

Electric Blanket Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028F Segmented By Type (Over Blanket, Under Blanket), By Size (Single Size, Double Size, King Size), By End Use (Residential, Hospitals, Hotels), By Distribution Channel (Specialty Stores, Supermarkets/Hypermarkets, Online, Others (Other Retail Stores, Distributors/Dealers), By Region, Competition

<https://marketpublishers.com/r/E5E8A5815289EN.html>

Date: September 2023

Pages: 185

Price: US\$ 4,900.00 (Single User License)

ID: E5E8A5815289EN

Abstracts

Global electric blanket market is witnessing high demand and is forecasted to grow in the coming years due to the rising preference among consumers regarding convenient products which makes consumers' lives easier. Moreover, the increasing demand from the residential sector and surging awareness about the product in different countries is further driving the market of electric blanket in different countries.

Countries which experience harsh cold weather prefer to use other heating equipment to keep themselves warm, during winters. According to a report by Business Insider, Lakeland, a British retailer of home appliances, has seen a nearly 13 times rise in sales of electric heated blankets in 2022, compared to 2021. Moreover, data from the General Administration of Customs indicates that the EU27 countries imported 1.29 million Chinese electric blankets in July 2022, up about 150% from the previous year 2021.

Electric blanket is a blanket with an electric heater inside. Heat is produced by an electric blanket and is dispersed uniformly over its full surface. Typically, it is put on top of the sheets. The primary purpose of an electric blanket is to supply heat to its surface,

whether that be to pre-warm a bed before sleeping in it, to heat it while sleeping, or to target a particular section of a person's or animal's body.

An integrated circuit in electric blankets produces a heating effect. Additionally, it offers a nice sleeping experience and improves mood, offering the user significant comfort. In the upcoming years, electric blankets will be able to outpace traditional blankets in terms of market share because they are customizable and simple to use. The temperature control mechanism in the electric blankets can also be used to regulate the temperature as needed. Additionally, middle-class populations are growing rapidly in emerging economies, along with urbanization. The demand for electric blankets is driven by an increase in the middle-class population and a rise in consumer awareness of the variety of products available on the market. The market for electric blankets is expanding at a growing rate as a result of increased customer awareness and the numerous benefits the product offers.

Increasing Innovative Features is Propelling the Market's Expansion

An electric blanket helps keep the wearer warm and comfortable when a home heating system becomes insufficient, while also lowering overall heating expenditure. In addition to using less energy, electric blankets have many additional characteristics. Additionally, companies are pursuing innovation by developing new features like waterproof blankets, battery-operated blankets with mobile charging ports, and blankets that are lightweight, strong, machine washable, and water resistant. The use of electric blankets is also made hygienic and user-friendly by additional characteristics like stain-resistant electric blankets, which attracts in a large customer base.

Micro fleece is also being used in product variations by producers to add more natural insulation and warmth retention. Additional factors, such as increased consumer spending power and intensive research and development (R&D) efforts to create new senior care goods are predicted to fuel market growth.

High Demand from Long Winter Countries is Fueling the Market Growth

Electric blankets are becoming more and more popular as a result of their affordable price and increased use in regions with lengthy winters and bitterly cold temperatures. In order to provide ample insulation and natural warmth, more businesses are concentrating on developing thick fleece wrapped with well-insulated sheets. China is a huge manufacturer and exporter of electric blanket. The General Administration of Customs of China reported that national exports of electric blankets grew by 97 percent

to reach USD33.4 million in the first seven months of 2022, compared to the previous year.

High Demand from Commercial Sector to Fuel Market Growth

Hospitals and hotels are commercial sectors that are predicted to experience significant expansion during the projection period. Electric blanket usage in the hotel industry is predicted to increase due to rising number of travelers coming from colder countries. Hospitals provide profitable prospects for market players, since these adaptable heating systems can help keep a patient's room at a comfortable temperature during harsh cold weather.

Market Segmentation

The global electric blanket market is segmented based on type, size, end-use, and distribution channel. Based on type, the market is divided into over-blanket and under-blanket. Based on size, the market is segmented into single size, double size, and king size. Further, the market is fragmented into residential, hospital, and hotels, based on end-use. Based on distribution channels, the market is fragmented into specialty stores, supermarkets/hypermarkets, online, and others, including other retail stores and distributors/dealers.

