

Electronic Skin Patches Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented By Component (Stretchable Circuits, Photovoltaic Systems, Stretchable Conductors, Electroactive Polymers), By Application (Health Monitoring Systems, Drug Delivery Systems, Cosmetics, Others), By End User (Hospitals & Clinics, Ambulatory Surgical Centers, Cosmetic Companies, Others), By Region and Competition

https://marketpublishers.com/r/EC562871CF31EN.html

Date: October 2023

Pages: 181

Price: US\$ 4,900.00 (Single User License)

ID: EC562871CF31EN

Abstracts

Global Electronic Skin Patches Market has valued at USD 4.92 Billion in 2022 and is anticipated to project impressive growth in the forecast period with a CAGR of 9.58% through 2028. Electronic skin patches are utilized to anchor a device onto the patient's or user's skin, serving a specific purpose. These patches, when affixed to the skin, integrate sensors, actuators, processors, and communication technology. This enables the device to establish an internet connection and enhance its intelligence. Various significant application areas have profoundly impacted health and quality of life. Notably, cardiovascular monitoring and diabetes management have experienced exponential growth, generating substantial annual revenues.

Electronic skin patches represent the latest wave in health monitoring. Their non-intrusive design ensures comfort and discretion. These patches encompass a range of functionalities, including sweat, axillary temperature, motion, and biopotential (TENS, EMS) monitoring. They are employed across different sectors and product categories. In cardiovascular monitoring, they encompass traditional ECG options, monitoring devices for inpatients and outpatients, as well as specialized products like Holter



monitors, mobile cardiac telemetry devices, and other event monitors.

Key Market Drivers

Growing Number of Start-ups and Rise in the Development of Innovative Skin Patches

With the growing demand for technological innovations in the healthcare field, numerous start-ups are emerging, each striving to stay ahead of the technology curve in order to strengthen their competitive advantage in the electronic skin patches market. These start-ups, along with renowned universities, are actively working to bring advanced electronic skin sensor patches into the market, revolutionizing the way healthcare is monitored and delivered. One such notable start-up is XSENSIO SA, which has developed groundbreaking wearable devices capable of tracking and analyzing biochemical information on the wearer's skin surface. These cutting-edge devices provide valuable insights and data that can enhance personalized healthcare and wellness.

In addition, scientists at the prestigious Georgia Institute of Technology have made significant strides in the development of wireless wearable devices. These devices are designed to measure vital signs such as heart rate, electrocardiogram, respiratory rate, and motion activity, thereby providing a comprehensive overview of an individual's health status in real-time.

Furthermore, there have been remarkable advancements in the field of alcohol monitoring through wearable technology. Scientists have successfully created flexible, wearable patches capable of detecting blood-alcohol levels from the user's sweat. This breakthrough innovation has the potential to revolutionize alcohol monitoring practices, ensuring public safety and promoting responsible consumption. These remarkable developments in the electronic skin patches market signify the ongoing efforts to improve healthcare delivery and monitoring through cutting-edge technology. As the demand for innovative solutions continues to rise, we can expect even more exciting advancements and collaborations in the near future.

High Need for Constant Physiological Monitoring and Treatment for Hospitalized Patients

The rising burden of acute or chronic conditions has amplified the necessity for continuous monitoring of both inpatients and outpatients. Heart diseases, cancers, diabetes, chronic lower respiratory syndrome, stroke, cerebrovascular diseases, viral



infections, and other ailments contribute significantly to global mortality. Among these, cardiovascular diseases claim approximately 17.9 million lives annually, making it a foremost cause of death worldwide. Consequently, the demand for constant monitoring of heart rate, pulse rate, electrocardiogram, and other cardiac-related parameters has surged. In response, the electronic skin patches market has emerged as a solution to monitor these physiological indicators for heart-related diseases and various other medical conditions.

