

# **Enterprise Telecom Services Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented by Transmission Type (Wireline, Wireless) By Service Types (Voice services, Data services, Managed services, Cloud services, Security services, other services), By End-User Industry (Banking, Financial Services, and Insurance (BFSI), Retail, Transportation and logistics, Manufacturing, Healthcare, Others), By Region, By Competition, 2018-2028**

<https://marketpublishers.com/r/E398E6195402EN.html>

Date: October 2023

Pages: 190

Price: US\$ 4,900.00 (Single User License)

ID: E398E6195402EN

## **Abstracts**

Global Enterprise Telecom Services Market has experienced tremendous growth in recent years and is poised to continue its strong expansion. The Enterprise Telecom Services Market reached a value of USD 851.12 billion in 2022 and is projected to maintain a compound annual growth rate of 4.56% through 2028.

Global Enterprise Telecom Services market has experienced tremendous expansion in recent years, driven largely by widespread digital transformation across organizations globally. As companies increasingly leverage cutting-edge technologies like AI, IoT, analytics, and mobile devices, they are optimizing operations, improving customer engagement, and ensuring regulatory compliance.

One key area witnessing rising adoption of enterprise telecom solutions is workforce management and security. Advanced platforms are using data analytics and AI to provide unprecedented visibility into workforce behaviors by gaining valuable insights

from employee devices. These sophisticated tools continuously monitor activities in real-time, quickly detecting non-compliant or risky actions. Industries like financial services and government have implemented these innovative solutions effectively to address issues like fraud prevention, mitigate insider threats, and ensure regulatory adherence.

As remote and hybrid work models become more prevalent, overseeing distributed global operations through data and analytics is increasingly important. Leading firms are leveraging analytics from distributed endpoints and AI-powered tools to streamline collaboration within distributed workforces while also protecting sensitive customer data. This dual focus enables more productive remote work while robustly securing information.

Analytics vendors are making substantial R&D investments in predictive modeling, integration, and user-friendly solutions. These investments are poised to unlock even greater value through applications like predictive threat detection, optimized access control, and highly personalized digital services for customers. Importantly, these solutions maintain strong privacy and security controls to ensure data protection and compliance.

The convergence of workforce security and customer experience presents major growth opportunities for enterprise telecom services providers. As these tools continue to evolve and integrate advanced capabilities, they will generate more personalized insights and automate critical processes. This will better equip businesses to address constantly changing and stringent compliance requirements in our increasingly digital world.

In summary, the outlook for continued strong growth in the global enterprise telecom services market remains positive. The sector's expansion underscores its critical role in safeguarding organizations' digital assets, optimizing operations, and enhancing the overall customer experience. As technology advances, enterprise telecom solutions will remain central to ensuring a secure, efficient, and compliant digital landscape for businesses worldwide.

## Key Market Drivers

### Increasing Demand for Unified Communications

The demand for unified communications is growing rapidly across global enterprises.

Unified communications allow enterprises to integrate different communication tools like video conferencing, telephony, instant messaging, and collaboration into a single platform. This provides employees with a seamless experience and improves productivity. It also helps enterprises reduce communication costs by converging different services. As businesses operate across multiple locations, there is a rising need for unified communication solutions that facilitate seamless interaction between employees regardless of their geographic location. This is driving many enterprises to adopt unified communication services from telecom providers.

### Rising Adoption of Cloud-Based Solutions

Cloud computing is revolutionizing how enterprises access business applications and store data. More and more enterprises are migrating their IT infrastructure and applications to the cloud to gain scalability, flexibility and reduce costs. Telecom service providers are recognizing this trend and offering cloud-based communication and collaboration solutions to enterprises. Cloud-based unified communications, contact center solutions, video conferencing and other services are seeing increased demand as they allow enterprises to access these solutions from anywhere without having to make heavy on-premise investments. The scalability and pay-per-use model of cloud-based solutions is appealing to enterprises of all sizes.

