

Energy Efficient Lighting Technology Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (Incandescent Lamp, Light Emitting Diode, Arc Lamp, Gas Discharge Lamps), By Application (Residential, Commercial, Government), By Region, and By Competition, 2018-2028

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Abstracts

The Global Energy Efficient Lighting Technology Market is undergoing a transformative shift driven by the imperative for sustainability and advancements in lighting solutions. Led by the dominance of Light Emitting Diodes (LEDs), the market is witnessing unparalleled growth. LEDs, with their superior energy efficiency and longer lifespan, have become the preferred choice across residential, commercial, and government applications. The commercial sector emerges as the dominant application, fueled by the economic benefits and regulatory mandates promoting energy efficiency. As businesses globally prioritize sustainability goals, energy-efficient lighting technologies, especially in smart and adaptive systems, are gaining traction. Government incentives and regulations further accelerate market expansion, fostering innovation and adherence to stringent standards. The market's trajectory reflects a continuous evolution toward environmentally responsible and cost-effective lighting solutions. With ongoing technological advancements and a rising global awareness of energy conservation, the Energy Efficient Lighting Technology Market is poised to play a pivotal role in shaping the future of the broader lighting industry.

Key Market Drivers

Energy Efficiency Imperative and Sustainable Development Goals

One of the primary drivers shaping the global Energy Efficient Lighting Technology market is the imperative for energy efficiency and the pursuit of sustainable development goals. With the world facing escalating concerns about climate change and environmental sustainability, there is a growing consensus on the need to reduce energy consumption. Energy-efficient lighting technologies, such as Light Emitting Diodes (LEDs), play a pivotal role in this effort by providing a more sustainable alternative to traditional lighting sources.

Governments, businesses, and consumers are increasingly recognizing the importance of adopting energy-efficient solutions to mitigate the environmental impact of energy consumption. The pursuit of sustainable development goals, such as those outlined in the United Nations' 2030 Agenda, is driving the demand for energy-efficient lighting technologies that contribute to reducing carbon emissions and promoting environmental responsibility.

Technological Advancements and Innovation in Lighting Solutions

A key driver fueling the growth of the Energy Efficient Lighting Technology market is the continuous stream of technological advancements and innovations in lighting solutions. The evolution of Light Emitting Diode (LED) technology, in particular, has revolutionized the industry by offering enhanced energy efficiency, longer lifespans, and improved performance. Innovations such as smart lighting systems, tunable white LEDs, and connected lighting ecosystems are reshaping the way we approach illumination.

Technological advancements not only improve the efficiency of lighting but also open up new possibilities for customization, automation, and integration with other smart devices. As manufacturers invest in research and development, the market is witnessing a surge in cutting-edge solutions that cater to diverse consumer needs, from residential to commercial and industrial applications.

Government Incentives and Regulations Promoting Energy Efficiency

Government initiatives and regulations are significant drivers propelling the Energy Efficient Lighting Technology market forward. Many countries and regions are implementing stringent energy efficiency standards and providing incentives to encourage the adoption of energy-efficient lighting solutions. These initiatives include financial incentives, tax credits, and subsidies for businesses and consumers who choose energy-efficient lighting options.

The alignment of government policies with environmental goals creates a favorable environment for the market to thrive. By offering incentives and establishing clear regulations, governments play a pivotal role in accelerating the transition to energy-efficient lighting technologies, driving demand and fostering innovation within the industry.

Cost Savings and Long-Term Economic Benefits

The economic benefits associated with energy-efficient lighting technologies are substantial drivers motivating consumers and businesses to embrace these solutions. While the initial investment for energy-efficient lighting may be higher than traditional alternatives, the long-term cost savings are a compelling factor. The reduced energy consumption and longer lifespan of technologies like LED lighting contribute to lower electricity bills and maintenance costs over the product's lifecycle.

Businesses, in particular, are increasingly recognizing the positive impact of energy-efficient lighting on their bottom line. The potential for significant energy cost savings, combined with the increased lifespan of LED lighting, makes the decision to transition to energy-efficient technologies an economically sound choice for many organizations.