Company Profiles

American Blanket Company, Pendleton Woolen Mills, Inc., Morphy Richards Ltd., Biddeford Blankets LLC, Shavel Associates Inc., Sunbeam Products Inc., Silentnight Group Limited, Shanghai Easun Group, Beurer GmbH, MAXSA Innovations LLC are some of the major companies in the global electric blanket market.

Report Scope:

In this report, the global electric blanket market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Global Electric Blanket Market, By Type:

Over Blanket

Under Blanket

Global Electric Blanket Market, By Size:

Single Size

Double Size

King Size

Global Electric Blanket Market, By End Use:

Residential

Hospitals

Hotels

Global Electric Blanket Market, By Distribution Channel:

Specialty Stores

Supermarkets/Hypermarkets

Online

Others

Global Electric Blanket Market, By Region:

North America

United States

Canada

Mexico

Europe

France

Germany

Spain

Netherlands

United Kingdom

Asia-Pacific

China

India

Japan

Vietnam

South Korea

Middle East & Africa

Saudi Arabia

South Africa

UAE

South America

Brazil

Argentina

Colombia

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the global electric blanket market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. Introduction
 - 1.1. Market Overview
 - 1.2. Key Highlights of the Report
 - 1.3. Market Coverage
 - 1.4. Market Segments Covered
 - 1.5. Research Tenure Considered

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Market Overview
- 3.2. Market Forecast
- 3.3. Key Regions
- 3.4. Key Segments

4. VOICE OF CUSTOMER ANALYSIS (B2C MODEL ANALYSIS)

- 4.1. Sample Size Determination
- 4.2. Respondent Demographics
 - 4.2.1. By Gender
 - 4.2.2. By Age
 - 4.2.3. By Occupation
- 4.3. Brand Awareness
- 4.4. Factors Influencing Purchase Decision
- 4.5. Challenges Faced After Purchase

5. GLOBAL ELECTRIC BLANKET MARKET OUTLOOK

5.1. Market Size & Forecast

5.1.1. By Value

5.2. Market Share & Forecast

5.2.1. By Type Market Share Analysis (Over Blanket, Under Blanket)

5.2.2. By Size Market Share Analysis (Single Size, Double Size, King Size)

5.2.3. By End Use Market Share Analysis (Residential, Hospitals, Hotels)

5.2.4. By Distribution Channel Market Share Analysis (Specialty Stores, Supermarkets/Hypermarkets, Online, Others (Other Retail Stores, Distributors/Dealers))