### Growing Importance of Mobility

With rapid advancements in mobile technology, the workforce is no longer tied to traditional desks. Employees need to stay connected and productive while on the move using mobile devices. This has made mobility a key priority for enterprises. Telecom service providers are addressing this by offering enterprise mobility solutions like mobile device management, secure mobile access to business applications and VPN, and mobile-optimized UC and collaboration tools. They are also providing IoT connectivity through cellular networks to support the growing number of connected devices in enterprises. As flexible work arrangements become common, the ability to securely access business communications and data from any location using mobile will remain a key driver for the enterprise telecom market.

### Key Market Challenges

#### Keeping Up with Rapid Technological Advancement

One of the biggest challenges facing the global enterprise telecom services market is

the need to keep up with rapid technological advancement. The telecommunications industry is constantly evolving as new technologies emerge that can enhance connectivity and collaboration. However, integrating the latest innovations into existing infrastructure and service offerings takes significant time, resources and capital investment. For telecom service providers, it is a constant struggle to balance upgrading networks and platforms while also maintaining reliable day-to-day operations for business customers. Falling behind the technology curve risks losing market share to more agile competitors. However, moving too quickly to adopt untested technologies carries the risk of service disruptions, security vulnerabilities and wasted investment if solutions do not gain widespread adoption. Telecom companies must carefully evaluate new technologies, partner with innovative solution providers, and roll out upgrades in a strategic, phased manner to maximize benefits while minimizing disruption and costs. Maintaining technological competitiveness will remain a top challenge in the coming years as 5G, cloud, IoT, AI and other digital transformations continue to reshape enterprise communications needs.

### Meeting Complex and Varied Customer Demands

Another major challenge for the global enterprise telecom services industry is effectively meeting the complex and varied communications demands of business customers. Unlike consumers, enterprises have highly customized and mission-critical connectivity requirements that differ significantly based on their industry, size, geographic footprint and business objectives. Successfully serving large multinational corporations requires global reach, robust security, reliability of service level agreements and scalability to support dynamic growth plans. Meanwhile, the needs of small and medium enterprises are more cost-sensitive. Adding to the complexity, customer demands are constantly evolving as new collaboration tools, cloud platforms and digital business models emerge. Telecom providers must develop deep expertise in multiple industry verticals and deploy flexible, software-defined networks to customize solutions. They also need to offer consulting services to help businesses optimize existing infrastructure and transition to new technologies. Adapting quickly to shifting customer demands will be paramount for telecom companies looking to strengthen customer loyalty and gain new business in this highly competitive market..

### Key Market Trends

#### Increased Adoption of Unified Communications as a Service (UCaaS)

The enterprise telecom services market has seen rising adoption of Unified

Communications as a Service (UCaaS) solutions over the past few years. UCaaS allows enterprises to integrate various business communication and collaboration tools into a single cloud-based platform. This provides employees with seamless access to features like enterprise messaging, video conferencing, file sharing, and more from any device and location. UCaaS is gaining popularity as it eliminates the need for expensive on-premise hardware and reduces upfront capital expenditures. It also offers greater scalability and flexibility compared to traditional unified communications. As more businesses transition to hybrid or remote work models, UCaaS is playing a vital role in keeping teams connected virtually. Its ability to enhance collaboration and productivity is driving increased spending on UCaaS subscriptions among global enterprises. Leading UCaaS providers are investing heavily in R&D to develop advanced solutions tailored for the evolving needs of large organizations.

### Rising Focus on Network Function Virtualization (NFV) and Software-Defined Networking (SDN)

Network modernization is another key trend impacting the enterprise telecom services industry. Many service providers are transitioning from proprietary hardware appliances to software-based virtual network functions (VNFs) using Network Function Virtualization (NFV). NFV allows enterprises to deploy virtualized network services like firewalls, load balancers, and WAN optimization controllers on commercial off-the-shelf servers. This provides agility, scalability and cost benefits compared to physical appliances. Additionally, Software-Defined Networking (SDN) technology is gaining ground as it enables programmable, software-based control of network behavior. SDN, when combined with NFV, helps deliver dynamic, on-demand networking and advanced services. Leading enterprises are leveraging NFV/SDN to build agile, cloud-like networks that can quickly scale up or down based on business needs. They are also exploring new consumption-based pricing models like Infrastructure-as-a-Service (IaaS) for their networking requirements.