Remote Patient Monitoring Driving the Adoption of Electronic Skin Patches

Remote patient monitoring is revolutionizing healthcare by harnessing innovative technology tools to collect and track patient data beyond the confines of traditional medical settings. This approach is gaining significant traction, especially in scenarios involving elderly patients, pandemics, and other relevant situations where continuous monitoring is paramount.

One of the key drivers of remote patient monitoring is the adoption of electronic skin patches, which enable seamless transfer of patient information to healthcare providers or electronic medical records. This has not only streamlined the process but has also given a significant boost to the electronic skin patches market.

Cardiology, being at the forefront of medical advancements, was among the first fields to embrace remote patient monitoring as a standard practice. By remotely transitioning between compact cardiac monitoring devices during the monitoring period, doctors and patients have experienced a remarkable reduction in doctor-hospital visits, leading to improved efficiency and convenience. With the increasing prevalence of various diseases, the adoption of remote patient monitoring continues to rise. This game-changing approach ensures timely and accurate monitoring of patient health, enabling healthcare providers to provide proactive and personalized care, ultimately leading to better patient outcomes.

Increase in Adoption of Healthcare Applications & Smart Wearables

In recent years, there has been a significant increase in the adoption of connected wearable medical devices, driven by the multitude of benefits they offer. These devices provide continuous monitoring of vital signs, enabling early detection and prediction of potential health issues. With real-time data collection, healthcare professionals gain valuable insights into patient health, allowing for more personalized and proactive care. Moreover, these devices empower patients by involving them in their own healthcare



journey.

One notable advancement in this field is the seamless integration of wearable devices with electronic skin patches. This integration enhances convenience and usability for users, as the patches can be easily applied and worn without discomfort. The global electronic skin patch market is experiencing rapid growth due to this integration, as it expands the range of applications and possibilities for healthcare monitoring.

To further streamline the data collection process, mobile or smartwatch applications are utilized in conjunction with these patches. These applications enable direct transmission of health-related data to healthcare providers, facilitating real-time monitoring and analysis. By leveraging these technologies, users can stay connected with their healthcare professionals and take proactive steps towards maintaining their well-being. Overall, the growing adoption of connected wearable medical devices, coupled with the integration of electronic skin patches and mobile applications, is revolutionizing the way healthcare is delivered and monitored. The continuous advancements in this field promise to further improve patient outcomes and empower individuals to take control of their health.

Key Market Challenges

Design Complexity of Electronic Skin Patches

The design complexity of electronic skin patches, while offering numerous potential benefits, is paradoxically leading to a decrease in their demand. Electronic skin patches are thin, flexible, and wearable devices that can monitor various health parameters, deliver medications, or even serve as user interfaces for controlling electronic devices. However, their intricate design poses several challenges that limit their widespread adoption. The complexity of electronic skin patches often results in higher manufacturing costs. These devices require precise engineering, advanced materials, and intricate integration of sensors, electronics, and power sources. As a result, the production costs are relatively high, making them less affordable for both consumers and healthcare systems.

The technical sophistication of these patches can lead to issues related to durability and reliability. With multiple components and sensors packed into a small, flexible package, electronic skin patches are susceptible to wear and tear, malfunction, and sensor degradation over time. Users may encounter difficulties in maintaining and repairing these devices, which can deter adoption.



Furthermore, the complexity of electronic skin patches can be a barrier to regulatory approval and standardization. Ensuring the safety, efficacy, and consistency of these devices can be challenging, leading to delays in market entry and a lack of clear guidelines for manufacturers.

Lack of Data Security

The lack of data security in electronic skin patches has become a prominent concern, significantly impeding their adoption and decreasing their demand. These wearable devices, designed to monitor health parameters and transmit data wirelessly, present a unique set of security challenges that have raised legitimate apprehensions among users and healthcare providers. Electronic skin patches often collect sensitive health-related data, including vital signs, medication schedules, and even patient identifiers. The transmission and storage of such personal information make them attractive targets for cyberattacks and data breaches. The potential for unauthorized access to this sensitive data is a major deterrent for users, particularly in an era where data privacy is a paramount concern.

