seats and length of above 12 meters and hence, the above mentioned segments are gaining popularity among the European countries. Based on fuel type, the market is segmented into diesel, petrol/gasoline, electric & hybrid, fuel cell and alternative fuels. Based on body type, the market is segmented into fully built and customizable built body. By country, the market is segmented into Germany, France, United Kingdom, Nordic Countries, Italy, Spain, Switzerland, Netherlands and Portugal. In 2020, Germany accounted for the largest share in Europe Bus Market with 19.14% share and is anticipated to help in the market growth in the forecast period also.

Mercedes-Benz AG, Iveco Bus, MAN SE, AB Volvo, EvoBus GmbH, etc., are some of the major leading players currently operating in the Europe Bus Market. Apart from these companies, other bus manufacturers are raising their brand awareness, price schemes and product portfolio in the region to gain customer base. Major companies in the Europe Bus Market are also concentrating on broadening their dealer and distributor network and their reach to governments and municipal communities to capture a bigger share in the region's bus market.

Years considered for this report:

Historical Period: 2016-2019

Base Year: 2020

Estimated Year: 2021

Forecast Period: 2022-2026

Objective of the Study:

To analyze the historical growth in the market size of the Europe Bus Market from 2016 to 2020.

To estimate and forecast the market size of the Europe Bus Market from 2021 to 2026 and growth rate until 2026.

To classify and forecast the Europe Bus Market based on length, application type, seating capacity, fuel type, body type, country, and company.

To identify dominant country or segment in the Europe Bus Market.

To identify drivers and challenges for the Europe Bus Market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in the Europe Bus Market.

To conduct pricing analysis for the Europe Bus Market.

To identify and analyze the profile of leading players operating in the Europe Bus Market.

To identify key sustainable strategies adopted by market players in the Europe Bus Market.

TechSci Research performed primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of bus dealers and distributors in the Europe region. Subsequently, TechSci Research conducted primary research surveys with identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research was able to include vendors and service providers that could not be identified due to the limitations of secondary research. TechSci Research analyzed product offerings, applications,

distribution channels and regional presence of all the bus distributors and dealers across the country.

TechSci Research calculated the market size of the Europe Bus Market using a bottom-up approach, where data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated them through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Global bus manufacturers operating in the region

Dealers and distributors of buses

Market research and consulting firms

Government bodies such as regulating authorities and policy makers

Organizations, forums, and alliances related to buses

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, suppliers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, the Europe Bus Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Europe Bus Market, By Application:

Inter-City Bus

Intra-City Bus

School Buses/Others

Europe Bus Market, By Fuel Type:

Diesel

Petrol/Gasoline

Electric & Hybrid

Fuel Cell

Alternative Fuels

Europe Bus Market, By Length:

6-8 m

8-10 m

10-12 m

Above 12 m

Europe Bus Market, By Body Type:

Customizable Body

Fully Built

Europe Bus Market, By Seating Capacity:

Up to 30

31-40

41-50

Above 50

Europe Bus Market, By Country:

Germany

France

United Kingdom

Nordic Countries

Italy

Spain

Switzerland

Netherlands

Portugal

Company Profiles: Detailed analysis of the major companies present in the Europe Bus Market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Profit Margin Analysis

Profit margin analysis in case of direct and indirect sales channel.

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