

Enteral Feeding Formulas Market- Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented By Product (Standard Formula, Disease-specific Formulas), By Flow Type (Intermittent Feeding Flow, Continuous Feeding Flow), By Stage (Adults, Pediatrics), By Indication (Alzheimer's, Nutrition Deficiency, Cancer Care, Diabetes, Chronic Kidney Diseases, Orphan Diseases, Dysphagia, Pain Management, Malabsorption/GI Disorder/Diarrhea, Others), By End-Use (Hospitals, Homecare), By Region, By Competition

<https://marketpublishers.com/r/E06291F1808DEN.html>

Date: October 2023

Pages: 177

Price: US\$ 4,900.00 (Single User License)

ID: E06291F1808DEN

Abstracts

The Global Enteral Feeding Formulas Market reached a valuation of USD 5.89 Billion in 2022 and is expected to experience steady growth in the forecast period, with a projected Compound Annual Growth Rate (CAGR) of 6.81% and expected to reach USD 8.83 Billion by 2028. The global healthcare industry is undergoing a significant transformation, with a growing emphasis on comprehensive patient care. Nutrition is a critical aspect of patient well-being, and for individuals unable to consume food orally due to medical conditions, enteral feeding formulas have emerged as an essential solution. The Global Enteral Feeding Formulas Market plays a pivotal role in ensuring that individuals, ranging from premature infants to elderly patients, receive the vital nutrients required for recovery and overall health.

Enteral feeding involves delivering nutrients directly into the gastrointestinal tract via a tube. This method is employed when individuals face challenges in oral food

consumption due to conditions like swallowing disorders, digestive issues, or critical illness. Enteral feeding formulas, also known as enteral nutrition or tube feeding formulas, are specialized liquid solutions containing a balanced mix of macronutrients, vitamins, and minerals. These formulas are designed to match the specific nutritional needs of different patient groups, spanning from infants to adults. They can be categorized into various types, including standard formulas, disease-specific formulas, and specialized formulations tailored to specific medical conditions such as diabetes or renal failure.

The aging global population is prone to various health conditions that can hinder their ability to eat normally. This has led to an increased demand for enteral feeding formulas customized to the nutritional needs of the elderly. Chronic conditions such as cancer, neurological disorders, and gastrointestinal diseases often affect a patient's capacity to consume solid food. In such cases, enteral feeding formulas provide an effective means of delivering essential nutrients. The market has expanded due to advancements in formula compositions, the development of disease-specific formulas, and innovations in tube-feeding techniques. These developments have made enteral nutrition more viable and effective, thereby contributing to market growth.

Key Market Drivers:

1. **Rising Prevalence of Chronic Diseases:** Chronic diseases, characterized by their long duration and slow progression, have become a leading cause of morbidity and mortality worldwide. The growing demand for enteral feeding formulas has emerged as a vital component in the management of chronic diseases, driving the expansion of the global enteral feeding formulas market. Lifestyle changes, urbanization, an aging population, and risk factors such as tobacco use, unhealthy diets, physical inactivity, and excessive alcohol consumption have contributed to the surge in chronic diseases. Enteral feeding formulas, also known as tube feeding formulas, are nutritional products designed to provide essential nutrients directly into the gastrointestinal tract for individuals who cannot consume sufficient nutrients orally. These formulas are administered through tubes placed in the stomach or intestines, ensuring that individuals receive the required nutrients to maintain their health and well-being.

2. **Increasing Aging Population:** As the world's population continues to age, with a growing proportion of elderly individuals, the global healthcare industry is facing new challenges and opportunities. One of the key areas impacted by this demographic shift is the enteral feeding formulas market. Enteral feeding, which involves providing nutrition directly into the digestive system, has become crucial for the well-being of

elderly individuals who may struggle with proper nutrition intake due to various health conditions. This has led to the rise of the global enteral feeding formulas market, a sector that is rapidly expanding to meet the needs of an aging population.

