

Engine Mounts and Engine Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented By Vehicle Type (Passenger Car, Two Wheelers, and Commercial Vehicle), By Engine Type (L4, L6, V6 and V8 Engine), By Fuel Type (Gasoline, Diesel, Natural Gas and Hybrid), By Engine Mounts (Elastomer, Hydraulic and Electro-hydraulic), By Regional, Competition

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Abstracts

Global Engine Mounts and Engine Market has valued at USD 87 billion in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 6.1%. The global engine mounts and engine market is experiencing significant growth, fueled by the relentless advancements in automotive technology and the ever-increasing demand for vehicles worldwide. These technological advancements have paved the way for the production of more efficient engines and mounts, thereby enhancing their lifespan and fuel efficiency, which greatly appeals to automotive manufacturers seeking to optimize their products.

In the Asia-Pacific region, in particular, the market is witnessing robust growth due to the region's booming automotive industry. With the rise of emerging economies and the increasing purchasing power of consumers, the demand for vehicles has soared, driving the need for superior engine mounts and engines that can meet the demands of the modern-day driver.

However, the market is not without its challenges. The growing concerns over environmental sustainability and the imposition of stricter emission regulations are



compelling the industry to explore more sustainable and efficient alternatives. This shift towards eco-friendly technologies may temporarily slow down growth in certain regions as manufacturers adapt to these new requirements. Nevertheless, the overall market outlook remains positive, driven by the unwavering commitment to innovation and the ever-growing demand for vehicles across the globe.

As the industry continues to evolve, research and development efforts are being intensified to push the boundaries of engine mount and engine technology even further. The aim is to create more powerful, efficient, and eco-friendly solutions that not only meet the growing consumer demands but also align with the global sustainability goals. With a strong emphasis on continuous improvement and adaptation, the engine mounts and engine market is poised for a bright and promising future.

Key Market Drivers

Automotive Industry Growth

The primary driver for the engine mounts and engine market is the robust growth of the automotive industry itself. With the increasing demand for vehicles, especially in emerging economies where transportation needs are on the rise, there is a direct and proportional increase in the demand for engine mounts and engines. As more people aspire to own cars and other modes of transportation, the need for reliable and efficient engine components becomes paramount. This creates a favorable market environment for engine mount manufacturers and engine suppliers to meet the growing demands of the automotive industry.

Technological Advancements

Technological innovations continue to revolutionize the engine mounts and engine market. With the growing demand for smoother and quieter rides, automobile manufacturers are focusing on the development of advanced engine mounts that effectively reduce not only noise and vibration but also enhance overall vehicle performance and comfort. This trend not only contributes significantly to market growth but also ensures a more enjoyable driving experience for consumers.

Emission Regulations

Stricter emission regulations are being implemented worldwide as part of comprehensive efforts to combat environmental pollution. These regulations aim to not



only prioritize efficient engine operation but also emphasize the crucial role of highquality engine mounts in achieving emission reduction goals. Engine mounts, by ensuring proper engine stability and minimizing vibrations, contribute significantly to reducing harmful emissions and promoting a greener future for our planet. With their advanced design and innovative technology, these engine mounts provide a reliable solution that supports sustainable transportation and helps create a cleaner and healthier environment for generations to come.

Electric Vehicles Market

The robust growth of the electric vehicle (EV) market is not only influenced by the increasing demand for specific engine mounts compatible with electric engines, but also by the rising number of individuals and businesses willing to embrace EV adoption. As the world transitions towards sustainable transportation, the need for reliable and efficient engine mounts tailored to electric vehicles becomes even more crucial. This trend is expected to have a profound and positive impact on the market, driving innovation and further advancements in electric vehicle technology. Manufacturers are likely to invest more in research and development, leading to improved battery efficiency, extended driving ranges, and even faster charging times. Additionally, advancements in engine mount technology will contribute to enhanced ride comfort and reduced vibrations, making electric vehicles even more appealing to consumers. Overall, the growth of the electric vehicle market and the demand for specialized engine mounts indicate a promising future for sustainable transportation and cleaner, greener mobility solutions.