The small size and limited computing power of electronic skin patches can make it challenging to implement robust security measures. These devices may lack encryption capabilities or secure communication protocols, leaving them vulnerable to interception and tampering. As a result, individuals and healthcare institutions are reluctant to use electronic skin patches, fearing the compromise of their data integrity. Furthermore, the complexity of electronic skin patches can be a barrier to regulatory approval and standardization. Ensuring the safety, efficacy, and consistency of these devices can be challenging, leading to delays in market entry and a lack of clear guidelines for manufacturers.

Moreover, user-friendliness can become a concern with highly complex electronic skin patches. Patients and individuals may find it challenging to properly apply and use these devices, which may require specific training or support. This can limit their adoption, especially among elderly or less tech-savvy populations. While electronic skin patches offer promising capabilities in healthcare and technology, their design complexity presents significant hurdles. High manufacturing costs, durability issues, regulatory challenges, and user-friendliness concerns are all factors contributing to the decreasing demand for these devices. Addressing these issues through innovation, standardization, and cost reduction efforts may be essential to unlock the full potential of electronic skin patches in the future.



Key Market Trends

Growing Number of Start-ups and Rise in the Development of Innovative Skin Patches

With the increasing demand for technological innovations in the healthcare sector, a number of start-ups are emerging to stay at the forefront of the technology curve and enhance their competitive advantage in the market for electronic skin patches. Several noteworthy start-ups and academic institutions are actively working towards introducing advanced electronic skin sensor patches to the market. One such example is XSENSIO SA, which has developed cutting-edge wearable devices for monitoring biochemical information on the surface of the wearer's skin. Additionally, researchers at the Georgia Institute of Technology have created wireless wearable devices capable of measuring heart rate, electrocardiogram, respiratory rate, and motion activity. Furthermore, some scientists have successfully developed a flexible, wearable patch that can detect bloodalcohol levels through the user's sweat.

Remote Patient Monitoring

Remote patient monitoring utilizes innovative technology tools to collect and track patient data outside traditional medical settings. With the increasing prevalence of various diseases, healthcare providers are increasingly adopting remote patient monitoring, particularly for conditions such as elderly patients and pandemics. This shift has led to the growing use of electronic skin patches to directly transfer patient information to healthcare providers or electronic medical records, thereby boosting the electronic skin patches market. Cardiology was among the first therapy areas to incorporate remote patient monitoring into standard practice, streamlining doctor-hospital visits by remotely switching monitors between compact cardiac monitoring devices during the monitoring period.

Segmental Insights

Application Insights

The Electronic Skin Market is categorized into Health Monitoring systems, Drug Delivery Systems, and Cosmetics and others, based on application. In 2022, the health monitoring sector emerged as the dominant market segment, driven by its extensive usage in medical fields such as diabetes, cardiology, and neurology. Furthermore, the user-friendly nature of the technology enables patients to independently apply patches



for muscle, heart, and brain activity testing. The drug delivery systems segment is projected to exhibit the highest growth rate during the forecast period, primarily due to its non-invasive, real-time dynamic therapeutic capability. These electronic skins have the ability to store data, monitor muscle movement, and deliver medication through the skin based on the stored data patterns. Therefore, these factors are expected to drive the demand in the market.

Component Insights

Based on the component segment, stretchable circuits have emerged as the dominant force in the market, capturing the largest revenue share in 2022. These circuits offer a revolutionary platform for interfacing with soft tissue in regenerative medicine, continuous health monitoring, and robotic control and feedback. Moreover, they enable the measurement of various biosignals on human skin without impeding daily activities.