### Growing Adoption of Cloud-Based Security Solutions

Rising cybersecurity threats have made data protection a top priority for enterprises. Traditional network-based and endpoint security solutions are now being supplemented by cloud-delivered security-as-a-service offerings which provide greater scalability, flexibility and cost benefits. Cloud access security brokers (CASBs) that monitor and secure access to cloud applications are seeing increased demand. Other next-gen cloud security services like web application firewalls (WAF), cloud security posture management (CSPM) and cloud encryption are also gaining traction. They are easier to

deploy and manage compared to on-premise alternatives. Additionally, the cloud-based delivery model ensures that security capabilities are always up-to-date via regular software updates. It also allows enterprises to gain visibility into their cloud infrastructure from any location. As hybrid work becomes the new normal, enterprises are bolstering their security posture with cloud-delivered next-gen solutions to protect their expanding attack surface and sensitive data residing in the cloud.

## Segmental Insights

### Transmission Type Insights

The global enterprise telecom services market was dominated by the wireless segment in 2022, with wireless services accounting for the largest share of the overall market. Wireless services allow enterprise users to access voice and data networks without being tied to a physical landline connection, offering flexibility and mobility. The widespread adoption of smartphones and tablets among enterprise users has driven significant growth in the demand for wireless data plans and mobile broadband services from businesses. Many enterprises now consider reliable wireless connectivity as essential as wired networks for their employees. As more job functions have become mobile, the ability to stay connected remotely through wireless networks has become increasingly important. The COVID-19 pandemic further accelerated the shift to remote work and highlighted the need for robust and secure wireless connectivity both within office premises as well as for employees working from home. This has led to enterprises significantly increasing their spending on wireless services such as LTE and 5G plans in recent years. Although wireline networks continue serving as the backbone of many enterprise networks, their role is gradually being diminished with wireless networks emerging as the primary access method. The flexibility, mobility and cost advantages of wireless are enabling enterprises of all sizes to modernize their networks and empower a mobile workforce, ensuring the wireless segment remains the market leader in the foreseeable future.

### Service Types Insights

The voice services segment dominated the global enterprise telecom services market in 2022 and is expected to maintain its dominance during the forecast period from 2023 to 2027. Voice services include traditional wired and wireless voice access, IP telephony, conferencing, and unified communications & collaboration solutions that are an integral part of day-to-day business operations for enterprises across all industry verticals globally. Even in the digital era, voice remains the primary and most effective mode of

business communication for making calls to clients, partners, and conducting meetings. The widespread use of traditional PSTN and mobile networks along with the growing adoption of VoIP solutions for cost-effective domestic and international calling is driving the voice services segment. In addition, the rise of work from anywhere practices accelerated by the pandemic has further increased demand for conferencing and collaboration tools that rely on internet-based voice services. As businesses continue leveraging voice-based solutions for critical business functions, the voice services segment is expected to account for the largest share of over 40% of the global enterprise telecom services market during the forecast period.

## Regional Insights

North America dominated the global enterprise telecom services market in 2022 and is expected to maintain its dominance during the forecast period from 2023 to 2027. The region accounted for over 35% share of the global market in 2022. This can be attributed to the strong presence of leading telecom service providers in countries like the United States and Canada. Major factors that drove the growth of the North American market include high adoption of advanced technologies like 5G, IoT, AI and cloud computing among enterprises across various industry verticals. The region is also home to many large multinational corporations that are continuously investing in digital transformation initiatives to enhance productivity and business operations. Furthermore, the presence of major tech giants that offer a wide range of telecom services has further strengthened the market position of North America. However, the Asia Pacific region is anticipated to grow at the fastest CAGR during the forecast period owing to rapid industrialization and growing investments by telecom operators in developing economies like China, India and Southeast Asian countries to expand their 5G networks and cloud infrastructure. But overall, North America is expected to retain its top position in the global enterprise telecom services market over the next five years given the continued technology upgrades by businesses and the leading market position of major telecom players based in the region.