5.2.5. By Regional Market Share Analysis

5.2.5.1. North America Market Share Analysis

5.2.5.2. South America Market Share Analysis

5.2.5.3. Middle East & Africa Market Share Analysis

5.2.5.4. Europe Market Share Analysis

5.2.5.5. Asia-Pacific Market Share Analysis

5.2.6. By Top 5 Companies Market Share Analysis, Others (2022)

5.3. Global Electric Blanket Market Mapping & Opportunity Assessment

5.3.1. By Type Market Mapping & Opportunity Assessment

5.3.2. By Size Market Mapping & Opportunity Assessment

5.3.3. By End Use Market Mapping & Opportunity Assessment

5.3.4. By Distribution Channel Market Mapping & Opportunity Assessment

5.3.5. By Regional Market Mapping & Opportunity Assessment

6. NORTH AMERICA ELECTRIC BLANKET MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Type Market Share Analysis

6.2.2. By Size Market Share Analysis

6.2.3. By End Use Market Share Analysis

6.2.4. By Distribution Channel Market Share Analysis

6.2.5. By Country Market Share Analysis

6.2.5.1. United States Electric Blanket Market Outlook

6.2.5.1.1. Market Size & Forecast

6.2.5.1.1.1. By Value

6.2.5.1.2. Market Share & Forecast

6.2.5.1.2.1. By Type Market Share Analysis

6.2.5.1.2.2. By Size Market Share Analysis

6.2.5.1.2.3. By End Use Market Share Analysis

- 6.2.5.1.2.4. By Distribution Channel Market Share Analysis
- 6.2.5.2. Canada Electric Blanket Market Outlook
 - 6.2.5.2.1. Market Size & Forecast
 - 6.2.5.2.1.1. By Value
 - 6.2.5.2.2. Market Share & Forecast
 - 6.2.5.2.2.1. By Type Market Share Analysis
 - 6.2.5.2.2.2. By Size Market Share Analysis
 - 6.2.5.2.2.3. By End Use Market Share Analysis
 - 6.2.5.2.2.4. By Distribution Channel Market Share Analysis
- 6.2.5.3. Mexico Electric Blanket Market Outlook
 - 6.2.5.3.1. Market Size & Forecast
 - 6.2.5.3.1.1. By Value
 - 6.2.5.3.2. Market Share & Forecast
 - 6.2.5.3.2.1. By Type Market Share Analysis
 - 6.2.5.3.2.2. By Size Market Share Analysis
 - 6.2.5.3.2.3. By End Use Market Share Analysis
 - 6.2.5.3.2.4. By Distribution Channel Market Share Analysis

7. EUROPE ELECTRIC BLANKET MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value
- 7.2. Market Share & Forecast
 - 7.2.1. By Type Market Share Analysis
 - 7.2.2. By Size Market Share Analysis
 - 7.2.3. By End Use Market Share Analysis
 - 7.2.4. By Distribution Channel Market Share Analysis
 - 7.2.5. By Country Market Share Analysis
 - 7.2.5.1. France Electric Blanket Market Outlook
 - 7.2.5.1.1. Market Size & Forecast
 - 7.2.5.1.1.1. By Value
 - 7.2.5.1.2. Market Share & Forecast
 - 7.2.5.1.2.1. By Type Market Share Analysis
 - 7.2.5.1.2.2. By Size Market Share Analysis
 - 7.2.5.1.2.3. By End Use Market Share Analysis
 - 7.2.5.1.2.4. By Distribution Channel Market Share Analysis
 - 7.2.5.2. Germany Electric Blanket Market Outlook
 - 7.2.5.2.1. Market Size & Forecast
 - 7.2.5.2.1.1. By Value

- 7.2.5.2.2. Market Share & Forecast
 - 7.2.5.2.2.1. By Type Market Share Analysis
 - 7.2.5.2.2.2. By Size Market Share Analysis
 - 7.2.5.2.2.3. By End Use Market Share Analysis
 - 7.2.5.2.2.4. By Distribution Channel Market Share Analysis
- 7.2.5.3. Spain Electric Blanket Market Outlook
 - 7.2.5.3.1. Market Size & Forecast
 - 7.2.5.3.1.1. By Value
 - 7.2.5.3.2. Market Share & Forecast
 - 7.2.5.3.2.1. By Type Market Share Analysis
 - 7.2.5.3.2.2. By Size Market Share Analysis
 - 7.2.5.3.2.3. By End Use Market Share Analysis
 - 7.2.5.3.2.4. By Distribution Channel Market Share Analysis
- 7.2.5.4. Netherlands Electric Blanket Market Outlook
 - 7.2.5.4.1. Market Size & Forecast
 - 7.2.5.4.1.1. By Value
 - 7.2.5.4.2. Market Share & Forecast
 - 7.2.5.4.2.1. By Type Market Share Analysis
 - 7.2.5.4.2.2. By Size Market Share Analysis
 - 7.2.5.4.2.3. By End Use Market Share Analysis
 - 7.2.5.4.2.4. By Distribution Channel Market Share Analysis
- 7.2.5.5. United Kingdom Electric Blanket Market Outlook
 - 7.2.5.5.1. Market Size & Forecast
 - 7.2.5.5.1.1. By Value
 - 7.2.5.5.2. Market Share & Forecast
 - 7.2.5.5.2.1. By Type Market Share Analysis
 - 7.2.5.5.2.2. By Size Market Share Analysis
 - 7.2.5.5.2.3. By End Use Market Share Analysis
 - 7.2.5.5.2.4. By Distribution Channel Market Share Analysis

8. ASIA-PACIFIC ELECTRIC BLANKET MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value
- 8.2. Market Share & Forecast
 - 8.2.1. By Type Market Share Analysis
 - 8.2.2. By Size Market Share Analysis
 - 8.2.3. By End Use Market Share Analysis
 - 8.2.4. By Distribution Channel Market Share Analysis

