

Electric Bug Zapper Market– Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028F Segmented By Type (Freestanding, Hanging), By Product Type (Lamps, Rackets, Lanterns, Others), By Application (Outdoor, Indoor), By Distribution Channel (Supermarkets/Hypermarkets, Specialty Stores, Online, and Non-Retail), By Region, By Company

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Abstracts

Global Electric Bug Zapper Market is anticipated to grow during the forecast period due to the increasing awareness among consumers on the advancements within bug removal product launches by the companies and the growing issue of catering the surging cases of vector-borne diseases.

An electric bug zapper is a device that helps in eliminating insects by attracting them through minimal lighting. It is also known as electrical discharge insect control system, electric insect killer, or (insect) electrocutor trap. It works through wires which are connected by a high voltage and an electrical grid and it works when the insect comes within its contact and get trapped.

Initially, the bug enters the space between the wire-mesh grids as it travels in the direction of the light, completing the electrical circuit. Electric bug zappers can draw and kill more than 10,000 insects in a single evening. Although bug zappers aren't intended to differentiate between various species of insects, they frequently kill insects drawn to ultraviolet light . That is how an electric bug zapper functions for the removal of harmful insects and pests.

Increasing Product Launches to Boost Market Growth

In order to cater to the growing market, many companies are introducing advanced products so that they can substantially gain an edge in terms of market share within the global electric bug zapper market. For instance, in 2021, Insect-O-Cutor introduced a new electric bug zapper called PlusZap to eliminate flying insects in indoor, as well as outdoors. The bug zapper includes pre-installed staggered UV lamps and a grid to produce an effective light output to draw flying insects. This product offers anti-blow out folds that are designed to easily remove and offer safe maintenance. It comes in 16 Watts or 30 Watts variants with a catch tray. Furthermore, in 2022, the GLOUE launched the electric bug zapper that draws bugs with its intense light emissions. The insects will then be electrocuted by the highly charged metal grids. Electric bug zapper is suitable for kitchen, living room, bedroom, bathroom, warehouse, and basement. Therefore, the launching of new electric bug zappers with certain features fuels the market for electric bug zappers during the forecast period.

Rising Consumer Awareness Regarding Vector-Borne Diseases Aids Market Growth

The growing awareness of vector-borne diseases is a key factor impacting the growth of the global electric bug zapper market. The spreading of diseases such as yellow fever, chikungunya, dengue fever, malaria, and West Nile virus (WNV) disease are few of the diseases caused by insect bites and with time, these diseases are spreading at an increasing rate, which encourages people to take safety precautions. According to the World Health Organization, the number of malaria cases worldwide reached 247 million in 2021 compared to 245 million cases in 2020 and 232 million in 2019. Furthermore, the cases of rising vector borne diseases are also prevalent from other parts of the world. For instance, the Ministry of Health & Family Welfare of Bangladesh reported a data from January 1, 2022, to 20 November 2022, which reported 52,807 laboratory-confirmed dengue cases, 230 associated deaths, and a case fatality rate (CFR) of 0.44%. As a result of the rise in such diseases, consumers are shifting towards or are preferring electronic bug zappers. This product has become essential for both residential and commercial areas. Moreover, the population's changing demographics or the public's increased concern for safety, health and security drives the demand and growth of electronic bug zappers market during the forecast period.

Multiple Features in Electric Bug Zappers to Fuel Product Demand

Manufacturers use technology and multiple new features in their products to attract customers towards their products, which drives the growth and demand of the market during the forecast period. For instance, AZOD offers electric bug zappers with short-

wave UV (365nm) bionic purple light wave trapping technology to kill mosquitoes and insects effectively and silently. This bug zapper is portable and comfortable to use, both at home and while travelling. It also contains an electronic insect killer that can kill all flying insects, a dual-use capability that allows it to be used as a nightlight while saving power, and a more visually pleasing and relaxing blue nightlight. Furthermore, UV Pure, which is certified by Boston University, offers an electric bug zapper in the market. This is an innovative device that uses UV-A technology to attract and then eliminate flying insects. As a result, the product is safe for both people and animals, and exterminates all flying insects without the use of dangerous chemicals or pesticides. Therefore, the companies are focusing on adding new features to their products which drives the global electric bug zapper market during the forecast period.

Market Segmentation

The global electric bug zapper market is segmented into type, product type, application, distribution channel, and region. Based on type, the market is segmented into freestanding and hanging. Based on the product type, the market is segmented into lamps, rackets, lanterns, and others. Based on the application, the market is segmented into outdoor and indoor. Based on the distribution channel, the market is segmented into supermarkets/hypermarkets, specialty stores, online, and non-retail. The market analysis also studies regional segmentation to devise regional market segmentation.

Company Profile

Alliance Sports Group, L.P., Milo Enterprises Inc. (Aspectek), Stanley Black & Decker, Inc., Armatron International, Inc. (Flowtron Outdoor Products), Public Star Trade Co., Limited (GLOUE), Kinlande Inc (HEMIUA), Liba Inc., Livin' Well Ltd, Woodstream Corporation, and KATTICH Group, etc. are the major market players in the global platform that lead the market of the electric bug zapper market.

Report Scope:

In this report, the Global Electric Bug Zapper Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Electric Bug Zapper Market, By Type:

Freestanding

Hanging

Electric Bug Zapper Market, By Product Type:

Lamps

Rackets

Lanterns

Others

Electric Bug Zapper Market, By Application:

Outdoor

Indoor

Electric Bug Zapper Market, By Distribution Channel:

Supermarkets/Hypermarkets

Specialty Stores

Online

Non-Retail

Electric Bug Zapper Market, By Region:

North America

United States

Canada

Mexico

Europe

Germany

France

United Kingdom

Italy

Spain

Asia-Pacific

China

India

Japan

South Korea

Australia

Middle East & Africa

Saudi Arabia

UAE

South Africa

Turkey

South America

Brazil

Argentina

Colombia

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the global electric bug zapper market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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