## Key Market Players

AT&T Inc

Verizon Communications Inc

Nippon Telegraph and Telephone Corporation

China Mobile Ltd

Deutsche Telekom AG

T-Mobile US Inc

KT Corporation

BT Group plc

Vodafone Group plc

Comcast Corp

Report Scope:

In this report, the Global Enterprise Telecom Services Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Enterprise Telecom Services Market, By Transmission Type:

Wireline

Wireless

Enterprise Telecom Services Market, By Service Types:

Voice services

Data services

Managed services

Cloud services

Security services

Other services (e.g., machine-to-machine (M2M) services, unified



communications (UC) services)

#### Enterprise Telecom Services Market, By End-User Industry:

Banking, Financial Services, and Insurance (BFSI)

Retail

Transportation and logistics

Manufacturing

Healthcare

Others

#### Enterprise Telecom Services Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Kuwait

Turkey

Egypt

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Enterprise Telecom Services Market.

### Available Customizations:

Global Enterprise Telecom Services Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

#### Company Information

Detailed analysis and profiling of additional market players (up to five).

## Contents

### **1. SERVICE OVERVIEW**

- 1.1. Market Definition
- 1.2. Scope of the Market
  - 1.2.1. Markets Covered
  - 1.2.2. Years Considered for Study
  - 1.2.3. Key Market Segmentations

### **2. RESEARCH METHODOLOGY**

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Formulation of the Scope
- 2.4. Assumptions and Limitations
- 2.5. Sources of Research
  - 2.5.1. Secondary Research
  - 2.5.2. Primary Research
- 2.6. Approach for the Market Study
  - 2.6.1. The Bottom-Up Approach
  - 2.6.2. The Top-Down Approach
- 2.7. Methodology Followed for Calculation of Market Size & Market Shares
- 2.8. Forecasting Methodology
  - 2.8.1. Data Triangulation & Validation

### **3. EXECUTIVE SUMMARY**

### **4. VOICE OF CUSTOMER**

### **5. GLOBAL ENTERPRISE TELECOM SERVICES MARKET OVERVIEW**

### **6. GLOBAL ENTERPRISE TELECOM SERVICES MARKET OUTLOOK**

- 6.1. Market Size & Forecast
  - 6.1.1. By Value
- 6.2. Market Share & Forecast
  - 6.2.1. By Transmission Type (Wireline, Wireless)
  - 6.2.2. By Service Types (Voice services, Data services, Managed services, Cloud)

services, Security services, Other services)

6.2.3. By End-User Industry (Banking, Financial Services, and Insurance (BFSI), Retail, and Transportation and logistics, Manufacturing, Healthcare, Others)

