

Egypt Water Filter Market By Technology (RO Filters, UV Filters, RO + UV Filters, RO + UV + UF Filters, Others { RO + UV + UF + TDS and Water Softeners, etc.}), By Application (Residential, and Commercial), By Distribution Channel (Retail, Distributor, Direct, E-Commerce, Others {Plumber, Contractor, etc.})), By Region, Competition Forecast & Opportunities, 2028

<https://marketpublishers.com/r/EE5E89E53E5DEN.html>

Date: June 2023

Pages: 74

Price: US\$ 4,400.00 (Single User License)

ID: EE5E89E53E5DEN

Abstracts

Egypt Water Filters Market is projected to register robust growth during the forecast period, 2024-2028. As the demand in the local market of Egypt has also significantly increased with the rising awareness among Egyptians for the requirement of clean drinking water, the severe impact of unfiltered tap water on health, as well as the increasing costs of bottled drinking water are certain factors which are influencing the market.

By 2020, Egypt's population has risen to over 100 million, and as a result, the country now requires between 105 and 110 billion metric tons of water annually. Egypt has a deficit of 30 billion cubic meters of water, and it requires at least 110 billion cubic meters of water per year to meet its requirement. It only has 80 billion cubic meters at the moment, 55.5 billion of which come from the Nile. As a result, it is categorized as a nation with water poverty. Over the past few decades, Egypt's water infrastructure coverage has significantly expanded. In 2014, about 91 percent of Egyptians had access to water delivered right to their homes.

In Egypt, the data shows that 259 liters of drinking water are consumed, per person, each day, but the ratio of the distribution of water among Egypt's various governorates is uneven, as in Cairo (752) and Alexandria (580), which is much higher in comparison

to al-Menya (105) and Aswan (108). These differences exist not only between governorates but also within the same city's districts. Surprisingly, Egypt has a higher per capita consumption of pure water than Germany does. However, in Egypt, the issue is with the uneven distribution. In addition, the pipe networks are so old that up to 50% of the freshwater is lost or contaminated before it reaches the consumer.

Growing Tie-ups for Influencing Water Purification are Propelling the Market Growth

The growth of the Egypt water filter market is significantly boosted by ongoing industrial expansion and concerted efforts by civic authorities to increase the availability of safe water in homes, particularly in rural areas. The requirement for proper research and development in the field of consumer durables is encouraging exhaustive research. Therefore, various international companies are coming up with the idea of a tie-up with government-run programs to cater to the country's requirements. For instance, in order to sell and market Evoqua's Automatic Self-cleaning filters and Centrifugal Sand Separators under its brand VAF in the Egyptian Market, 'Soul Water for Water Treatment & Environmental Technology' and 'Evoqua Water Technologies LLC' have signed a Memorandum of Understanding. 'Soul Water' is regarded as one of the market leaders in Egypt for industrial water treatment, having completed important projects for the Armed Forces Engineering Authority in brand-new cities. In order to benefit a larger portion of Egypt's population, Soul Water aims to increase the scope of water treatment projects carried out in collaboration with governmental organizations and agencies.

The rising trend for Purified water in the Residential sector is influencing the market.

Since home water purification is currently very uncommon in Egypt, there is significant potential for impact in this area over the long term. Investments are made to ensure that water is delivered continuously. Certain moderate or high-standard people installed home filtering equipment which cost around USD40.64. Another segment of the population turned to a pricier workaround by purchasing bottled water for domestic use. The price of a liter of bottled water is about USD0.081. Others started purchasing purified water from privately owned water treatment facilities that are becoming more prevalent in rural Egypt. Therefore, the rising price of bottled water and the lack of availability of clean water source are major contributing factors to the escalated demand for water filter products within Egypt.

Issue of Limited In-House Water Connections Hindering the Market Growth

In urban areas, access to water is almost universal and reliable, but a sizable portion of

households are still not connected to the water system in the rural and urban slums across the nation. Among 7.3 million people, 5.8 million residing in rural areas and 1.5 million in urban areas are facing the issue of lack of access to clean water. Around 12% of people live in homes that aren't connected to the water system in rural areas, compared to 4% of people in urban areas which do not have connections. Only about 77 percent of households in urban slum areas have piped water connections. However, these connections are frequently considered to be illegal. Therefore, this factor is considered to be the major challenge to the demand for water filters in Egypt.

Market Segmentation

Egypt Water Filters market is segmented into type, technology, application, distribution channel, regional distribution, and competitive landscape. Based on technology, the market is segregated into RO, RO + UV, RO + UV + UF, UF, and Others (RO + UV + UF + TDS and Water Softeners). By the application, the market is categorized into Residential and Commercial. Based on distribution channel, the market is segmented into Retail, Distributor, Direct, E-Commerce, and Others (Plumber, Contractor, etc.). Egypt Water Filters market is studied in major regions namely Alexandria, Delta, Suze Canal, Greater Cairo & Upper North Region, Asyut Region, and South Upper Region.

Market Players

3M Egypt, Puricom Egypt (Puricom international company), Berkey Egypt (AA Engineering Group), Pure Aqua, Inc., Aqua Crystal Leven, Delta Water Co., PureLife Filters, Water Engineering Technology Co., Aqua Technology International, Middle East Water & Wastewater Technology are the key market players operating in Egypt Water Filters market.

Report Scope:

In this report, Egypt Water Filters market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Egypt Water Filters Market, By Technology:

RO

RO + UV

RO + UV + UF

UF

Others (RO + UV + UF + TDS and Water Softeners)

Egypt Water Filters Market, By Application:

Residential

Commercial

Egypt Water Filters Market, By Distribution Channel:

Retail

Distributor

Direct

E-Commerce

Others

Egypt Water Filters Market, By Region:

Alexandria

Delta

Suze Canal

Greater Cairo & Upper North Region

Asyut Region

South Upper Region

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Egypt water filters market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

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