

# Europe Built-in Kitchen Appliances Market, By Product Type (Built-in Ovens & Microwaves, Built-in Hobs, Built-in Dishwashers, Built-in Refrigerators, Built-in Hoods, Built-in Ranges, Others), By Sales Channel (Supermarkets/Hypermarkets, Exclusive Stores, Multi-Branded Stores, Online, Others), By Country, Competition, Forecast & Opportunities, 2020-2030F

<https://marketpublishers.com/r/E53D5BC01CD1EN.html>

Date: April 2025

Pages: 131

Price: US\$ 4,000.00 (Single User License)

ID: E53D5BC01CD1EN

## Abstracts

The Europe Built-in Kitchen Appliances Market was valued at USD 5.98 billion in 2024 and is projected to reach USD 9.31 billion by 2030, growing at a CAGR of 7.72% during the forecast period. The market is gaining momentum due to rising consumer inclination toward space-efficient and visually integrated kitchen designs. Built-in appliances—including ovens, refrigerators, hoods, and dishwashers—offer a seamless look that aligns with modern interior aesthetics. Advancements in smart technology, energy efficiency, and enhanced functionality are also driving adoption. Additionally, the growing awareness around sustainability and increasing demand for eco-conscious appliances are influencing consumer buying behavior. The market landscape remains competitive, with established players focusing on product innovation and design personalization to cater to evolving urban lifestyles across the region.

### Key Market Drivers

#### Rising Demand for Space-Saving Solutions and Aesthetic Appeal

The growing need for efficient use of kitchen space, particularly in urban areas with

compact housing, is significantly contributing to the demand for built-in kitchen appliances across Europe. Consumers are opting for integrated appliances that not only optimize available space but also enhance the visual harmony of kitchen interiors. Built-in solutions offer a clean, streamlined appearance, aligning with contemporary design preferences. Their ability to blend seamlessly with cabinetry and countertops makes them ideal for modern and upscale kitchen layouts. In addition to functionality, aesthetics are playing a major role in purchase decisions, as homeowners prioritize a cohesive and stylish kitchen environment. This dual appeal of space utilization and modern design continues to boost the popularity of built-in appliances in residential and renovation projects across the region.

## Key Market Challenges

### High Product Costs and Affordability

The relatively high cost of built-in kitchen appliances remains a notable barrier to widespread adoption. Compared to free-standing alternatives, built-in models require precise engineering, specialized features, and custom installations, all of which increase production and implementation costs. These premium appliances are often viewed as luxury purchases, placing them beyond the reach of budget-conscious consumers. Furthermore, installation typically demands professional expertise, adding to the overall cost burden. This affordability issue is particularly pronounced in lower-income regions of Europe, where consumer spending on home appliances is more restrained. The cost challenge, combined with economic variability across markets, can restrict sales growth, especially in price-sensitive segments.

## Key Market Trends

### Customization and Personalization

Customization is becoming an influential trend in the European built-in kitchen appliances market, as consumers seek products that reflect personal style and fit their unique kitchen layouts. From material finishes and panel-ready designs to appliance dimensions and configurations, buyers are increasingly favoring tailored solutions over standardized options. Built-in appliances are now available in a wide range of colors, textures, and aesthetic styles to match kitchen decor and cabinetry. This growing emphasis on personalization is supported by appliance manufacturers offering modular and flexible design systems, enabling greater creative freedom for interior designers and end-users alike. As a result, customization is not only enhancing consumer

satisfaction but also fostering brand differentiation in a highly competitive marketplace.

### Key Market Players

Candy Hoover Group S.r.l.

Hisense Gorenje Europe d.o.o.

BSH Hausger?te GmbH

Arcelik AS

Electrolux AB

LG Electronics Inc.

Samsung Electronics Co. Ltd

Whirlpool Corporation

Panasonic Corporation

Miele & Cie. KG

### Report Scope:

In this report, the Europe Built-in Kitchen Appliances Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Europe Built-in Kitchen Appliances Market, By Product Type:

Built-in Ovens & Microwaves

Built-in Hobs

Built-in Dishwashers

Built-in Refrigerators

Built-in Hoods

Built-in Ranges

Others

Europe Built-in Kitchen Appliances Market, By Sales Channel:

Supermarkets/Hypermarkets

Exclusive Stores

Multi-Branded Stores

Online

Others

Europe Built-in Kitchen Appliances Market, By Country:

Germany

United Kingdom

France

Italy

Netherlands

Spain

Russia

Rest of Europe

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Europe Built-in Kitchen Appliances Market.