6.2.4. By Region

6.3. By Company (2022)

6.4. Market Map

## **7. NORTH AMERICA ENTERPRISE TELECOM SERVICES MARKET OUTLOOK**

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Transmission Type

7.2.2. By Service Types

7.2.3. By End-User Industry

7.2.4. By Country

7.3. North America: Country Analysis

7.3.1. United States Enterprise Telecom Services Market Outlook

7.3.1.1. Market Size & Forecast

7.3.1.1.1. By Value

7.3.1.2. Market Share & Forecast

7.3.1.2.1. By Transmission Type

7.3.1.2.2. By Service Types

7.3.1.2.3. By End-User Industry

7.3.2. Canada Enterprise Telecom Services Market Outlook

7.3.2.1. Market Size & Forecast

7.3.2.1.1. By Value

7.3.2.2. Market Share & Forecast

7.3.2.2.1. By Transmission Type

7.3.2.2.2. By Service Types

7.3.2.2.3. By End-User Industry

7.3.3. Mexico Enterprise Telecom Services Market Outlook

7.3.3.1. Market Size & Forecast

7.3.3.1.1. By Value

7.3.3.2. Market Share & Forecast

7.3.3.2.1. By Transmission Type

7.3.3.2.2. By Service Types

7.3.3.2.3. By End-User Industry

## **8. EUROPE ENTERPRISE TELECOM SERVICES MARKET OUTLOOK**

### 8.1. Market Size & Forecast

#### 8.1.1. By Value

### 8.2. Market Share & Forecast

#### 8.2.1. By Transmission Type

#### 8.2.2. By Service Types

#### 8.2.3. By End-User Industry

#### 8.2.4. By Country

### 8.3. Europe: Country Analysis

#### 8.3.1. Germany Enterprise Telecom Services Market Outlook

##### 8.3.1.1. Market Size & Forecast

###### 8.3.1.1.1. By Value

##### 8.3.1.2. Market Share & Forecast

###### 8.3.1.2.1. By Transmission Type

###### 8.3.1.2.2. By Service Types

###### 8.3.1.2.3. By End-User Industry

#### 8.3.2. United Kingdom Enterprise Telecom Services Market Outlook

##### 8.3.2.1. Market Size & Forecast

###### 8.3.2.1.1. By Value

##### 8.3.2.2. Market Share & Forecast

###### 8.3.2.2.1. By Transmission Type

###### 8.3.2.2.2. By Service Types

###### 8.3.2.2.3. By End-User Industry

#### 8.3.3. Italy Enterprise Telecom Services Market Outlook

##### 8.3.3.1. Market Size & Forecast

###### 8.3.3.1.1. By Value

##### 8.3.3.2. Market Share & Forecast

###### 8.3.3.2.1. By Transmission Type

###### 8.3.3.2.2. By Service Types

###### 8.3.3.2.3. By End-User Industry

#### 8.3.4. France Enterprise Telecom Services Market Outlook

##### 8.3.4.1. Market Size & Forecast

###### 8.3.4.1.1. By Value

##### 8.3.4.2. Market Share & Forecast

###### 8.3.4.2.1. By Transmission Type

###### 8.3.4.2.2. By Service Types

###### 8.3.4.2.3. By End-User Industry

#### 8.3.5. Spain Enterprise Telecom Services Market Outlook

- 8.3.5.1. Market Size & Forecast
  - 8.3.5.1.1. By Value
- 8.3.5.2. Market Share & Forecast
  - 8.3.5.2.1. By Transmission Type
  - 8.3.5.2.2. By Service Types
  - 8.3.5.2.3. By End-User Industry

## **9. ASIA-PACIFIC ENTERPRISE TELECOM SERVICES MARKET OUTLOOK**

- 9.1. Market Size & Forecast
  - 9.1.1. By Value
- 9.2. Market Share & Forecast
  - 9.2.1. By Transmission Type
  - 9.2.2. By Service Types
  - 9.2.3. By End-User Industry
  - 9.2.4. By Country
- 9.3. Asia-Pacific: Country Analysis
  - 9.3.1. China Enterprise Telecom Services Market Outlook
    - 9.3.1.1. Market Size & Forecast
      - 9.3.1.1.1. By Value
    - 9.3.1.2. Market Share & Forecast
      - 9.3.1.2.1. By Transmission Type
      - 9.3.1.2.2. By Service Types
      - 9.3.1.2.3. By End-User Industry
  - 9.3.2. India Enterprise Telecom Services Market Outlook
    - 9.3.2.1. Market Size & Forecast
      - 9.3.2.1.1. By Value
    - 9.3.2.2. Market Share & Forecast
      - 9.3.2.2.1. By Transmission Type
      - 9.3.2.2.2. By Service Types
      - 9.3.2.2.3. By End-User Industry
  - 9.3.3. Japan Enterprise Telecom Services Market Outlook
    - 9.3.3.1. Market Size & Forecast
      - 9.3.3.1.1. By Value
    - 9.3.3.2. Market Share & Forecast
      - 9.3.3.2.1. By Transmission Type
      - 9.3.3.2.2. By Service Types
      - 9.3.3.2.3. By End-User Industry
  - 9.3.4. South Korea Enterprise Telecom Services Market Outlook