Replacement Market

The engine mounts replacement market is driven not only by wear and tear over time but also by the need to maintain optimal performance and safety of vehicles. As engine mounts deteriorate, they can lead to increased vibrations, excessive noise, and even compromised stability. Therefore, regular replacement of engine mounts is crucial to ensure a smooth and comfortable driving experience, as well as to meet the demand for reliable and efficient vehicle operation.

Luxury and Sports Vehicles Market

The rapidly expanding market for luxury and sports vehicles, characterized by their need for high-performance and exceptionally smooth-running engines, is fueling the demand for advanced engine mounts. These specialized mounts are specifically



designed to provide optimal stability and vibration isolation, ensuring a superior driving experience for discerning car enthusiasts. As the automotive industry continues to push the boundaries of performance and comfort, the importance of advanced engine mounts becomes increasingly apparent, solidifying their position as a crucial component in the pursuit of automotive excellence.

Economic Development

The growth of the economy in different regions brings about an increase in disposable income, which in turn leads to a higher demand for automobiles. This rise in economic development indirectly stimulates the engine mounts and engine market, as individuals seek to fulfill their transportation needs and preferences. As a result, manufacturers and suppliers of engine mounts and engines experience a surge in demand, leading to potential business opportunities and growth in the automotive industry.

Automotive Aftermarket Industry

Lastly, the booming automotive aftermarket industry significantly contributes to the market growth of engine mounts. As vehicle owners strive to not only maintain but also enhance the performance and durability of their vehicles, there is a growing demand for high-quality engine mounts in the aftermarket industry. These engine mounts, designed to withstand the rigors of daily use and provide superior vibration isolation, play a vital role in ensuring smooth and efficient operation of the vehicle's engine. With advancements in technology and the increasing focus on vehicle customization, the aftermarket industry continues to evolve, offering a wide range of engine mounts that cater to the specific needs and preferences of vehicle owners.

Key Market Challenges

Technological Upgrades

Emerging technologies and rapid innovation can pose a significant challenge to manufacturers in this market. The ever-evolving landscape requires manufacturers to adapt quickly, not only to stay competitive but also to meet the changing needs and demands of customers. Adapting to new technologies often necessitates significant capital investment and technical expertise, which can strain resources and require careful planning and resource allocation. However, embracing these new technologies can also provide manufacturers with opportunities for growth and efficiency, ultimately positioning them for long-term success in an increasingly dynamic market.



Regulatory Compliance

As countries around the world continue to implement stricter environmental standards, manufacturers are faced with the imperative to ensure that their products are fully compliant. This often entails the need to undergo extensive re-engineering of products or make significant changes to manufacturing processes. These modifications can be both costly and time-consuming, requiring meticulous planning and execution. However, the long-term benefits of embracing sustainable practices and meeting environmental regulations far outweigh the initial challenges, as it not only ensures regulatory compliance but also helps to protect the planet for future generations.

Supply Chain Disruptions

With components often sourced globally, disruptions in the supply chain can severely impact production. Whether due to political instability, natural disasters, or trade disputes, these disruptions can be unpredictable and difficult to manage. For example, political instability in one country can lead to delays in obtaining crucial raw materials, while a natural disaster in another region can result in transportation disruptions. Additionally, trade disputes between countries can introduce tariffs and restrictions, further complicating the supply chain. Therefore, it is crucial for businesses to proactively assess and mitigate these risks to ensure a smooth and uninterrupted flow of materials and products.

Competitive Landscape

The global engines and engine mounts market is characterized by intense competition among manufacturers. In order to maintain their market share, manufacturers must not only consistently provide high-quality products, but also ensure that these products are competitively priced. However, this fierce competition can exert significant pressure on profit margins, requiring manufacturers to carefully strategize and innovate to stay ahead in the market.

Customer Preferences

Changing consumer preferences can also pose a significant challenge for manufacturers. In today's evolving market, where customers are becoming more aware of the importance of fuel efficiency and environmentally friendly options, manufacturers must not only adapt their product offerings but also invest in research and development



to stay ahead. By understanding and responding to these changing demands, manufacturers can ensure that they continue to meet the needs and expectations of their customers while embracing sustainability and innovation.

Economic Uncertainty

Fluctuations in the global economy can significantly impact the demand for these products. During economic downturns, when consumer confidence is low, the demand tends to decrease as customers postpone large purchases, opting for more budget-friendly alternatives or holding off altogether. This unpredictability creates challenges for manufacturers in effectively planning their production and inventory management strategies, as they must navigate through uncertain market conditions and adjust their operations accordingly.