Increasing Urbanization and Demand for Smart Cities

The global trend of urbanization and the rise of smart cities are driving the demand for intelligent and energy-efficient lighting solutions. As urban populations grow, there is a need for sustainable and efficient infrastructure, including advanced lighting systems. Energy-efficient lighting technologies, especially those integrated with Internet of Things (IoT) capabilities, contribute to the development of smart cities by offering solutions for better energy management, enhanced security, and improved quality of life.

Key Market Challenges

High Initial Costs and Return on Investment Concerns

One of the primary challenges faced by the global Energy Efficient Lighting Technology market is the high initial costs associated with adopting energy-efficient lighting solutions. While technologies like Light Emitting Diodes (LEDs) offer long-term benefits, the upfront investment required for purchasing and installing these advanced systems can be a significant barrier for some consumers and businesses.

Despite the promise of reduced energy consumption and lower operational costs in the long run, concerns about the return on investment (ROI) can hinder widespread adoption. Many potential buyers may be reluctant to invest in energy-efficient lighting technologies due to uncertainties regarding the time it takes to recoup the initial costs. Addressing this challenge requires effective communication of the long-term financial and environmental benefits to potential consumers and businesses.

Lack of Standardization and Compatibility Issues

Another challenge in the Energy Efficient Lighting Technology market is the lack of standardized regulations and compatibility issues among different lighting technologies. The absence of global standards for energy-efficient lighting products can lead to confusion among consumers, making it difficult for them to make informed decisions when choosing lighting solutions.

Compatibility issues between different manufacturers' products and systems can also pose challenges, especially in the rapidly evolving landscape of smart lighting technologies. This lack of uniformity can impede the seamless integration of various lighting components and hinder the development of cohesive and interoperable lighting ecosystems. Industry stakeholders need to collaborate to establish and adhere to standardized protocols to address these compatibility challenges.

Limited Awareness and Education on Energy Efficiency

Despite the growing emphasis on energy efficiency, a significant challenge for the Energy Efficient Lighting Technology market is the limited awareness and education among consumers and businesses. Many individuals may not be fully informed about the advantages of energy-efficient lighting technologies, leading to a preference for traditional, less-efficient options.

Addressing this challenge requires comprehensive educational campaigns to increase awareness about the environmental and cost benefits of energy-efficient lighting. Governments, industry associations, and manufacturers must collaborate to disseminate information about available technologies, energy savings, and the positive impact on sustainability. By investing in education and outreach programs, the market can work to overcome the lack of awareness hindering widespread adoption.

Rapid Technological Advancements and Short Product Lifecycles

While technological advancements drive innovation in the Energy Efficient Lighting Technology market, they also present a challenge in the form of rapidly evolving technologies and short product lifecycles. As new and improved lighting solutions emerge, businesses and consumers may hesitate to invest in current technologies out of fear of quick obsolescence.

The fast pace of innovation poses challenges for manufacturers in terms of keeping up with the latest trends and maintaining a competitive edge. Additionally, consumers may delay adoption, awaiting the next generation of products with enhanced features and performance. Striking a balance between innovation and stability is crucial for the sustainable growth of the energy-efficient lighting market.

Environmental Impact of Manufacturing and Disposal

While energy-efficient lighting technologies contribute to reducing operational energy consumption, the environmental impact of manufacturing and disposal processes poses a challenge for the industry. The production of LED lighting, for example, involves the use of various materials, some of which may have environmental implications. Additionally, the disposal of outdated or malfunctioning lighting products requires careful consideration to minimize environmental harm.

Key Market Trends

LED Dominance and Advancements in Energy-Efficient Lighting Technology

The global Energy Efficient Lighting Technology market is witnessing a significant trend with the dominance of Light Emitting Diode (LED) technology. LED lighting has become the cornerstone of energy-efficient lighting solutions, gradually replacing traditional incandescent and fluorescent bulbs. This transition is driven by the unparalleled energy efficiency and longer lifespan of LEDs compared to conventional lighting sources.