- 9.3.4.1. Market Size & Forecast
  - 9.3.4.1.1. By Value
- 9.3.4.2. Market Share & Forecast
  - 9.3.4.2.1. By Transmission Type
  - 9.3.4.2.2. By Service Types
  - 9.3.4.2.3. By End-User Industry
- 9.3.5. Australia Enterprise Telecom Services Market Outlook
  - 9.3.5.1. Market Size & Forecast
    - 9.3.5.1.1. By Value
  - 9.3.5.2. Market Share & Forecast
    - 9.3.5.2.1. By Transmission Type
    - 9.3.5.2.2. By Service Types
    - 9.3.5.2.3. By End-User Industry

## **10. SOUTH AMERICA ENTERPRISE TELECOM SERVICES MARKET OUTLOOK**

- 10.1. Market Size & Forecast
  - 10.1.1. By Value
- 10.2. Market Share & Forecast
  - 10.2.1. By Transmission Type
  - 10.2.2. By Service Types
  - 10.2.3. By End-User Industry
  - 10.2.4. By Country
- 10.3. South America: Country Analysis
  - 10.3.1. Brazil Enterprise Telecom Services Market Outlook
    - 10.3.1.1. Market Size & Forecast
      - 10.3.1.1.1. By Value
    - 10.3.1.2. Market Share & Forecast
      - 10.3.1.2.1. By Transmission Type
      - 10.3.1.2.2. By Service Types
      - 10.3.1.2.3. By End-User Industry
  - 10.3.2. Argentina Enterprise Telecom Services Market Outlook
    - 10.3.2.1. Market Size & Forecast
      - 10.3.2.1.1. By Value
    - 10.3.2.2. Market Share & Forecast
      - 10.3.2.2.1. By Transmission Type
      - 10.3.2.2.2. By Service Types
      - 10.3.2.2.3. By End-User Industry
  - 10.3.3. Colombia Enterprise Telecom Services Market Outlook



- 10.3.3.1. Market Size & Forecast
  - 10.3.3.1.1. By Value
- 10.3.3.2. Market Share & Forecast
  - 10.3.3.2.1. By Transmission Type
  - 10.3.3.2.2. By Service Types
  - 10.3.3.2.3. By End-User Industry

## **11. MIDDLE EAST AND AFRICA ENTERPRISE TELECOM SERVICES MARKET OUTLOOK**

- 11.1. Market Size & Forecast
  - 11.1.1. By Value
- 11.2. Market Share & Forecast
  - 11.2.1. By Transmission Type
  - 11.2.2. By Service Types
  - 11.2.3. By End-User Industry
  - 11.2.4. By Country
- 11.3. MEA: Country Analysis
  - 11.3.1. South Africa Enterprise Telecom Services Market Outlook
    - 11.3.1.1. Market Size & Forecast
      - 11.3.1.1.1. By Value
    - 11.3.1.2. Market Share & Forecast
      - 11.3.1.2.1. By Transmission Type
      - 11.3.1.2.2. By Service Types
      - 11.3.1.2.3. By End-User Industry
  - 11.3.2. Saudi Arabia Enterprise Telecom Services Market Outlook
    - 11.3.2.1. Market Size & Forecast
      - 11.3.2.1.1. By Value
    - 11.3.2.2. Market Share & Forecast
      - 11.3.2.2.1. By Transmission Type
      - 11.3.2.2.2. By Service Types
      - 11.3.2.2.3. By End-User Industry
  - 11.3.3. UAE Enterprise Telecom Services Market Outlook
    - 11.3.3.1. Market Size & Forecast
      - 11.3.3.1.1. By Value
    - 11.3.3.2. Market Share & Forecast
      - 11.3.3.2.1. By Transmission Type
      - 11.3.3.2.2. By Service Types
      - 11.3.3.2.3. By End-User Industry