- 8.2.5. By Country Market Share Analysis
 - 8.2.5.1. China Electric Blanket Market Outlook
 - 8.2.5.1.1. Market Size & Forecast
 - 8.2.5.1.1.1. By Value
 - 8.2.5.1.2. Market Share & Forecast
 - 8.2.5.1.2.1. By Type Market Share Analysis
 - 8.2.5.1.2.2. By Size Market Share Analysis
 - 8.2.5.1.2.3. By End Use Market Share Analysis
 - 8.2.5.1.2.4. By Distribution Channel Market Share Analysis
 - 8.2.5.2. Japan Electric Blanket Market Outlook
 - 8.2.5.2.1. Market Size & Forecast
 - 8.2.5.2.1.1. By Value
 - 8.2.5.2.2. Market Share & Forecast
 - 8.2.5.2.2.1. By Type Market Share Analysis
 - 8.2.5.2.2.2. By Size Market Share Analysis
 - 8.2.5.2.2.3. By End Use Market Share Analysis
 - 8.2.5.2.2.4. By Distribution Channel Market Share Analysis
 - 8.2.5.3. India Electric Blanket Market Outlook
 - 8.2.5.3.1. Market Size & Forecast
 - 8.2.5.3.1.1. By Value
 - 8.2.5.3.2. Market Share & Forecast
 - 8.2.5.3.2.1. By Type Market Share Analysis
 - 8.2.5.3.2.2. By Size Market Share Analysis
 - 8.2.5.3.2.3. By End Use Market Share Analysis
 - 8.2.5.3.2.4. By Distribution Channel Market Share Analysis
 - 8.2.5.4. Vietnam Electric Blanket Market Outlook
 - 8.2.5.4.1. Market Size & Forecast
 - 8.2.5.4.1.1. By Value
 - 8.2.5.4.2. Market Share & Forecast
 - 8.2.5.4.2.1. By Type Market Share Analysis
 - 8.2.5.4.2.2. By Size Market Share Analysis
 - 8.2.5.4.2.3. By End Use Market Share Analysis
 - 8.2.5.4.2.4. By Distribution Channel Market Share Analysis
 - 8.2.5.5. South Korea Electric Blanket Market Outlook
 - 8.2.5.5.1. Market Size & Forecast
 - 8.2.5.5.1.1. By Value
 - 8.2.5.5.2. Market Share & Forecast
 - 8.2.5.5.2.1. By Type Market Share Analysis
 - 8.2.5.5.2.2. By Size Market Share Analysis

- 8.2.5.5.2.3. By End Use Market Share Analysis
- 8.2.5.5.2.4. By Distribution Channel Market Share Analysis
- 8.2.5.6. Indonesia Electric Blanket Market Outlook
 - 8.2.5.6.1. Market Size & Forecast
 - 8.2.5.6.1.1. By Value
 - 8.2.5.6.2. Market Share & Forecast
 - 8.2.5.6.2.1. By Type Market Share Analysis
 - 8.2.5.6.2.2. By Size Market Share Analysis
 - 8.2.5.6.2.3. By End Use Market Share Analysis
 - 8.2.5.6.2.4. By Distribution Channel Market Share Analysis

9. MIDDLE EAST & AFRICA ELECTRIC BLANKET MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value
- 9.2. Market Share & Forecast
 - 9.2.1. By Type Market Share Analysis
 - 9.2.2. By Size Market Share Analysis
 - 9.2.3. By End Use Market Share Analysis
 - 9.2.4. By Distribution Channel Market Share Analysis
 - 9.2.5. By Country Market Share Analysis
 - 9.2.5.1. South Africa Electric Blanket Market Outlook
 - 9.2.5.1.1. Market Size & Forecast
 - 9.2.5.1.1.1. By Value
 - 9.2.5.1.2. Market Share & Forecast
 - 9.2.5.1.2.1. By Type Market Share Analysis
 - 9.2.5.1.2.2. By Size Market Share Analysis
 - 9.2.5.1.2.3. By End Use Market Share Analysis
 - 9.2.5.1.2.4. By Distribution Channel Market Share Analysis
 - 9.2.5.2. Saudi Arabia Electric Blanket Market Outlook
 - 9.2.5.2.1. Market Size & Forecast
 - 9.2.5.2.1.1. By Value
 - 9.2.5.2.2. Market Share & Forecast
 - 9.2.5.2.2.1. By Type Market Share Analysis
 - 9.2.5.2.2.2. By Size Market Share Analysis
 - 9.2.5.2.2.3. By End Use Market Share Analysis
 - 9.2.5.2.2.4. By Distribution Channel Market Share Analysis
 - 9.2.5.3. UAE Electric Blanket Market Outlook
 - 9.2.5.3.1. Market Size & Forecast