As the demand for energy-efficient lighting continues to surge, research and development in LED technology are thriving. Innovations such as smart LEDs, tunable white LEDs, and organic LEDs (OLEDs) are gaining traction. These advancements not only enhance energy efficiency but also offer customizable lighting solutions, contributing to the overall growth and dynamism of the market.

Integration of IoT and Smart Lighting Systems

A transformative trend in the Energy Efficient Lighting Technology market is the integration of Internet of Things (IoT) and smart lighting systems. IoT-enabled lighting solutions allow for seamless connectivity, automation, and remote control. Smart lighting systems can be programmed to adjust brightness, color temperature, and even respond to environmental factors such as occupancy and daylight availability.

The adoption of smart lighting is driven by the desire for energy optimization, improved user experience, and the growing importance of sustainable and connected environments. Businesses and residential users alike are increasingly embracing IoT-based lighting solutions, fostering the growth of a more interconnected and intelligent lighting ecosystem.

Focus on Sustainable and Eco-Friendly Lighting Solutions

Sustainability is a key driver shaping the Energy Efficient Lighting Technology market. Consumers and businesses are becoming more environmentally conscious, leading to a surge in demand for eco-friendly lighting solutions. Manufacturers are responding by developing products with reduced environmental impact, from manufacturing processes to end-of-life disposal.

Energy-efficient lighting technologies such as LED play a pivotal role in sustainability efforts, as they consume less energy and contain fewer hazardous materials compared to traditional lighting sources. Additionally, the market is witnessing a rise in recyclable and biodegradable materials in lighting products, further emphasizing the industry's commitment to sustainability.

Government Initiatives and Regulations for Energy Efficiency

Government initiatives and regulations are playing a crucial role in shaping the Energy Efficient Lighting Technology market. Many countries are implementing stringent energy efficiency standards and promoting the use of energy-efficient lighting through various incentive programs. These measures are aimed at reducing carbon emissions, lowering energy consumption, and promoting the adoption of sustainable lighting technologies.

The global push towards energy efficiency is encouraging manufacturers to invest in research and development, ensuring compliance with evolving regulations. Government support is also fostering partnerships between public and private sectors to accelerate the deployment of energy-efficient lighting solutions across different industries.

Growing Demand for Human-Centric Lighting

The concept of human-centric lighting is gaining prominence as a key trend in the Energy Efficient Lighting Technology market. This approach involves designing lighting solutions that mimic the natural daylight cycle to positively impact human health, well-being, and productivity. Human-centric lighting adjusts color temperature and intensity throughout the day to align with the body's circadian rhythm.

As awareness of the impact of lighting on human health grows, there is an increasing demand for lighting solutions that go beyond traditional illumination. This trend is particularly significant in commercial spaces, healthcare facilities, and educational institutions where creating a conducive and comfortable environment is paramount. The market is witnessing a surge in the development of lighting products designed to enhance the overall experience and well-being of users.

Segmental Insights

Type Insights

Light Emitting Diode segment dominates in the global energy efficient lighting technology market in 2022. LEDs have emerged as the preferred choice for consumers, businesses, and industries due to their unparalleled energy efficiency. Compared to traditional incandescent lamps, LEDs consume significantly less energy while providing the same or even higher levels of illumination. This efficiency is a critical factor in today's era of increasing environmental awareness and the global push towards sustainable practices.

One of the key reasons for the dominance of LED lighting is its long lifespan. LEDs have a considerably longer operational life compared to traditional lighting technologies, such as incandescent and fluorescent bulbs. The extended lifespan not only reduces the frequency of replacements but also contributes to lower maintenance costs, making LEDs a cost-effective and attractive option for both residential and commercial applications.

LEDs are highly versatile and adaptable to various lighting requirements, offering a range of color temperatures, brightness levels, and form factors. This adaptability has fueled their widespread adoption in diverse settings, from residential and commercial spaces to industrial and outdoor applications. LED technology's flexibility allows for the

creation of customized lighting solutions, including smart lighting systems that can be controlled remotely and integrated with other smart devices.