- 11.3.4. Kuwait Enterprise Telecom Services Market Outlook
  - 11.3.4.1. Market Size & Forecast
    - 11.3.4.1.1. By Value
  - 11.3.4.2. Market Share & Forecast
    - 11.3.4.2.1. By Transmission Type
    - 11.3.4.2.2. By Service Types
    - 11.3.4.2.3. By End-User Industry
- 11.3.5. Turkey Enterprise Telecom Services Market Outlook
  - 11.3.5.1. Market Size & Forecast
    - 11.3.5.1.1. By Value
  - 11.3.5.2. Market Share & Forecast
    - 11.3.5.2.1. By Transmission Type
    - 11.3.5.2.2. By Service Types
    - 11.3.5.2.3. By End-User Industry
- 11.3.6. Egypt Enterprise Telecom Services Market Outlook
  - 11.3.6.1. Market Size & Forecast
    - 11.3.6.1.1. By Value
  - 11.3.6.2. Market Share & Forecast
    - 11.3.6.2.1. By Transmission Type
    - 11.3.6.2.2. By Service Types
    - 11.3.6.2.3. By End-User Industry

## **12. MARKET DYNAMICS**

- 12.1. Drivers
- 12.2. Challenges

## **13. MARKET TRENDS & DEVELOPMENTS**

## **14. COMPANY PROFILES**

- 14.1. AT&T Inc .
  - 14.1.1. Business Overview
  - 14.1.2. Key Revenue and Financials
  - 14.1.3. Recent Developments
  - 14.1.4. Key Personnel/Key Contact Person
  - 14.1.5. Key Product/Services Offered
- 14.2. Verizon Communications Inc
  - 14.2.1. Business Overview

- 14.2.2. Key Revenue and Financials
- 14.2.3. Recent Developments
- 14.2.4. Key Personnel/Key Contact Person
- 14.2.5. Key Product/Services Offered
- 14.3. Nippon Telegraph and Telephone Corporation
  - 14.3.1. Business Overview
  - 14.3.2. Key Revenue and Financials
  - 14.3.3. Recent Developments
  - 14.3.4. Key Personnel/Key Contact Person
  - 14.3.5. Key Product/Services Offered
- 14.4. China Mobile Ltd
  - 14.4.1. Business Overview
  - 14.4.2. Key Revenue and Financials
  - 14.4.3. Recent Developments
  - 14.4.4. Key Personnel/Key Contact Person
  - 14.4.5. Key Product/Services Offered
- 14.5. Deutsche Telekom AG
  - 14.5.1. Business Overview
  - 14.5.2. Key Revenue and Financials
  - 14.5.3. Recent Developments
  - 14.5.4. Key Personnel/Key Contact Person
  - 14.5.5. Key Product/Services Offered
- 14.6. Vodafone Group plc
  - 14.6.1. Business Overview
  - 14.6.2. Key Revenue and Financials
  - 14.6.3. Recent Developments
  - 14.6.4. Key Personnel/Key Contact Person
  - 14.6.5. Key Product/Services Offered
- 14.7. T-Mobile US Inc
  - 14.7.1. Business Overview
  - 14.7.2. Key Revenue and Financials
  - 14.7.3. Recent Developments
  - 14.7.4. Key Personnel/Key Contact Person
  - 14.7.5. Key Product/Services Offered
- 14.8. KT Corporation
  - 14.8.1. Business Overview
  - 14.8.2. Key Revenue and Financials
  - 14.8.3. Recent Developments
  - 14.8.4. Key Personnel/Key Contact Person

14.8.5. Key Product/Services Offered

14.9. BT Group plc.

14.9.1. Business Overview

14.9.2. Key Revenue and Financials

14.9.3. Recent Developments

14.9.4. Key Personnel/Key Contact Person

14.9.5. Key Product/Services Offered

14.10. Comcast Corp

14.10.1. Business Overview

14.10.2. Key Revenue and Financials

14.10.3. Recent Developments

14.10.4. Key Personnel/Key Contact Person

14.10.5. Key Product/Services Offered

## **15. STRATEGIC RECOMMENDATIONS**

## **16. ABOUT US & DISCLAIMER**

## I would like to order

Product name: Enterprise Telecom Services Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented by Transmission Type (Wireline, Wireless) By Service Types (Voice services, Data services, Managed services, Cloud services, Security services, other services), By End-User Industry (Banking, Financial Services, and Insurance (BFSI), Retail, Transportation and logistics, Manufacturing, Healthcare, Others), By Region, By Competition, 2018-2028

Product link: <https://marketpublishers.com/r/E398E6195402EN.html>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E398E6195402EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970