## Available Customizations:

Europe Built-in Kitchen Appliances Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

## Contents

### **1. INTRODUCTION**

- 1.1. Market Overview
- 1.2. Key Highlights of the Report
- 1.3. Market Coverage
- 1.4. Market Segments Covered
- 1.5. Research Tenure Considered

### **2. RESEARCH METHODOLOGY**

- 2.1. Methodology Landscape
- 2.2. Objective of the Study
- 2.3. Baseline Methodology
- 2.4. Formulation of the Scope
- 2.5. Assumptions and Limitations
- 2.6. Sources of Research
- 2.7. Approach for the Market Study
- 2.8. Methodology Followed for Calculation of Market Size & Market Shares
- 2.9. Forecasting Methodology

### **3. EXECUTIVE SUMMARY**

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Country
- 3.5. Overview of Market Drivers, Challenges, and Trends

### **4. VOICE OF CUSTOMER**

- 4.1. Brand Awareness
- 4.2. Factor Influencing Purchase Decision

### **5. EUROPE BUILT-IN KITCHEN APPLIANCES MARKET OUTLOOK**

- 5.1. Market Size & Forecast
  - 5.1.1. By Value

## 5.2. Market Share & Forecast

5.2.1. By Product Type (Built-in Ovens & Microwaves, Built-in Hobs, Built-in Dishwashers, Built-in Refrigerators, Built-in Hoods, Built-in Ranges, Others)

5.2.2. By Sales Channel (Supermarkets/Hypermarkets, Exclusive Stores, Multi-Branded Stores, Online, Others)

5.2.3. By Country

5.2.4. By Company (2024)

## 5.3. Market Map

# 6. GERMANY BUILT-IN KITCHEN APPLIANCES MARKET OUTLOOK

## 6.1. Market Size & Forecast

6.1.1. By Value

## 6.2. Market Share & Forecast

6.2.1. By Product Type

6.2.2. By Sales Channel

# 7. UNITED KINGDOM BUILT-IN KITCHEN APPLIANCES MARKET OUTLOOK

## 7.1. Market Size & Forecast

7.1.1. By Value

## 7.2. Market Share & Forecast

7.2.1. By Product Type

7.2.2. By Sales Channel

# 8. FRANCE BUILT-IN KITCHEN APPLIANCES MARKET OUTLOOK

## 8.1. Market Size & Forecast

8.1.1. By Value

## 8.2. Market Share & Forecast

8.2.1. By Product Type

8.2.2. By Sales Channel

# 9. ITALY BUILT-IN KITCHEN APPLIANCES MARKET OUTLOOK

## 9.1. Market Size & Forecast

9.1.1. By Value

## 9.2. Market Share & Forecast

9.2.1. By Product Type

9.2.2. By Sales Channel

## **10. NETHERLANDS BUILT-IN KITCHEN APPLIANCES MARKET OUTLOOK**

10.1. Market Size & Forecast

10.1.1. By Value

10.2. Market Share & Forecast

10.2.1. By Product Type

10.2.2. By Sales Channel

## **11. SPAIN BUILT-IN KITCHEN APPLIANCES MARKET OUTLOOK**

11.1. Market Size & Forecast

11.1.1. By Value

11.2. Market Share & Forecast

11.2.1. By Product Type

11.2.2. By Sales Channel

## **12. RUSSIA BUILT-IN KITCHEN APPLIANCES MARKET OUTLOOK**

12.1. Market Size & Forecast

12.1.1. By Value

12.2. Market Share & Forecast

12.2.1. By Product Type

12.2.2. By Sales Channel

## **13. MARKET DYNAMICS**

13.1. Drivers

13.2. Challenges

## **14. MARKET TRENDS & DEVELOPMENTS**

14.1. Merger & Acquisition (If Any)

14.2. Product Launches (If Any)

14.3. Recent Developments

## **15. PORTERS FIVE FORCES ANALYSIS**

- 15.1. Competition in the Industry
- 15.2. Potential of New Entrants
- 15.3. Power of Suppliers
- 15.4. Power of Customers
- 15.5. Threat of Substitute Products

## **16. COMPETITIVE LANDSCAPE**

- 16.1. Company Profiles
  - 16.1.1. Candy Hoover Group S.r.l.
    - 16.1.1.1. Business Overview
    - 16.1.1.2. Company Snapshot
    - 16.1.1.3. Products & Services
    - 16.1.1.4. Financials (As Per Availability)
    - 16.1.1.5. Key Market Focus & Geographical Presence
    - 16.1.1.6. Recent Developments
    - 16.1.1.7. Key Management Personnel
  - 16.1.2. Hisense Gorenje Europe d.o.o.
  - 16.1.3. BSH Hausger?te GmbH
  - 16.1.4. Arcelik AS
  - 16.1.5. Electrolux AB
  - 16.1.6. LG Electronics Inc.
  - 16.1.7. Samsung Electronics Co. Ltd
  - 16.1.8. Whirlpool Corporation
  - 16.1.9. Panasonic Corporation
  - 16.1.10. Miele & Cie. KG

## **17. STRATEGIC RECOMMENDATIONS**

## **18. ABOUT US & DISCLAIMER**

## I would like to order

Product name: Europe Built-in Kitchen Appliances Market, By Product Type (Built-in Ovens & Microwaves, Built-in Hobs, Built-in Dishwashers, Built-in Refrigerators, Built-in Hoods, Built-in Ranges, Others), By Sales Channel (Supermarkets/Hypermarkets, Exclusive Stores, Multi-Branded Stores, Online, Others), By Country, Competition, Forecast & Opportunities, 2020-2030F

Product link: <https://marketpublishers.com/r/E53D5BC01CD1EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E53D5BC01CD1EN.html>