Furthermore, the global shift towards sustainable and eco-friendly lighting solutions has been a driving force behind the dominance of LED technology. LEDs contain fewer hazardous materials, such as mercury, compared to certain gas discharge lamps, aligning with the increasing emphasis on environmentally responsible products. Governments around the world are also encouraging the adoption of LED lighting through regulatory measures, incentives, and awareness campaigns, further solidifying its market dominance.

Application Insights

Commercial segment dominates in the global energy efficient lighting technology market in 2022. Commercial establishments, including offices, retail spaces, hospitality venues, and healthcare facilities, are increasingly recognizing the economic and environmental advantages of energy-efficient lighting technologies. The Commercial segment stands out due to the sheer scale of its lighting requirements and the consequential impact on operational costs. The demand for lighting solutions that not only provide optimal illumination but also contribute to energy savings is a pivotal driver in the adoption of energy-efficient technologies.

Businesses operating in the commercial sector are motivated by the potential for substantial cost savings associated with energy-efficient lighting. Technologies like Light Emitting Diodes (LEDs) play a central role in this domain, offering enhanced energy efficiency and longer operational lifespans compared to traditional lighting sources. The reduction in electricity consumption translates into lower utility bills, making energy-efficient lighting an economically prudent choice for commercial entities looking to enhance their bottom line.

Moreover, the commercial sector's embrace of energy-efficient lighting aligns with broader corporate sustainability initiatives. Many businesses are actively seeking ways to reduce their carbon footprint and demonstrate environmental responsibility. Energy-efficient lighting technologies contribute significantly to these objectives, providing a tangible means for businesses to align their operations with global sustainability goals and meet the expectations of environmentally conscious consumers.

Regulatory initiatives and building codes further propel the dominance of energy-efficient lighting in the commercial sector. Governments worldwide have implemented

stringent energy efficiency standards for commercial buildings, mandating the use of environmentally friendly and energy-saving technologies. This regulatory environment acts as a catalyst, compelling businesses to adopt energy-efficient lighting solutions to comply with standards and regulations, fostering a widespread transformation across the commercial landscape.

Regional Insights

Europe dominates the Global Energy Efficient Lighting Technology Market in 2022. Firstly, Europe has been at the forefront of environmental consciousness and sustainable development. The region's commitment to reducing carbon emissions and promoting energy efficiency aligns with the core principles of the Energy Efficient Lighting Technology market. European governments have implemented stringent regulations and standards that encourage the adoption of energy-efficient lighting solutions. These regulations create a conducive environment for innovation and market growth by setting clear benchmarks for manufacturers and fostering consumer confidence in energy-efficient technologies.

Furthermore, European consumers are generally more environmentally aware and inclined towards sustainable practices. This cultural inclination towards eco-friendly choices has driven the demand for energy-efficient lighting technologies. The awareness of the long-term benefits, both in terms of energy savings and environmental impact, has contributed to the widespread acceptance of technologies such as Light Emitting Diodes (LEDs) in residential, commercial, and industrial settings.

Government incentives and support also play a crucial role in Europe's dominance in the Energy Efficient Lighting Technology market. Subsidies, tax credits, and financial incentives provided by European governments encourage businesses and individuals to invest in energy-efficient lighting solutions, mitigating the initial cost barrier associated with these technologies. These incentives not only stimulate demand but also drive innovation as companies strive to meet and exceed regulatory standards to qualify for these benefits.

Moreover, the European Union's commitment to building a more sustainable future is evident in its research and development investments. The region fosters innovation through collaborations between public and private sectors, supporting the development of cutting-edge technologies in the lighting industry.

Key Market Players

Signify N.V. (formerly Philips Lighting)

Osram Licht AG

GE Lighting

Eaton Corporation PLC

Cree Lighting

Acuity Brands Lighting, Inc.

Hubbell Lighting, Inc.