- 9.2.5.3.1.1. By Value
- 9.2.5.3.2. Market Share & Forecast
 - 9.2.5.3.2.1. By Type Market Share Analysis
 - 9.2.5.3.2.2. By Size Market Share Analysis
 - 9.2.5.3.2.3. By End Use Market Share Analysis
 - 9.2.5.3.2.4. By Distribution Channel Market Share Analysis
- 9.2.5.4. Turkey Electric Blanket Market Outlook
 - 9.2.5.4.1. Market Size & Forecast
 - 9.2.5.4.1.1. By Value
 - 9.2.5.4.2. Market Share & Forecast
 - 9.2.5.4.2.1. By Type Market Share Analysis
 - 9.2.5.4.2.2. By Size Market Share Analysis
 - 9.2.5.4.2.3. By End Use Market Share Analysis
 - 9.2.5.4.2.4. By Distribution Channel Market Share Analysis

10. SOUTH AMERICA ELECTRIC BLANKET MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Value
- 10.2. Market Share & Forecast
 - 10.2.1. By Type Market Share Analysis
 - 10.2.2. By Size Market Share Analysis
 - 10.2.3. By End Use Market Share Analysis
 - 10.2.4. By Distribution Channel Market Share Analysis
 - 10.2.5. By Country Market Share Analysis
 - 10.2.5.1. Argentina Electric Blanket Market Outlook
 - 10.2.5.1.1. Market Size & Forecast
 - 10.2.5.1.1.1. By Value
 - 10.2.5.1.2. Market Share & Forecast
 - 10.2.5.1.2.1. By Type Market Share Analysis
 - 10.2.5.1.2.2. By Size Market Share Analysis
 - 10.2.5.1.2.3. By End Use Market Share Analysis
 - 10.2.5.1.2.4. By Distribution Channel Market Share Analysis
 - 10.2.5.2. Colombia Electric Blanket Market Outlook
 - 10.2.5.2.1. Market Size & Forecast
 - 10.2.5.2.1.1. By Value
 - 10.2.5.2.2. Market Share & Forecast
 - 10.2.5.2.2.1. By Type Market Share Analysis
 - 10.2.5.2.2.2. By Size Market Share Analysis

- 10.2.5.2.2.3. By End Use Market Share Analysis
- 10.2.5.2.2.4. By Distribution Channel Market Share Analysis
- 10.2.5.3. Brazil Electric Blanket Market Outlook
 - 10.2.5.3.1. Market Size & Forecast
 - 10.2.5.3.1.1. By Value
 - 10.2.5.3.2. Market Share & Forecast
 - 10.2.5.3.2.1. By Type Market Share Analysis
 - 10.2.5.3.2.2. By Size Market Share Analysis
 - 10.2.5.3.2.3. By End Use Market Share Analysis
 - 10.2.5.3.2.4. By Distribution Channel Market Share Analysis

11. MARKET DYNAMICS

11.1. Drivers

- 11.1.1. Rising demand from commercial sector
- 11.1.2. Growing innovative features
- 11.1.3. Surging demand from long winter countries

11.2. Challenges

- 11.2.1. Safety issues
- 11.2.2. Short season sales

12. IMPACT OF COVID-19 ON GLOBAL ELECTRIC BLANKET MARKET

12.1. Impact Assessment Model

- 12.1.1. Key Segments Impacted
- 12.1.2. Key Regions Impacted
- 12.1.3. Key Countries Impacted

13. MARKET TRENDS & DEVELOPMENTS

- 13.1. Rising popularity of battery powered blankets
- 13.2. Increasing developments in R&D
- 13.3. High demand for under blankets
- 13.4. Usage for pain healing
- 13.5. High usage in households

14. PORTER'S FIVE FORCES MODEL

14.1. Competitive Rivalry

- 14.2. Bargaining Power of Suppliers
- 14.3. Bargaining Power of Buyers
- 14.4. Threat of New Entrants
- 14.5. Threat of Substitutes