Key Market Challenges:

- 1. Regulatory Hurdles:** One of the primary challenges confronting the enteral feeding formulas market is the complex regulatory landscape. Different countries have varying regulations and standards governing the production, labeling, and marketing of these products. Manufacturers must navigate a maze of regulations to ensure their products comply with local laws while also meeting global quality standards. This not only increases operational complexity but also poses a barrier for new entrants looking to establish themselves in the market.
- 2. Cost Constraints:** Enteral feeding formulas are often more expensive than regular food, primarily due to the specialized nature of their composition and production process. The cost can become a significant burden for patients, especially those requiring long-term enteral feeding solutions. Additionally, cost constraints may lead to pricing pressures for manufacturers as healthcare providers and insurers seek cost-effective options. Striking a balance between affordability and quality becomes a significant challenge for both manufacturers and patients.
- 3. Nutritional Customization:** Patients requiring enteral feeding have diverse nutritional needs based on their medical condition, age, and overall health. Developing formulas that can be customized to meet these unique requirements is a challenge. Manufacturers need to invest in research and development to create products that are not only nutritionally balanced but can also be tailored to individual patients. Achieving this level of customization while maintaining production efficiency and cost-effectiveness can be a delicate balancing act.
- 4. Limited Awareness and Education:** Despite the critical role enteral feeding formulas play in patient care, there is often limited awareness and education among healthcare professionals, patients, and caregivers. This lack of awareness can lead to improper usage, incorrect dosing, and inadequate nutritional support. Healthcare professionals may not be adequately trained to prescribe the right formula for specific patient needs. Increasing education and awareness efforts are essential to ensure proper utilization of these products and improve patient outcomes.
- 5. Competition and Innovation:** The enteral feeding formulas market is competitive, with

numerous manufacturers vying for market share. This competition can drive innovation, but it also presents challenges. As manufacturers strive to differentiate themselves, there is a risk of introducing products without sufficient clinical evidence or research to support their claims. Balancing innovation with rigorous scientific validation is crucial to maintain patient safety and uphold the integrity of the market.

Key Market Trends:

1. **Technological Advancements:** Technological advancements in the field of enteral feeding formulas have revolutionized product development and administration methods. Innovations have enabled the creation of highly specialized and nutritionally advanced enteral feeding formulas designed to cater to the specific nutritional requirements of patients with various medical conditions. Precise formulation and the inclusion of bioactive ingredients contribute to better patient recovery and overall health. Cutting-edge delivery systems, including programmable pumps, ensure precise nutrient delivery, reducing complications. Internet of Things (IoT) technology has led to smart feeding pumps and monitoring devices that transmit real-time patient data, enhancing clinical decision-making. Artificial intelligence (AI) and machine learning algorithms recommend tailored feeding formulas and schedules based on patient data.

2. **Segmental Insights - Product:** In 2022, the Standard Formula segment dominated the market and is predicted to continue expanding. Standard enteral feeding formulas are formulated to meet the general nutritional needs of a wide range of patients, adhering to established nutritional guidelines and offering a balanced combination of macronutrients and micronutrients suitable for most patients without specific dietary restrictions or medical conditions. The availability of clinical evidence supporting their safety and efficacy makes them a preferred choice for healthcare providers.

3. **Segmental Insights - Flow Type:** In 2022, the Intermittent Feeding Flow segment dominated the market and is predicted to continue expanding. Intermittent feeding involves providing nutrients over specific periods during the day, allowing patients to have longer periods without the feeding tube in use. This can improve patient comfort and tolerance compared to continuous feeding, enhancing quality of life and aligning with natural eating patterns.

Regional Insights - North America: The North American population is experiencing a significant increase in the elderly population. Elderly individuals often have a higher likelihood of requiring enteral nutrition due to age-related health issues. This demand has contributed to the growth of the enteral

feeding formulas market in the region. North America, particularly the United States, possesses a well-developed and sophisticated healthcare infrastructure, ensuring easy access to enteral feeding formulas for patients in need. The region also sees a high prevalence of chronic diseases, further driving demand for these products.

Key Market Players

Abbott

Danone S.A

Fresenius Kabi AG

Nestl?

VICTUS

Primus Pharmaceuticals, Inc.

Meiji Holdings. Co.,Ltd.

Mead Johnson & Company, LLC

Report Scope:

In this report, the Global Enteral Feeding Formulas Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Enteral Feeding Formulas Market, By Product:

Standard Formula

Disease-specific Formulas

Enteral Feeding Formulas Market, By Flow Type:

Intermittent Feeding Flow

Continuous Feeding Flow

Enteral Feeding Formulas Market, By Stage:

Adults

Pediatrics

Enteral Feeding Formulas Market, By Indication:

Adults

Alzheimer's

Nutrition Deficiency

Cancer Care

Diabetes

Chronic Kidney Diseases

Orphan Diseases

Dysphagia, Pain Management

Malabsorption/GI Disorder/Diarrhea

Others

Enteral Feeding Formulas Market, By End-User:

Hospitals

Homecare

Enteral Feeding Formulas Market, By Region:

North America

Asia-Pacific

Europe

Middle East & Africa

South America

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Enteral Feeding Formulas Market.

Available Customizations:

Global Enteral Feeding Formulas Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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