Zumtobel Group AG

Waldmann GmbH & Co. KG

Dialight plc

Report Scope:

In this report, the Global Energy Efficient Lighting Technology Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Energy Efficient Lighting Technology Market, By Type:

Incandescent Lamp

Light Emitting Diode

Arc Lamp

Gas Discharge Lamps

Energy Efficient Lighting Technology Market, By Application:

Residential

Commercial

Government

Energy Efficient Lighting Technology Market, By Region:

North America

United States

Canada

Mexico

Europe

Germany

France

United Kingdom

Italy

Spain

South America

Brazil

Argentina

Colombia

Asia-Pacific

China

India

Japan

South Korea

Australia

Middle East & Africa

Saudi Arabia

UAE

South Africa

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Energy Efficient Lighting Technology Market.

Available Customizations:

Global Energy Efficient Lighting Technology Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Baseline Methodology
- 2.2. Key Industry Partners
- 2.3. Major Association and Secondary Sources
- 2.4. Forecasting Methodology
- 2.5. Data Triangulation & Validation
- 2.6. Assumptions and Limitations

3. EXECUTIVE SUMMARY

4. IMPACT OF COVID-19 ON GLOBAL ENERGY EFFICIENT LIGHTING TECHNOLOGY MARKET

5. VOICE OF CUSTOMER

6. GLOBAL ENERGY EFFICIENT LIGHTING TECHNOLOGY MARKET OVERVIEW

7. GLOBAL ENERGY EFFICIENT LIGHTING TECHNOLOGY MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value
- 7.2. Market Share & Forecast
 - 7.2.1. By Type (Incandescent Lamp, Light Emitting Diode, Arc Lamp, Gas Discharge Lamps)

- 7.2.2. By Application (Residential, Commercial, Government)
- 7.2.3. By Region (North America, Europe, South America, Middle East & Africa, Asia Pacific)
- 7.3. By Company (2022)
- 7.4. Market Map

8. NORTH AMERICA ENERGY EFFICIENT LIGHTING TECHNOLOGY MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value
- 8.2. Market Share & Forecast
 - 8.2.1. By Type
 - 8.2.2. By Application
 - 8.2.3. By Country
 - 8.2.3.1. United States Energy Efficient Lighting Technology Market Outlook
 - 8.2.3.1.1. Market Size & Forecast
 - 8.2.3.1.1.1. By Value
 - 8.2.3.1.2. Market Share & Forecast
 - 8.2.3.1.2.1. By Type
 - 8.2.3.1.2.2. By Application
 - 8.2.3.2. Canada Energy Efficient Lighting Technology Market Outlook
 - 8.2.3.2.1. Market Size & Forecast
 - 8.2.3.2.1.1. By Value
 - 8.2.3.2.2. Market Share & Forecast
 - 8.2.3.2.2.1. By Type
 - 8.2.3.2.2.2. By Application
 - 8.2.3.3. Mexico Energy Efficient Lighting Technology Market Outlook
 - 8.2.3.3.1. Market Size & Forecast
 - 8.2.3.3.1.1. By Value
 - 8.2.3.3.2. Market Share & Forecast
 - 8.2.3.3.2.1. By Type
 - 8.2.3.3.2.2. By Application

9. EUROPE ENERGY EFFICIENT LIGHTING TECHNOLOGY MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value
- 9.2. Market Share & Forecast

- 9.2.1. By Type
- 9.2.2. By Application
- 9.2.3. By Country
 - 9.2.3.1. Germany Energy Efficient Lighting Technology Market Outlook
 - 9.2.3.1.1. Market Size & Forecast
 - 9.2.3.1.1.1. By Value
 - 9.2.3.1.2. Market Share & Forecast
 - 9.2.3.1.2.1. By Type
 - 9.2.3.1.2.2. By Application
 - 9.2.3.2. France Energy Efficient Lighting Technology Market Outlook
 - 9.2.3.2.1. Market Size & Forecast
 - 9.2.3.2.1.1. By Value
 - 9.2.3.2.2. Market Share & Forecast
 - 9.2.3.2.2.1. By Type
 - 9.2.3.2.2.2. By Application
 - 9.2.3.3. United Kingdom Energy Efficient Lighting Technology Market Outlook
 - 9.2.3.3.1. Market Size & Forecast
 - 9.2.3.3.1.1. By Value
 - 9.2.3.3.2. Market Share & Forecast
 - 9.2.3.3.2.1. By Type
 - 9.2.3.3.2.2. By Application
 - 9.2.3.4. Italy Energy Efficient Lighting Technology Market Outlook
 - 9.2.3.4.1. Market Size & Forecast
 - 9.2.3.4.1.1. By Value
 - 9.2.3.4.2. Market Share & Forecast
 - 9.2.3.4.2.1. By Type
 - 9.2.3.4.2.2. By Application
 - 9.2.3.5. Spain Energy Efficient Lighting Technology Market Outlook
 - 9.2.3.5.1. Market Size & Forecast
 - 9.2.3.5.1.1. By Value
 - 9.2.3.5.2. Market Share & Forecast
 - 9.2.3.5.2.1. By Type
 - 9.2.3.5.2.2. By Application