15. SWOT ANALYSIS

- 15.1. Strengths
- 15.2. Weaknesses
- 15.3. Opportunities
- 15.4. Threats

16. COMPETITIVE LANDSCAPE

- 16.1. Company Profiles
 - 16.1.1. American Blanket Company
 - 16.1.1.1. Company Details
 - 16.1.1.2. Product & Services
 - 16.1.1.3. Financials (As Reported)
 - 16.1.1.4. Key Market Focus & Geographical Presence
 - 16.1.1.5. Recent Developments
 - 16.1.1.6. Key Management Personnel
 - 16.1.2. Pendleton Woolen Mills, Inc.
 - 16.1.2.1. Company Details
 - 16.1.2.2. Product & Services
 - 16.1.2.3. Financials (As Reported)
 - 16.1.2.4. Key Market Focus & Geographical Presence
 - 16.1.2.5. Recent Developments
 - 16.1.2.6. Key Management Personnel
 - 16.1.3. Morphy Richards Ltd.
 - 16.1.3.1. Company Details
 - 16.1.3.2. Product & Services
 - 16.1.3.3. Financials (As Reported)
 - 16.1.3.4. Key Market Focus & Geographical Presence
 - 16.1.3.5. Recent Developments
 - 16.1.3.6. Key Management Personnel
 - 16.1.4. Biddeford Blankets LLC
 - 16.1.4.1. Company Details
 - 16.1.4.2. Product & Services

- 16.1.4.3. Financials (As Reported)
- 16.1.4.4. Key Market Focus & Geographical Presence
- 16.1.4.5. Recent Developments
- 16.1.4.6. Key Management Personnel
- 16.1.5. Shavel Associates Inc.
 - 16.1.5.1. Company Details
 - 16.1.5.2. Product & Services
 - 16.1.5.3. Financials (As Reported)
 - 16.1.5.4. Key Market Focus & Geographical Presence
 - 16.1.5.5. Recent Developments
 - 16.1.5.6. Key Management Personnel
- 16.1.6. Sunbeam Products Inc.
 - 16.1.6.1. Company Details
 - 16.1.6.2. Product & Services
 - 16.1.6.3. Financials (As Reported)
 - 16.1.6.4. Key Market Focus & Geographical Presence
 - 16.1.6.5. Recent Developments
 - 16.1.6.6. Key Management Personnel
- 16.1.7. Silentnight Group Limited
 - 16.1.7.1. Company Details
 - 16.1.7.2. Product & Services
 - 16.1.7.3. Financials (As Reported)
 - 16.1.7.4. Key Market Focus & Geographical Presence
 - 16.1.7.5. Recent Developments
 - 16.1.7.6. Key Management Personnel
- 16.1.8. Shanghai Easun Group
 - 16.1.8.1. Company Details
 - 16.1.8.2. Product & Services
 - 16.1.8.3. Financials (As Reported)
 - 16.1.8.4. Key Market Focus & Geographical Presence
 - 16.1.8.5. Recent Developments
 - 16.1.8.6. Key Management Personnel
- 16.1.9. Beurer GmbH
 - 16.1.9.1. Company Details
 - 16.1.9.2. Product & Services
 - 16.1.9.3. Financials (As Reported)
 - 16.1.9.4. Key Market Focus & Geographical Presence
 - 16.1.9.5. Recent Developments
 - 16.1.9.6. Key Management Personnel

16.1.10. MAXSA Innovations LLC

16.1.10.1. Company Details

16.1.10.2. Product & Services

16.1.10.3. Financials (As Reported)

16.1.10.4. Key Market Focus & Geographical Presence

16.1.10.5. Recent Developments

16.1.10.6. Key Management Personnel

17. STRATEGIC RECOMMENDATIONS/ACTION PLAN

17.1. Key Focus Areas

17.2. Target Regions & Countries

17.3. Target Type

18. ABOUT US & DISCLAIMER

(Note: The companies list can be customized based on the client requirements.)

I would like to order

Product name: Electric Blanket Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028F Segmented By Type (Over Blanket, Under Blanket), By Size (Single Size, Double Size, King Size), By End Use (Residential, Hospitals, Hotels), By Distribution Channel (Specialty Stores, Supermarkets/Hypermarkets, Online, Others (Other Retail Stores, Distributors/Dealers), By Region, Competition

Product link: <https://marketpublishers.com/r/E5E8A5815289EN.html>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E5E8A5815289EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970