Skilled Labor Shortage

In addition to the aforementioned challenges, finding skilled labor to operate advanced machinery and technology can prove to be a daunting task. The scarcity of qualified workers not only leads to potential production delays and increased labor costs, but it can also hinder the overall efficiency and effectiveness of operations. It becomes crucial for organizations to invest in training programs and talent development initiatives to bridge this gap and ensure a competent workforce capable of harnessing the full potential of cutting-edge equipment and technology.

Intellectual Property Protection

Protecting intellectual property in an ever-expanding global market can be a complex and challenging task. With the rapid advancement of technology and the ease of information sharing, manufacturers face the constant threat of unauthorized use or infringement of their designs and patents. In this dynamic landscape, it becomes crucial for manufacturers to proactively implement robust strategies and measures to safeguard their intellectual property rights. This may involve not only securing patents but also employing effective enforcement mechanisms that can address potential infringement issues across different jurisdictions. By doing so, manufacturers can ensure that their innovative creations are adequately protected, fostering a conducive environment for continued innovation and growth.

Key Market Trends



Lightweight Materials Revolutionizing Engine Mounts

The use of advanced lightweight materials, such as aluminum, carbon fiber, and highstrength steel, is revolutionizing engine mounts in the automotive industry. These innovative materials offer a perfect balance between robustness and lightweight construction, allowing manufacturers to create engine mounts that are not only durable but also significantly lighter. This shift towards lightweight engine mounts brings numerous benefits, including improved fuel efficiency and reduced emissions. By reducing the weight of the vehicle, these advanced mounts contribute to the automotive industry's commitment to sustainability, promoting a greener and more eco-friendly future.

Active Engine Mounts for Enhanced Comfort

Active engine mounts, equipped with advanced sensors and actuators, are gaining increasing prominence in the market. With their ability to actively adjust the stiffness and damping characteristics in real-time, these mounts effectively manage engine vibrations and noise levels, resulting in a remarkably smooth and quiet ride for vehicle occupants. As the automotive industry places a greater emphasis on passenger comfort, the demand for these innovative active engine mounts continues to rise. Their ability to precisely adapt to varying driving conditions ensures optimal performance, minimizing vibrations and maximizing comfort for a truly enhanced driving experience.

Electric Vehicle (EV) Integration Driving Specialized Mounts

The rapid growth of electric vehicles is reshaping the engine mounts market. Electric motors, being inherently quieter and producing fewer vibrations compared to internal combustion engines (ICEs), require specialized engine mounts that can effectively accommodate the unique characteristics of electric powertrains. These specialized mounts are designed to provide optimal support, stability, and vibration isolation, ensuring smooth and efficient operation of the electric vehicle. With the continuous expansion of the EV market and the increasing adoption of electric powertrains, the demand for these specialized engine mounts is expected to surge, driving innovation and advancements in this sector. As the electric vehicle industry evolves, so does the need for reliable and high-performance engine mounts that can meet the demands of this rapidly growing market.

Stringent Emission Regulations Influencing Engine Design



Stringent global emissions regulations are driving automotive manufacturers to design cleaner and more fuel-efficient engines. This focus on reduced emissions has a direct impact on engine design, leading to the development of cleaner and more efficient powerplants. Consequently, engine mounts must be adapted to accommodate these new engine configurations, including downsized turbocharged engines, hybrid powertrains, and electric motors. These adaptations involve optimizing the mounting system to provide enhanced stability and vibration isolation, ensuring the smooth operation of these advanced powerplants. Additionally, the increased integration of advanced engine technologies, such as exhaust gas recirculation and selective catalytic reduction, further necessitates the refinement of engine mounting solutions to accommodate the additional components and their associated weight and vibrations. By addressing these mounting challenges, automotive manufacturers can continue to meet and exceed emissions regulations while delivering improved performance and driving experiences to consumers.