10. SOUTH AMERICA ENERGY EFFICIENT LIGHTING TECHNOLOGY MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Value

10.2. Market Share & Forecast

10.2.1. By Type

10.2.2. By Application

10.2.3. By Country

10.2.3.1. Brazil Energy Efficient Lighting Technology Market Outlook

10.2.3.1.1. Market Size & Forecast

10.2.3.1.1.1. By Value

10.2.3.1.2. Market Share & Forecast

10.2.3.1.2.1. By Type

10.2.3.1.2.2. By Application

10.2.3.2. Colombia Energy Efficient Lighting Technology Market Outlook

10.2.3.2.1. Market Size & Forecast

10.2.3.2.1.1. By Value

10.2.3.2.2. Market Share & Forecast

10.2.3.2.2.1. By Type

10.2.3.2.2.2. By Application

10.2.3.3. Argentina Energy Efficient Lighting Technology Market Outlook

10.2.3.3.1. Market Size & Forecast

10.2.3.3.1.1. By Value

10.2.3.3.2. Market Share & Forecast

10.2.3.3.2.1. By Type

10.2.3.3.2.2. By Application

11. MIDDLE EAST & AFRICA ENERGY EFFICIENT LIGHTING TECHNOLOGY MARKET OUTLOOK

11.1. Market Size & Forecast

11.1.1. By Value

11.2. Market Share & Forecast

11.2.1. By Type

11.2.2. By Application

11.2.3. By Country

11.2.3.1. Saudi Arabia Energy Efficient Lighting Technology Market Outlook

11.2.3.1.1. Market Size & Forecast

11.2.3.1.1.1. By Value

11.2.3.1.2. Market Share & Forecast

11.2.3.1.2.1. By Type

11.2.3.1.2.2. By Application

11.2.3.2. UAE Energy Efficient Lighting Technology Market Outlook

- 11.2.3.2.1. Market Size & Forecast
 - 11.2.3.2.1.1. By Value
- 11.2.3.2.2. Market Share & Forecast
 - 11.2.3.2.2.1. By Type
 - 11.2.3.2.2.2. By Application
- 11.2.3.3. South Africa Energy Efficient Lighting Technology Market Outlook
 - 11.2.3.3.1. Market Size & Forecast
 - 11.2.3.3.1.1. By Value
 - 11.2.3.3.2. Market Share & Forecast
 - 11.2.3.3.2.1. By Type
 - 11.2.3.3.2.2. By Application