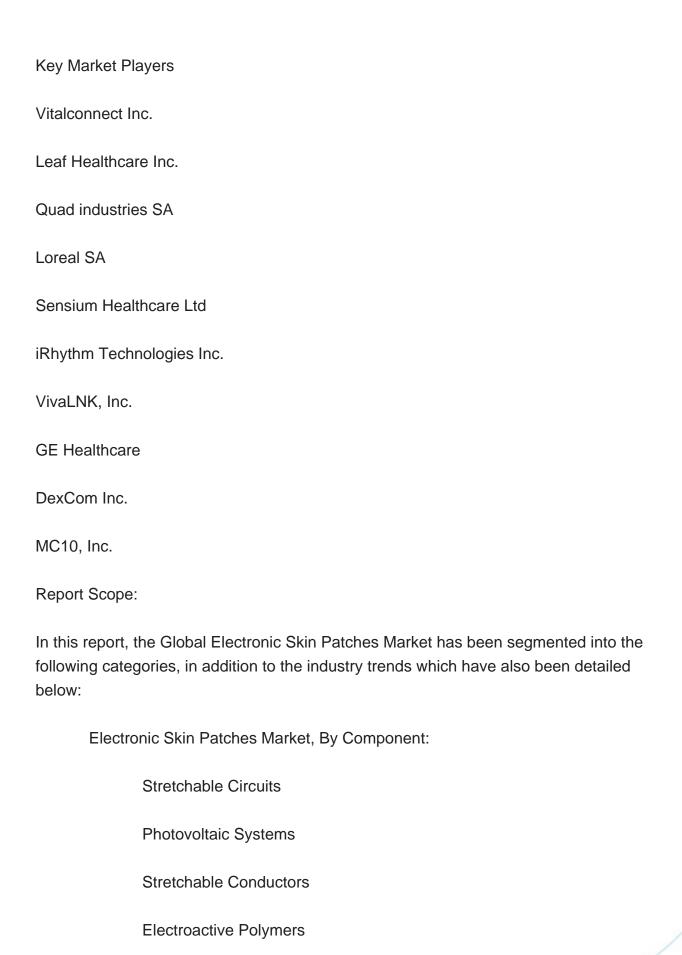
Electroactive Polymers (EAP) also hold a significant market share due to their biocompatible nature. EAPs are polymers that exhibit dimensional changes in response to an applied electrical field. They possess excellent electronic conductivity and high reversible ion storage capacity. As a special class of material, they can conform to surfaces of different shapes and exhibit remarkable strain capabilities with low moduli. These features are gaining momentum in wearable sensor applications and soft tissue interfacing.

Regional Insights

The North American region has maintained dominance in the market, holding the largest share in the past period. It is expected to continue its dominance in the coming years, driven by the increasing number of aging population. Continuous research and development efforts have resulted in innovative products within the North American region. The introduction of new, highly beneficial technologies will further contribute to the market growth. Additionally, the availability of reimbursement policies in this region will play a significant role in driving market expansion in the future. Several prominent companies based in North America are poised to stimulate the demand for electronic skin.

In the forecast period, the Asia Pacific region is also projected to experience significant growth. This can be attributed to the rise in chronic diseases and the growing geriatric population. The demand for electronic skin in the Asia Pacific region, particularly due to the aging population, is notably high.







Electronic Skin Patches Market, By Application:		
Health Monitoring Systems		
Drug Delivery Systems		
Cosmetics		
Others		
Electronic Skin Patches Market, By End User:		
Hospitals & Clinics		
Ambulatory Surgical Centres		
Cosmetic Companies		
Others		
Electronic Skin Patches Market, By Region:		
North America		
United States		
Canada		
Mexico		
Europe		
France		
United Kingdom		
Italy		
Germany		



Spain	
Asia-Pacific	
China	
India	
Japan	
Australia	
South Korea	
South America	
Brazil	
Argentina	
Colombia	
Middle East & Africa	
South Africa	
Saudi Arabia	
UAE	
Kuwait	
Turkey	
Egypt	

Competitive Landscape



Company Profiles: Detailed analysis of the major companies present in the Global Electronic Skin Patches Market.

Available Customizations:

Global Electronic Skin Patches market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).



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