

Enterprise based Data Management Market – Global Industry Size, Share, Trends, Opportunity, and Forecast Segmented By Component (Software, Service), By Services (Managed Services, Professional Services), By Deployment (Cloud, On-premise), By End-use (IT & Telecom, BFSI, Retail & Consumer Goods, Others), By Region & Competition, 2021-2031F

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Abstracts

The Global Enterprise based Data Management Market will grow from USD 108.61 Billion in 2025 to USD 220.42 Billion by 2031 at a 12.52% CAGR. Global enterprise-based data management comprises the comprehensive framework of software, policies, and procedures that organizations use to integrate, govern, and secure information across disparate environments.

Key Market Drivers

The rising adoption of cloud and hybrid data architectures is fundamentally reshaping the sector as organizations move away from legacy on-premises systems. This migration necessitates advanced management solutions capable of ensuring interoperability and visibility across distributed environments, as enterprises seek to balance scalability with control.

Key Market Challenges

The expansion of the Global Enterprise based Data Management Market is currently

hampered by a critical shortage of skilled professionals capable of navigating the convergence of complex technical architectures and stringent regulatory requirements. While the volume of organizational data demands scalable management frameworks, the inability to recruit talent proficient in data governance and compliance creates severe operational bottlenecks. Organizations effectively face a paralysis where they cannot expand their data infrastructure without incurring unacceptable legal and security risks.

Key Market Trends

The Prioritization of AI-Ready Data Infrastructure has emerged as a critical imperative as organizations realize that their existing security and governance frameworks are insufficient for the demands of generative AI. Unlike traditional analytics, the non-deterministic nature of large language models requires a data architecture that enforces granular access controls and dynamic policy management to prevent unauthorized exposure of sensitive information. This urgency is driven by the widening gap between AI ambition and infrastructural readiness, where the speed of model deployment often outpaces the evolution of protective measures.

Key Market Players

Oracle Corporation

IBM Corporation

SAP SE

Microsoft Corporation

Amazon Web Services, Inc.

Informatica Inc.

Teradata Corporation

Cloudera, Inc.

Broadcom Inc.

LTIMindtree Limited

Report Scope:

In this report, the Global Enterprise based Data Management Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Enterprise based Data Management Market, By Component:

Software

Service

Enterprise based Data Management Market, By Services:

Managed Services

Professional Services

Enterprise based Data Management Market, By Deployment:

Cloud

On-premise

Enterprise based Data Management Market, By End-use:

IT & Telecom

BFSI

Retail & Consumer Goods

Others

Enterprise based Data Management Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Enterprise based Data Management Market.

Available Customizations:

Global Enterprise based Data Management Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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