12. ASIA PACIFIC ENERGY EFFICIENT LIGHTING TECHNOLOGY MARKET OUTLOOK

- 12.1. Market Size & Forecast
 - 12.1.1. By Value
- 12.2. Market Size & Forecast
 - 12.2.1. By Type
 - 12.2.2. By Application
 - 12.2.3. By Country
 - 12.2.3.1. China Energy Efficient Lighting Technology Market Outlook
 - 12.2.3.1.1. Market Size & Forecast
 - 12.2.3.1.1.1. By Value
 - 12.2.3.1.2. Market Share & Forecast
 - 12.2.3.1.2.1. By Type
 - 12.2.3.1.2.2. By Application
 - 12.2.3.2. India Energy Efficient Lighting Technology Market Outlook
 - 12.2.3.2.1. Market Size & Forecast
 - 12.2.3.2.1.1. By Value
 - 12.2.3.2.2. Market Share & Forecast
 - 12.2.3.2.2.1. By Type
 - 12.2.3.2.2.2. By Application
 - 12.2.3.3. Japan Energy Efficient Lighting Technology Market Outlook
 - 12.2.3.3.1. Market Size & Forecast
 - 12.2.3.3.1.1. By Value
 - 12.2.3.3.2. Market Share & Forecast
 - 12.2.3.3.2.1. By Type
 - 12.2.3.3.2.2. By Application

12.2.3.4. South Korea Energy Efficient Lighting Technology Market Outlook

12.2.3.4.1. Market Size & Forecast

12.2.3.4.1.1. By Value

12.2.3.4.2. Market Share & Forecast

12.2.3.4.2.1. By Type

12.2.3.4.2.2. By Application

12.2.3.5. Australia Energy Efficient Lighting Technology Market Outlook

12.2.3.5.1. Market Size & Forecast

12.2.3.5.1.1. By Value

12.2.3.5.2. Market Share & Forecast

12.2.3.5.2.1. By Type

12.2.3.5.2.2. By Application

13. MARKET DYNAMICS

13.1. Drivers

13.2. Challenges

14. MARKET TRENDS AND DEVELOPMENTS

15. COMPANY PROFILES

15.1. Signify N.V. (formerly Philips Lighting)

15.1.1. Business Overview

15.1.2. Key Revenue and Financials

15.1.3. Recent Developments

15.1.4. Key Personnel

15.1.5. Key Product/Services Offered

15.2. Osram Licht AG

15.2.1. Business Overview

15.2.2. Key Revenue and Financials

15.2.3. Recent Developments

15.2.4. Key Personnel

15.2.5. Key Product/Services Offered

15.3. GE Lighting

15.3.1. Business Overview

15.3.2. Key Revenue and Financials

15.3.3. Recent Developments

- 15.3.4. Key Personnel
- 15.3.5. Key Product/Services Offered
- 15.4. Eaton Corporation PLC
 - 15.4.1. Business Overview
 - 15.4.2. Key Revenue and Financials
 - 15.4.3. Recent Developments
 - 15.4.4. Key Personnel
 - 15.4.5. Key Product/Services Offered
- 15.5. Cree Lighting
 - 15.5.1. Business Overview
 - 15.5.2. Key Revenue and Financials
 - 15.5.3. Recent Developments
 - 15.5.4. Key Personnel
 - 15.5.5. Key Product/Services Offered
- 15.6. Acuity Brands Lighting, Inc.
 - 15.6.1. Business Overview
 - 15.6.2. Key Revenue and Financials
 - 15.6.3. Recent Developments
 - 15.6.4. Key Personnel
 - 15.6.5. Key Product/Services Offered
- 15.7. Hubbell Lighting, Inc.
 - 15.7.1. Business Overview
 - 15.7.2. Key Revenue and Financials
 - 15.7.3. Recent Developments
 - 15.7.4. Key Personnel
 - 15.7.5. Key Product/Services Offered
- 15.8. Zumtobel Group AG
 - 15.8.1. Business Overview
 - 15.8.2. Key Revenue and Financials
 - 15.8.3. Recent Developments
 - 15.8.4. Key Personnel
 - 15.8.5. Key Product/Services Offered
- 15.9. Waldmann GmbH & Co. KG
 - 15.9.1. Business Overview
 - 15.9.2. Key Revenue and Financials
 - 15.9.3. Recent Developments
 - 15.9.4. Key Personnel
 - 15.9.5. Key Product/Services Offered
- 15.10. Dialight plc

- 15.10.1. Business Overview
- 15.10.2. Key Revenue and Financials
- 15.10.3. Recent Developments
- 15.10.4. Key Personnel
- 15.10.5. Key Product/Services Offered

16. STRATEGIC RECOMMENDATIONS

17. ABOUT US & DISCLAIMER

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