Safety Standards Necessitating Robust Engine Mounts

Vehicle safety standards are continually evolving to prioritize passenger safety in accidents. Engine mounts, a crucial component, are designed to absorb and dissipate energy during collisions, minimizing the risk of engine intrusion into the passenger compartment. These mounts, subject to crash safety standards, are now being developed with innovative and robust designs to meet the rigorous safety requirements. This focus on enhancing engine mount capabilities ensures enhanced protection for vehicle occupants, contributing to overall safety on the roads.

Globalization of Supply Chains for Efficiency and Risk Mitigation

The engine mounts and engine market is highly globalized, with manufacturers sourcing components and materials from various regions. While globalization offers cost-effective production and access to diverse materials, it also exposes the industry to supply chain vulnerabilities, as demonstrated during the COVID-19 pandemic. To mitigate these risks, companies are increasingly diversifying their supply chains and exploring local sourcing options.

Market Consolidation and Competitive Pressure

The industry is experiencing a trend of market consolidation, with larger companies acquiring smaller ones to expand their product portfolios and geographical reach. This consolidation is driven by the pursuit of economies of scale and enhanced



competitiveness. Smaller players in the market face growing pressure to innovate and differentiate their products to remain competitive in this evolving landscape.

Segmental Insights

Fuel Type Insights

Under the 'Fuel Type' category, the Global Engine Mounts and Engine Market can be segmented into gasoline, diesel, and others. Despite the gradual push towards electric and hybrid vehicles, gasoline and diesel remain the top fuel types powering vehicles across the globe. Gasoline engines, thanks to their cost-effectiveness and lightness, continue to dominate passenger car sectors, particularly in emerging economies. On the other hand, diesel engines, known for their durability and fuel efficiency, hold a significant share in the commercial vehicle segment. The 'others' segment, which includes alternative fuels like natural gas and biofuels, is gaining traction but remains minor in comparison. However, rapid technological advancements and increasing environmental awareness present potential growth for this segment in the future.

Vehicle Type Insights

The global engine mounts and engine market is segmented into various vehicle types, including passenger cars, light commercial vehicles, and heavy commercial vehicles. Passenger cars currently hold the largest market share, driven by the exponential growth in automobile sales globally. The rise in disposable income and an improved standard of living have contributed to the increased demand for passenger vehicles. Light commercial vehicles follow closely with a significant market share, thanks to their versatility in terms of utility and adaptability for various business needs. Heavy commercial vehicles, although they have a smaller market share, are vital in the freight and logistics industry, and market growth is expected in this segment as global trade expands. It's important to note that all segments are also influenced by technological advancements in engine design and mounting solutions.

Regional Insights

The global engine mounts and engine market is characterized by diverse trends across different regions. In North America, the market is propelled by technological advancements and the presence of several key automotive players. Europe harbors a robust automotive sector, with a keen focus on enhancing engine performance and reducing environmental impact, driving the market significantly. Asia-Pacific, led by



China, India, and Japan, is witnessing a boom due to rapid industrialization and increased vehicle production. Meanwhile, emerging economies in Latin America and Africa offer potential growth opportunities, capitalizing on increasing automobile demand and strengthening infrastructure.

Key Market Players

Cummins Inc

Hyundai Motor Company

MITSUBISHI HEAVY INDUSTRIES, LTD.

MAHLE GmbH

Scania

Fiat Chrysler Automobiles

HUTCHINSON

Cooper Standard

Trelleborg AB

TOYO TIRE U.S.A. CORP

Report Scope:

In this report, the Global Engine Mounts and Engine Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Engine Mounts and Engine Market, By Engine Type:

L4

L6



V6

V8

Engine Mounts and Engine Market, By Fuel Type:

Gasoline

Diesel

Natural Gas

Hybrid

Engine Mounts and Engine Market, By Engine Mounts:

Elastomer

Hydraulic

Electro-hydraulic

Engine Mounts and Engine Market, By Vehicle Type:

Passenger Car

Two Wheelers

Commercial Vehicle

Engine Mounts and Engine Market, By Region:

North America

United States

Canada

Mexico



Europe & CIS

Germany

Spain

France

Russia

Italy

United Kingdom

Belgium

Asia-Pacific

China

India

Japan

Indonesia

Thailand

Australia

South Korea

South America

Brazil

Argentina



Colombia

Middle East & Africa

Turkey

Iran

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Engine Mounts and Engine Market.

Available Customizations:

Global Engine Mounts and Engine Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).



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